

# Guide to Good Governance

THIRD EDITION



### Introduction to the Guide

The Governance Centre of Excellence, an initiative of the Ontario Hospital Association, is committed to leading excellence in health care governance. Established in 2004, the Governance Centre of Excellence provides a broad range of relevant services, educational programs, and resources including the *Guide to Good Governance* We are pleased to provide the third edition of the *Guide to Good Governance* (Guide). Like the two previous editions, this Guide provides a comprehensive overview of the key components of good governance practices, as well as templates and tools to implement and support these practices.

Since the Guide's initial publication in 2005, there have been significant changes to Ontario's health care landscape – most notably, an increasing emphasis on accountability for quality and transparency. As with the 2011 Guide, this Guide addresses legislative changes that impact governance.

Key among the legislative changes is the *Not-for-Profit Corporations* Act, which was passed on October 19, 2010.

At the time of this Guide's publication, the Act has not yet come into force, but is expected to come into force in 2016. To the best extent possible under the circumstances, this Guide clarifies how the *Not-for-Profit Corporations Act* will affect hospital governance.

The resource materials found in the Guide are intended for use by all hospitals. However, we appreciate that they may need to be adapted to meet the requirements of specific institutions. Hospitals are therefore encouraged to customize the resource materials to meet their unique circumstances. Further, we anticipate that hospitals may wish to consult the Guide for different purposes. For example, new board members may utilize the Guide to familiarize themselves with governance practices and processes, while more experienced board chairs and board secretaries may use the Guide to supplement their practices in a particular area. It is not expected that hospitals will adopt the Guide in its entirety.

The Guide is not intended to be, nor should it be construed as, legal advice. Hospitals concerned about the applicability of specific governance practices to their organization are advised to seek legal or professional advice based on their particular circumstances. Although the Guide contains a list of resources and references, it does not provide a synthesis of the literature with respect to governance. For those interested in a review of the literature, we would recommend consulting the list of references provided in Appendix II.

As hospitals continue to improve their governance processes and practices, additional resources will be needed. The Ontario Hospital Association and Governance Centre of Excellence look forward to developing additional tools and resources which will supplement the contents of the Guide, as well as offering educational programming based on the best practices outlined in the Guide.

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# Table of Contents

Introduction to the Guide About the Authors	 
Chapter 1: Framework for Good Governance	1
Objective: Good Governance of Hospital Corporations	1
The Not-for-Profit Corporations Act	2
A Framework for Good Governance	2
Condition #1 – The Board's Role	3
Condition #2 – Board Quality	3
Condition #3 – Board Structure and Processes	3
Boards are Responsible for their Own Governance	4
Chapter 2: Hospital Accountability and Stakeholder Relations	5
Understanding Hospital Accountability	5
Achieving Transparency	8
Engaging Stakeholders	8
Legislative Requirements	8
Effective Engagement	9
Hospital Accountability and Relationships	10
Hospitals and their Members	10
Denominational Hospitals	11
Hospitals and the Community Served	11
Relationship with the LHIN	12
Relationship with the Ministry	13
Hospital Funding Relationships	13
Hospitals and Donors	14
Hospitals and their Foundations	14
Hospitals and their Volunteers	15
Hospitals and Other Health Care Providers	15
Chapter 3: Governance Models	28
Board Accountability and Authority is Broad	28
Constraints to the Board's Authority	28
Board Chooses its Governance Model	29
Governance Model Changes to Fit Organization	29
Trend Toward a Form of Policy Governance	30
The Line between Board's Role and Management's Role	31
Delegation Challenges	31
Generative Governance Mode	32
Approaches to Implementing Generative Governance	33

Chapter 4: Role & Functions of a Board	39
Function 1: Approve Strategic Goals and Directions	39
Understanding this Function	39
Implementing this Function	42
Organizing the Board to Perform this Function	46
Function 2: Establish a Framework for Performance Oversight	48
Understanding this Function	48
Implementing this Function	49
Organizing the Board to Perform this Function	52
Function 3: Oversee Quality	52
Understanding this Function	52
Defining Quality Care	53
Implementing this Function	54
Organizing the Board to Perform this Function	56
Function 4: Oversee Financial Conditions and Resources	57
Understanding this Function	57
Implementing this Function	58
Organizing the Board to Perform this Function	60
Function 5: Oversee Enterprise Risk Management	61
Understanding this Function	61
Implementing this Function	62
Organizing the Board to Perform this Function	65
Function 6: Supervise Leadership	66
Understanding this Function	66
Implementing this Function – Chief Executive Officer	66
Implementing this Function – Chief of Staff	72
Organizing the Board to Perform this Function	75
Function 7: Oversee Stakeholder Relationships	76
Understanding this Function	76
Implementing this Function	77
Organizing the Board to Perform this Function	78
Function 8: Manage the Board's Own Governance	79
Understanding this Function	79
Implementing this Function	79
Organizing the Board to Perform this Function	80
Special Functions of Boards – Real Estate or Development	80
Board's Role in Integration	81

Chapter 5: The Board's Role in the Credentialing Process	99
Overview of the Appointment Process	99
Hospital By-Laws	100
The Role of the Medical Advisory Committee	101
The Board's Role in the Credentialing Process	102
If a Hearing is Not Requested	102
If a Hearing is Requested	102
Principles of Natural Justice	103
Summary of the Board's Role in the Credentialing Process	103
Frequently Asked Questions	104
Chapter 6: Duties and Obligations of Individual Directors	107
Understanding the Duties of Directors	107
Fiduciary Duties	107
Standard of Care	107
Rules of Fiduciary Conduct	108
Business Judgment Rule	110
Reliance on Others	111
Director Dissent	111
Understanding Director Liability	111
The Principle of Limited Liability and the Importance of Governance	111
Duties of Ex Officio and Non-Voting Directors	113
Duties of Ex Officio Directors	113
Duties of Non-Voting Directors	113
Frequently Asked Questions	114
Chapter 7: Board Composition, Education and Evaluation	135
Board Composition and Recruitment	135
Board Size	135
Board Quality and Composition	136
Legal Requirements	136
Other Board Composition Elements	138
Term	139
Recruitment, Nomination and Election	140
Board Orientation and Education	142
Governance Principles for Board Orientation	143
Governance Principles for Committee Orientation	143
Governance Principles for Board Education	143
Board Evaluation	144
Governance Principles for Evaluation Processes	144
Governance Centre of Excellence Evaluation Tools	145
Guidelines for Implementing Effective Evaluations	146
Frequently Asked Questions	148

Chapter 8: Board Structure and Processes	178
Board Leadership	178
Legal Requirements	178
Governance Principles	178
Board Chair	179
Board Committees	181
Legal Requirements	181
Governance Principles	182
Types of Committees	184
Board Meetings	184
Legal Requirements	184
Governance Principles	185
Member Meetings	190
Governance Principles	191
Frequently Asked Questions	192
Chapter 9: Developing Good Governance	245
Creating a Culture for Good Governance	245
Adopting Twelve Best Practices for Governance	246
Assessing Governance Regularly to Promote Development	248
Governance Review Process	248
Turning Troubled Boards Around	249
Signs of Governance Problems	249
Keys to Turnarounds	250
Remedies for Typical Troubles	251
Chapter 10: The Not-for-Profit Corporations Act (Ontario)	261
Application of the Not-For-Profit Corporations Act (Ontario)	261
Conflicts with Other Legislation	262
Key Terms and General Provisions of the Not-For-Profit Corporations Act (Ontario)	262
Articles of Incorporation and Articles of Amendment	262
Special Resolution and Ordinary Resolution	262
Method of Holding Meetings and Voting	263
Waiver of Rights	263
Officers	263
Corporate Capacity	263
General Authority of the Board and Board Delegation	264
By-Laws	264

Impact of the Not-For-Profit Corporations Act (Ontario) on Boards and Individual Directors	265
Board Size	265
Changing Board Size	265
Qualifications of Directors	265
Election/Appointment of Directors	266
Term of Directors' Election	266
Consent	266
Director Voting	266
Removal of Directors	267
Provisions for Directors' Meetings	267
Directors' Duties and Liabilities	267
Conflict of Interest	268
Insurance and Indemnification	269
Impact of the Not-For-Profit Corporations Act (Ontario) on Members	269
Membership and Voting Conditions	269
Members' Meetings	269
Notice	270
Quorum	270
Members' Rights	270
Other Provisions	272
Schedule A: Not-For-Profit Corporations Act (Ontario) Non-Delegable Board Powers	289
Schedule B: Matters Requiring Special Resolution Under the Corporations Act (Ontario)	289
Schedule C: Matters Requiring Member Approval by Special Resolution Under the	
Not-For-Profit Corporations Act (Ontario)	289
Appendix I: List of Forms	291
Appendix II: Resources and References	293
Appendix III: Glossary of Governance Terms	299
Appendix IV: Terms and Acronyms	302

## Chapter 1 Framework for Good Governance

# OBJECTIVE: GOOD GOVERNANCE OF HOSPITAL CORPORATIONS

The objective of the *Guide to Good Governance* is to help boards of public hospital corporations govern effectively.

Hospital corporations are non-share capital corporations incorporated by letters patent under the *Corporations Act* (Ontario) or, in some cases, incorporated by special legislation. Hospitals are subject to the provisions of the *Public Hospitals Act*. Other significant legislation that is relevant from a board's perspective includes the Commitment to the *Future of Medicare Act*, the *Local Health System Integration Act*, the *Excellent Care for All Act*, the *Broader Public Sector Accountability Act*, and the *Broader Public Sector Executive Compensation Act*.

Hospital corporations exist for objects or purposes. The assets of the hospital corporation are dedicated to the fulfillment of the purposes of the corporation. Hospital corporations are different from for-profit corporations in that they exist for the purpose of providing hospital services and not to enhance shareholder value.

The hospital's objects or purposes are set out in its constating documents: its letters patent under the *Corporations Act* (Ontario), or its special legislation. While these may vary among hospital corporations, the objects usually include the establishment, maintenance and operation of a hospital. These objects are considered charitable.

Hospital corporations have members and not shareholders. Distinct from a business or share capital company in which shareholders are entitled to a share of the company's profits by receiving dividends, a hospital, as a non-share corporation, has members who are prohibited by the *Corporations Act* from receiving any financial gain. Members elect directors, appoint auditors, receive financial statements and approve certain fundamental changes, including amendments to by-laws.

The affairs of a hospital corporation are governed by its board of directors. The *Public Hospitals Act* confirms the role of the board by providing that, "every hospital shall be governed and managed by a board".

Directors stand in a fiduciary relationship with the hospital corporation. The fiduciary duties that are owed by a hospital director to the hospital corporation are among the highest standards of conduct that the law imposes.

Directors are required to act honestly, in good faith and in the best interests of the hospital, and to apply the level of skill and judgment that is reasonably expected of a person with their knowledge and experience.

This is a subjective standard of care; it depends on the personal knowledge and experience of each director. The fiduciary duties owed by directors to the hospital also include the duties of loyalty, maintenance of confidentiality, avoidance of conflicts of interest, as well as the duty of corporate obedience. These duties are more fully discussed in Chapter 6.

#### The Not-for-Profit Corporations Act

In October 2010, the Ontario government passed the Not-for-Profit Corporations Act, which, when it is proclaimed in force, will replace the Corporations Act where it applies to hospitals. The Not-for-Profit Corporations Act makes a number of changes to the Corporations Act as it impacts corporate governance of not-for-profit corporations in Ontario. This Guide refers to some of the more significant changes that will impact corporate governance once the Not-for-Profit Corporations Act comes into effect. It should be noted that the new Not-for-Profit Corporations Act is not yet proclaimed and could still be amended before it is proclaimed.

#### A FRAMEWORK FOR GOOD GOVERNANCE

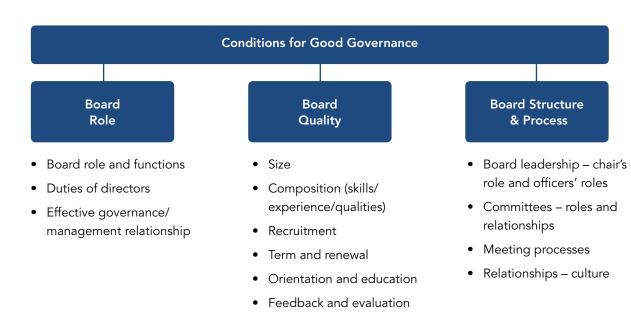
Good governance fundamentally means that boards carry out their fiduciary responsibilities.

The fiduciary role of directors is to act in the best interests of the corporation as a whole. This requires

the board to ensure the corporation it governs succeeds in serving its objects or purposes (i.e., fulfilling its mission), and sustains itself in order to continue serving those objects by maintaining its tangible and intangible assets and financial viability. In doing so, the corporation adheres to its core values and discharges its accountability responsibilities.

The quality of governance is a direct result of the quality of the board's behaviour. Effective board behaviour is crucial for good governance. There are three broad conditions for good governance that are conducive to, and supportive of, effective board behavior:

- 1. Board's Role The areas in which the board exercises a governance role and the approach the board takes to exercise its role (i.e., what a board does).
- Board Quality The quality of the people at the table and the impact of their collective skills on good governance.
- **3. Board Structure and Processes** The structures and processes used by the board to perform its governance role (i.e., **how the board does its work**).



#### Figure 1.1: The Good Governance Framework

The fiduciary role of directors is to act in the best interests of the corporation as a whole. This requires the board to ensure the corporation it governs succeeds in serving its objects or purposes (i.e., fulfilling its mission), and sustains itself in order to continue serving those objects by maintaining its tangible and intangible assets and financial viability.

#### **Condition #1 – The Board's Role**

All boards have fundamentally the same role, although they may exercise it somewhat differently. Effective performance of the board's role involves the following:

- **Board role and functions** Being explicit about the board's role as the governing body;
- Directors' duties Ensuring all directors understand the board's role and their individual duties as directors, and that they discharge each of their own duties accordingly; and
- Effective governance/management relationship Differentiating the board's role from the role of the chief executive officer and management as clearly as possible.

These subjects are discussed in Chapter 4, Chapter 5 and Chapter 6.

#### **Condition #2 – Board Quality**

Both the board role and the effectiveness of the board's processes and structures are impacted by the quality of the board. Board quality is comprised of a number of elements, including the following:

- Board size;
- Board composition including the skills, experience, qualities and diversity of the board;
- Recruitment, including the processes that the board uses to recruit and train its directors;
- Term and renewal of directors;
- Orientation and education; and
- Feedback and evaluation of governance.

These elements of board quality are more fully discussed in Chapter 7.

#### **Condition #3 – Board Structure and Processes**

Governance includes the processes and structures that are used by a board to perform its governance role. Governance processes comprise a number of elements, including:

- Leadership The board chair and other officers are the directors who take on board leadership roles. The board governance processes with respect to its officers include defining the role and qualification of officers, setting the term, and establishing the process for selecting officers.
- Committees Board committees can assist the board in performing the work that the board might not otherwise have the time to do. Governance processes with respect to committees include distinguishing

between standing and ad hoc committees; ensuring committees are not doing management work; determining and reviewing the committees' terms of reference; committee composition and selection processes for committee members and committee chairs; and ensuring good practices for board reporting and oversight.

- **Meeting processes** This includes how agendas are set; how directors have input into agenda setting; open board meetings and *in camera* meetings; approval of minutes; and distinguishing between matters requiring decision and matters for information.
- **Relationships** Relationships among board members and with management, while less tangible, is an important element in creating effective governance.

Matters of board structure and processes are discussed in Chapter 8.

#### BOARDS ARE RESPONSIBLE FOR THEIR OWN GOVERNANCE

Boards are responsible for their own good governance. Therefore, boards need to assess the quality of their governance and determine how to develop or improve it.

As part of governance development, boards need to actively seek to achieve a culture of good governance where the conditions for good governance are in place, best practices are followed, and the board "lives and breathes" good governance as a matter of course.

In Chapter 9, the focus turns to how boards routinely work to develop good governance, and how boards in trouble identify and act to improve their governance.

It is important for boards to take their responsibility for the quality of governance seriously, and to review their own performance regularly. There are many ways to do this depending on the size and resources of the board. Chapter 9 also provides some ideas about conducting governance reviews and summarizing best practices for governance.



# Chapter 2 Hospital Accountability and Stakeholder Relations

An organization that spends public funds and provides a service to its community is expected to adhere to principles of transparency and accountability in its decision-making. These principles apply to hospitals.

It is increasingly recognized that processes for engaging with stakeholders add value to an organization's decision-making. Strong stakeholder relations also play an important role in contributing to the success of the hospital's mission. In addition, there are requirements under the *Local Health System Integration Act* that hospitals "engage the community of diverse persons and entities in the area where it provides health services when developing plans and setting priorities for the delivery of health services".

This chapter discusses the concepts of transparency, accountability and stakeholder engagement in the context of a public hospital and its stakeholder relationships.

#### UNDERSTANDING HOSPITAL ACCOUNTABILITY

In Building on Strength: Improving Accountability in Canada's Voluntary Sector (Final Report, 1999, page 11) (the "Broadbent Report"), accountability is described as follows:

"Accountability is the requirement to explain and accept responsibility for carrying out an assigned mandate in light of agreed upon expectations. It is particularly important in situations that involve public trust. However, a commitment to accountability should be thought of not only as answering to external audiences, but also as a constructive tool for organizational development, enhancing management practices, self-evaluation and strategic planning.

The application of accountability involves three elements:

- Taking into consideration the public trust in the exercise of responsibilities;
- Providing detailed information showing how responsibilities have been carried out and what outcomes have been achieved; and,
- Accepting the responsibility for outcomes, including problems created or not corrected by an organization or its officials and staff.

Accountability in the voluntary sector is multi-layered. It means accountability to different audiences, for a variety of activities and outcomes, through many different means. This multidimensional nature is the principal complexity of accountability in the voluntary sector."

Directors are accountable to the corporations they serve. A director is not solely accountable to any special group or interest even where the director may feel he or she is a representative of such a group (such as the foundation, municipality or medical staff). The duty of each director is to act and make decisions in the best interests of the corporation as a whole and, in doing so, may take into account the interests of multiple stakeholders.

Accordingly, a director must have knowledge of all of the stakeholders to whom the corporation is accountable, and should appropriately take such interests into account

when making decisions as a director. A director shall not prefer the interests of any one group if to do so is not in the best interests of the corporation.

While it is clear that the board of a hospital is solely accountable to the hospital corporation, understanding to whom the hospital is accountable is more challenging. To fully understand hospital accountability, a board must first be knowledgeable of the various relationships between the hospital and its stakeholders. A board will benefit from clearly defining its mission and vision, stating its values and describing its stakeholder relationships and how they are taken into account when decisions are made.

In any decision coming before the board, the board, in acting in the best interests of the hospital corporation, should ensure that it acts not only in furtherance of the mission and vision of the hospital, but that it causes the hospital to discharge its accountability to its stakeholders. A hospital board must therefore take into account the interests of multiple stakeholders. These include:

- The interests of its patients and their families, and the needs of the community served;
- The hospital's obligations under its Hospital Service Accountability Agreement (HSAA);
- The requirement to comply with applicable legislation including the Public Hospitals Act, the Commitment to the Future of Medicare Act, the Local Health System Integration Act, the Excellent Care for All Act and the Broader Public Sector Accountability Act;
- The role of the Local Health Integration Network (LHIN);
- The supervisory and regulatory authority of the Ministry of Health and Long-Term Care (Ministry);
- The interests of its employees and its medical, dental, midwifery and extended class nursing staff;

In any decision coming before the board, the board, in acting in the best interests of the hospital corporation, should ensure that it acts not only in furtherance of the mission and vision of the hospital, but that it causes the hospital to discharge its accountability to its stakeholders.

- The interests of the volunteers who provide financial support and many unpaid hours that contribute to the fulfillment of the hospital's mission;
- The contribution of its donors and financial supporters; and
- The hospital's relationship with other providers of health care, academic institutions and social services agencies along the continuum of care.

In some cases, there may be primary and secondary accountability. In other cases the accountability, although multiple, may be aligned. However, accountabilities are often in conflict.

The Broadbent Report also described accountability as "downward, outward and upward". Generally, a hospital's stakeholders will be identified with reference to three factors: the hospital's mission or purposes, its sources of funding and resources, and its regulatory authorities (those with an oversight responsibility).

The illustration below shows the numerous relationships to which a hospital is subject. Each of these relationships has the potential to give rise to some measure of accountability on behalf of the hospital.



#### Figure 2.1: A Hospital and its Relationships

The board will face its greatest challenges when it is choosing between competing demands for limited resources. It is helpful for the board to develop a statement or guideline outlining the hospital corporation's accountability.

See Form 2.1: Sample Accountability Statement.

In addition, there is a formal definition of the hospital's accountability relationship with the LHIN as a result of the *Commitment to the Future of Medicare Act* and, pursuant to that legislation, Hospital Service Accountability Agreements (HSAAs).

Since the introduction of LHINs and HSAAs, the question is sometimes raised as to whether hospitals are solely accountable to the LHIN. Many boards also question, from time to time, what it means to act in the best interests of the hospital in a LHIN environment. Acting in the best interests of the hospital means taking into account the hospital's multiple accountabilities, including its accountability to the LHIN, and its financial accountability under its HSAA. The hospital has accountabilities to the LHIN by virtue of its HSAA, including a contractual obligation to have a balanced budget unless a waiver has been granted.

Acting in the best interest of the hospital also means taking into account other health service providers (including other hospitals, long-term care homes, community care access centres, community mental health agencies and other health service providers as defined in the *Local Health System Integration Act*) and the health system as a whole.

Practically speaking, taking into account the system perspective when considering a hospital's best interests means that:

- The hospital's mission and vision may need redefining to include its role in the health system and the effectiveness of the system as a whole;
- The board recruitment process may need to consider directors who are system thinkers;
- Individual directors and the board collectively may become more involved with external organizations while being mindful of potential conflicts of interest;
- Individual board decisions may need, depending on the decision, to include an evaluation of the system implications and impact on other health service providers;
- A hospital's strategic plan or objectives may need to be reconsidered with a system perspective; and
- The hospital and the board may wish to re-examine and reinforce key stakeholder relationships from a system perspective.

#### ACHIEVING TRANSPARENCY

Transparency involves open processes and public disclosure. Transparent processes aid in demonstrating accountability.

Transparency is achieved through a number of means including:

- Public disclosure of key information This may encompass regular written communications; a robust and effective website, with current and relevant information; disclosure through a community annual report; publications and media releases; media relations policies; and information required to be disclosed under the Broader Public Sector Accountability Act and Excellent Care for All Act.
- Open and transparent processes This may encompass nomination and recruitment processes that select board candidates based on objective criteria and consider all potential applicants; open board meetings or public reports on board decisions and processes; annual member meetings or other "town hall" style meetings, open to the public; and patient ombudsman or patient relations processes.

To further encourage transparency, hospitals are subject to the Freedom of Information and Protection of Privacy Act. For more information, see the Ontario Hospital Association's Hospital Freedom of Information Toolkit: A Guide to the Freedom of Information and Protection of Privacy Act (FIPPA). This toolkit provides a comprehensive overview of hospitals' obligations under the legislation; tips and suggestions for administering FIPPA; and appendices containing templates, forms and other resources. The toolkit is available online for free for Ontario Hospital Association members. To purchase a printed version of the toolkit, visit the Ontario Hospital Association's online Knowledge Centre Store.

Additional FIPPA resources are listed in Appendix II: Resources and References.

#### **ENGAGING STAKEHOLDERS**

Engagement is a very different concept from transparency. Engagement is typically considered to be two-way communication that provides input from stakeholders to enrich decision-making. Engagement also assists in relationship building.

From a hospital board's perspective, there are three key questions that need to be understood in connection with engagement processes and strategies:

- What outcomes are we trying to achieve, and why? The board needs to understand the importance of the engagement and its impact on hospital success.
- 2. Who will be engaged? To be effective, the board needs to understand with whom they are engaging (the community, stakeholders, and funders).
- 3. How will the board engage? The board needs to determine the methods the hospital should use for effective engagement with different groups of stakeholders, different purposes, outcomes and benefits.

#### **Legislative Requirements**

Under the Local Health System Integration Act, both the LHIN and the hospital are required to conduct community engagement. In particular, the LHIN is to "engage the community of diverse persons and entities involved with the local health system about that system on an ongoing basis, including about the integrated health service plan and while setting priorities".

For the purposes of LHIN engagement activities, community is defined as patients and other individuals in the geographic area of the network; health service providers and any other person or entity that provides services in and for the local health system; and employees involved in the local health system. The LHINs have developed the LHIN Community Engagement Guidelines and Toolkit, which was approved by the Ministry in February 2011. This toolkit describes community engagement as the methods by which LHINs and health service providers interact, share and gather information from and with their stakeholders. The toolkit further describes the purposes of community engagement as being to inform, educate, consult, involve, and empower stakeholders in both health care or health service planning and decision-making processes to improve the health care system.

Hospitals and other health service providers are also subject to an obligation under the *Local Health System Integration Act* to conduct community engagement. In particular, the Act requires that each "health service provider shall engage the community of diverse persons and entities in the area where it provides health services when developing plans and setting priorities for the delivery of health services".

In hospitals, processes for engagement are seen as compatible with models of patient or family-centred care. They involve a range of participation and interactions with key impacts in areas of policy, planning, access and services. This, in turn, impacts a number of factors that each play a role in the quality of care, including staff (employed and appointed professional staff) retention and recruitment, staff morale, donor support, funder support and the public's confidence in the hospital's quality of care. The quality and quantity of available resources, both human and financial, impact the success of the hospital in achieving its mission. Effective engagement also provides for the consideration of a diverse range of views, which enriches the quality of decisions.

The stakeholder community, for engagement purposes, is defined broadly in a hospital context and there may be different definitions for different purposes. It may mean a community based on geography – the local community served. It may also describe user groups based on services or programs (e.g., women's health, seniors or dialysis programs). In addition to community engagement defined by those the hospital serves, engagement occurs with other stakeholders, such as other health care providers, academic partners, regulatory authorities, local government and internal stakeholders.

#### **Effective Engagement**

The business case for ensuring effective engagement is related directly to patient care objectives. Good stakeholder relations – whether with the community served, internal stakeholders, regulatory authorities, health care partners or funders – impacts the way the hospital is perceived and valued by those whose support is critical to the hospital's success.

The hospital's reputation and standing in the eyes of its stakeholders can be enhanced through effective engagement. The benefits of different engagement approaches should consider, among other things, the larger goal of ensuring diverse representation by employing complementary, as opposed to duplicative, engagement approaches, and the financial opportunity costs of deploying one approach versus another. Deciding how engagement will be conducted very much depends on the audience and the purpose of the engagement. For example, the structure and process for engagement will depend on whether active participation in decision-making is desired, or the process is to inform or advise and receive input.

There may be a range or continuum of objectives, from seeking input, to entering into a process of collaboration or integration in the delivery of care. The benefits of different engagement approaches should consider, among other things, the larger goal of ensuring diverse representation by employing complementary, as opposed to duplicative, engagement approaches, and the financial opportunity costs of deploying one approach versus another.

Typical forums for engagement include:

- Advisory committees or councils that have a specific mandate to provide input to hospital decision makers; this may be broad-based community groups, stakeholder representative groups or organized along specific services or the needs of particular populations (e.g., mental health, seniors, or women);
- Town hall-style meetings that are open to the community where there can be a dialogue and exchange of ideas with members of the community or relevant interest groups;
- Focus groups;
- Presentations to community groups and stakeholder entities;
- Surveys;
- Relationship-building with key community leaders and groups;
- Patient feedback;
- Targeted interviews;
- Social media (e.g., Facebook, Twitter, etc.); and
- A hospital website that allows for input/feedback from the community.

Additional information on effective engagement for Ontario's health care sector is provided online by EPIC – Engaging People Improving Care (www.epicontario.ca). The website includes over 80 community engagement resources covering a wide range of topics from the importance of community engagement, to key steps for planning, to evaluating strategies. Health service providers and organizations can download and customize these resources for their own purposes.

Under the *Excellent Care for All Act*, hospitals are mandated to conduct employee/care provider and patient satisfaction surveys, and to have in place a patient relations process.

See Form 2.2: Examples of Mandated and Voluntary Processes for Accountability, Transparency and Engagement

See Form 2.3: Community Engagement – Key Considerations in Forming Advisory Bodies

# HOSPITAL ACCOUNTABILITY AND RELATIONSHIPS

A hospital board needs to understand the nature of its relationship with, and obligations to, its stakeholders in order to effectively and appropriately make decisions in the best interests of the hospital, and to determine the appropriate processes for relationship-building and engagement.

#### **Hospitals and their Members**

As a not-for-profit corporation, a public hospital has members, rather than shareholders. While most hospitals are incorporated under the *Corporations Act*, some hospitals are created by special legislation and may not have members. Members are not 'owners' in the same sense that shareholders have an equity ownership interest in a for-profit corporation. Members have the A hospital board needs to understand the nature of its relationship with, and obligations to, its stakeholders in order to effectively and appropriately make decisions in the best interests of the hospital, and to determine the appropriate processes for relationshipbuilding and engagement.

right to vote and to receive financial statements, but are not entitled to any distribution of the surplus revenues of the corporation (dividends in a for-profit context); nor are they entitled to receive the remaining assets on dissolution of the corporation.

While the role of members is limited, it is a meaningful and potentially powerful role. Directors, other than ex officio directors, are elected by the members and may, in certain circumstances, be removed by the members. Members approve fundamental changes such as by-law amendments and amalgamations. Members are entitled to notice of, and to attend, the annual meeting of members and any special or general meetings.

Despite the fact that the directors are elected by the members, the duty of the directors is to act in the best interests of the corporation as a whole which, given the hospital's multiple accountabilities, may at times be in conflict with the best interests of the members.

See Form 2.4: Members' Legal Requirements and Governance Principles

#### **Denominational Hospitals**

The role of members may be different in a denominational hospital. Denominational hospitals are those which were founded and supported by a religious organization. A denominational hospital is organized and governed in much the same way as any other public hospital, with two principal exceptions:

- The members of a denominational hospital will usually be representatives of the founding or sponsoring religious order or organization, and there may be some governance decisions that are reserved for the members.
- 2. The hospital may be expected to reflect the principles of the denomination through its mission, vision and values, and in its operations.

#### Hospitals and the Community Served

The nature of the hospital's accountability to its community arises in part by virtue of the service provided and the ultimate sources of hospital funding.

Hospitals are providing a vital service to the community with taxpayers' dollars; therefore, directors of a hospital corporation must take into account a broader public interest.

There are a number of complex issues connected with the hospital's role of providing a scope and quality of services to its community.

The courts have recognized that the services provided by a large urban academic hospital will not be the same as those provided by a small rural hospital. The courts have also recognized that there are limited resources with respect to health care and difficult decisions have to be made with respect to resource allocation. A hospital board needs to understand the general standard to which the hospital will be held accountable with respect to the scope and quality of services provided. Hospitals are required to meet the standard of care that would be expected of a similarly situated hospital. This is often described as a community standard.

Community support for the hospital at the local level has a number of positive implications, including local donor support, increased staff morale, positive impacts on retention and recruitment, and enhanced relationships with funders.

#### **Relationship with the LHIN**

Ontario's unique model for local management of health care services is based on 14 LHINs, as constituted under the *Local Health System Integration Act*. Section one of that Act sets out the Act's purpose: "to provide for an integrated health system to improve the health of Ontarians through better access to high quality health services, coordinated health care in local health systems and across the province and effective and efficient management of the health system at the local level by local health integrated networks."

The LHINs oversee and fund health service providers, which include hospitals, community care access centres, community health centres, long-term care homes, mental health and addiction agencies and community support service organizations. LHINs do not directly provide health services to patients or clients, nor do they supplant the board or management of health service providers.

The mandate of the LHINs includes the following roles and responsibilities:

- Local health system planning;
- System integration and coordination;

- Funding of health service providers and advice to the Ministry concerning capital needs of providers;
- Entering into service accountability agreements and oversight of health service provider performance under such agreements;
- Community engagement; and
- Evaluation and reporting related to health provider performance and best practice.

LHINs are non-profit statutory corporations that are crown agents and are governed by boards of directors. The government appoints board members by Order in Council. Each LHIN board may have up to nine members. The LHIN boards are to be skills-based, and not representative of a specific group or area. The LHIN enters into an accountability agreement with the Ministry (referred to as the Ministry-LHIN Accountability Agreement or the MLAA) and the LHINs, in turn, enter into service accountability agreements with the health service providers they fund. Hospitals continue to be governed by their own independent boards.

The Local Health System Integration Act provides a statutory obligation for each LHIN and each health system provider to separately, and in conjunction with each other, identify opportunities to integrate the services of the local health system to provide appropriate, coordinated, effective and efficient services. Integration is defined very broadly under the Local Health System Integration Act and includes:

- Coordinating services and interactions between different persons and entities;
- Partnering with another person or entity in providing services or in operating;
- Transferring, merging or amalgamating services, operations, persons or entities;
- Starting or ceasing the provision of services; and
- Ceasing to operate or to dissolve or wind up the operations of a person or entity.

Similarly, services are also broadly defined for the purposes of integration, and include a service or program that is provided directly to people, or a service or program that supports a service or program provided directly to people, or a function that supports the operations of the hospital.

Integration of services may take many forms, and could include networks and alliances, collaborative delivery of services, partnering arrangements and shared service arrangements.

#### **Relationship with the Ministry**

There are several aspects to the relationship between the hospital and the Ministry that helps to define the accountability relationship between the two bodies:

- The funding relationship for capital and certain services or programs;
- The supervisory role of the Minister of Health and Long-Term Care (Minister) under the *Public Hospitals Act*; and
- The Ministry's role in policy development and establishing regulatory requirements.

The Minister has the power to intervene in the governance of a hospital in cases where the Ministry determines it is in the public interest. The Minister may recommend the appointment of a supervisor and give the supervisor the powers of the board, the members and the officers of a hospital. The Minister has also, in recent years, conducted operational reviews and appointed coaches, interveners or inspectors.

#### **Hospital Funding Relationships**

While hospitals draw on numerous revenue sources to fund their operations, the Ministry, through the LHIN, is a major source of hospital revenue. Other sources of hospital revenue include:

- Revenue-generating activities, including revenue from patients and visitors (e.g., cafeteria income and parking), and other revenue-generating activities that are permissible within the hospital's status as a registered charity;
- Revenues from organizations outside of the LHIN and Ministry (e.g., the Workplace Safety and Insurance Board, another ministry, other provincial governments, or the federal government);
- Grants (e.g., research grants and donations); and
- Donations and charitable giving.

Revenue from the LHIN is by far the largest category of revenue for hospitals, accounting for about 85-100% of operating revenues for most hospitals. Traditionally, hospitals have received funding in a variety of ways, the most significant being base (or global) funding, which covered the majority of in-patient and out-patient programs. Other streams of government funding, either from the LHIN or directly from the Ministry, include the following:

- Priority services funding for certain designated programs, for example, chronic kidney disease, cardiac rehabilitation, and transplantation services;
- One-time funding resulting from government announcements or special initiatives; and
- Funding to support expansion of services accompanying capital projects (post-construction operating plan funding).

The Ontario government is moving to a new funding model for hospitals: Health System Funding Reform "HSFR". Under the HSFR model, hospitals will be funded based on how many patients they look after, the services they deliver, and the specific needs of the population they serve. HSFR will account for approximately 70% of a hospital's funding when it is fully implemented. HSFR has two components:

- The Health Based Allocation Model (HBAM) is an evidence-based, health-based funding formula that enables government to equitably allocate available funding for local health services. HBAM estimates future expense based upon past service levels and efficiency, as well as population and health information (e.g., age, gender, population growth rates, diagnosis and procedures).
- Quality-Based Procedures (QBPs) are specific groupings of health services (e.g., cataract, hip replacement) funded under a price times volume approach with allocations at specific groupings levels.

Capital projects (new construction) are also funded in part by the Ministry. The Ministry requires a significant portion of a capital project to be funded by the hospital through a local share (local community giving).

Hospitals are accountable for funding through funding agreements – HSAAs. HSAAs represent a corporate obligation for hospitals that require them to be accountable for explicit performance outcomes.

The Commitment to the Future of Medicare Act establishes a process for HSAAs to be negotiated with the LHIN. A hospital that does not enter into a HSAA can be ordered to do so pursuant to the provisions of the Commitment to the Future of Medicare Act.

See Form 2.5: Entering into Accountability Agreements Under the Commitment to the Future of Medicare Act

Section 5 of the *Public Hospitals Act* gives the Minister the ability to place terms and conditions on grants. However, this section has not historically been used expressly for the purpose of holding hospitals accountable for funding allocations, and it is expected that the Ministry will continue to rely on HSAAs with the LHIN for assessing performance.

#### **Hospitals and Donors**

Hospitals rely to a significant extent on charitable donations to fund capital and equipment. Whether this money comes directly to the hospital or to the hospital through its foundation, the hospital is required to ensure that donor funds are used for the purposes for which they were given.

#### Hospitals and their Foundations

While hospitals may fundraise directly and issue charitable receipts, the most common model for hospital fundraising is through a separately incorporated, nonshare capital, charitable corporation (foundation) which is dedicated solely to fundraising and stewardship.

It is important that both the board of the hospital and the board of the foundation share a common understanding of their respective roles for fundraising and oversight of hospital operations. Hospitals are dependent on donor dollars and, in particular, on local community giving to provide additional resources. Typically, foundations will confine their fundraising to equipment and other capital needs, although it is rare to see provisions in a foundation's letters patent that would prohibit it from making donations to the hospital for any of the hospital's financial needs.

It is the role of the hospital to make decisions regarding its capital needs and the allocation of its financial resources. However, it must clearly communicate to the foundation its needs and provide appropriate support to the foundation in its fundraising efforts. The hospital also needs to acknowledge the stewardship obligations that the foundation has to its donors. Similarly, the foundation must recognize that although the hospital could directly fundraise, it looks to and relies upon the foundation for fundraising, and therefore expects the foundation to meet the hospital's needs for donor dollars. It is important that both the foundation and the hospital put in place mechanisms to maintain communication and ensure alignment between the hospital and the foundation. A hospital and its foundation may wish to enter into a memorandum of understanding or statement of relationship principles that may include the following:

- Designating the hospital's chief executive officer and board chair or designate as members of the foundation board;
- Requesting the foundation report at the hospital's board level;
- Clearly defining statements of relationships and roles of the hospital's chief executive officer and the foundation's executive director;
- Creating protocols for funding requests;
- Creating guidelines for communication and transparency; and
- Establishing proper dispute resolution processes.

There may also be formal licensing agreements for the foundation's use of hospital logos and intellectual property.

#### **Hospitals and their Volunteers**

Hospital volunteers make a valuable contribution to the success of the hospital through volunteer service hours and fundraising activities. Volunteer organizations, where not formally incorporated, usually operate through an organizational structure that may look much like a board of directors.

If the volunteers have not formally incorporated, then they may be better characterized as a division of the hospital, operating with the support and authorization of the hospital. Hospital management may have a role in connection with the recruitment, training and scheduling of volunteers, and in providing support to the board of the volunteer organization. The different roles of the hospital and the services of any board or governing committee/council of a volunteer organization should be well-understood and operate seamlessly. While in the past, it was common to see a volunteer representative serving as a board member, as board compositions move away from representative boards to independent boards, that position may be removed from the board. It is important to establish regular engagement initiatives that involve the hospital chief executive officer and/or the hospital board chair meeting from time to time with the volunteer organization's leadership.

#### **Hospitals and Other Health Care Providers**

To identify opportunities for integration and to be effective in the LHIN environment, boards need to consider ways to build board-to-board relationships with the LHIN and other health service providers.

LHINs are independent entities with their own governing boards and leave in place the independent governing boards of the entities that deliver health care. The term collaborative governance has been used to describe the mechanisms by or through which two or more independent governing bodies can achieve a common goal.

In 2008, the LHIN-HSP Governance Resource and Toolkit for Voluntary Integration Initiatives was developed under the sponsorship of the Ministry of Health and Long-Term Care, five participating LHINs, the Ontario Health Providers Alliance and the Ontario Association of Community Care Access Centres. The purpose of the toolkit is to help provider boards understand evolving LHIN practices, processes and expectations arising from the interpretation and application of the Local Health System Integration Act as illustrated by the experience of the participating LHINs. The toolkit defines collaboration as follows:

"A mutually beneficial well-defined relationship entered into by two or more organizations to achieve common goals. Collaboration is the process of various individuals, groups or systems working together but at a significantly higher degree than through co-ordination or co-operation. Collaboration typically includes joint planning, shared resources and joint resource management. Collaboration occurs through shared understanding of the issues, open communication, mutual trust and tolerance of differing points of view. To collaborate is to co-labour." LHIN-sponsored mechanisms for board-to-board relationships have followed different models and structures across the province, which include the creation of LHIN governance councils/governance advisory councils to provide for the participation of health service providers. Some examples of mechanisms for boardto-board relationships are included in the LHIN-HSP Governance Resource Toolkit for Voluntary Integration Initiatives.

Additional resources on collaborative governance, including Effective Governance Collaboration – A Resource Guide, are available on the Resources page of the Governance Centre of Excellence website, www.thegce.ca.



### Form 2.1 Sample Accountability Statement

The duty of the board is to make decisions that are in the best interests of the corporation. Decisions that are in the best interests of the corporation will be decisions that further the hospital's mission, move it towards its vision, are consistent with its values, but also discharge its accountabilities. The hospital has adopted a mission, vision and values statement.

To guide the board in making decisions in the best interests of the corporation, the board has confirmed the following accountabilities of the corporation:

To patients and families	For quality services, patient safety, patient and family-centered care and best practices.
To the community we serve	For efficient utilization of resources, clear communication, transparent processes, advocacy, and expectation management.
To the Ministry of Health and Long-Term Care	For compliance with applicable legislation, regulation and policies, including funding policies for capital.
To the LHIN	For performance of HSAA, participation in LHIN-led initiatives, expenditure management and performance management.
To donors	For financial stewardship.
To staff and volunteers	For establishing and communicating expectations and providing a safe work environment.
To health system partners	For cooperation and collaboration.
To members of the corporation	For complying with the by-laws and applicable legislation as it governs the corporation, and for the achievement of its mission and vision in a manner consistent with its values and accountabilities.

1 of 1

### Form 2.2 Examples of Mandated and Voluntary Processes for Accountability, Transparency and Engagement

Process or Action	Contributes to or Demonstrates		
	Accountability	Transparency	Engagement
Required By Legislation			
Entering into a Hospital Service Accountability Agreement (HSAA)	$\checkmark$		
Post HSAA in a conspicuous place and on website	$\checkmark$	$\checkmark$	
Public Reporting of Quality of Care Indicators (as required under the <i>Public Hospitals Act</i> , Regulation 965)	√	$\checkmark$	
Annual Audited Financial Statements	√		
Engage community of diverse persons and entities when setting plans and priorities (required under <i>Local Health System Integration Act</i> )	√	1	$\checkmark$
Public Sector Salary Disclosure Act compliance		$\checkmark$	
Quality Improvement Plans (required under <i>Excellent Care for All Act</i> )	√		
Quality Improvement Plan available to the public, LHIN and Health Quality Ontario ( <i>Excellent Care for All Act</i> )	√	$\checkmark$	$\checkmark$
Executive Compensation linked to Performance Improvement Targets in Quality Improvement Plan ( <i>Excellent</i> <i>Care for All Act</i> ) (pay for performance) and described in the Quality Improvement Plan	V	1	
Patient Declaration of Values ( <i>Excellent Care for All Act</i> ) developed after consultation with the public and make publicly available	$\checkmark$	1	V
Patient Relations Process ( <i>Excellent Care for All Act</i> ) to reflect Patient Declaration Values and to be publicly available	$\checkmark$	V	V
Patient Satisfaction Surveys (Excellent Care for All Act)			√
Employee/Staff Satisfaction Surveys ( <i>Excellent Care for All Act</i> )			$\checkmark$
Critical Incident Reporting ( <i>Public Hospitals Act</i> , Regulation 965)	√	$\checkmark$	
Appointing investigator or supervisor under <i>Public</i> Hospitals Act	√		

Process or Action	Contributes to or Demonstrates		
FIGUESS OF ACTION	Accountability	Transparency	Engagement
Required By Legislation			
Value for money audits by Auditor General	$\checkmark$	$\checkmark$	
Broader Public Sector Accountability Act and Directives requirements			
Not using public funds to engage lobbyists	√		
Reporting on use of consultants	$\checkmark$	$\checkmark$	
Managing expense claim reporting	$\checkmark$	$\checkmark$	
Setting expense claim rules	$\checkmark$		
Setting procurement standards	$\checkmark$		
Establishing allowable perquisites rules	$\checkmark$		
Creating compliance reports	$\checkmark$	$\checkmark$	
Freedom of Information and Protection of Privacy Act	$\checkmark$	$\checkmark$	
Voluntary Processes			
Annual Reports	√	$\checkmark$	
Town Hall Forums or Targeted Focus Groups	√	$\checkmark$	$\checkmark$
Open Recruitment Process for Board	√	$\checkmark$	
Open Board Meetings	$\checkmark$	$\checkmark$	
Open Annual Meetings of Members	$\checkmark$	$\checkmark$	
Policies for Responding to Media Enquiries	$\checkmark$	$\checkmark$	$\checkmark$
Website	$\checkmark$	$\checkmark$	√
Relationship-building with stakeholders (foundation, volunteers, LHIN, Ministry, local government, academic, partners, provincial and federal elected members of government)	V	V	$\checkmark$
Publications (such as information booklets, pamphlets, newsletters, including those issued by a hospital's foundation or volunteer organization)	$\checkmark$	$\checkmark$	
Community Advisory Councils or Committees (including community liaison committees or advisory committees for input from broader community or input based on stakeholders, services or special interest groups)	V	V	$\checkmark$
Community Members on Board Committees	$\checkmark$	$\checkmark$	$\checkmark$
Presentations to Community and/or Stakeholder Groups	$\checkmark$	$\checkmark$	√
Accreditation Process through Accreditation Canada	$\checkmark$		

### Form 2.3 Community Engagement Key Considerations in Forming Advisory Bodies

Whether or not the advisory body is called a committee, panel, council or group, there will be a common set of questions to consider in forming an advisory body.

- 1. What is its purpose? Consider the purpose for which the advisory body is being formed. Generally speaking, the purpose will involve creating a forum to provide input and advice from the perspective of specific stakeholders, whether they be community agencies, key stakeholders, the broader community served, or those who may have an interest or whose advice is being sought in connection with a particular program or service of the hospital. The purposes may also include an opportunity for the hospital to provide information that will have an impact on the specific stakeholder groups or on the community.
- 2. How will the objectives be defined? The objectives will provide a statement of the purposes for which the advisory body has been formed and will be unique to each specific advisory body, depending upon the purpose for which the group has been formed.
- 3. What membership are we looking for and how will we find these members? If the purpose of the advisory body is to link with key stakeholder groups, then identifying those groups and requesting a representative participation would be an appropriate process to follow. If, however, the group is to obtain input from a broad-based community perspective, then some thought should be given to what the community looks like for the purposes of forming the advisory body. Consideration might be given to demographic, linguistic, multicultural, economic, geographic, gender and other social characteristics of the community.

One unique characteristic of community advisory bodies is that the objective is to bring diverse views to the discussion. Accordingly, unlike a board of directors, where there is a move away from representation, the very purpose of the community advisory body is to elicit representative views.

Consideration should also be given to whether or not internal stakeholders should be resources to the advisory body or be entitled to apply for membership. It may be that certain internal stakeholders have more direct avenues for input.

If the composition is to come from the broader community, then it may be appropriate to advertise for members, develop an application form and apply consistent criteria for the vetting process.

The total membership will be dependent upon the stakeholder membership or composition that is desired. Once again, unlike the board of directors, where the desire is to have a balance of skills and experience and an effective board size, the need to reflect the diversity of the community served may necessitate a larger group than might be appropriate for a board of directors.

4. Who will chair the group and how will they be selected? There are a number of options for identifying how the group will be led. If the reporting is to be at the board level, then it may be appropriate to have a member of the board be the chair. Appointing co-chairs (a board member and a community member as co-chairs) might be another option. Another option may be to have the committee select its own chair, although that may be problematic when setting the committee up for the first time due to members' lack of familiarity with each other. Whether or not a board member chairs the group or the chair is a committee member may depend in part on to

whom the committee reports. Will it report to the board, or is it a resource for management, reporting at a staff level or reporting to the chief operating officer?

- 5. How often should the advisory body meet? Once again, this may depend upon the purpose of the advisory body but generally such entities would meet quarterly. Consideration should also be given to whether or not there should be an annual joint meeting of all advisory bodies, or perhaps meetings of the board and the advisory body.
- 6. What are the responsibilities and expectations of members? There should be some minimum expectations of members as far as attendance, participation in orientation, respectful behaviour and their obligations to advance the best interests of the community, to contribute as part of a team with the objective of supporting and furthering the health care mission of the hospital.
- 7. Are there alternative methods to in-person meetings that can facilitate ongoing communication? Consider if web-based forums might be appropriate as an alternative to in-person meetings. This might be appropriate if the group is drawn from a large geographic area, meetings are relatively short, or inclement weather could affect attendance.

### Form 2.4 Members' Legal Requirements and Governance Principles

Generally speaking, hospital corporations have members unless the corporation was established as a special Act corporation and its governing legislation specifies the corporation has no members.

While there are similarities between the role of the members of a not-for-profit corporation and the role of shareholders of a for-profit corporation, there are also some significant differences. Importantly, for hospital corporations, members are not 'owners' in the sense that shareholders have an equity interest in a for-profit corporation. Members are not, as such, liable for the liabilities of the corporation. Members do, however, elect directors, receive financial statements and approve fundamental changes. Accordingly, the members play an important role with respect to board governance.

#### **Legal Requirements**

#### Rights of Members Under the Corporations Act (Ontario)

Under the Corporations Act (Ontario), members of a non-share capital corporation have the following rights:

- Elect directors (other than ex officio directors);
- Attend member meetings (annual meetings and any special meetings);
- Receive financial statements;
- Appoint and remove auditors; and
- Approve fundamental corporate changes (such as amendments to by-laws or letters patent, amalgamations or transfers of all or substantially all of the assets of the corporation).

Members also have additional rights as follows:

- Removal of Directors Members also have the right to remove directors by special resolution (two-thirds vote), but only if such a provision is set out in the by-laws.
- Requisition of Members Meeting Members may requisition a special members' meeting to initiate any action that is within the authority of members. A members' meeting may be requisitioned by 10% of the members entitled to vote.
- Circulate Information Five percent of the members entitled to vote may request the directors to circulate notice
  of and information about a resolution that may properly be moved and voted on at the next meeting of members.
  The matter must be one within the scope of members' authority (as set out above).

#### Rights of Members Under the Not-for-Profit Corporations Act (Ontario)

Once proclaimed in force, the *Not-for-Profit Corporations Act* (Ontario) will give members of a non-share capital corporation the rights, as set out above, to:

- Elect directors (other than ex officio directors);
- Attend member meetings (annual and special);

- Receive financial statements;
- Appoint and remove auditors or persons appointed to conduct a review engagement; and
- Approve fundamental corporate changes.

The new Act will also provide additional rights to members as follows:

- Nomination of Directors Five percent, or such lower percentage as may be permitted by the by-laws, of a class
  or group of members entitled to vote may make a proposal to nominate one or more individuals for election as
  directors. Such a nominee must be placed before the annual meeting for consideration by the members even if
  the by-laws provide that only board or nominating committee-approved nominees are eligible for election.
- Member Proposals Any one voting member may make a proposal to:
  - Make, amend or repeal by-laws;
  - Add a matter to the agenda for a members' meeting; or
  - Initiate a fundamental corporate change.

There are some limits on what may be the subject of a proposal and there are certain procedural requirements that must be followed, for instance:

- The proposal must be submitted at least 60 days prior to the meeting;
- · It must be significantly related to the activities and affairs of the corporation; and
- The proposal shall not be to enforce a personal claim or redress a personal grievance, secure publicity or deal with the same subject matter of a proposal submitted to a members' meeting in the prior two years which was either not presented by the member or which was defeated.

Directors will be responsible under the *Not-for-Profit Corporations Act* (Ontario) to manage or supervise the management of the activities and affairs of the corporation. Accordingly, while proposals may include matters significantly related to the activities and affairs of the corporation, proposals are not binding on the corporation unless the proposal is related to an action that is within the purview of members, such as a by-law amendment.

- Removal of Directors A simple majority of members may remove an incumbent director from office at any time, whether or not the by-laws contain any such provision. This is a reduction of the existing threshold which is not less than two-thirds to remove an incumbent director and which only applies if authorized by the by-laws.
- Requisition of Members Meeting 10% (or such lower percentage as is set out in the by-laws) of the members entitled to vote at a members meeting may requisition a meeting of members.
- Class Voting If a corporation has more than one class or group of members, the Not-for-Profit Corporations Act (Ontario) will provide for voting by class in certain circumstances where a fundamental change is proposed (e.g., where a proposed amalgamation, sale of all or substantially all of the assets, or special resolution to amend the articles would affect the class or group in a manner differently from another class or group). There are also provisions that may permit class voting even by non-voting members in some circumstances, although these provisions may not be proclaimed in force when the Act is proclaimed.

#### Discipline or Termination of Membership

The Not-for-Profit Corporations Act (Ontario) contains provisions that enable the termination or discipline of a member.

The *Not-for-Profit Corporations Act* (Ontario) permits the articles or by-laws to provide that the directors, members, or a committee of directors or members be given the power to discipline a member or to terminate membership. If the articles or by-laws provide for such a power, the circumstances and the manner of the exercise of the power must be set out. Any discipline or termination must be done in good faith in a fair and reasonable manner. The Act further provides that it is fair and reasonable if at least 15 days' notice is given and the member is given an opportunity to be heard orally, in writing or in another format permitted by the corporation's articles or by-laws, not less than five days before the disciplinary action or termination becomes effective.

#### **Governance Considerations**

Membership categories, eligibility, and criteria for voting should be carefully considered with reference to a number of factors including the mission and accountabilities, the different role for directors and members, and the importance of board quality and managing board succession.

#### **Duties of Directors and Members**

- Directors are fiduciaries who are accountable to the corporation they serve.
- Directors are required to make decisions honestly, in good faith and in the best interests of the corporation. Directors are not elected to represent the interests of members. This is in contrast to the duties of directors of business corporations (for-profit corporations) who represent the interests of shareholders. While in a business or for-profit context, best interests of the corporation may equate with maximizing shareholders' financial interests; best interests in a not-for-profit corporation do not necessarily equate with members' interests.
- In contrast to the duties of directors, corporate members owe no fiduciary duties and may act in self-interest. Accordingly, in exercising any of the decisions that fall within the scope of members' authority (including by-law amendments, election of directors, removal of directors and "proposals"), members may act for a narrow selfinterest without any regard to the mission of the organization or the interest of others to whom the organization is accountable. Consequently, member decisions may be in conflict with the best interests of the corporation.

#### Board Quality and Board Succession

- For hospital corporations, current best practice in corporate governance recognizes the importance of skillsbased boards that act independently of management and individual constituency or stakeholders' groups.
- The new rights that entitle five percent of the members of a group or class entitled to vote to nominate a
  candidate for election to the board may be disruptive to the board's succession planning and to ensuring that the
  board has the necessary competencies and independence to carry out its duties.

#### Transparency and Engagement

Corporations that receive public funds or philanthropic dollars strive to adhere to principles of transparency and
accountability. Where the corporation has a limited membership model (e.g., where only the directors are
members), a concern may be a risk of a lack of transparency and accountability.

- Generally speaking, membership provides a very limited opportunity for engagement with stakeholders. In many
  membership models, there is no assurance that the members will be representative of all stakeholder groups or
  interests.
- For those corporations where stakeholder engagement and demonstrating accountability is important, consideration should be given to determining effective means for appropriate stakeholder engagement and demonstrating accountability. The board must actively consider ways in which to engage its stakeholders and demonstrate accountability and also closely monitor management's execution of stakeholder engagement activities.

#### Letters Patent, Articles and By-laws

Under the *Corporations Act* (Ontario), the classes of groups of members, membership conditions and voting rights are typically set out only in the by-laws.

Under the *Not-for-Profit Corporations Act* (Ontario), classes or groups of members and the different voting rights attached to such classes or groups must be set out in the articles. All conditions of membership are to be set out in the by-laws. In particular, if a corporation wishes to have a class of non-voting members this must be specified in the letters patent/articles as the Act provides that unless the articles provide otherwise, all members have one vote. Provisions of the Act with respect to voting and non-voting membership rights should be carefully reviewed in anticipation of the Act coming into force.

#### Summary

- Membership categories, eligibility, and criteria for voting should be carefully considered.
- A corporation should periodically re-evaluate its membership structure by asking the following questions:
  - Who are our key stakeholders?
  - Do we have appropriate mechanisms for demonstrating accountability and engaging with stakeholders?
  - Considering the members' role in corporate governance, who, in the context of a publicly funded, missiondriven organization with multiple accountabilities, is best suited to perform that role?
  - Are there categories of persons that should not be eligible to be voting members (e.g., employees)?

### Form 2.5 Entering into Accountability Agreements under the *Commitment* to the Future of Medicare Act

The legislation contemplates two types of agreements: service accountability agreements and performance agreements.

A service accountability agreement is an agreement between the hospital and the LHIN. The parties to an accountability agreement can also include one or more hospitals or other health care facilities defined under the legislation.

A performance agreement is an agreement that would be entered into between a hospital corporation and its chief executive officer, if the service accountability agreement required that a performance agreement be entered into.

The scope of what can be included in a service accountability agreement is quite broad, and includes performance goals and objectives respecting roles and responsibilities, service quality, accessibility of services, related health human resources, shared and collective responsibilities for health system outcomes, consumer and population health status, value for money, consistency, and other matters that may be prescribed by regulation.

The legislation sets out a detailed process that applies where a hospital is directed to enter into an accountability agreement.

The process for entering into a service accountability agreement provides for a negotiation period of 90 days for the first or second agreement, (if the first agreement was for less than two years) and thereafter, 60 days.

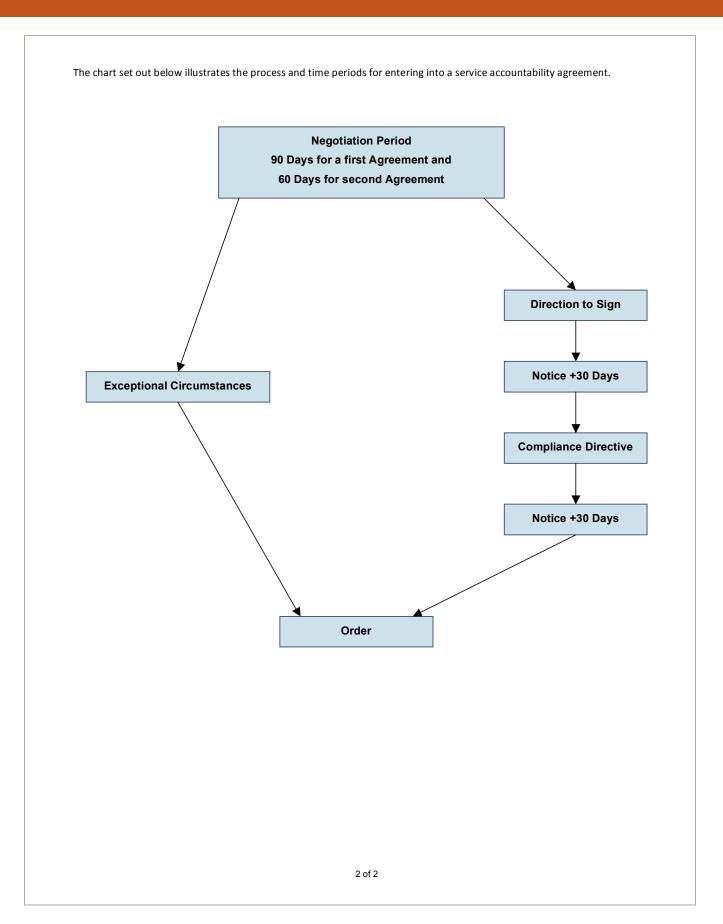
If at the end of the negotiation period a service accountability agreement is not entered into, the LHIN may issue a direction to enter into the agreement, and if the agreement is not entered into with the LHIN, the LHIN may issue a subsequent notice requiring that the agreement be entered into, or if exceptional circumstances exist, immediately issue an order to enter into the agreement.

When a notice is issued, there is a mandatory 30-day discussion period before further action can be taken.

If at the end of 30 days the agreement has still not been signed, the LHIN may issue a compliance directive, after which there will be a further 30-day negotiation or discussion period.

If, following a compliance directive, a service accountability agreement has not been entered into, the LHIN must issue a further notice stating that an order will be issued. Following this notice, there is an additional 30-day discussion period before an order is issued.

If a hospital fails to comply with an order to enter into a service accountability agreement, it can be subject to the penalty provisions under the legislation.



## Chapter 3 Governance Models

As noted in Chapter 1, hospital corporations are governed by their board of directors. Boards can choose from a number of governance models to guide how they govern their corporation. This chapter addresses how boards can determine which model best suits their circumstances in order to discharge their governance accountability.

### BOARD ACCOUNTABILITY AND AUTHORITY IS BROAD

The board is often described as the directing "mind and will" of the corporation. The board has the ultimate oversight and decision-making role, subject to a few restrictions cited below. While the board's role is broad – 'governing the affairs of the corporation'– it only has a few specific legal roles, including:

- Electing or appointing its officers;
- Approving the financial statements of the corporation;
- Reporting to members by calling and holding the annual meeting of members; and
- Passing by-laws subject to approval by the members.

Each board is ultimately accountable for the success and sustainability of the corporation it governs. Success concerns the degree to which the entity is serving its purpose and effectively meeting its objects. These objects are set out in its letters patent or enabling legislation and interpreted from time to time, usually in strategic plans and statements of mission, vision and values. Sustainability involves maintaining the capacity, credibility and viability of the hospital so that the corporation can continue to serve its objects over time. The board of a hospital must act in the corporation's best interests. This means fulfilling the corporation's mission, moving towards the vision, adhering to core values, and discharging accountabilities.

#### **Constraints to the Board's Authority**

No corporation, and therefore no board, lives in a vacuum. In addition to the laws of the land, the authority of the board is constrained or directed by a number of possible sources:

• Letters patent and by-laws – Most corporations are established with letters patent defining their set up and objects. The by-laws further define the governance process and structure. Any change in either document requires approval, usually by the corporation's members.

> Each board is ultimately accountable for the success and sustainability of the corporation it governs.

- Enabling legislation and special legislation/ regulations – Hospitals must comply with the legislation to which they are subject, including legislation governing charities. The *Public Hospitals Act*, the *Corporations Act* and the *Not-for-Profit Corporations Act* are the principal statutes pertaining to hospital governance. The *Excellent Care for All Act* imposes additional governance requirements, notably as they relate to oversight for quality. Boards must ensure that these requirements are satisfied.
- Special members/owner declarations or agreements – By-laws or related agreements may provide special rights to certain sponsors/members. A prime example is a denominational hospital.
- Partnership or alliance agreements with other hospitals or health care organizations – Some hospitals have established agreements that merge aspects of their administration and services, which can affect how governance is established and operates.
- Accountability and related service agreements This refers to any agreements between the hospital and the Local Health Integration Network (LHIN) or the Ministry of Health and Long-Term Care (Ministry).

As a general principle, the board governs, and management manages.

#### **BOARD CHOOSES ITS GOVERNANCE MODEL**

While boards have ultimate authority over the corporation within the above constraints, each board can choose how to exert that responsibility. Many refer to this as choosing a governance model for the board. Indeed, a primary function of a board is to decide how it will govern.

As a general principle, the board governs, and management manages. Most governance models are based on the premise that the board's role is to approve overall direction, interpret the objects, and to see that the organization is well-managed by monitoring performance and compliance with approved plans and policies. A key element of any governance model involves defining the line between the board and management (particularly the chief executive officer).

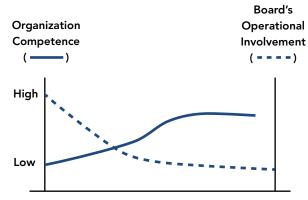
## Governance Model Changes to Fit Organization

There is no one best governance model for every not-for-profit corporation. Typically, a board chooses its governance model to reflect its needs which are affected by its age, stage and the type of hospital being governed.

'Age and stage' of the corporation affects this choice significantly. Age and stage refers to the length of time the corporation has existed, the growth of the organization relative to its potential, and the maturity of its administrative/operating policies and processes. Type of hospital includes the size and complexity of the hospital and the nature of its services (teaching, specialized, community, rural, etc.).

Figure 3.1 illustrates how the board's governance model may evolve as the hospital grows or matures.

For some smaller organizations, the board may have a greater degree of operational involvement in order to support the chief executive officer and management. This is referred to as a management board.



#### Figure 3.1 Evolution of a Board's Role



	Board Continuum	
Working Board	Management Board	Policy Board
<ul> <li>Part staff, part oversight</li> </ul>	<ul> <li>Less doers, but highly involved in making operating decisions</li> </ul>	<ul><li>Carver policy governance</li><li>Hybrid policy governance</li></ul>

Events such as a change in chief executive officer leadership, a failure to maintain a balanced budget, or a significant delay in a major facilities development project, may cause a board to shift from a policy governance role, to the hands-on behaviour of the management board model. Nonetheless, once the crisis is resolved, most boards will return to the indicated evolutionary path.

## TREND TOWARD A FORM OF POLICY GOVERNANCE

While there is no one best governance model, typically, larger not-for-profit organizations follow a form of 'the policy governance' model. Most hospitals have reached a relatively mature and stable state, whereby the organization has highly developed policies and operating performance reporting with specialized and professional staff in most functions. The boards of these organizations do not need to be much involved in operations or give operational advice to management. These boards focus on policy direction and oversight of performance, plans and policy.

The policy governance approach was first articulated by John Carver and is sometimes called the 'Carver Model'. This model proposes that the board determine the 'ends' or goals of the organization (vision, mission and values), set broad policy directions and strategic plans, establish measures for monitoring performance, and monitor performance. Beyond that, the board delegates to the chief executive officer to accomplish key ends, following the policies and observing any executive limitations established by the board. The board is then responsible for ensuring that the chief executive officer fulfills his or her objectives and follows the limitations.

There has been a trend among health organizations of various sizes to accept the notion of the policy governance model, and to adapt the model to suit their needs. As a result, there are many permutations of the policy governance model, typically referred to as **hybrid policy governance**. These organizations follow the same principles:

- The board should focus its attention on issues that have a high impact on the objects, ends or mission of the organization.
- Consistent with the above, the board should provide higher level strategic direction and policies that are guides for delegated decision-making (to be carried out by senior management).
- The board should deal with important issues in a way that least intrudes on the chief executive officer's role of managing the operations. It should prescribe only what it needs to, and leave leeway for management to act.
- Generally, the board has its 'noses in' but its 'hands off' of operations. This means in its oversight role, the board monitors what is happening, but it does not second guess or intervene on operational management decisions.

## The Line between Board's Role and Management's Role

In defining its governance model, the board will define what it will do and what it will delegate to management. Typically, boards delegate day-to-day supervision of the affairs of the organization to a position (the chief executive officer) which is designated by the board as the administrative head of the organization. The board must then ensure that delegated acts are properly fulfilled.

Of course, in a hospital, there are two types of oversight – administrative management and patient care management. The former is delegated to the chief executive officer and the latter to the chief of staff or chair of the medical advisory committee.

In articulating its specific governance model, each board needs to draw the line between the board's role and that of management. Typically, the board should develop a statement of the board's role and functions that clarifies its governance model.

See Form 3.1: Sample Statement of the Roles and Responsibilities of the Board

## **Delegation Challenges**

In most hospital governance models, the board delegates implementation to the chief executive officer, and patient care and physician oversight to the chief of staff. This is consistent with the reality that directors, being volunteers, have limited time and knowledge to deal with the specifics of the organization's operations.

Nonetheless, the board needs to oversee performance. It is in the oversight role that the board/management line tends to get blurred. There are a number of factors that challenge managing the line between board and management, or governance and operations. These factors can cause directors to question operational matters and begin to cross the line into giving operational advice to the chief executive officer and management.

- Typically in smaller localities, board members are known in their communities. Local consumers and donors may raise issues about operations to individual directors, expecting responses. Directors may agree to investigate these matters on behalf of the person, creating some confusion in roles.
- Since boards need to understand the operations of the hospital in order to make policy and priority decisions, staff often provide education sessions and presentations to help the board. As part of this process, directors may begin to ask operational-level questions, which may lead unwittingly to operational suggestions and potentially inappropriate discussions.
- One of the emerging challenges comes from government funders. Concerned with the need for greater performance control of service quality and occurrences of poor management oversight, some government funders are requiring greater operational control by boards. In the health care sector, consistent with the passage of the *Excellent Care for All Act*,

In articulating its specific governance model, each board needs to draw the line between the board's role and that of management. Typically, the board should develop a statement of the board's role and functions that clarifies its governance model. there is a growing expectation that boards will closely monitor patient safety and quality of care (e.g., quality improvement plans, procurement processes, and critical incident reporting), areas typically within the domain of operations. As a result, the line between governance and managing operations is blurring. Directors do need to question and probe operational matters to some degree. However, they need to be diligent in order to avoid giving operational advice in areas in which they have no expertise.

While a role statement that defines the roles and responsibilities of the board is a good first step, the board, in conjunction with the chief executive officer, needs to actively manage the governance/management line, to ensure the board focuses on its high-impact roles.

Certain activities may help keep the board at a governance level in its oversight role:

- Management needs to develop and propose policy directions, goals and plans as a basis for stimulating the right discussion at the board level. Staff should develop education sessions and briefing papers that ask the right questions to guide the discussion effectively and appropriately.
- The board needs to keep to the principle that it oversees performance best when there is an established policy, plan, target or budget in place already approved by the board. The issue then is compliance to that policy or plan. In most cases, questioning anecdotal operational issues may not be appropriate governance behaviour by the board.

- At meetings, directors can ask themselves some key questions when deciding whether certain matters warrant inclusion in the board agenda, such as: Is the matter critical to the success and sustainability of the corporation? Is the matter something that the board can affect, based on its skills and capabilities?
- When an operational-level discussion does emerge, the chair or another board member can inquire whether or not the issue requires board discussion and/or approval.

Clearly, the chair and chief executive officer need to work closely to maintain an effective differentiation between the roles of the management and the board.

## **GENERATIVE GOVERNANCE MODE**

In 2004, R. Chait and others in *Governance as* Leadership, Reframing the Works of Non-Profit Boards, introduced a new governance model referred to as 'generative governance'. Generative governance is not an alternative to the policy governance model, but can be thought of as an extension of it – taking the board beyond policy direction and performance oversight.

The basic approach proposes that boards can function in three modes: fiduciary, strategic and generative. Each has a different focus in terms of content and line of questioning. Interestingly, each also requires a different relationship between the board and management. The three modes are described in Figure 3.2 below.

#### Figure 3.2: Modes of Governance

	Mode 1: Fiduciary	Mode 2: Strategic	Mode 3: Generative
Focus	<ul> <li>Stewardship, risk and compliance to policy and plan</li> <li>Budgets, audits, policies</li> </ul>	<ul> <li>Strategic directions and future plans</li> <li>Creating and communicating sound, clear plans across stakeholders</li> </ul>	<ul> <li>What if questions and scenarios</li> <li>Ideas and big questions about responding to change, but not firm plans for action</li> </ul>
Management Relationship	<ul> <li>Board independence overseeing management</li> </ul>	<ul> <li>Partners with management, recognizing management's lead role in understanding the business</li> </ul>	<ul> <li>Board as a resource and co-creator with management</li> <li>Dialogue with management, not usurping management's planning initiative</li> </ul>

The traditional two modes, fiduciary and strategic, are essential foundations of good governance. Under this concept, boards need to ensure that the first mode is performed well before advancing to the second, and so forth. Furthermore, the directors need to know which mode they should be using for each agenda item. Boards should knowingly (not haphazardly) be in the fiduciary mode, if appropriate. It is not productive for some directors to be in generative mode and others to be in fiduciary mode.

The underlying point to the generative governance mode is that boards should use their full talent to help management and their hospitals succeed. Restricting board discussions to oversight and strategic directions does not use the full potential of the board and its members' breadth of experience. Furthermore, good boards spend more time actively discussing important matters after being briefed by management and less time passively listening to presentations.

## Approaches to Implementing Generative Governance

Practically, there are a number of practices that are consistent with the concept and intent of generative governance including the following:

- **Board retreats** One or two-day annual board retreats have been around for some time and always encourage more flexibility in terms of time and atmosphere for encouraging generative ideas. These retreats have become better organized over the years to purposefully deal with generative subjects.
- Education sessions As pre-meeting agenda items, staff will often provide an educational presentation on a new trend, a program or emerging practices for the board's information. This frequently generates questions and ideas from board members in a non decision-making or generative context.

- Identification of agenda items for future generative dialogues – An item may emerge in a regular meeting discussion that the chair puts aside as not relevant or urgent for the current board meeting. This prevents getting side-tracked during the immediate meeting. These may be important considerations for discussion at another meeting. At the end of the business meeting, the chair can ask directors to identify topics for a future discussion as generative agenda items.
- Deep dives Boards can set a "chunk" of time (maybe an hour or more) to discuss one topic in greater depth. During these sessions, the purpose is to develop and discuss ideas, not to make policy or action decisions. As part of the session, management may provide background information and a presentation to support the board's consideration. The conversation can be far-ranging without restrictions. At the end of the session, the board does not direct management, but asks management to consider the discussion and report back, when and if appropriate, with their proposals for consideration.

While the generative concept is not new, the ideas on implementing it are still evolving. A growing number of hospital boards are adapting the practices listed above.



## Form 3.1 Sample Statement of the Roles and Responsibilities of the Board

#### **Purpose**

To ensure that the board has a shared understanding of its governance role, the board has adopted this Statement of the Roles and Responsibilities of the Board.

### **Responsibility of the Board**

The board is responsible for the overall governance of the affairs of the hospital.

Each director is responsible to act honestly, in good faith and in the best interests of the hospital and in so doing, supports the hospital in fulfilling its mission and discharging its accountabilities.

#### **Approve Strategic Goals and Directions**

The board participates in the formulation and adoption of the hospital's mission, vision and values.

The board ensures that the hospital develops and adopts a strategic plan that is consistent with its mission and values, and which will enable the organization to realize its vision. The board participates in the development of, and ultimately approves, the strategic plan.

The board oversees operations for alignment with the strategic plan and strategic directions.

The board receives regular briefings or progress reports on the implementation of strategic directions and initiatives.

The board ensures that its decisions are consistent with the strategic plan and the mission, vision and values unless there is a sound rationale to do otherwise.

The board annually conducts a review of the strategic plan as part of a regular annual planning cycle.

### **Establish a Framework for Performance Oversight**

The board is responsible for establishing a framework for monitoring and assessing performance in areas of board responsibility, including:

- Fulfillment of the strategic directions in a manner consistent with the mission, vision and values;
- Oversight of management performance;
- Quality of programs and patient services;
- Financial conditions and risks;
- Stakeholder relations; and
- The board's own effectiveness.

The board ensures that management has identified appropriate measures of performance.

### **Oversee Quality**

The board is responsible for establishing policies and plans related to the quality improvement plan.

The board ensures that policies and improvement plans are in place related to quality of care, patient safety, consumer experience and access.

The board monitors quality performance against the board-approved quality improvement plan, performance standards and indicators.

The board ensures that management has plans in place to address variances from performance standard indicators, and the board oversees implementation of remediation plans.

#### **Oversee Financial Condition and Resources**

The board is responsible for stewardship of financial resources, including ensuring availability and overseeing the allocation of financial resources.

The board approves policies for financial planning and approves the annual operating and capital budget.

The board monitors financial performance against budget.

The board approves investment policies and monitors compliance.

The board ensures the accuracy of financial information through oversight of management and approval of annual audited financial statements.

The board ensures management has put measures in place to ensure the integrity of internal controls.

The board oversees asset management.

#### **Oversee Enterprise Risk Management**

The board is responsible for being knowledgeable about risks inherent in the hospital's operations and ensuring that appropriate risk analysis is performed as part of board decision-making.

The board oversees management's risk management program including an assessment of risks relative to their probability and potential impact.

The board ensures that appropriate programs and processes are in place to protect against risk.

The board is responsible for identifying unusual risks to the hospital and for ensuring that there are plans in place to prevent and manage such risks.

#### Supervise Leadership

The board recruits and supervises the chief executive officer by:

- Developing and approving the chief executive officer's job description;
- Undertaking a chief executive officer recruitment process and selecting the chief executive officer;
- · Reviewing and approving the chief executive officer's annual performance goals;
- Reviewing chief executive officer performance and determining chief executive officer compensation;
- · Ensuring succession planning is in place for the chief executive officer; and
- Exercising oversight of the chief executive officer's development of senior management as part of the chief
  executive officer's annual review.

The board also oversees the chief of staff by carrying out parallel functions to its supervision of the chief executive officer. The board develops, implements, and maintains a process for selecting department chiefs and other medical leadership positions as required under the hospital's by-laws or the *Public Hospitals Act*.

#### **Oversee Stakeholder Relationships**

The board identifies the organization's stakeholders and understands accountability to stakeholders.

The board ensures that the organization appropriately communicates with stakeholders in a manner consistent with accountability to stakeholders and to promote engagement.

The board contributes to the maintenance of strong stakeholder relationships.

The board performs advocacy on behalf of the hospital with stakeholders where required, in support of the mission, vision, values and strategic directions of the organization.

#### Manage the Board's Own Governance

The board is responsible for the quality of its own governance.

The board establishes governance structures to facilitate the performance of its role and enhance individual director performance.

The board is responsible for the recruitment of a skilled, experienced and qualified board.

The board ensures ongoing training and education for directors.

The board assesses and reviews its governance by periodically evaluating board structures, including board recruitment processes and board composition and size, number of committees and committee terms of reference, processes for appointment of committee chairs, processes for appointment of board officers, and other governance processes and structures.

## Legal Compliance

The board ensures that appropriate processes are in place to ensure compliance with legal requirements.

#### Amendment

This statement may be amended by the board.

## **Approval Date:**

Last Review Date:

## Chapter 4 Role & Functions of a Board

There are a number of primary functions which should be performed by hospital boards. These include:

- 1. Approve strategic goals and directions;
- 2. Establish a framework for performance oversight;
- 3. Oversee quality;
- 4. Oversee financial condition and resources;
- 5. Oversee enterprise risk management;
- 6. Supervise leadership;
- 7. Oversee stakeholder relationships; and
- 8. Manage the board's own governance.

This chapter describes these eight functions, defines how each one can be implemented, and identifies how the board should organize itself to perform these functions.

See Chapter 3, Form 3.1: Sample Statement of the Roles and Responsibilities of the Board

### FUNCTION 1: APPROVE STRATEGIC GOALS AND DIRECTIONS

### **Understanding this Function**

Like most organizations, a hospital and the people who work there need a clear sense of the organization's purpose, what it wants to become, and how it intends to get there. In contemporary management, this strategic or policy direction-setting is referred to as strategic management. Most not-for-profit organizations perform this function by developing and updating a strategic plan. The strategic plan is the foundation document that provides direction to the organization. It typically is for a period of three-tofive years and contains:

- A summary of a strategic scan, and an analysis of what is happening internally and externally;
- The broad, longer-term fundamentals of mission, vision and values; and
- Strategic directions and/or priorities for the appropriate time period, usually with measures or indicators to judge success.

Hospital boards need to interpret their accountabilities within a broader understanding of the health care system. A systems perspective by individual organizations should lead to better overall system results in terms of patient outcomes and cost effectiveness. This is because organizations will concentrate on their strengths and avoid duplication and unnecessary competition with other agencies in the future. This will also create better coordination with related service organizations, improving patient access and outcomes.

The government and the Ministry of Health and Long-Term Care (Ministry) provide overall strategic directions for the system; define, through legislation and regulations, standards and requirements for service providers; and, determine broad funding levels and priorities to guide resource allocation.

Local Health Integration Networks (LHINs) plan and manage the resource allocation process for the region to meet the overall government directions and priorities adapted to local context and population needs. Hospital corporations deliver effective care within the accountability agreements and regulations based on their role within the relevant health network (some being local and others being provincial).

Each hospital needs to chart its own course, recognizing its place in the relevant health system and sector, and the plans of others around it. This leads to a number of possibilities and questions for the hospital, such as the following:

- Is our portfolio of clinical programs/services positioned effectively and competitively? Are we the best organization to deliver these services in terms of comparable cost/quality? Can we deliver these sustainably?
- Are there partnership opportunities which would provide benefits to the system? Are there collaborative efforts underway to consider these opportunities?
- How comparable and consistent is our hospital's performance with peer hospitals in other regions?

Hospital boards need to interpret their accountabilities within a broader understanding of the health care system. A systems perspective by individual organizations should lead to better overall system results in terms of patient outcomes and cost effectiveness.

- Are we aligned with the plans of the larger system? This refers to the provincial direction as well as the LHIN and its Integrated Health Services Plan (IHSP).
- Are we providing input or influencing the plans of other health service providers and the LHIN to reflect our experience and perspective? Are we monitoring developments at the system level to understand impacts on our organization?

#### Mission, Vision and Values

A strategic plan provides a long-term framework for the organization. Typically, the main elements of this are the mission, vision and values. These statements are intended to stay in place for a considerable period of time and are changed infrequently except for some minor "wordsmithing".

- Mission A mission statement defines the hospital's role and why it exists. As such, it is often called a statement of the hospital's business – what we do, for whom, and why.
- Vision While the terms "mission" and "vision" are often interchanged, there is a clear distinction between the two. A mission states the enduring role and purpose of the organization, while the vision is a description of what it plans to accomplish or become over a period of time. The longer-term vision statements tend to be short and inspiring, but do not describe what the organization will look like.
- **Values** The values statement includes values, norms, principles and commitments that the organization intends to follow in performing the mission.

#### Strategic Directions and Priorities

Each strategic plan defines what the organization wants to accomplish during the time period of the plan. The time period is typically three to five years. This part of the plan may include:

- A medium-term goal or vision This is a concrete description of the organization and the local community/service system or population served for the time horizon of the plan (e.g., during the next five years). It should be tangible and measurable to the extent possible. For an example of what this might look like, see Figure 4.1: Making Vision Concrete.
- Strategic directions (objectives, themes) that build toward the restated vision – These would include the strategic role and positioning of the hospital (who is served in terms of patient groups and what clinical

programs/services will be emphasized or offered), and initiatives to improve patient safety, quality of care and financial performance.

- A definition of organizational capacity and enhancements needed to succeed.
- An implementation plan that would include milestones and measures for monitoring progress.

Different terms (objectives, strategies, themes, and initiatives) are used to describe the strategic directions, but the key is that they contribute to achieving the vision, mission and goals. The directions usually can be measured. The preference is to establish targets and indicators so that the board can evaluate whether the directions are successfully implemented and whether they achieve the results intended.

#### Figure 4.1: Making Vision Concrete

#### Current

- Patient satisfaction below average
- Two of six programs meeting patient result targets
- Staff satisfaction below average
- Four programs with wait times for service 20% or more over target
- Two of three locations are old or poorly designed
- Non-government revenues eight percent of total
- 60 specialist physicians in core programs

#### In 5 Years

- Patient satisfaction above average of peer hospitals
- All six programs are meeting patient result targets
- Staff satisfaction above average
- Wait for service in all programs within 5% days of target
- Asset plans for both old buildings
- Non-government revenues 11% of total
- 80 physicians in core programs
- New specialized program in mental health

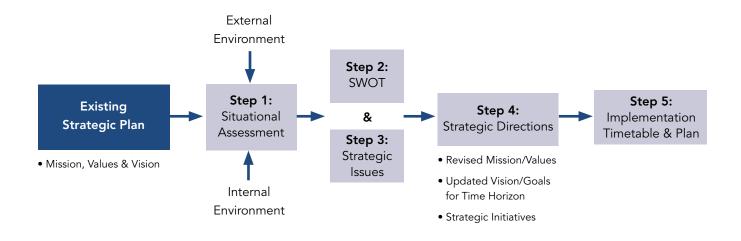
#### **Implementing this Function**

### Strategic Planning

Strategic planning is a disciplined process with the goal of defining the purpose and direction of an organization, recognizing the current and future state of the external and internal environment within which the organization operates.

When an organization undertakes a major strategic planning process, typically, the process steps are as follows (see *Figure 4.2: The Strategic Planning Process*):

- 1. Situational assessment or environmental scan;
- Strengths, weaknesses, opportunities and threats analysis (SWOT);
- 3. Strategic issues identification;
- 4. Strategic directions; and
- 5. Implementation timetable and plan.



#### Figure 4.2: The Strategic Planning Process

## Step 1: Situational Assessment or Environmental Scan

The starting point for a strategic review is the existing strategic plan, if relevant, and the existing mission, vision and values statements or goals, along with other relevant strategic directions or mandates. Government directions and existing funding agreements – Hospital Service Accountability Agreements (HSAAs) – are also relevant.

A situational assessment sets out the context for the hospital from both an internal and external perspective. It should include a review of the current situation, trends and forecasts of emerging trends.

An internal environmental assessment or scan includes:

- Recent performance on patient safety and quality care;
- Financial condition and performance;
- Asset and infrastructure condition;
- Information technology capability;
- People strengths and capacity, HR capacity;
- Innovation and new programs;
- Education and research, as appropriate;
- Risk profile;
- Existing funding agreements;
- Current strategic plan and related strategic directions;
- Balanced scorecard results and other metrics; and
- Community and stakeholder relationships.

An external assessment or scan includes:

- Health sector trends;
- Funding trends;
- Legislative changes and possibilities;
- Population health indicators;

- Patient usage of alternative hospitals and care providers;
- Technology trends;
- LHIN plans;
- Other health sector providers' plans;
- Government directives; and
- New health players.

### Step 2: Strengths, Weaknesses, Opportunities and Threats Analysis (SWOT)

A situational assessment is often summarized in the form of a SWOT analysis. This classifies the highlights from the assessment in a simple, four-box format. The strengths and weaknesses tend to come from the assessment of the internal environment, and the opportunities and threats from the external context.

#### Step 3: Strategic Issues Identification

The core of a strategic plan is the identification of strategic issues that need to be addressed. Strategic issues may include the following:

- Common themes from the environmental scans The situation assessment, and especially the SWOT summary, helps to identify these issues, but there is more art than science in deciding on which to select and focus.
- Gaps in balanced scorecard performance or benchmarks – If the hospital has a balanced scorecard or outcome/results measurement system, the assessment can include a review of recent performance and projection of future performance against these measures. Likewise, gaps in performance with benchmarks from peer group hospitals may be considered.

• Key success factors for advancing toward the identified vision – Given a relatively clear description of the future vision, it is possible to identify which factors need greater attention. For example, having a patient-centred approach can lead to high patient satisfaction, and higher volumes of similar services, and can provide for more consistent quality results and lower costs.

#### Step 4: Strategic Directions

This component may be organized in various ways, depending on how the issues are set out. Every hospital will need to find the format that suits its mission, role, programs and issues. However, the resulting list of strategic directions, objectives or initiatives should reflect the following features:

- A revised vision or goal that describes the hospital (or the patient group or relevant health care system) at the end of the planning period. This should be concrete and measurable wherever possible. An example of what this concrete vision looks like is displayed in *Figure 4.1: Making Vision Concrete*;
- Directions that set out areas of action and required investment of time, energy, and dollars;
- A list of action areas or initiatives that will advance each strategic direction, which will likely require an extensive period of time to complete – one to three years, or more;
- A clear indication that the action needs to start in the next year and continue thereafter, although the downstream impacts may accrue in the medium-term or the long-term; and
- Wherever possible, concrete specific targets should be set as a basis for measuring progress in achieving the objectives.

#### Step 5: Implementation Timetable and Plan

Many strategic planning processes stop at the end of step 4. However, the strategic plan needs to be linked to the implementation process. The following activities comprise one approach to managing this next step:

- Establish a timetable for implementation, including reporting to, and monitoring by, the board;
- Define targets or milestones in terms of accomplishments, measurements, or descriptions of success for each year of the plan;
- Assign accountability for implementation; and
- Define risks in the plan, and emphasize the need for reporting to, and monitoring by, the board.

#### **Guidelines for Process**

Each organization will decide what type of process best suits its challenges, resources and context (age and stage). However, there are some general guidelines to consider:

- Choose an appropriate time horizon for your strategic plan – Strategic plans can be prepared to cover any time horizon.
  - Environmental uncertainty and the quickening rate of change appear to be continually shortening time horizons for strategic plans. While the norm is three to five years, there is a trend to the former.
  - There is an opposing view emerging that real strategy for major organizations should be planned over a longer period, even 10 to 20 years. This is based on a view that major shifts in strategy require five or more years to implement. Hence, shorter, three-year horizons are typically constrained and based on the same fundamental strategic positioning of the hospital. As a result, such plans (while useful) are actually multi-year operational plans.

- Boards may wish to occasionally consider looking further into the future in conducting an environmental scan and creating scenarios or new visions for the hospital (i.e., look out 10 years as a basis for thinking about what to do in the next three years).
- Naturally, costs need to be considered when choosing the frequency with which the hospital develops a plan.
- Consult broadly as a means of community engagement – Strategic planning is a major opportunity to engage with, and build support among, stakeholders and the community. Broad consultation improves the diversity of thinking and ideas, and enhances the quality of the assessment process. As many channels of participation as possible should be used to increase awareness, understanding and buy-in to the process and its results. For example, one may use surveys (such as web or paper), social media outreach (such as Facebook, Twitter), focus groups, community consultations, email updates, newsletters, and presentations to get input in and information out.
- Engage physician leaders in hospital directions Physician resources have a critical influence on what services can be offered and how well they can be delivered. The plans of the medical staff for enhancing capacity should be interwoven in strategic and clinical service planning. Involving physician leaders in the hospital's strategic planning and direction-setting is critical as a basis for successful planning.
- Engage employees in all phases Staff within the hospital need to be engaged in this process in terms of being consulted about the scan for issues, providing feedback on emerging priorities and action ideas for inclusion in the plan. A variety of consultation and communications methods should be used.

• Communicate the strategic plan and its progress during implementation – The board needs to ensure communication of the strategic plan to many audiences, including members of the community, patient/families, staff, and other stakeholders. It also needs to report on progress periodically during its execution. In fact, strategic planning supports the board's ability to perform its stakeholder relations function.

### Hospitals Still Need Their Own Strategic Plans

Given the strong direction and influences over hospitals' funding and directions from the Ministry and the LHIN and the existence of the LHIN's Integrated Health System Plan, the board may feel there is no purpose in the hospital having its own strategic plan. Yet, the existence of these directions and a LHIN Integrated Health System Plan does not exempt a hospital board from giving strategic direction and guidance to its organization. Each hospital needs to establish its strategic direction albeit recognizing the system and governmental policies within which it operates.

### Emphasis on Big Picture and Systems Thinking

In the context of LHINs and the legislative direction to consider the implications for other health providers and the system as a whole, hospital strategic planning needs to take a big picture or systems perspective. Strategic planning processes generate a lot of information, input and analysis. The hospital board needs to focus on the 'strategic' messages from the key findings and themes. This includes the implications for the mission, vision, values and related questions. For example, does this help us define what success is and how to measure it? How well are we doing, and how well will we do in the future? Should we change our broad goals and directions? Generally, this discussion prompts further consideration of the board's role in integrating services or organizations. This is specifically discussed at the end of this chapter.

#### Organizing the Board to Perform this Function

The board is not responsible for conducting strategic planning. Instead, it ensures that strategic planning is done, is properly focused, and that the resultant goals and directions provide a reasonable plan for the hospital and in its best interests.

Planning is largely a management function, and the board's role is to shape and oversee the process. Therefore, the chief executive officer and senior staff will typically manage the overall process, and ensure that adequate staff support is provided.

## Board Participation in the Strategic Planning Process

While the chief executive officer may lead the planning work, the board as a whole should participate during the following key points in the strategic planning process:

- The board approves the strategic planning process, including the establishment of a steering committee (if so desired) and any preliminary areas of focus;
- The board participates in a workshop-style dialogue (e.g., retreats) at key points during the process, at least in the formation of strategic directions;
- The board receives highlights of findings and process updates at regular board meetings; and
- The board receives the final draft plan in advance, has opportunities to question its contents and suggest modifications, approves the final strategic plan, and directs the chief executive officer on implementing the plan.

Opportunities for the board to learn the results of the situational assessment, government policy and funding developments, and trends in patient groups, programs and technology should be organized and built into the strategic planning process. This may happen as a part of regular board meetings or by holding retreats with the board and senior management.

## Strategic Planning Steering Committee

A strategic planning steering committee is preferred as a means to manage the strategic planning process effectively. The steering committee can perform a number of roles, including:

- Organizing the strategic planning process and major events, such as retreats;
- Assigning groups to undertake consultations and analysis;
- Preparing or approving summaries of the scans, workshops and retreats;
- Preparing or proposing optional directions and/or changes to mission, vision and values, based on board input; and
- Overseeing sub-committees that are conducting parts of the strategic assessment work.

The strategic planning steering committee could be composed of a few board members, the chief executive officer, the chief of staff and selected senior staff. Sometimes, external community leaders or past board members are included in the committee. In terms of leadership of the steering committee, co-chairing by a board member, possibly a candidate for future chair, and the chief executive officer is good practice.

Some larger organizations have established an ongoing strategic planning committee, since the task of monitoring the plan's achievement of its milestones and of updating the plan annually requires ongoing work. In this case, the committee would be composed of board members including the chief of staff and the chief executive officer. A potential candidate for a future chair would be a good choice for chair of this standing committee.

### **Planning Retreats**

As part of many strategic planning processes, board retreats are held to engage the board and provide opportunities for boards to give direction to, and advise on, the process. Such retreats provide boards with the opportunity to have broad ranging discussions so that the board can advise management beyond its more restrictive governance role. This is where the hospital may take a longer term view in its thinking in order to inform development of a medium-term (three-to-five year) plan.

These opportunities are encouraged, but there is no one best way to hold a board retreat. Many factors need to be considered, including cost, interest in broadening the input by having other stakeholders attend, or the need for confidential discussions regarding sensitive options and propositions.

### Reviewing a Strategic Plan

Given that directors are not experts in the day-to-day affairs of the hospital, what should board members question or look for when reviewing a draft strategic plan?

While directors may not be experts, they can play an important role in critiquing the usefulness of a proposed strategic plan. These areas of inquiry are examples of what a director may wish to consider:

- Are the assumptions reasonable? Effective plans start with reasonable assumptions about the future and build from there. Directors need to identify the fundamental assumptions underlying the thinking in the plan, and ensure they make sense. Sometimes, the assumptions are not clear in the plan or are not well-supported – what is the expectation for government funding growth or for providing capital from fundraising to support facilities and equipment plans, or availability of talent to support new programs or program expansion?
- Are the plans clear and concrete? Strategic plans tend to deal with high-level directions. However, they should still be clear and define action initiatives in the near term. Ideally, plans should be staged so that there are a balanced number of targeted goals each year. Directors should ask about what is being done in the following year to prepare for the future. While not everything can be measured quantitatively, strategic initiatives should be sufficiently clear and concrete so that the board can review whether or not they have been implemented on schedule, and if they have had some impact. When needed, board members can ask that they be made clearer so that progress can be assessed.

When considering any major decision, investment, or change, the board should consider the implications for its strategic plan and the hospital's mission, vision and values. This may lead to the need for updates to the strategic plan and directional statements. • Are there 'what if' questions and secondary effects? Part of a proper planning process is consideration of alternative assumptions and contingencies. This is part of what scenario planning is about. However, if scenario planning is not undertaken, board members need to ensure that critical 'what if' questions are asked, and that management has considered them and is prepared for them. What ifs are often about what happens in the event of low-probability occurrences. A related concern is the secondary effects of a plan on others. For example, how will other hospitals react to the plans? How will their actions or views affect the effectiveness of the strategic plan?

## Monitoring the Implementation of a Strategic Plan

Strategic planning is not something that can be undertaken annually. Once every three to five years is the norm. However, once a strategic plan is in place, it needs to be updated as a living document in order to foster implementation. Many organizations create "evergreen" or rolling plans. After each year of the strategic plan, revised operational targets for the next three years are established. This provides up-to-date three year operational targets at all times.

The strategic plan should be reviewed annually by the board as part of a regular annual planning cycle. A strategic planning review should occur prior to the annual management operational planning and budgeting cycle. The board should review progress made on strategic directions and identify any major actions required. The board may modify strategic directions and priorities based on new knowledge, developments and external events. Implications of the review process should be written and communicated clearly to the organization as a basis for annual operational and budget planning. The board should have regular briefings on progress towards implementing strategic plan directions and initiatives. Progress should include indications of implementation, as well as preliminary results, where possible. Regular may mean quarterly, or it may mean that one or more directions are reviewed on a schedule at regular board meetings.

When considering any major decision, investment, or change, the board should consider the implications for its strategic plan and the hospital's mission, vision and values. This may lead to the need for updates to the strategic plan and directional statements.

## FUNCTION 2: ESTABLISH A FRAMEWORK FOR PERFORMANCE OVERSIGHT

### **Understanding this Function**

As a fiduciary, the board oversees the operating performance of the corporation. For hospitals, operating performance is primarily concerned with the quality of its services to patients, financial performance and effective use of resources.

This function focuses on the process of overseeing performance. In the subsequent sections, the oversight of quality and financial performance is discussed. The process of overseeing operational performance is also associated with the supervision and evaluation of the chief executive officer and the chief of staff, and communications with stakeholders.

## Maintaining a Governance Perspective in Overseeing Operating Performance

Although boards govern the affairs of the corporation, they normally should not "manage" the organization's operations. The challenge for a board is to perform its fiduciary function of overseeing performance, while not becoming excessively involved in managing the organization and details of operations. Hence, the board needs to be focused and efficient in defining its role and performing this function.

In order to govern and not become too involved in operations, boards need to establish a performance management framework to oversee operational performance. Such a framework includes various plans, policies, budgets, targets and measures. With these in place, the board can assess whether the organization's management is in compliance with policies and is achieving or making adequate progress toward the targets, budgets and plans.

Each hospital is different in terms of what it does. Nonetheless, there are some common performance issues with which boards need to concern themselves:

- **Complying with legislated standards** Is the hospital complying with legislation/regulatory standards and processes related to the operations (i.e., patient safety and service delivery, infection and critical incident reporting, staff qualifications, resources, facilities, etc.)?
- Meeting service agreements Is the hospital meeting service standards and other expectations stipulated in the service accountability agreements with the LHIN?
- Meeting its own targets relative to financial measures, quality and services delivered – Is the hospital achieving its established objectives/targets and indicators within its strategic plans or internally approved budgets and plans? These may relate to, for example, patient satisfaction, services delivered, patient outcomes, costs per case, usage rates or employee engagement.

#### **Implementing this Function**

## Establish a Performance Management Framework

A performance management framework establishes the basis for:

- Setting performance objectives;
- Reporting on actual performance results; and
- Assessing whether results are adequate or whether corrective action is needed.

Performance measurement is the discipline of establishing measures and indicators that quantify the performance objectives as a basis for planning targets and monitoring actual results. It provides information so a board can monitor and make judgments about performance.

A performance management framework considers the following:

- Selecting the relevant dimensions for oversight;
- Determining the measurement indicators of performance; and
- Designing the performance reporting tools.

The framework, therefore, provides the basis for preparing regular performance reports to the board. This allows a board to understand what performance is expected, what actually occurred, and areas that need attention. Although boards govern the affairs of the corporation, they normally should not "manage" the organization's operations. The challenge for a board is to perform its fiduciary function of overseeing performance, while not becoming excessively involved in managing the organization and details of operations.

## Designing a Performance Oversight System

In selecting what to measure and monitor, there are a number of principles to consider:

- Create an integrated overall performance reporting system – Each board needs a simple and clear performance reporting system to monitor overall organizational performance. The focus for such performance management is both quality of services/ outcomes and financial condition and performance, as well as other key performance areas such as community engagement, organizational development, and so on. It is a leading practice to develop tools that report on all major types of performance.
- Start with strategic plan objectives and measures

   For the board, performance monitoring focuses
   on the objectives and associated indicators in
   the strategic plan. Annual operating plans should
   establish corresponding one-year targets related
   to the strategic plan targets, possibly broken into
   measures of quarterly achievement. This is a starting
   point in building a performance oversight system for
   the board.

- Highlight mandatory and hospital service agreement indicators – The Ministry has identified nine mandatory indicators for regular reporting, e.g., indicators in the quality improvement plan. In addition, HSAAs require reporting of defined performance indicators. The board needs to review performance on these indicators since they are part of the board's commitment to the government and to the LHIN.
- Consider balanced scorecard and dashboard concepts – There has been much advancement in designing reporting tools that balance simplicity with relevance in board performance reporting. Scorecards and dashboards are the most prevalent. Many hospitals have developed board reporting that combines the two – using balanced scorecard dimensions/pillars for reporting (e.g., patient care or financial sustainability) and dashboard methods (green, yellow or red) to report on actual performance against specific indicators.

#### See Form 4.1: Balanced Scorecards and Dashboards

• Keep it simple but relevant – For purposes of reporting to the board, the measurement system should be kept as simple as possible. The board should monitor as few measures as possible. With fewer measures, it is easier to communicate effectively externally and internally about what is important. Conventional wisdom in the private sector suggests keeping six to nine key measures of overall organizational performance. Nonetheless, hospitals are complex businesses, often with multiple programs and services. Therefore, it is not possible to limit the number of measures arbitrarily. Most hospitals try to keep the number of measures at the board level at between 10 and 20. Naturally, the next levels of reporting (chief executive officer, vice presidents, department heads) each have additional, less aggregated and narrower measures to monitor. Nonetheless, dashboards can help simplify the presentation of data on one page and provide backup information.

- Report to simplify comparisons The measurement indicators and reporting system should be developed to meet the following specifications:
  - Actual performance compared to planned results (targets);
  - Actual performance compared to historical performance (quarter over quarter);
  - Actual performance compared to available benchmarks (other similar hospitals);
  - Actual performance compared to acceptable standards or ranges (corridors);
  - Variances to the above clearly shown; and
  - Commentary from management to explain significant variances reported.

There are examples of performance measurement tools and formats in the following forms:

- See Form 4.2: Balanced Scorecard and Dashboard Approach
- See Form 4.3: Quality Measures Dashboard

### **Using Performance Measurements**

The board's primary role is to oversee how well the organization is accomplishing its strategic goals. The sections above propose how this information is provided so that the board can fulfill its responsibilities. The following are some tips about how the board should discharge its responsibilities.

 The board questions performance issues, but management proposes and implements solutions – What is the board to do with the information it receives? The board should respect the line between the board's role and executive management's role. Boards need to make sound assessments about the meaning of measurements reported and, therefore, should rely on management to explain variances, their causes, and potential corrective actions to be considered (including taking no action at all). Generally, the board should rely on management to address operational issues unless given reason to believe otherwise.

Management usually proposes action where performance problems are apparent. In some cases, the board may not know what corrective action is needed or warranted. A good performance reporting system reinforces management's accountability and keeps management on their toes.

- The board acts where potential risk is significant and urgent – In certain circumstances, where the board judges there is urgency and imminent potential damage to the hospital, the board can direct corrective action itself. For example, the board might feel more compelled to require action when it involves matters affecting external relations with the government, events potentially damaging the reputation of the hospital, and with major strategic projects.
- The board interprets performance results with care – The board needs to show care when making judgments based on performance measures. While quantitative measurement of results is necessary and useful, the board will still need to consider the meaning of variations in measurement indicators. The following are some of the reasons for needing greater scrutiny or questioning:
  - Indicators are sometimes constructed to only partially reflect what is happening; for example, staff turnover is only one indicator and may not reflect the general quality of staffing or the care they provide;
  - Indicators like "patient satisfaction" may be aggregated so they reflect overall results in all inpatient programs. An overall positive score may mask serious performance issues in one or more programs owing to superior results in others. Board members may need to find out how many programs are meeting or exceeding targets or standards;

- Some indicators may show changes over a longer period of time, and improvement cannot be expected every quarter. In these cases, the board needs to assure itself that the activities that will promote success are being undertaken with discipline; and
- Uncontrollable external factors may be causing the variance. It is important that this be acknowledged and understood. The board may be interested in why the external uncertainties were not predicted or provided for in the original plan.

Boards should remember that when performance is consistently positive, the board should find ways to acknowledge and reinforce good performance.

## Organizing the Board to Perform this Function

The board should consider the following principles in establishing the performance management system:

- The board needs to approve the performance reporting and oversight system;
- The board should direct management to assist in improving the performance reporting system where there are gaps;
- The board needs to understand the meaning of the performance reporting indicators and reports; and
- Individual directors may focus on, and develop, more detailed knowledge of the indicators and, hence, can assist their board colleagues in interpreting the meaning of specific results.

## Supporting the Board in Developing a Performance Management Framework

Overall, management needs to support the board by translating and simplifying (or aggregating) its own performance management regime for use by the board. Owing to the complexity of the operations of many health businesses, it is difficult to have a few simple and easy-to-interpret performance indicators. Yet, to carry out its oversight function, the board cannot solely rely on the chief executive officer and management's opinion of what to monitor.

# Relevant Committee Supports for each area of Operating Performance

Most of the performance oversight issues are about quality or financials or risks related to these. In each area where operating performance needs to be overseen, the board can be supported in carrying out its responsibilities by the relevant committee. This is where board committees can be very helpful.

- Committee members can be more knowledgeable about the details of the measurements and how to interpret them. Often, the committee should be involved with management in actually improving the measurements and reporting tools.
- A committee can also take the time to probe into the reasons for variances without taking the time of the full board.
- It is easier to involve other senior managers in the conversation at committee meetings where greater detail can be discussed and understood.

## **FUNCTION 3: OVERSEE QUALITY**

### **Understanding this Function**

The board provides policy direction and oversees the performance of the hospital in meeting its mission, vision and values. Clearly, the effectiveness and quality of programs and services delivered are at the core of this function.

While quality can be defined in a number of ways, for the purposes of this Guide, quality is defined as "doing the right thing, at the right time, in the right way, for the right person – and having the best possible results" (Agency for Health Care Research and Quality, supported by the Ontario Hospital Association and Health Quality Ontario).

Quality of care is a complex issue, requiring professional and technical knowledge of medicine and hospital operations. Clearly, hospital management and the medical and related health professionals are the ones to identify and solve issues related to quality of care and patient safety. The board's role is to ensure there is a focus on quality results and sufficient attention to quality and patient care throughout the hospital. The board should focus on creating the conditions (some would say 'culture') that promote quality care and patient centered approaches. That can best be done by monitoring results, receiving reports on variance with good results, celebrating successes, and paying attention to quality processes and issues. It does not mean that the board makes or questions specific recommendations to improve quality. That is not how it can add value. In fact, in their zeal for quality, boards need to be careful not to become too involved in trying to solve operational and technical issues that should best be left to management and health professionals.

While boards have themselves chosen to spend more time on quality, there are also some external legislative reasons for this increase.

The board's role is to ensure there is a focus on quality results and sufficient attention to quality and patient care throughout the hospital.

- Mandatory reporting and accountability
  requirements HSAAs have established some
  consistent reporting indicators to demonstrate quality
  care and service accessibility. The government has
  established mandatory reporting requirements in a
  number of patient safety and quality areas, including
  C. Difficile rates and critical incident reporting. The
  board needs to ensure these are complied with by the
  chief executive officer and medical staff.
- Legislative requirements The Excellent Care for All Act requires hospitals to have the following related to service quality:
  - A quality committee;
  - Annual quality improvement plan;
  - Patient declaration of values;
  - Patient relations process;
  - Satisfaction surveys of patients and staff; and
  - Performance-based compensation for executives.

## **Defining Quality Care**

Quality care includes a number of elements – patient outcomes and safety; patient flow and access; and patient experience.

#### Patient Outcomes and Safety

This concerns the effects of hospital care on patients, including the following:

- Patient outcomes, including mortality and functional health outcomes;
- Adverse events or critical incident rates;
- Re-admission (included here as an indication of outcomes); and
- Degree to which services meet accepted standards and best practices used by staff.

### Patient Flow and Access

This involves the efficiency, equity and timeliness of the service delivered, including:

- Length of stay relative to benchmarks;
- Wait times for procedures;
- Emergency wait times;
- Turnaround times for diagnostics; and
- Percentage of Alternate Level of Care (ALC) patients.

#### **Patient Experience**

This is sometimes seen as patient satisfaction with services. However, a broader view of the patient experience includes a patient-centred and client-centred approach, including:

- Patient satisfaction surveys;
- Employee satisfaction surveys and views of care;
- Patient stories and case studies;
- Patient and client-centred care practices;
- Patient and family advisory committees;
- Patient advisors; and
- Patient complaints.

#### **Implementing this Function**

Boards appoint/re-appoint qualified medical staff through processes established by the *Public Hospitals Act* and medical/professional staff by-laws. Boards receive reports from the medical advisory committee through the chief of staff or chair of the medical advisory committee as a basis for assuring patient safety and quality care. These processes, which are in part required by the *Public Hospitals Act*, will continue as a key aspect of the oversight of quality. The establishment of quality committees and the development of improved measurement indicators have advanced the ability of the board to oversee quality over the past decade.

There has been a dramatic advancement in the notion of evidence-based decision-making. More attention has been paid to the measurement and monitoring of patient outcomes, quality of care, efficacy of programs, and costeffectiveness of services. Risk management in the client and patient care field is receiving much more attention in terms of developing evidence and standards. New practices are emerging and the board's best practice approach will continue to evolve.

## Approving the Hospital Quality Improvement Plan

With the requirement under the *Excellent Care for All Act* for an annual hospital quality improvement plan, the board has another tool to oversee quality. The board is required to set policies and approve targets for quality improvement as part of an integrated plan.

In developing the annual quality improvement plan, there needs to be input from patient/employee surveys, the patient relations process, critical incident data, and a review of provincial guidance and identified priority indicators. The plan includes performance improvement targets and a rationale for such targets, including how they are to be achieved, and the link to executive compensation.

## Establishing and Monitoring Performance Reporting

The board needs specific performance measurement systems to oversee program effectiveness and quality. The general approach to performance oversight and its approaches, including dashboards, was discussed in Function 2.

See Form 4.3: Quality Measures Dashboard

#### Monitoring Quality Risk Management

Oversight requires a risk perspective. Risk management means the board needs be assured that risks to quality care and patient safety are identified, assessed and mitigation efforts are developed and implemented.

Quality risk management may be undertaken by management in conjunction with medical leadership as part of a quality assurance process or an enterprise risk management framework. The board needs to oversee the process to ensure that risks to quality are properly included.

The perspective on risks to quality can be built into the quality performance reporting mechanisms. The board needs to understand the risks involved when quality indicators become yellow (caution) or red (problem) in the performance reports. Those reports should trigger the potential responses to quality risks, at least for some of the indicators.

## Supporting Directors in Understanding Quality Improvement Efforts

For boards to oversee quality care effectively, directors need to understand the operations or business of the hospital. While directors should not be expected to become experts in clinical affairs, to oversee plans and targets, they do need to appreciate the complexities and cause-and-effect relationships. Of course, recruiting some directors with a quality skill set would be important in enhancing the board's ability to oversee this function.

The danger, of course, is crossing the line between governance-management operations. Becoming more knowledgeable, however, crosses no line if it helps the board collectively discharge its governance role.

To help directors become more knowledgeable about operations and quality care, a number of practices are being instituted by boards: For boards to oversee quality care effectively, directors need to understand the operations or business of the hospital. While directors should not be expected to become experts in clinical affairs, to oversee plans and targets, they do need to appreciate the complexities and cause-and-effect relationships.

- Education sessions on clinical services Both at quality committee meetings and pre-board meetings, staff present aspects of clinical services and operations for information/education. To enhance their understanding, directors may be encouraged to be included on 'walkabouts' with senior leadership team members.
- Patient stories These are being presented at committee and board meetings to bring quality issues to life for directors. These stories help board members understand the patient experience more concretely.
   Once again, these are presented to inform and educate, not as a basis for board decisions or actions.

### **Reviewing Programs**

Some hospitals are creating a systematic process for reviewing clinical programs and departments. Typically, these are performed by the quality committee and results are reported to the board and the chief executive officer. The process provides more time for board members to understand and comment on service quality and plans.

The purpose of this review process is not to have the board direct clinical operations, which would go beyond its governance role. Its purpose is for the board to support the chief executive officer and chief of staff by recognizing the good work being done to improve quality within the hospital. This also helps the board understand the complexities of quality in the context of affordability.

There are various approaches used to carry out program reviews; most include the following elements:

- Each program/department (e.g., women's health, emergency department or diagnostic imaging) is placed on a reporting cycle. The cycle may involve reporting annually or every 18 months, depending on the number of programs/departments and quality committee time;
- Each program provides a report using a standard template in advance of the assigned meeting. The template may include topics such as description of program/department, recent performance measures, successes, challenges, and opportunities;
- Highlights are presented by the senior staff of the program, and committee members ask questions;
- At the end, the committee chair summarizes the comments and suggestions including positive comments on performance, areas for more attention and items where further planning or coordination is needed; and
- The chair of the committee or chief executive officer typically sends a note to the program leaders noting the committee's thoughts and suggestions.

Of course, the specific protocol needs to be designed to maintain the appropriate distinction between the role of the board and the chief executive officer.

## Organizing the Board to Perform this Function

### A Quality Committee to take the Lead

Over the past decade, boards had overwhelmingly chosen to establish a quality committee to support its quality oversight role before it was legislated.

#### Legislated Requirements for Quality Oversight

The Excellent Care for All Act requires hospitals to have a quality committee that reports to the board. The committee's membership must include the following:

- A sufficient number of members to ensure that onethird of the members are voting members of the board;
- One member of the medical advisory committee;
- Chief nursing executive;
- Chief executive officer;
- One person who works in the hospital who is not a physician or registered nurse; and
- Others as appointed by the board.

The *Excellent Care for All Act* also requires that the quality committee has the following roles:

- To monitor and report to the board on quality issues and on the overall quality of services provided in the hospital, with reference to appropriate data;
- To consider and make recommendations to the board regarding quality improvement initiatives and policies;
- To ensure the best practice information supported by available evidence is translated to materials that are distributed to employees and persons providing services within the health care organization, and to subsequently monitor the use of these materials by these people;
- To oversee the preparation of annual quality improvement plans; and
- To carry out any other responsibilities provided for in the regulations.

In addition to these roles, one may expect that such a committee may contribute to overall risk management by assessing risks to quality as an aspect of its role.

#### **Emerging Challenges**

The role of the board in the quality arena is still emerging. If boards are required to deal with additional specific issues of quality monitoring and process, the board will need to be vigilant about sticking to its governance role to ensure it is not meddling too much into operations and clinical processes. This will be an ongoing challenge.

Given recent trends, another challenge involves bringing systems and collaborative thinking to quality issues. This means looking at opportunities for integration, coordination and better hand-offs with other hospitals and health providers within the regional system. This brings together the strategic agenda with the quality agenda. Boards should place greater attention on looking at partnerships and joint ventures with other organizations which may potentially require board-toboard consultation and collaboration.

For additional information on the board's role in overseeing quality, see the *Quality and Patient Safety Governance Toolkit* on the Resources page of the Governance Centre of Excellence website at www.thegce.ca.

## FUNCTION 4: OVERSEE FINANCIAL CONDITIONS AND RESOURCES

### **Understanding this Function**

The board's overall governance purpose is to guide the corporation to sustained success in meeting its objects. Part of doing this involves ensuring the ongoing viability and sustainability of the corporation including the provision of funds and resources needed to carry out its mission and protecting its assets from risks. This function, therefore, involves the following components:

- Overseeing financial performance and viability;
- Ensuring resources/assets are available and effectively used; and

• Overseeing risk management to protect assets and resources.

#### **Overseeing Financial Performance and Viability**

The board needs to ensure the hospital has or will have the funds to meet its service and program agreements/ commitments. This means paying attention to the following items:

- Ensuring funding is available for ongoing operations, which essentially means having a balanced income statement;
- Ensuring cash flow is sufficient in order to maintain viability; and
- Monitoring operating performance to ensure agreements and commitments are met.

## Ensuring Resources/Assets are Available and Effectively Used

Hospitals need assets to carry out their business (e.g., facilities, operating rooms, technology, offices, equipment, and computers). The corporation needs the resources to provide, maintain and, at a future time, replace those assets. The board needs to ensure these assets are available to the organization and used effectively. This means paying attention to the following:

- Ensuring availability of capital funds to maintain and replace facilities and other assets that are needed to provide services to patients;
- Ensuring that the assets are used properly and effectively; and
- Avoiding impairment of assets due to poor preventive maintenance or other causes.

### **Overseeing Risk to Protect Viability and Assets**

It is important for a hospital to be in good financial shape in order to continue to provide its services. Obviously, there are risk factors that need to be considered with respect to the above two functional components. A broader view of risk management considers the following issues:

- Risks to meeting the mission and maintaining goodwill or reputation which may include quality care;
- Liabilities and losses owing to service delivery or ineffective management; and
- Business viability risks related to providing funding for operations or maintaining sources of funding.

The financial oversight function has broadened in recent years to include additional items:

- Ensuring hospital performance meets funder service commitments (under the HSAA) which include financial, service unit and quality indicators;
- Ensuring a broader consideration of resources beyond financial (e.g., oversight of information technology, human resources, facilities and related assets); and
- Maintaining a greater emphasis on organizational capacity, processes and information integrity.

A broad view of risk, referred to as enterprise risk management, requires the board and management to take a more comprehensive view of the risks faced by the corporation. Quality care and patient safety oversight overlap in this process. Enterprise risk management is discussed more fully in the next section: Overseeing Enterprise Risk Management.

#### **Implementing this Function**

There are a number of elements the board needs to oversee to perform this function, as described below.

In fulfilling this role, the board needs to maintain its governance responsibilities and not become excessively involved in operational decision-making. The board needs to assure itself that management has put in place the appropriate policies, plans, processes and programs to provide the resources required for meeting those plans and to prepare for, prevent, and protect the hospital from foreseeable and material risks.

## Approving Operating and Capital Budgets

Financial plans, including operating budgets and capital budgets, provide a basis for protection against predictable risks to the viability of the organization. Additional considerations include:

- Budget planning and monitoring;
- Internal productivity comparisons to benchmarks to ensure the organization is not falling behind its peer group relative to its level of efficiency;
- Cash flow management to ensure operations are not jeopardized by lack of cash to meet short-term obligations;
- Capital planning to ensure the capital needed to maintain and replace buildings and facilities is available and used cost-effectively. This means ensuring there are adequate capital reserves and fundraising capacity to meet forecast needs; and
- Information technology (IT) resources planning, which may be considered part of capital planning, given the major investments required, is becoming a more significant item in the resources planning checklist.

## **Monitoring Financial Performance**

As discussed, to carry out this function, the board needs a basis for assessing performance (i.e., performance indicators, targets, and regular reporting and variance identification).

In devising this list, the following key elements should be covered:

The board needs to assure itself that management has put in place the appropriate policies, plans, processes and programs to provide the resources required for meeting those plans and to prepare for, prevent, and protect the hospital from foreseeable and material risks.

- Operating financials:
  - Variance to the current budget or prior year;
  - Margin levels (percent contribution to overheads or fixed costs); and
  - Efficiency measures (cost per case, per result).
- Capital measures:
  - Level of operating reserves;
  - Adequacy of reserves for building and equipment replacement; and
  - Pension funding adequacy.
- Solvency:
  - Working capital level and change.
- Forecasts/projections:
  - Ongoing revenues relative to ongoing costs (i.e., one-time revenues and costs removed).

There are some standard financial performance indicators for hospitals noted in the graphics found in *Form 4.1:* Balanced Scorecards and Dashboards.

#### **Ensuring Integrity of Information**

The hospital's financial information systems need to be sound. One of the board's tasks is to oversee the status of the financial reporting and control system. It does this by approving such systems in the first place and auditing or overseeing audits that provide assurances that the systems, policies and processes are sound and functioning well.

An effective system includes the following:

- An effective regime of authorities for approving expenditures (cheque signing at various amounts);
- Commitment to sign contracts at various levels (a process for monitoring compliance to authorities and controls);
- Competent and qualified staff;
- A process to detect fraud/incompetent staff; and
- A whistleblower policy.

Of course, this function leads to the audit function, which includes:

- Overseeing the external auditors and their reports on the above;
- Having an opportunity to ask auditors where issues are identified (materiality issue);
- Recommending the acceptance of the annual reports; and
- Recommending the appointment and terms of the external auditors.

#### **Insurance Protection**

The board should assure itself that insurance programs are adequate, given the identified and assumed risks, and are maintained at appropriate levels and regularly reviewed by management.

### **Procurement and Contracts**

The board should be satisfied that there is an effective policy framework for managing the procurement of goods and services and the management of contracts. This should include the following:

- Request for proposal and contract-signing policy to ensure adequate level of approval and accountability based on amount;
- Compliance with procurement policy, both internal policy and government-required policies;
- Ensuring adequate number of competitive bidders for specified levels of contract value;
- Contract review and retention;
- Limited appointment of agents;
- Due diligence with respect to key relationships to ensure performance can be met; and
- Monitoring performance of service providers.

The board also needs to approve individual contracts over a specified dollar value based on the policies.

#### **Investment Policy**

The board should establish or approve a set of sound policies relative to the investment program, by:

- Defining the nature of acceptable investments;
- Ensuring adequate diversification;
- Reviewing portfolios; and
- Monitoring investments for compliance.

### Pensions Funding

The board should ensure that its pension plans are adequately funded.

#### Organizing the Board to Perform this Function

The board needs to oversee management's efforts to protect the financial condition and assets of the corporation. Since this is such an important function and one requiring some attention to specifics, most boards will need to obtain support from one or more committees to do it properly.

### **Finance Committee**

Almost every board will establish a primary committee overseeing financial conditions and performance. The choice is about the scope of responsibilities assigned to that committee (i.e., should it include audit, IT and facilities oversight of quality care risk, and so on). The specific mandate often affects the committee's name which is discussed below.

This committee should include directors with financial expertise. By appointing individual directors with finance and related skills to such a committee, the board as a whole can have greater comfort that its fiduciary duties are being given due consideration. This does not, however, relieve the whole board from its obligation in financial affairs. It simply supports the board in carrying out this function.

A finance committee typically has the following responsibilities:

- Approve process and guidelines for budget development;
- Approve financial authorities and control policies including signing and contracts;
- Establish performance controls for financial review and variance reporting;
- Review on a regular basis, the key cost, productivity and financial indicators, and identify issues;
- Establish investment policies and monitor status and compliance;

- Review risk management, including insurance policies and protection;
- Assess adequacy of financial information, systems and controls; and
- Liaise with the external auditors on behalf of the board and follow-up on audit reports.

Where the finance committee's responsibilities are broadened to include all resources, a more appropriate name might be the resources or stewardship committee. The broader coverage may include overseeing information technology plans, human resources and facilities planning.

See Chapter 8, Form 8.8: Sample Committee Responsibilities

#### Possible Variations to the Finance Committee

The responsibility of overseeing and liaising with the external auditors, as well as assuming some oversight roles, can be handled in a number of ways:

- Include these responsibilities in the finance committee's mandate with the option of calling the committee 'finance and audit';
- Create a sub-committee reporting through the finance committee to oversee the work of the external auditor and deal with audit reports; or
- Form a separate audit committee reporting directly to the board.

If a separate committee or sub-committee is formed, all of the members should be external directors (not management or *ex officio* directors).

Likewise, there may be a separate investment committee or sub-committee appointed to support the finance committee or the board where there is a major investment portfolio.

## FUNCTION 5: OVERSEE ENTERPRISE RISK MANAGEMENT

### **Understanding this Function**

It is commonly accepted that one role of the board is to identify and manage risk. The challenge of defining the board's role here is that risk cuts across virtually all aspects of board decision-making – quality, finance, and community relations.

### Sources of Enterprise Risk

Risks are typically thought of as losses created by external or internal events or acts. Enterprise risk management considers risk from a broader perspective, including both financial/quantified and intangible losses. A broader break-up of the sources of risks can be considered in three categories:

- Liabilities and losses;
- Business viability risks; and
- Reputational risks.

#### **Liabilities and Losses**

Most corporations have direct liability for their equipment, premises and facilities, client or patient safety and protection, safe operation of hospital systems, processes and protocols, appointment and monitoring of staff competence. Hospitals also have vicarious liability for its employees. Potential loss or liability generally arises in four broad categories:

- Contractual obligations;
- Statutory liability;
- Adverse events; and
- Negligence (or other torts).

#### **Business Viability Risks**

A fundamental business risk is sustainability. This concerns the ability of the corporation to fund its commitments and ongoing services and programs. Examples of the major risks to sustainability include:

- Insufficient cash flow to meet obligations, which could arise from fraud or dishonesty;
- Lack of operating funds to provide for desired services, which may arise from a number of causes, such as budget assumptions not realized, or unexpected events impacting revenue or expenses; and
- Lack of capital funds to maintain facilities or broaden services to patients, which could arise from a number of sources, such as lack of fundraising support from the foundation, capital project overruns, or poor preventive maintenance or capital needs planning.

#### **Reputational Risks**

The reputation of the hospital is a key asset that can be at risk. This type of risk may arise from quality of services (patient complaints or liability cases regarding quality of services or privacy breaches) or closure of services. Impairment to the hospital's reputation may have consequences for its support in the community, its ability to raise funds, attract professional staff and/or receive government funding. This type of risk is the risk of lost opportunity, failing to achieve the hospital's vision or maximizing the delivery of its mission.

#### **Implementing this Function**

#### A Broader View of Enterprise Risk

In the past, risk focused more narrowly on financial performance and legal liabilities for patient care and safety. This restricted this function primarily to operating budgets, capital budgets, insurance protection and financial controls. The contemporary approach, referred to as enterprise risk management, involves a broader view of risk. It includes many elements referred to under financial function.

Figure 4.3 shows how comprehensive the list is. It incorporates risk related to finances and assets as well as operational elements which can create risks such as staff safety and patient information records systems. To some extent, this also includes stakeholder relations as it affects reputation risk.

#### Figure 4.3: Risk Management Oversight

- Risk Identification & Assessment Process
- Insurance Protection
- Budget & Capital Processes
- Internal Financial Controls
- Quality Management
- Contracts Policy
- Investment Policy
- IT Systems
- Occupational Health & Safety
- Contingency Planning
- Organizational Culture

One framework for considering risk involves three interrelated disciplines: preparation, prevention and protection, as shown in *Figure 4.4: Risk Management Strategies.* 

**Preparation** – Preparation involves identifying and assessing potential risks, as well as determining how to respond to each risk. It includes:

- Identifying risks Periodically conducting a comprehensive risk identification process;
- Assessing risks Considering the likelihood and potential impact of risks, and the ways to address or respond to each; and
- Establishing responses to risks That is, avoiding, accepting, reducing, or sharing a risk.

**Priority Risks** – The result of preparation should be a ranked set of priority risks taking into account probability, impact and availability of prevention/protection strategies.

#### Figure 4.4: Risk Management Strategies



**Prevention** – Prevention includes ensuring the operating plan is achieved, as well as preventing failures in executing the plan. Strategies for prevention of loss or mitigation of risk include:

- Establishing policies and processes Ensuring risks are avoided, where possible, and that performance is monitored so that management can take corrective action;
- Educating staff Ensuring that employees are competent and aware of policies and processes applicable to them; and
- Building a proactive organizational culture Ensuring that the culture promotes the achievement of results, and identifies and addresses risks.

**Protection** – Protection includes mitigating the effects of risks on the organization through various measures. These measures include:

- Purchasing insurance to protect the corporation from the effects of risks;
- Establishing contractual protections against contingencies or risks; and
- Establishing contingency plans to diminish the impacts of potential risks and surprise events. This includes emergency preparedness for disasters and patient occurrences.

### Focus on Priority Risks by Considering Probability and Potential Impact

While enterprise risk management broadens the overall type of risks that need to be considered, the organization, and especially the board, needs to find a way to focus more attention on key risks. Ranking or identifying priority risks is part of most enterprise risk management processes. Some organizations rank probability and potential impact on a scale (5 or 10 points) and deal with those with the highest aggregate score of total risk. Some also give priority to any risk with highest potential impact notwithstanding the probability. The approach then is to prevent risks (lowering probability) and protect or mitigate the impacts of those risks should they occur.

With fewer risks for the board to attend to, it can review relevant prevention and mitigation strategies. Naturally, management will, as part of their oversight, consider other risks.

Examples of some of the risks boards typically identify include:

- Privacy breaches;
- Elevator failures;
- Fire;
- Storm or flood;
- Telecommunications system failure;
- Information system failure;
- Communicable disease outbreak;
- Patient records system unavailable; and
- Funding decline or lapse.

## Management Reports on its Enterprise Risk Management Program

Where enterprise risk management has been adopted, management has typically led the development of this approach. In these cases, the board oversees management's enterprise risk management program.

The board needs to assure itself that management has put in place the appropriate policies, processes and programs to prepare for, prevent, and protect the corporation from probable and high-impact risks. The chief executive officer should report periodically (semi-annually) on enterprise risk management and status relative to priority risks. Management may bring forward reports to the appropriate board committee on a cycle that presents a few risks per meeting.

As part of this monitoring process, contingencies and potential surprise events should be considered, as well as the level of the organization's preparedness. Based on this assessment, the board needs to review management's plan for preventing and protecting the corporation from these risks.

### Expectations for the Board

Relying on the oversight of management is not sufficient. The board and its members need to ensure that the board's actions and processes are in line with risk management needs. The following are examples of topics they must consider.

#### Knowledge and abilities of the board and board

**committees** – Board members and board committees must know their functions and have the skills to perform them. The board must:

- Ensure committees that are involved in risk management are properly mandated and include appropriately skilled directors;
- Ensure activities are in place to inform each director on the nature of the board's role, and the role of the committees involved in financial matters and risk; and
- Ensure directors recognize their independence to perform their duty, including asking questions of the board and in committees, keeping themselves free from external influences, and providing the opportunity to receive independent advice where needed.

**Quality information and advice** – To discharge their responsibility for assessing risk, the directors need quality information from a number of sources. This would include:

- Appropriate and understandable performance management reports;
- Access to additional advice/reports, such as the advice of senior management and clinical or technical leaders, and external reports (as appropriate) to keep them apprised of the trends in the sector. Board members should also have access to external advisors, where deemed necessary. This may include asking for professional opinions and receiving third-party advice directly; and
- Management information The board needs to use its common sense regarding the adequacy of the information coming before it, but when there is some concern, the board can request that the information be certified, and management attests to its accuracy. (The board should understand that certification is not a guarantee that the information is accurate. It is simply a higher level of evidence that it is sound.)

**Participation in the key financial and quality oversight processes** – The directors need to participate effectively in the processes established to plan and manage the key aspects of the organization to protect against risk. Processes related to financial and quality oversight are critical.

**Question and act in response to information and changes** – Being skilled and participating is not enough to ensure that the hospital is free of risks or to adequately address its risks. Board members, and the board as a unit, must question management and be prepared to act when the information provided indicates a significant risk to the interests of the organization. The following actions should be considered:

- Question the reasonableness of the assumptions and the potential risks to execution of management's strategic, financial, and other plans;
- Seek assurance that internal control processes are robust and active;
- Question the level of preparedness of management for contingencies and surprise events; and
- React quickly or direct management to respond in exceptional circumstances when events emerge that create risks for the hospital's reputation, performance or viability.

#### Organizing the Board to Perform this Function

### Structuring Committees

There is no requirement to have a distinct enterprise risk management committee. In fact, because risks tend to relate to other disciplines, it may make sense for existing standing committees to address the pertinent aspects of risk within their other responsibilities.

Accordingly, many boards may take the following approach to assigning risk to standing committees.

- The quality committee monitors and reports to the board on quality issues and on overall quality of services provided in the hospital, and assists the board in fulfilling its responsibility for risk management;
- The finance committee reviews financial condition risks, including adequacy of budget, efficiency relative to funding, simulations and sensitivity to revenue shortfalls, adequacy of financial reporting and controls, and need for insurance; and
- The audit committee (or finance committee) reviews adequacy and implementation of risk management policies and programs related to the integrity of processes and information.

#### **Risk Management Committee**

Some boards, especially in larger hospitals, may choose to establish a risk management committee to work with management to identify and address the risks to the corporation broadly.

In either case, the committee may establish a regular risk review process to ensure major risk topics are systematically addressed.

See Form 4.4: Risk Assessment Framework Agenda Planner

## FUNCTION 6: SUPERVISE LEADERSHIP

#### **Understanding this Function**

One of the board's important functions is to ensure there is effective leadership in place to manage the organization. For hospitals, the leaders are the chief executive officer and the chief of staff. The board's job is to supervise these two leaders and ensure there is effective leadership within the hospital.

Hospital boards appoint and supervise the chief executive officer, who is the person who serves as the administrator of the hospital, and the chief of staff or chair of the medical advisory committee, who which is responsible for reporting on the quality of care in the hospital.

The board's supervisory responsibility in ensuring effective leadership involves the following:

- Defining expectations for the chief executive officer and chief of staff;
- Leading the chief executive officer and the chief of staff recruitment process;

- Overseeing the annual chief executive officer and the chief of staff performance process;
- Determining the chief executive officer and the chief of staff compensation;
- Developing and approving a succession plan for the chief executive officer and the chief of staff.

# Implementing this Function – Chief Executive Officer

This section will first focus on the chief executive officer but the same processes essentially apply to both positions. Comments about the differences in evaluating the two are provided in the next section.

## **Defining Chief Executive Officer Expectations**

In the case of either a selection process or an annual evaluation, the board needs to establish clear expectations and criteria for selecting or evaluating a chief executive officer. For evaluation or appraisal, there ought to be a mutually agreed-upon set of criteria.

> One of the board's important functions is to ensure there is effective leadership in place to manage the organization.

Judging the performance of a chief executive officer starts with a review of the job description. A job description which describes key objectives, as opposed to activities, provides the best starting point. Figure 4.5 outlines the chief executive officer's key results areas.

#### Figure 4.5: Chief Executive Officer Key Result Areas

- Level and quality of services delivered within approved budget.
- Strategic direction in place, clear and supported by key stakeholders.
- Cost-effective and sound administration of human, managerial, and financial resources.
- Effective and collaborative relationships with the LHIN, appropriate health and related organizations in the community.
- Respectful and effective board relations.

Each board will need to determine its own list of evaluation criteria. However, the criteria should fall under two broad categories:

 Achievement of annual key results – The chief executive officer establishes annual goals, objectives or priorities relative to the key result areas. Did the chief executive officer achieve the stated goals/ objectives regarding the organization's results and/ or successfully complete defined projects? The results need to be linked to the organization's strategic plan, quality improvement plan and to other targets.  Leadership behaviour and/or skills demonstrated

 Does the chief executive officer demonstrate the behaviour and skills expected of a leader in his/ her role? Of course, the expected behaviours and competencies need to be articulated as criteria. There are many lists of competencies expected of executives that may be used as a starting point.

### Leading the Chief Executive Officer Recruitment Process

As indicated earlier, the recruitment process begins with a clear sense of the characteristics and skills required to perform the chief executive officer role. The board typically delegates the process to an ad hoc or standing committee.

The process should include the following steps:

- Define the profile desired, including criteria for assessment of candidates;
- Assess the internal pool of candidates, preferably referencing succession plans;
- Determine the scope of the search based on available internal candidates and the process for recruitment and evaluation;
- Conduct a search, led by a board committee and potentially with professional assistance;
- Evaluate the candidates; and
- Identify the proposed candidate for board review and approval.

For large hospitals, launching a national search with the assistance of a search firm is the typical approach to recruiting a new chief executive officer. As succession plans are developed, it is possible that boards will be able to narrow and simplify these recruitment processes over time.

## Overseeing the Annual Chief Executive Officer Evaluation Process

For the board to discharge its overall responsibility as supervisor of the chief executive officer, a regular chief executive officer evaluation or appraisal process is critical. The board should establish a policy outlining the process to ensure clarity and transparency.

See Form 4.5: Sample Chief Executive Officer Performance Evaluation and Compensation Policy

Undertaking an evaluation process provides the following benefits:

- Clarifies expectations between the board and the chief executive officer;
- Provides feedback to the chief executive officer as a basis for continuing positive performance and taking corrective action;
- Forms a basis for establishing an objective, professional relationship between the board and the chief executive officer and for increasing trust;
- Forms a basis for providing the chief executive officer with developmental support, where helpful;
- Provides an objective and fair basis for determining compensation decisions; and
- Provides a basis for addressing succession planning on a regular basis.

It is proper practice for chief executive officers to establish annual goals and objectives. Therefore, it is advisable that boards review and approve chief executive officers' annual goals and review performance annually.

#### Consider a Six-Step Annual Chief Executive Officer Evaluation Process

The chief executive officer evaluation process typically follows the six steps described on Figure 4.6a. The process may take place over two to three months.

#### Figure 4.6a: Six-Step Process



#### Step 1: Establish the process

The board approves the process for chief executive officer evaluation. In developing the process, the assigned committee and board chair should work with the chief executive officer. It is best if there is a mutually agreed-upon process (criteria, tools, sources of input and feedback process), access to information and input (privacy and confidentiality considerations), and role descriptions (chair, committee, individual directors). Step 2: Receive the chief executive officer's annual report

Part of the process of evaluation is an annual 'state of the union' report from the chief executive officer to the board on the discharge of his/her duties, and the results of his/her performance.

The chief executive officer should present this report to the full board as part of the regular annual operational planning process. The report includes the proposed annual objectives for the following year as well as a review by the chief executive officer on last year's performance relative to annual objectives and priorities.

### See Form 4.6: Chief Executive Officer Annual Priorities Review

Step 3: Collect input on the chief executive officer's performance

Based on the agreed-upon process, information is collected from appropriate (and agreed-upon) sources on the chief executive officer's performance and skills and includes the chief executive officer's self-appraisal.

#### Step 4: Digest feedback and dialogue

Once collected, the chair or committee needs to summarize the feedback. The committee needs to digest and discuss the meaning of the feedback and then form a conclusion and prepare a summary opinion. The summary forms the basis for a discussion between the chair and/or committee with the chief executive officer about the feedback and its implications.

#### Step 5: Make action recommendations

Based on the discussion, the chair and committee will make appropriate decisions or recommendations to the board. These will include:

- Recommendations related to the chief executive officer's development that responds to feedback or the chief executive officer's identified needs. This should include a discussion of succession; and
- Recommendations related to compensation or bonus, as provided in the chief executive officer contract or terms of employment and the regulations pertaining to chief executive officer and executive compensation. In making compensation/bonus decisions, the committee will need to ensure that the process and recommendations are consistent with the provisions of the Excellent Care for All Act, Public Sector Compensation Restraint to Protect Public Services Act, the Broader Public Sector Executive Compensation Act, or any other applicable government legislation or directions.

#### Step 6: Report to the board

Finally, the chair and committee report to the board advising that the process was followed as set out, and proposing approval for pertinent implications or recommendations regarding performance, development and compensation.

### Inputs to the Chief Executive Officer Evaluation

While the board is responsible for making judgments about the chief executive officer's performance, there is a strong argument that input from beyond the board is needed. Input could be collected from other sources, such as other directors, members of senior management and senior professional staff, or external representatives (e.g., the LHIN, family or patient organizations, and local health agencies).

Collecting feedback on the performance of the chief executive officer can be conducted in a number of ways. Those options include:

• Chief executive officer's self-assessment – Input should come from the chief executive officer on his/ her view of his/her performance and skills.

- Committee or panel discussion Input can be gathered by a committee or panel of board members through a discussion process. Each criterion is discussed and the group summarizes its opinion using a simple rating scale (exceeds expectations/meets expectations/does not meet expectations).
- Structured evaluation survey A structured survey instrument can be used to canvass opinions on chief executive officer performance. This can be from the board or from a broad set of sources. A designated person (chair or third-party) collects and summarizes the confidential surveys. The results form the basis for a discussion with the chief executive officer.
- Multi-rater survey instrument This is often referred to as a '360 degree feedback'. In this approach, people with different perspectives of the chief executive officer's performance (board members, senior management, and externals) are asked to provide input using a structured questionnaire. Either the organization designs its own survey based on the criteria (competencies and leadership skills) or uses a third-party survey.

See Form 4.7: Chief Executive Officer Confidential Board Panel Appraisal Form

## Link to Chief Executive Officer Compensation

Chief executive officer compensation is also an important matter for board oversight. In establishing the employment contract with the chief executive officer, the board will define the terms of compensation and potential incentive bonus. Since hospitals voluntarily disclose chief executive officers' compensation publicly, there is a degree of transparency in these matters not common in other corporations.

The board needs to establish a compensation policy and process. Boards should keep in mind a number of principles in developing a compensation policy and process:

- Being competitive with the appropriate market comparators in order to attract good candidates;
- Being equitable internally and within community expectations;
- Linking pay to performance;
- Being fiscally responsible so it can defend its decisions; and
- Respecting the legislated requirements regarding executive compensation.

The Excellent Care for All Act has defined certain aspects of the chief executive officer's (and other executives) compensation arrangements – there must be an incentive component, and it must be linked to meeting quality goals in the hospital's quality improvement plan.

From time to time, the government may establish, and has established, further requirements relative to executive compensation. Currently under the *Broader Public Sector Accountability Act*, compensation is frozen at pre-2012/2013 fiscal year levels. There will be additional directives under the *Broader Public Sector Executive Compensation Act*, once that comes into force.

Consequently, the board or assigned committee dealing with executive compensation will need to obtain information and advice to ensure their compensation and incentive arrangements are in line with existing legislation and regulations.

Once the compensation arrangements are set, there needs to be a clear link between the results of the chief executive officer evaluation and the decision about compensation and bonus. That is why it is suggested that the process be linked, and that the same committee assigned the responsibility to conduct the evaluation also make recommendations regarding compensation.

In principle, there should be a strong link between achieving performance results and financial incentives.

However, the board needs to be careful not to overemphasize the achievement of short-term (annual) results to the detriment of the underlying strength and sustainability of the organization. This is one factor that can contain the size of bonus incentives relative to the base compensation. It is also a reason why the criteria chosen need to reflect additional longer-term factors, such as building/people/organizational capacity, and external relationship management, confidentiality, diverse inputs, and rigour.

The Ontario Hospital Association has proposed policies related to chief executive officer compensation available to members.

# Approving a Succession Plan for Chief Executive Officer

Considering that chief executive officer turnover is occurring at an increasing rate, and that many babyboom generation executives are retiring, boards need to ensure there will be effective leadership continuity. This dimension of governance is getting more attention, and will require much more attention by boards in the future.

From time to time, the government may establish, and has established, further requirements relative to executive compensation. Currently under the *Broader Public Sector Accountability Act*, compensation is frozen at pre-2012/2013 fiscal year levels. There will be additional directives under the *Broader Public Sector Executive Compensation Act*, once that comes into force. Succession planning has two dimensions:

- Emergency or contingent coverage for the chief executive officer; and
- The process of developing candidates to be future chief executive officers when needed.

Whether in an emergency or chief executive officer retirement or replacement situation, the size of the hospital affects the appropriate process. Smaller hospitals are less likely to have an obvious candidate for succession given its management structure and the opportunities for development. As a result, having one or more apparent successors is less likely.

#### **Emergency Succession**

Hospitals should have emergency succession plans. Such plans consider who assumes the role as interim chief executive officer if there is a sudden need and how other roles are covered off. This form of contingency plan is less about succession and more about risk management. Boards are preparing for the unlikely, but significant event, that a chief executive officer cannot continue with his/her duties.

To do this, every year, the chief executive officer should identify one or more successors to take over in an emergency situation. The plan should also outline the steps to prepare such candidates for this possibility. In some situations, it may be appropriate to keep the identities of named persons confidential and limit it to the identified individual(s) and the chair.

The board's policy for emergency succession should direct the current chief executive officer to prepare the candidate for the interim role. This would mean exposing an interim successor to the board as well as to issues and processes usually managed at the level of the chief executive officer. Having such individuals participate in board meetings would contribute to this training. There may be a supporting communications plan given the importance of a speedy response to ensure stability. The issue of salary for the interim chief executive officer may also be pre-planned to clarify the process.

#### Succession Planning Involves Leadership Development

Effective succession planning does not necessarily mean an heir apparent is identified to replace the current chief executive officer at some point in the future. In most situations, that would be simply impractical. It would only be possible if the chief executive officer has announced a retirement date. Even in that case, the board would want to maintain flexibility to decide about what to do about recruitment.

Succession planning is really about improving the depth of executive talent below the chief executive officer. A sound succession plan should mean there is a depth chart for executive management roles. This means that for each executive position, including the chief executive officer and vice president, there is a list of potential candidates, an assessment of their readiness to assume the role and the development efforts being undertaken to prepare them. Succession planning clearly involves leadership development.

Potentially, a succession plan may identify one or more candidates for the chief executive officer role who can take over when the chief executive officer retires or moves on. Notwithstanding that, boards may still choose to undertake a broader search for candidates.

The board is not in a position itself to prepare a succession plan for the chief executive officer. The chief executive officer must develop leadership talent in the context of succession planning. The board needs to make sure it gets done. Hospitals should have emergency succession plans. Such plans consider who assumes the role as interim chief executive officer if there is a sudden need and how other roles are covered off.

To ensure this function is fulfilled, succession planning should be included in the chief executive officer's annual review process and the chief executive officer should report on potential candidates and succession planning annually.

For more information on the basic steps involved in succession planning and a number of succession planning tools and frameworks, please refer to the Ontario Hospital Association's *Succession Planning Resource Guide* available on the Ontario Hospital Association's Online Knowledge Centre Library.

See Form 4.8: Chief Executive Officer Succession Planning

### **Implementing this Function – Chief of Staff**

As stated above, the board needs to undertake the same responsibility relative to the chief of staff as it does for the chief executive officer. This section comments on some areas of difference and reiterates where consistency is critical.

#### Chief of Staff Selection and Supervision

The board appoints the chief of staff or the chair of medical advisory committee and, therefore, is responsible for supervising and evaluating performance of that role.

The process for carrying out this responsibility is identical to that of the chief executive officer as shown in Figure 4.6b.

#### Figure 4.6b: Six-Step Process



#### Step 1: Establish the process

Establish an annual mandatory evaluation process including clarifying roles (officer or committee role) criteria and process of how input is obtained, etc.).

Step 2: Receive the chief of staff's annual report

Chief of staff proposes and reports on his/her annual objectives, including performance relative to the quality improvement plan.

Step 3: Collect input on the chief of staff's performance

Appropriate group collects inputs on performance and skills.

Step 4: Digest feedback and dialogue

Summarize and provide feedback to the chief of staff regarding performance and development expectations in a constructive manner.

Step 5: Make action recommendations

Determine appropriate conclusions in terms of compensation and recommendations for development.

Step 6: Report to the board

Inform the board of the process and recommendations related to compensation or development.

The approach to the chief of staff's evaluation may vary across hospitals to reflect the structure of medical leadership and the actual role of the chief of staff. Clearly, the chief of staff should have annual objectives covering each of his/her appropriate responsibilities. However, the actual role and responsibilities of chiefs of staff in different hospitals vary. In defining the basis for evaluation, there are some commonalities:

- The chief of staff is responsible for reporting on the responsibilities carried out by the medical advisory committee, including quality of the professional staff, the quality of care provided, and the supervision of clinical practice and related matters.
- The chief of staff should have annual objectives related to these matters. Some of these objectives will or should overlap with those of the chief executive officer, especially those concerning quality improvement. Others will be more focused on clinical care (e.g., ethics, pandemic preparation) and physician relations.

The major differences among hospitals relate to the scope of the chief of staff's role, which affects the nature and scope of his/her annual objectives.

In some hospitals, certain responsibilities are assigned to a different senior physician in a role reporting to the chief executive officer, (e.g., vice president, medical affairs). Examples of these responsibilities include: continuing education and development, recruitment activities, quality improvement programs, resource utilization reviews and developing a professional human resources plan among others.

Therefore, if these roles are not part of the chief of staff's role, they are not reviewed. If they are part of the chief of staff's role, the question arises, should the chief executive officer be involved in all or part of the process?

Each hospital needs to address these issues in the design of their process and in assigning leadership for the process. Good practice reflects these nuances, but the resulting good practice may vary from hospital to hospital.

#### **Emerging Practices**

More attention has been given to the chief of staff's evaluation by boards. The following points indicate some of the common developments.

- Assessing leadership and development needs As with the chief executive officer, the chief of staff position is a leadership role. Therefore, the board should include in its evaluation, the degree and quality of leadership. In this case, the chief of staff leads the medical staff. However, the leader is also a member of the medical staff. When evaluating the chief executive officer, the board needs to consider development in order to support the chief executive officer's performance improvement. For the chief of staff, the board also needs to consider how the chief of staff needs development and support to perform the role and be an effective leader and member of the medical staff.
- Commonalities between chief executive officer's and chief of staff's goals – Recognizing the tandem nature of hospital leadership, boards are beginning to link the evaluation processes of chief executive officer and chief of staff in some respects. There are common templates for completing annual goals and objectives; the sharing of goals, such as quality improvement; and joint reporting of both shared and differentiated goals quarterly to an assigned committee (both may have the same goal in terms of the quality improvement plan, but the chief of staff may have credentialing process improvement and the chief executive officer may have the IT reporting system, as an example). However, both report to the committee on progress together.
- Periodic third-party review In some cases, it may be helpful to have a third-party periodically (e.g., every three years) review the chief of staff's performance and leadership. This review typically is led by an external

experienced physician; involves input from multiple sources, including physicians and administration; and covers broad aspects of the activities and leadership of the chief of staff. It clearly suits large, complex hospitals where the review can assist in identifying development needs for the incumbent.

Role of chief executive officer in chief of staff
evaluation – This partly depends on the actual role
of the chief of staff and the degree to which the chief
is playing a hospital management role for which he/
she is responsible to the chief executive officer and
not directly to the board. Where this is not the case,
the emerging practice is for the chief executive officer
to support the evaluation committee in terms of
collecting inputs and provide comment without being
a voting member of the committee.

There is clearly more attention being paid to the whole topic of supervision and evaluation of the chief of staff or chair of the medical advisory committee. This is an area of evolving experimentation and learning. New practices will no doubt emerge over the next few years.

## Organizing the Board to Perform this Function

The board as a whole needs to approve the processes for selecting, supervising, and compensating the chief executive officer and chief of staff. Moreover, individual directors should have input in the evaluation process and receive a report on the results, including recommendations.

While the board needs to be assured that the chief executive officer and chief of staff are being supervised appropriately, each director does not need to be involved in the details of the evaluation process. Consequently, the board needs to delegate this task to a committee. Normally, the same committee should review both the chief of staff and the chief executive officer.

## Establishing a Standing Committee

Emerging good practice suggests establishing a standing committee with a mandate for organization and human resources needs including chief executive officer and chief of staff evaluation, succession planning, selection and compensation.

This committee may only need to meet when the need arises, e.g., annual evaluation process, aside from a recruitment process. It can be a small committee composed exclusively of independent board members. Typically, the chair or incoming chair should lead this process for the board and, hence, chair the committee.

There are optional names for such a committee (e.g., organization and human resources or management resources and compensation committee).

See Form 4.9: Guidelines for a Management Resources and Compensation Committee

# Optional Approaches to Chief Executive Officer and Chief of Staff Supervision

There are acceptable options to forming a standing committee. This partly depends on the size of the board and the availability of other committees with specialized mandates and the credibility and time to take on this task.

• Form an **ad hoc committee** to address the required tasks related to chief executive officer and/or chief of staff supervision. An annual evaluation and compensation committee could be formed once a year to address the evaluation. When and if there is a need to recruit a new chief executive officer, an ad hoc or special purpose committee can be formed to suit that task. This allows some tailoring of the committee to the task and takes into account availability of members.

• For smaller hospitals or smaller boards, there may be a preference for using an **existing committee** to perform this function. This is acceptable practice. If using an existing committee, such as the governance committee or executive committee, only the independent directors would serve for these meeting items.

## FUNCTION 7: OVERSEE STAKEHOLDER RELATIONSHIPS

#### **Understanding this Function**

Overseeing stakeholder relations has become an increasingly important function of the board over the past decade. In considering the quality of stakeholder relations, boards need to consider the concepts of accountability, transparency and engagement that provide a foundation for this function.

In a broad sense, the board needs to ensure that the corporation develops effective stakeholder relationships so that it has stakeholder support for its objectives.

Overseeing stakeholder relations has become an increasingly important function of the board over the past decade. In considering the quality of stakeholder relations, boards need to consider the concepts of accountability, transparency and engagement that provide a foundation for this function. Stakeholder groups have an interest in the hospital's affairs and the potential to positively or negatively influence the corporation's well-being.

For stakeholder relations to be effective, one needs to recognize the distinction between being accountable to a stakeholder and promoting a good relationship. Boards have a number of accountability requirements:

- Boards need to report to the members of the corporation annually;
- Hospitals need to report to the LHIN and other funders on their performance from time to time regarding contracts and service agreements; and
- Hospitals which have an alliance and denominational hospitals typically need to report to other organizations on a periodic basis.

Beyond accountability, hospitals need to demonstrate transparency and engagement as means of promoting a good relationship and favourable reputation.

With respect to community engagement, hospitals have a legislated obligation, outlined in Section 16(6) of Local Health System Integration Act, 2006, to "engage the community of diverse persons and entities in the area where it provides health services when developing plans and setting priorities for the delivery of health service." Although this does not imply having a strict accountability relationship with others, it does require hospitals to take into account a broader set of stakeholders in taking major decisions and planning its services.

Having a good reputation and positive relationships with stakeholders is essential to the success of the hospital. Having stakeholders agree with everything a hospital is doing is neither necessarily achievable, nor a measure of success; success means that stakeholders understand the goals of the corporation, appreciate the rationale the board used in making a contentious decision and feel their perspective was taken into account. This is a more appropriate definition of good stakeholder relations.

#### **Implementing this Function**

Hospitals are going through a formative stage in their approach to stakeholder relations and community engagement. There is increased activity and experimentation with approaches. However, there is no clear consensus on what defines best practice. Some basic concepts and resources have emerged to help hospitals and their boards address this important function.

# Basic Requirements for Managing Stakeholder Relations

There are three basic requirements when managing stakeholder relations:

- Develop a framework and plan The board needs to approve an overall policy direction for discharging its accountability, engagement and communications efforts with stakeholders. To do that, boards should:
  - Identify a list of stakeholders relevant to the organization;
  - Examine why and for what purpose the hospital is "relating" with each stakeholder group; and
  - Define principles of how the organization should relate with each stakeholder group.
- Develop a plan using multiple tools The right approach needs to be tailored to the audience and the objectives of the relationship. Some tools support obtaining good input from stakeholders and others create more collaboration and engagement. Effective tools typically involve two-way communication.
   Further multiple tools are usually needed to promote an effective relationship. The key is to consider multiple approaches and engage the audience by creating a two-way process of communication.

 Monitor the status of stakeholder relationships – Having a plan and using some tools are insufficient on their own. The board needs to receive periodic reports about the status of the relationships with key stakeholders.

### Beyond the Annual Meeting of Members

Today, the annual meeting of members and an annual report, while still relevant, are insufficient means for communicating to stakeholders.

The board reports annually to the corporation's members at an annual meeting of members. The approach and value of this meeting will depend on the definition of members, which varies among corporations. Many hospitals have a closed membership in which the members are the directors. Others have broad memberships, including individuals from many stakeholder groups.

Boards will use the annual meeting of members as an occasion to account to both members and representatives of broader stakeholder groups. The use of this meeting for developing support and relations with stakeholders has limitations, especially given demands on everyone's time.

The annual report provides a basis for accounting and communicating the hospital's plans and performance. While it serves as a foundational document, the annual report alone is insufficient for meeting this purpose.

There is a growing use of community advisory committees as a means of soliciting input and receiving feedback from stakeholders.

The key to stakeholder relations is using a multi-faceted approach. A hospital may wish to 'piggy-back' on, or take advantage of, other processes and opportunities to engage the community. For example, a strategic planning process is a great opportunity to gather input and opinions from stakeholders about the hospital's performance and plans.

#### **Resources for Stakeholder Relations**

There are numerous tools for communicating and engaging stakeholder groups. There are excellent resources to consider in developing an approach to stakeholder reengagement.

- Chapter 2 provides advice in terms of the use of various tools. See Form 2.2: Examples of Mandated Processes for Accountability, Transparency and Engagement
- The Governance Centre of Excellence website has access to community governance resources including a Reputation Checklist for hospital boards and executive teams. Visit the Community page on www.thegce.ca.
- The website, www.epicontario.ca, provides an overview of community engagement and access to tools that are emerging from actual practice; and
- The Ministry of Health and Long-Term Care has issued community engagement guidelines.

### **Organizing the Board to Perform this Function**

While the board itself is directly involved in certain aspects of overseeing stakeholder relationships, generally, the board provides only policy direction and oversight.

Typically, the implementation of this function is a joint board/management responsibility under the following guidelines:

• The chair and chief executive officer typically share or divide responsibilities for relating to external stakeholders;

- The chair is the external spokesperson for the board;
- The chief executive officer typically plays the more visible role as the spokesperson for the hospital; and
- The chair and chief executive officer need to work closely together to ensure a consistent message to external stakeholders.

Typically, the board is not highly involved in direct stakeholder communications unless there is a challenge or issue (for example, community or client activism, or a funder or government challenge regarding funding). However, recently, the whole board or members of the board have started playing direct roles in stakeholder relations. Examples include joint board meetings with the LHIN and/or other health service providers, and attendance at LHIN meetings or community meetings.

Boards are much more involved in overseeing the status of stakeholder relations today than a decade ago. Now, boards receive regular reports from management or a board committee, and periodically receive survey results or meet with their community advisory committee, where applicable.

### **Using Committees**

Some hospital boards have formed a committee to provide support for this function. These have been called public relations, community relations or communications committees.

This committee's role may include reviewing communications plans and strategies, giving advice on communications tools and documents, and evaluating stakeholder relations and results.

Recently, many boards have formed community advisory or liaison committees. Some committees may be designated to represent a specific geographic area where there is a broad catchment area. In other cases, advisory committees deal with a specific medical program (e.g., mental health). Most are led by a board member or have a board member as a liaison with the board.

These liaison or advisory committees may report to the board or to the chief executive officer depending on their purpose. The nature of the reporting should fit their purpose. For example, some advisory committees could function virtually and their purpose is to comment on operational changes (i.e., physical changes, or hours of service). Such an advisory group is clearly for operational purposes and advising the chief executive officer on operations.

# FUNCTION 8: MANAGE THE BOARD'S OWN GOVERNANCE

### **Understanding this Function**

The board's overarching governance purpose is to guide the hospital in meeting its objects. To do that, the board needs to decide on how it will govern. That is, the board must be responsible for its own governance.

Good governance is the result of having the right policies and structures in place and using them well. This entails having high-functioning diverse directors, who have a clear knowledge of the board's proper role, and sound governance structures and processes in place.

As discussed in Chapter 3, the board needs to establish its governance model and approach to governance. In doing so, the board needs to cover a number of elements, including:

- Articulating the role and functions of the board;
- Clarifying the relationship between the board and management;
- Establishing the policies and practices used to promote a quality board; and
- Defining the structure and processes for how the board conducts its business.

#### **Implementing this Function**

This Guide provides a framework to establish the governance approach and the policies and practices of good governance.

### Adopt a Statement of the Board's Role

To assist in clarifying how the board intends to govern, the board should adopt a formal statement of its role. While the board cannot limit its broad authority and accountability by such a statement, a formally adopted role statement is a useful tool for the board and can serve various purposes:

- It provides a useful educational tool for new directors to help them understand the areas in which the board performs a governance role;
- It provides a reference point for the development of the board's annual work plan and the organization's strategic plan and strategic directions;
- It assists the board in determining which committees should be established and the terms of reference for those committees;
- It provides an understanding of the areas in which the board exercises a governance role in order to make board evaluations effective; and
- It signals to the public the proper role of the board as a basis for clarifying expectations.

See Chapter 3, Form 3.1: Sample Statement of the Roles and Responsibilities of the Board

# Establish Mechanisms for Evaluating Effectiveness

Part of this function should define how the board intends to evaluate whether or not it is governing well. There are a number of dimensions to consider when assessing whether the board is performing its governance function well. • The board's performance of its roles – The board needs to evaluate whether it is performing its key functions.

#### See Form 4.10: Assessing Board Performance

 The board's quality indicators – A board can determine the criteria for assessing governance quality and periodically monitor those indicators.

See Form 4.11: Governance Quality Indicators

 Evaluations of governance process and structure – Chapter 7 provides approaches for reviewing and obtaining feedback on aspects of board quality, processes and structure, from its meetings to director performance. The Governance Centre of Excellence provides tools for hospital boards including board evaluations and director self-assessments. Visit the Resources page on www.thegce.ca for more information on the Board Self-Assessment Tool and the Individual Director Self-Assessment Tool.

The board's overarching governance purpose is to guide the hospital in meeting its objects. To do that, the board needs to decide on how it will govern. That is, the board must be responsible for its own governance.

#### Organizing the Board to Perform this Function

The board as a whole must decide how it will conduct its own business and how it will evaluate its conduct. Many boards delegate the preparatory evaluation work to a governance committee to support this function.

A governance committee can be very helpful to a board in performing the following tasks:

- Assessing the current state of governance practices and identifying gaps;
- Developing and monitoring the quality of governance indicators;
- Developing evaluation tools for assessing meetings, committee structure and performance, director performance or overall governance; and
- Developing draft by-laws, policies and procedures to improve and clarify governance.

The work of the governance committee needs to be reviewed and approved by the board as a whole before being implemented.

## Special Functions of Boards – Real Estate or Development

The functions described above are generic for most hospital corporations. For some, the board may wish to pay special attention to additional functions based special circumstances.

Hospital corporations own their facilities which are typically overseen as part of a resources or finance committee. From time to time, the hospital may need to expand or redevelop its facilities significantly. This leads to the need to sell or buy land or facilities, redevelop and construct facilities. Major real estate projects involve significant dollars, create significant cash flow issues and potential exposure to risk, and involve signing complex contracts with architects, developers and/or contractors. The chief executive officer and management may not have the experience and skills to deal with these on their own. In fact, they may not be comfortable dealing with these decisions without support. Owing to all of these factors, the board will frequently become involved more actively in these projects.

Often, a board will recruit one or more directors with real estate development or construction experience when it anticipates these issues on the horizon. The board may constitute a special committee with the right mix of skilled directors to oversee the project on behalf of the board.

#### **Board's Role in Integration**

Integration relates closely to providing strategic direction while it cuts across other aspects of the board's functions. Given its growing importance, this section focuses on the board's role in integration.

# Imperative to Focus on Integration as a Director

As discussed in Chapter 2, the Local Health System Integration Act provides a statutory obligation for each LHIN and each health system provider to separately, and in conjunction with each other, identify opportunities to integrate the services of the local health system to provide appropriate, coordinated, effective and efficient services. Integration is defined very broadly under the Local Health System Integration Act and includes:

- Coordinating services and interactions between different persons and entities;
- Partnering with another person or entity in providing services or in operating;
- Transferring, merging or amalgamating services, operations, persons or entities;
- Starting or ceasing the provision of services; and
- Ceasing to operate, to dissolve or wind up the operations of a person or entity.

In this context, the board needs to ensure the organization is focusing on integration opportunities. At the same time, the board needs, once again, to differentiate between the board's role and management's responsibilities. Broadly speaking, the board's role covers three aspects of integration shown on Figure 4.7.

#### Figure 4.7: Board's Integration Roles

### 1

Foster the search for, and shaping of, integration opportunities Establish evaluation criteria and directly approve high impact integration initiatives

2

Oversee implementation and monitoring of integration initiatives

3

The level of the board's participation in the development, and the approval of any specific initiative, depends on:

- The potential impact and type of integration It is clear that amalgamations or significant alliances involving the board's governance processes (joint board meetings) require board review and active consideration. Major clinical service agreements (pool clinical support services like labs, stop a service and refer to another hospital) may also need to be authorized by the board. However, patient referral protocols and coordinating arrangements may be left to the chief executive officer and chief of staff. In those cases, the board may be informed but not need to approve.
- The size and complexity of the hospital In large tertiary care teaching hospitals, management will deal with most care coordination and shared services agreements with other hospitals and inform the board, and only obtain pre-approval if the financial or risk implications are significant. In smaller community hospitals, coordination of care agreements and shared services arrangement would likely be reviewed by the board.

# Foster the Search for and Shaping of Integration Opportunities

The board should demonstrate leadership and support management's efforts to discover integration opportunities. It can do that in a number of ways:

- Establishing a policy fostering the search for integration opportunities. These could be in values statements or planning principles.
- Participating in planning meetings and processes with other boards or those sponsored by the LHIN by sending board members as representatives.
- Using strategic planning process as a means of identifying integration opportunities and engaging health organizations and other stakeholders in the process.

 Scheduling, from time to time (semi-annually or annually), a board session to hear about the integration opportunities and initiatives being pursued by the hospital. This would provide the board the ability to shape and encourage current initiatives.

## Establish Evaluation Criteria and Directly Approve High-Impact Integration Decisions

Integration decisions should be evaluated using a common set of guidelines or criteria. The board should review and approve proposed evaluation criteria. These should be applied both to delegated decisions made by management or decisions judged to be high-impact and therefore requiring board approval.

The criteria will likely include: benefits such as quality care, patient safety, greater service access, system utilization and reflect impacts on costs of service, system costs and risks.

Guidelines are needed to determine what integration actions can be delegated (dependent on the criteria being used) and which decisions need board approval. These will vary depending on the size and complexity of the proposed integration activity.

# Oversee Implementation and Monitoring of Integration Initiatives

Clearly, all boards will be actively involved in integration affecting the governance of the hospital – whether merger, amalgamation or the development of a governance-level alliance. For each situation, the board will typically develop a specific process for oversight of the implementation.

Some major shared services arrangements may also require ongoing implementation oversight. For example, a number of smaller hospitals share chief executive officers or chiefs of staff, or hospitals pool IT or other administrative services for sharing requiring a joint oversight committee or board. In each case, the board would likely approve a monitoring process when the decision was made.

Some boards may wish to have an annual review of the progress of initiatives as an open discussion item on the board agenda.

Except in amalgamation situations where the board must take a leadership role, the chief executive officer will typically lead the implementation process and report on progress where needed or directed by the board.

In amalgamation or major alliance situations, the board needs to ensure the case for integration is strong, given credibility through due diligence, and risks are mitigated by a sound implementation process. Further, the board, working with management, needs to shape the communication and engagement plans so that the benefit story is well-communicated and understood.

#### Preparing the Board for Thinking 'Integration'

For some boards, integration initiatives will be primarily about modifying clinical or administrative services; for others, amalgamations or organization-wide alliances may be possibilities. No matter which type or approach, some form of integration will likely be on the board's agenda.

Many boards have been, or are, preparing for this. Some considerations include:

- Considering 'system perspective' as an attribute for recruiting the chief executive officer and chief of staff;
- Considering 'system perspective' as a skill for recruiting to the board;
- Ensuring special emphasis in the strategic planning analysis – clinical service positioning and administrative sharing opportunities;
- Engaging in board-to-board meetings or LHIN planning sessions to get a broader perspective; and
- Holding system education sessions before board meetings to help the board understand the interdependence of health organizations.



# Form 4.1 Balanced Scorecards and Dashboards

## The Balanced Scorecard Approach

The balanced scorecard approach was initially developed by Robert Kaplan and David Norton for use in the private sector to ensure corporations considered non-financial performance. See *The Balanced Scorecard: Translating Strategy into Action by Robert Kaplan and David Norton (1996, Harvard Business School Press 1996).* 

The idea is essentially that financial performance is a lagging indicator of success, while others (such as staff satisfaction and new product innovations) are leading indicators. Senior management and the board need to watch these latter indicators, since they predict how well the organization will do in the future.

The four standard perspectives relevant to hospitals are:

- 1. Patient or consumer perspective;
- 2. Financial perspective;
- 3. Internal processes perspective; and
- 4. Innovation and learning, or community engagement perspective.

In the balanced scorecard approach, senior management develops a few objectives in each perspective area that are consistent with, and support, the organization's vision, mission or strategic direction. For each objective, measures are developed with performance indicators that can be used to evaluate progress and achievement.

As a balanced approach, the method appears to suit the health sector. In fact, many hospitals have adapted the balanced scorecard approach to their situation and report that it is serving them well.

### The Dashboard Approach

Dashboards typically display a conclusion about whether or not there is an issue with performance. This simplifies interpretation for the board. For each indicator, there is a colour with an obvious meaning:

- Green means the performance is above standard or within the performance range;
- Yellow means warning, suggesting the performance is below standard or in the low range; and
- Red means below standard.

To make the dashboard approach work, the following steps are required:

- Performance areas and related indicators need to be selected;
- There must be some pre-defined rules about when each colour is used in terms of indicator level; e.g., for wait times 20% above target is red, 10% above is yellow, and equal or below is green; and
- Typically dashboards can include trend information is it going down or up?

In order for the dashboard approach to be effective, board members require some education as to how to review the dashboard and its meaning. Many organizations are now fine-tuning their dashboard practices to better serve the board.

- Reporting different measures for different periods developing certain indicators for monthly or quarterly reporting, and others for annual review by the board. This reduces the indicators reviewed at any one time.
- Simplifying dashboards while providing summary back-up dashboards are getting simpler and easier to
  understand. These are often supplemented by back-up sheets that offer more specifics about the indicators and
  a brief commentary from management explaining variances. This allows some board members to examine
  certain quality indicators, while others may focus elsewhere.
- Creating more transparency and comparative benchmarks dashboards have been easy to interpret since the
  green, yellow and red scheme is intuitive. However, it can be deceptive since it isn't obvious what method
  underlies the determination of colour. Some dashboards now show the standard for determining status for
  greater transparency.

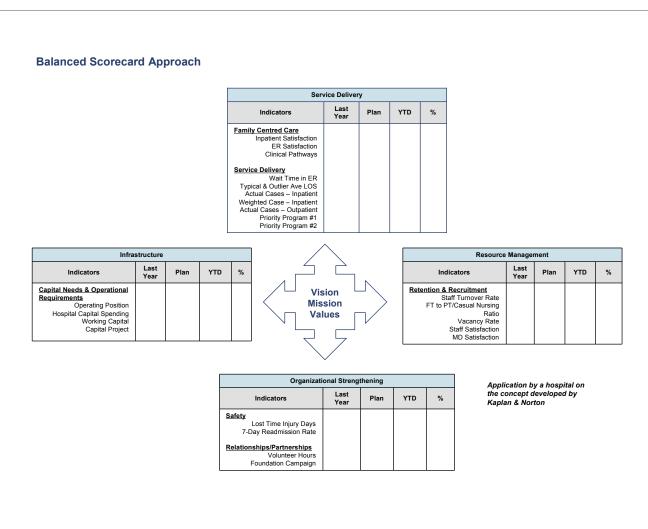
Whether or not a balanced scorecard or dashboard method is used, the comparisons to benchmarks and comparable hospitals have been underdeveloped. This aspect of performance reporting is improving.

### **Examples of Balanced Scorecard and Dashboards**

Common Performance Measures							
Patient Access and Outcomes	Financial Health						
<ul> <li>Patient satisfaction</li> <li>Service volumes (e.g., emergency visits, day surgery units)</li> <li>Re-admission rates</li> <li>Average length of stay</li> </ul>	<ul> <li>Total margin</li> <li>Actual to expected cost per weighted case</li> <li>Administration as a percentage of total expenses</li> <li>Current ratio</li> </ul>						
Organizational Health	Innovation and Development						
<ul> <li>Staff and physician satisfaction</li> <li>Staff turnover</li> <li>Safety record</li> <li>Staff status (full time/part time nursing)</li> </ul>	<ul> <li>Research funding</li> <li>Increase in fundraising</li> <li>New programs launched</li> <li>Number of partnership or integration projects</li> </ul>						

**Common Hospital Performance Measures** 

#### CHAPTER 4: ROLE & FUNCTIONS OF A BOARD



#### **Other Examples**

There are a number of examples of these performance reporting tools in the following forms.

See Form 4.2: Balanced Scorecard and Dashboard Approach See Form 4.3: Quality Measures Dashboard

# Form 4.2 Balanced Scorecard and Dashboard Approach

		Hospital		Current Results Against		
Outcome /Pillar	Indicator	Performance Target (illustrative only)	Hospital Trend	Target	Provincial / Peer Average	
	ED wait time – admitted and high acuity	4.5	v			
	Urgent surgical performed within target	80%	v			
Quality Patient Care <ul> <li>Access</li> </ul>	Pressure ulcers – stage 2 and above+	2.1%	٨			
<ul> <li>Safety</li> <li>Satisfaction/</li> </ul>	C. Difficile rates	0.25	٨			
Experience	Hospital Standardized Mortality Ratio (HSMR)	75	_			
	Patient satisfaction – outpatients	91%	٨			
	Patient satisfaction – acute inpatients	88%	٨			
	Staff engagement composite score	75%	٨			
Engaged People	Completion rate of staff performance appraisals (%)	90%	v			
	Average sick days per employee	11	V			
	Cost per equivalent weighted case	5100	v			
	Total margin	0	V			
Sustaining Economics	Current ratio	0.9	v			
	Non-government percentage of revenue (%)	12%	٨			
Community Collaboration &	Unplanned readmissions within 30 days	15%	v			
Integration	ALCs as a % of total patient days	155	v			

Legend No comparator available

Tracking positively against comparator Tracking around/similar to comparator Tracking unfavourably against comparator No data available Trend Improving Diminishing

Stable

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# Form 4.3 Quality Measures Dashboard

			Current Results Against						
Quality Dimension	Indicator	Hospital Trend	Target (MOHLTC or Hospital)	Provincial / Peer Average	LHIN Average	Hospital Previous Performance			
Work Life	Occupational Incidents	V							
	Rate of Adverse Events – Labour & Delivery	v							
	Rate of Adverse Events – In Hospital Fractures	v							
	Rate of Adverse Events – Surgical	Λ							
	C. Difficile Rates	Λ							
	MRSA Colonization Rates	V							
Safe	MRSA Infection Rates	-							
	VRE Colonization Rates	Λ							
	VRE Infection Rates	V							
	Central-Line Infection (CLI)								
	Ventilator Associated Pneumonia (VAP)								
	Surgical Site Prevention								
	Hand Hygiene Compliance								
Effective	HSMR	Λ							
Ellective	Medical Readmission Rates	Λ							
	ED Left Without Being Seen	Λ							
Timely	ED Wait Time – Admission to Left ED	V							
	ED Wait Time – Total Time Spent in ED	v							
	Wait Time – CT	V							
	Wait Time – MRI	v							
Timely &	Wait Time – Hip Replacement	v							
Equitable	Wait Time – Knee Replacement	Λ							
	Wait Time – Cataract surgery	v							
	CCO Wait Time – Cancer Surgery	V							
	Conservable Beds	٨							
Efficient	Cost Per Equivalent Weighted Case	Λ							

			Current Results Against						
Quality Dimension	Indicator	Hospital Trend	Target (MOHLTC or Hospital)	Provincial / Peer Average	LHIN Average	Hospital Previous Performance			
Continuity	Admit No Beds	V							
of Services	ALCs as a % of Total Patient Days	V							
Population Focus	Top 10 CMGs	_							
Patient Patient Satisfaction – ED		_							
Centred	Patient Satisfaction – Acute Inpatient	Λ							

 Legend
 No comparator available
 Trend
 Improving
 A

 Tracking positively against comparator
 Diminishing
 V

 Tracking around/similar to comparator
 Stable
 —

 Tracking unfavourably against comparator
 No data available
 —

# Form 4.4 Risk Assessment Framework Agenda Planner

	Risk	Internal		Co	mmittee	Agenda	Plan	
	T ISK	Audit	Aug	Oct	Dec	Feb	Apr	Jun
Finance — Legal/Regulatory Compliance						-		
Taxes (Payroll, Commodity, Property)		х						1
Financing			✓	√		✓		1
Pension Plan				~				
Finance — Operational	-							
Operating Results & Forecasting		x	✓		1	1		1
Working Capital Management			✓		1	1		1
Procurement Management (Contracts, etc.)		x	✓					
Accounts Receivable & Revenue Management		x						
Signing Authority & Delegations		x						
Investments (Decisions, Policy)								1
Legal Claims								1
Insurance (Comprehensive, Asset)			✓					1
Facilities & Infrastructure — Legal/Regulate	ory Comp	oliance					<u> </u>	
Fire and Building Code								
Occupational Health & Safety Act								
Facilities & Infrastructure — Operational	,		,				ļ	,
Facilities Management – Repairs & Maintenance								
IT — Operational								
Privacy Legislation		x		✓				
IT Infrastructure & Operations (Networking)		x	✓					
Data Quality & Integrity		x						
IT Partnership Management		x			✓			

#### Legend:

Low Risk Medium Risk High Risk



# Form 4.5 Sample Chief Executive Officer Performance Evaluation and Compensation Policy

The chair of the board shall appoint an evaluation and compensation committee of at least four members, all of whom shall be independent members of the board.

The evaluation and compensation committee shall review the process of performance evaluation and complete the chief executive officer performance appraisal on an annual basis. The following criteria will be used to assess performance:

- · Proven strategic thinking;
- Creative and decisive visionary leadership;
- · Unquestionable credibility and integrity;
- Role model with stamina and resilience;
- · Clear and sophisticated understanding of the 'hospital culture' and the Ontario health system;
- · Commitment to research, innovation and education;
- Outstanding people leadership strengths;
- Ability to manage board relations;
- · Clear strategic, collaborative and organizational leadership skills; and
- · Demonstrated capability in community, public and media relations.

The pay rate for the chief executive officer position will be established at the 50<sup>th</sup> percentile of peer sized organizations in the sector from relevant surveys. This defined market and standard will be reviewed every three years to determine if it is still appropriate.

### **Procedure**

The evaluation and compensation committee will annually review the process of soliciting input prior to the completion of the performance evaluation process. Each year, the committee will complete the evaluation using the following procedure:

- 1. The chief executive officer's goals and priorities will be established at the beginning of the year, and reviewed quarterly and prior to the completion of the performance evaluation.
- 2. The chief executive officer will complete a self-evaluation for the review with the committee.
- 3. The committee will determine the list of participants in the review and the best way of soliciting input from other board members and stakeholders. Each board member will have an opportunity for input.
- 4. The committee will meet to review all relevant factors that will go into the final evaluation. This will include:
  - a. A review of chief executive officer annual goals and priorities.
  - b. A review of the progress of strategic planning initiatives against approved targets.
  - c. Input from stakeholders.
  - d. An anecdotal review of major events and milestones of the past year.

- 5. Some of these items will be measurable, but many will require the exercise of judgment by the committee members. This judgment must be exercised in good faith in a manner consistent with the mission, vision and values.
- 6. At a final meeting with the chief executive officer, the committee will review its determinations, review the chief executive officer's self-assessment, and finalize the evaluation.
- 7. At this point, the committee will meld the results of the evaluation with the incumbent's position relative to the target compensation peer market. A recommendation to the board will include this review and the comparison between relative market position and relative performance.
- 8. The report to the board will include a one-page summary of the process and outcomes and recommendations.
- 9. Following approval, the committee will work with the chief executive officer to set goals and priorities for the coming year.
- 10. Following the conclusion of the process, the committee will meet to review its own internal procedures, forms, membership and administrative support to assure continuous improvement in the future.

# Form 4.6 Chief Executive Officer Annual Priorities Review

	Priorities		Sta	itus		Comments	Primary Strategic		
	Priorities	Q1	Q2	Q3	Q4	Comments	Indicator Linkage		
1.	Realizing Quality and Service Efficiency								
	Priorities		Sta	itus		Comments	Primary Strategic		
		Q1	Q2	Q3	Q4		Indicator Linkage		
2.	Building HR and Organization								
	Priorities		Sta	itus		Comments	Primary Strategic		
		Q1	Q2	Q3	Q4		Indicator Linkage		
3.	Leading Governance Excellence								
	Priorities	Status				Comments	Primary Strategic		
		Q1	Q2	Q3	Q4		Indicator Linkage		
4.	Balancing Budget through Process Streamlining								

Completed, or currently on target

Behind target somewhat

Significantly behind target, completion not expected prior to year end

# Form 4.7 Chief Executive Officer Confidential Board Panel Appraisal Form

		Ra	ting (1	-5)		
Criteria	1 Unacceptable	2 Below Expectations	3 Meets Expectations	4 Exceeds Expectations	5 Outstanding	Comments
<ul><li>Leadership</li><li>Strategic vision and planning</li><li>Board support and effectiveness</li><li>Executive directions</li></ul>						
Quality and Operations Management• Quality and service results• Quality processes• Resource use• Administrative controls						
Financial Management <ul> <li>Operating costs</li> <li>Financial reporting</li> <li>Capital reserves and planning</li> <li>Risk management</li> </ul>						
People Management         • Management team development         • Motivation and communications         • Staff morale         • Labour relations         Relationship Management						
<ul><li>Funders and Ministry</li><li>Community leaders</li><li>Other related organizations</li></ul>						

# Form 4.8 Chief Executive Officer Succession Planning

### Purpose

To ensure succession planning for the role of the chief executive officer in order to:

- Maintain continuity of leadership for the organization during a temporary vacancy of the chief executive officer; and
- Encourage leadership growth and development within the organization.

#### Policy

- 1. The chief executive officer is expected to cultivate management talent at the senior ranks of the organization including one or more successors to his/her position through internal succession planning.
- The chief executive officer is expected to identify a member of senior management capable of filling the role of interim chief executive officer if a temporary vacancy of the chief executive officer position occurs, and provide appropriate development to that person so that he/she is familiar with the issues related to the board and overall corporate issues.
- 3. The chief executive officer will report to the board on the succession plan annually, including the following:
  - a. Identification to the chair in writing at the beginning of each fiscal year, which member (or members) of senior management is recommended to fill the role of interim chief executive officer should a vacancy in the chief executive officer position occur.
  - b. The status of management talent within the top ranks of senior management including the potential successors to the role of chief executive officer and the next level of management.
  - c. Activities undertaken throughout the year to promote leadership development and succession planning, including activities undertaken to keep one or more senior managers informed of overall operational activities.
- 4. For the purposes of the policy, a temporary vacancy in the position of chief executive officer is as determined by the board from time to time in consultation with the chief executive officer, and may include the period of time in which the chief executive officer is on a leave of absence, an extended vacation, or has left the position and a competition pursuant to recruitment policy is underway. It is not generally meant to be periodic and/or occasional coverage of the chief executive officer duties and responsibilities of the kind that is set out in job responsibilities for senior staff positions.
- 5. In the event of the need for the appointment of an interim chief executive officer, the board shall formally make such an appointment, and shall determine any temporary salary modification. Any communication relative to the appointment shall be sent in the name of and approved by the chair.

## Form 4.9 Guidelines for a Management Resources and Compensation Committee

### Composition

- Chair serving as chair
- Vice-chair
- Chairs of the two standing committees (resources, quality)
- One other board member appointed by chair

### **Purpose**

- Develop and recommend to the board a policy and process for chief executive officer and chief of staff evaluation, compensation, succession planning and emergency interim successor planning, and leadership development.
- Annually approve the performance objectives of the chief executive officer and chief of staff.
- Evaluate the performance of each chief based on agreed-upon annual objectives.
- Determine a compensation policy and recommended annual compensation for the chief executive officer and chief of staff, consistent with any regulatory directives and market surveys.
- · Participate in the development of learning plans and activities for the chief executive officer and chief of staff.
- Oversee and assume responsibility for the succession planning process for the chief executive officer and chief of staff.

# Form 4.10 Assessing Board Performance

Board Functions	What Needs to be Assessed	Board Approach to Performance Assessment
Approve Strategic Goals and Directions	<ul> <li>Quality of strategic plan</li> <li>Implementation of the strategic plan</li> </ul>	Need to assess qualitatively and quantitatively the progress in accomplishing goals (outcomes) and implementing the strategic initiatives
Establish Framework for Performance Oversight	<ul> <li>Performance measurement and indicators</li> <li>Performance reporting</li> </ul>	Identify performance measures/indicators to monitor performance against standards, targets and history
Oversee Quality	<ul><li>Quality indicators</li><li>Patient experience</li><li>Access and flow</li></ul>	<ul> <li>Quality improvement plan assessment</li> <li>Performance indicators for patient experience, satisfaction and outcomes</li> <li>Compliance with policies and best practices related to quality</li> </ul>
Oversee Financial Conditions & Resources	<ul> <li>Financial health – operating and balance sheet</li> <li>Financial risk management</li> <li>Financial controls and information</li> </ul>	<ul> <li>Assessment of reliability/adequacy of reserves and operating revenues</li> <li>Patient/stakeholder opinions</li> <li>Policy/process audit</li> </ul>
Enterprise Risk Management	<ul> <li>Risk identification and assessment</li> <li>Risk prevention and protection</li> <li>Broadly defined</li> </ul>	<ul> <li>Quality and completeness of risk management plan</li> <li>Risk reporting and review process</li> </ul>
Supervise Leadership	<ul> <li>Performance of chief executive officer and chief of staff through annual evaluation</li> <li>Quality of management talent at vice president level</li> </ul>	<ul> <li>Evaluation against annual objectives and organizational results</li> <li>Evaluation of skills and behaviors</li> </ul>
Oversee Stakeholder Relationships	<ul> <li>Quality of stakeholder relationship</li> <li>Level of stakeholder support and approval</li> </ul>	<ul> <li>Qualitative assessment of quality of relationships and stakeholder engagement</li> <li>Feedback and surveys of stakeholders</li> </ul>
Manage Board's Own Governance	<ul> <li>Conditions for good governance in place</li> <li>Effective board behaviour and use of board practices</li> </ul>	<ul> <li>OHA province-wide assessment survey results</li> <li>Governance quality indicators</li> </ul>

# Form 4.11 Governance Quality Indicators

Indicator	Target*	Actual	Analysis & Action Plan
<ul> <li>Board Orientation</li> <li>% of new trustees that attend board orientation.</li> </ul>	100%		
<ul> <li>Feedback Evaluation Forms Related to Monthly Board Meetings</li> <li>% of completed feedback evaluation forms.</li> </ul>	75%		
<ul> <li>Strategic Agenda Items</li> <li>% of agenda items at each board meeting related to strategy, integration or quality services.</li> </ul>	50%		
<ul> <li>% of board meetings where 50% of agenda items reflect an aspect of strategic direction or part of subjects in strategic plan.</li> </ul>	80%		
<ul> <li>Evaluation of Chief Executive Officer</li> <li>% of trustees that complete chief executive officer annual evaluation survey.</li> </ul>	100%		
<ul> <li>Attendance at Board Meetings</li> <li>% of trustees that attend 75% of board meetings in person.</li> </ul>	100%		
<ul> <li>Attendance at Key Committees</li> <li>% of trustees that attend at least four meetings in person each fiscal year.</li> </ul>	100%		

\*The figures listed here are only examples

# Chapter 5 The Board's Role in the Credentialing Process

One of the most important governance roles undertaken by hospital boards is credentialing professional staff. Credentialing includes a range of activities and processes, such as reviewing applications for initial appointments, verifying qualifications, identifying the scope and nature of privileges, granting privileges, performing periodic reviews, and conducting annual reappointments.

Although a variety of health care professionals work in hospitals, credentialing is only required for physicians, dentists, midwives, and extended class nurses. These professionals are not generally employed by the hospitals. They are usually independent contractors who bill the Ontario Health Insurance Plan for their services and are granted privileges to practice in the hospital pursuant to the process set out under the *Public Hospitals Act* and the hospital's by-laws.

One of the most important governance roles undertaken by hospital boards is credentialing professional staff. Professional staff members have a direct impact on the quality of care provided in a hospital. For that reason, there must be an effective method to ensure the hospital recruits and maintains an appropriate complement of skilled professionals.

#### **OVERVIEW OF THE APPOINTMENT PROCESS**

Under the *Public Hospitals Act* and the hospital bylaws, it is the board that is responsible for appointing professional staff to the hospital and determining their privileges. The board is also responsible for revoking, suspending or refusing the re-appointment of professional staff, where necessary. There must be an effective method of review, both initially and ongoing. The failure to properly evaluate applicants exposes patients to harm and may result in hospital liability.

The duties and responsibilities of the board are detailed in the *Public Hospitals Act* and its regulations, as well as the by-laws of the hospital. There is also a considerable body of case law that interprets these provisions.

Every physician is entitled to apply for hospital privileges and have his or her application considered by the hospital in accordance with the hospital's by-laws and the *Public Hospitals Act*. With every application, the medical advisory committee must meet and make a written recommendation to the board.

The medical advisory committee must give the applicant written notice of its recommendation. The applicant is entitled to request written reasons for the recommendation and to request a hearing before the board about the application. If a hearing is not requested by the applicant, the board may implement the recommendation. If a hearing is requested, the board will hold a formal hearing during which the medical advisory committee and the applicant will present evidence for and against the recommendation. After hearing the evidence, the board is required to decide whether or not to appoint the applicant to the medical staff.

Each appointment to the medical staff is for a maximum of one year. Physicians must re-apply annually, and the re-applications are considered by the medical advisory committee and board following the same re-applications process.

The board may also revoke or suspend a physician's appointment when it considers this necessary. This is referred to as 'mid-term action', and there is usually a process for this outlined in the hospital's by-laws.

Under the Public Hospitals Act and the hospital by-laws, it is the board that is responsible for appointing professional staff to the hospital and determining their privileges. The board is also responsible for revoking, suspending or refusing the reappointment of professional staff, where necessary. There must be an effective method of review, both initially and ongoing. The failure to properly evaluate applicants exposes patients to harm and may result in hospital liability.

If an applicant or member of the medical staff considers himself or herself aggrieved by a decision of the hospital board to not appoint or re-appoint them, or by a decision that cancels, suspends or substantially alters his or her hospital privileges, he or she is entitled to ask for written reasons for the decision, and to request an appeal of the decision to the Health Professions Appeal and Review Board (HPARB). HPARB is a tribunal appointed pursuant to the *Ministry of Health Appeal and Review Boards Act*. There is also a further right of appeal from HPARB decisions to the court.

The above process pertains specifically to physicians, as set out in the *Public Hospitals Act*. A similar process for dentists, midwives and extended class nurses may be addressed in a hospital's by-laws.

#### **HOSPITAL BY-LAWS**

Regulation 965 under the *Public Hospitals Act* states that the board shall pass by-laws that provide for the organization of the medical staff, including criteria for the appointment of dental, midwifery and extended class nursing staff to the hospital. Extended class nurses are registered nurses who are registered with the College of Nurses of Ontario as extended class nurses under the *Nursing Act*. Many hospitals now collectively refer to these categories of staff as the Professional Staff, and the Medical Staff By-Laws are now referred to as the Professional Staff By-Laws.

The by-laws of each hospital will provide for the organization of the medical staff in the hospital and, as applicable, for the organization of the dental, midwifery, and extended class nursing staff. While each hospital's by-laws will be different, in general terms, the by-laws will cover such things as:

• The qualifications and criteria for appointment to the professional staff (the medical, dental, midwifery and extended class nursing staff) of the hospital. This includes license to practice and appropriate specialist qualifications where applicable; skills, training and experience for the privileges requested; ability to work and communicate with other staff in a professional manner; hospital resource plans and the need for the professional's services.

- The process for the appointment of the dental, midwifery and extended class nursing staff is usually the same or very similar to the process for medical staff.
- The categories (e.g., active, associate, courtesy staff) and departments (e.g., surgery, emergency, pediatrics) of the hospital staff and the privileges and duties that attach to each category or department. For instance, active staff members typically have the privilege of admitting patients to the hospital, whereas other categories may not have admitting privileges. Also, professional staff in certain categories or departments may have on-call responsibilities, whereas others do not.
- The process to be followed to fulfill each of the requirements of the *Public Hospitals Act* set out above. This includes the handling of initial applications, annual re-appointments, changes in appointments, and the steps to be taken when it is considered necessary to revoke or suspend an appointment. For each of these, there will be a process set out for how the issue is to be considered by the medical advisory committee and possibly by other committees or officers of the hospital, leading to a recommendation by the medical advisory committee, and then a decision by the board.

#### THE ROLE OF THE MEDICAL ADVISORY COMMITTEE

The medical advisory committee is the primary committee responsible for supervising medical and other professional staff in the hospital. It is responsible under the *Public Hospitals Act* for making recommendations to the board concerning the appointment, re-appointment, dismissal, suspension or restriction of the hospital privileges of the medical, dental, midwifery, and extended class nursing staff. The by-laws of the hospital set out the process by which the medical advisory committee makes its recommendations.

Most hospitals have a credential committee that is responsible for investigating the qualifications and experience of new applicants, and often with assessing applications for re-appointment. In performing its duties, the credential committee will undertake any specific investigations required by the by-laws (e.g., obtaining proof of license and other qualifications) and other investigations it considers appropriate. The credential committee then reports to the medical advisory committee.

The *Public Hospitals* Act requires the medical advisory committee to meet and make a written recommendation to the board within 60 days from the date of the application. The medical advisory committee may make its recommendation after 60 days if it advises the board and the applicant in writing before the expiry of the 60day period that it is unable to make its recommendation within 60 days and gives the reasons for the delay. The medical advisory committee will review the application and the information provided by the credential committee. It will consider whether the applicant meets the criteria set out in the by-laws for appointment or re-appointment. It will also consider the hospital's resource plans and whether there is a need for additional professional staff members in the applicant's area.

Aside from applications for appointment and reappointment, the hospital's by-laws will also set out the process to be followed when it is believed that some form of mid-term action (i.e., action between the annual re-appointments) is necessary relating to a professional staff member's privileges. This typically occurs if a professional staff member's actions are potentially putting patients at risk or otherwise adversely affecting the quality of patient care and the operation of the hospital. The *Public Hospitals Act* requires the medical advisory committee to meet and make a written recommendation to the board within 60 days from the date of the application.

The 'mid-term action' process involves a number of steps required to investigate the issues and report to the medical advisory committee, including provision for immediate action where it is felt necessary. Once the matter is reported to the medical advisory committee, it will meet and consider whether to make a recommendation to the board for mid-term action. The professional staff member whose actions are at issue is often given the opportunity to attend the medical advisory committee meeting and present his/her answers to the complaints against him/her.

For all of its deliberations, the medical advisory committee is required to make a written recommendation to the board. The professional staff member is entitled to written notice of the recommendation and can ask for written reasons for the recommendation.

## THE BOARD'S ROLE IN THE CREDENTIALING PROCESS

The board becomes involved in the credentialing process once the medical advisory committee has made its recommendation. What the board does depends on whether or not the applicant or the professional staff member requests a hearing before the board.

#### If a Hearing is Not Requested

The *Public Hospitals* Act provides that, if a hearing before the board is not requested, the board may implement the recommendation of the medical advisory committee. Typically, the medical advisory committee's recommendation will be provided to the board by its chair or the chief of staff. It may be a combination of a written and verbal report. It may deal with one or more applicants or with the re-appointments of all professional staff for a particular year. The person making the report will provide some information on the basis of the medical advisory committee's recommendation. Board members may ask questions if they wish (i.e., the process that has been followed).

The board then votes on whether or not to accept the medical advisory committee's recommendation.

#### If a Hearing is Requested

If a hearing before the board is requested by the applicant, the board is required to appoint a time and hold a hearing to decide whether to appoint/re-appoint or revoke/suspend the privileges of the applicant.

This is a formal legal hearing. The medical advisory committee will present its case in support of its recommendation. The applicant is given an opportunity to respond. Both sides may call witnesses and present documents. The medical advisory committee and the applicant are usually represented by legal counsel. The board often has its own independent legal counsel. The issues the board is required to consider at a contested credentials hearing depend on the circumstances of the particular application or matter in question. The types of issues that are addressed can include the competence of the professional staff member for the position; collegiality, including the ability to work with others and comply with codes of workplace conduct and other hospital policies; and human resources plans and resource allocation decisions.

After the hearing is concluded, the board considers what it has heard and decides whether or not to appoint, re-appoint, revoke or suspend the applicant's privileges. It must give written notice of its decision to the medical advisory committee and the applicant. The applicant is entitled to ask for written reasons for the decision and, as set out above, can appeal to HPARB.

#### **PRINCIPLES OF NATURAL JUSTICE**

The phrase "principle of natural justice" is a legal term that refers broadly to the procedural protections given to individuals affected by the decisions of administrative decision makers. There are two basic principles of natural justice:

- 1. The decision-maker must be impartial and unbiased; and
- The individual affected must receive, before the decision is made, sufficient notice of the case against him/her and have the opportunity to respond to it.

The principles of natural justice are applied on a sliding scale, depending on the provisions of the decisionmaker's enabling legislation, the nature of the matter being decided, and the circumstances of the case. Natural justice at least requires sufficient notice to the individual of the case against him or her and some opportunity to respond. The response may be written but, at times, an oral hearing is required. If the decisionmaker does not follow these principles appropriately, the decision can be overturned by a court or other appeal body.

There have been many cases before HPARB and the courts that have considered how hospitals have handled questions concerning physician privileges, and whether or not the principles of natural justice have been properly applied. Hospital board decisions have been overturned when it is concluded that the hospital did not provide appropriate procedural protections.

When considering privilege matters under the *Public Hospitals* Act, hospital boards must therefore abide by these principles. What is required often depends on the particular circumstances of the individual case. The board should have its own independent legal advice in this regard. The two basic principles set out in this section should always be kept in mind and followed appropriately in all appointment and privilege decisions that the board makes.

# SUMMARY OF THE BOARD'S ROLE IN THE CREDENTIALING PROCESS

- Approves the by-laws that establish the criteria for appointment and re-appointment, and creates the process for appointment, re-appointment and changes in privileges.
- Approves the form of application or, if not the form then, the required content of the application – in effect approving the scope of the due diligence that must be undertaken in respect of each applicant for appointment and re-appointment.
- 3. Ensures that reviews are undertaken as part of the reappointment process and that there is a process for more robust, periodic reviews.
- Appoints the senior officers and medical staff leaders who are responsible for the process (i.e., chief of staff/chair of the medical advisory committee, department chiefs).

- 5. Receives reports and briefings from the chief of staff/chair of the medical advisory committee on the overall credentialing process to satisfy itself that the process is fair, thorough, etc.
- 6. Reviews the performance of the senior officers and medical staff leaders.
- 7. Establishes the medical advisory committee and may establish a credentials committee.
- 8. Makes decisions on the strategic directions of the hospital that will impact professional staff resource plans.
- 9. Exercises oversight to ensure the established process is followed.
- 10. Makes decisions on appointments, re-appointments and changes in privileges.
- 11. Holds hearings and decides on contested matters involving professional staff appointments, where required.

More comprehensive information on the board's role in the credentialing process can be found in the Ontario Hospital Association's Professional Staff Credentialing Toolkit (toolkit), which includes template forms such as application forms and guidelines for appointment processes. The toolkit provides practical guidance to assist hospitals in managing one of their most critical resources: board-appointed professional staff (physicians, dentists, midwives, and extended class nurses). It provides a detailed overview of the credentialing process and of the roles and responsibilities of key players. The toolkit consists of a number of customizable tools and templates for hospitals that support sound credentialing practices. You can learn more and purchase the toolkit on the Resources page on the Governance Centre of Excellence website. The Professional Staff Credentialing Video Series is available online at www.thegce.ca. The video series consists of 12 videos - one for each chapter of the toolkit.

#### FREQUENTLY ASKED QUESTIONS

1. How much information does the board usually receive about the physicians that it appoints?

As set out above, the board will receive a combination of a written and/or verbal report from the chair of the medical advisory committee or chief of staff in his/her capacity as chair of the medical advisory committee on behalf of the medical advisory committee. This typically does not go into a lot of detail about individual physicians. This is detail that the board does not need to implement the medical advisory committee's recommendation, so long as it is satisfied with the process followed by the credentials committee and the medical advisory committee in arriving at the recommendation.

#### 2. Are dentists, midwives and extended class nurses entitled to the same procedural protection as physicians under the *Public Hospitals Act*?

The provisions of the *Public Hospitals Act* apply to physicians and members of the medical staff only. The Act itself does not refer to other professional staff members. However, the regulations under the Act allow hospital boards to pass by-laws for other professional staff groups and, when hospital boards do so, the bylaws typically apply the same processes to all groups. In any particular case, where there is a question of what particular procedural protection should be afforded to an individual applicant or group of applicants, the board should consult its own legal counsel.

# 3. Should the appointment of physicians and other professional staff members be dealt with in an *in camera* session of the board?

As these decisions deal with professional staff personnel matters, it is more appropriate to hold the meeting *in camera*. While some boards may deal with reappointments in the open portion of a board meeting, if any re-appointment is other than routine, or if questions are asked, the matter should be moved to an *in* camera portion of the meeting. Under the Freedom of Information and Protection of Privacy Act, which applied to hospitals as of January 1, 2012, records of meetings regarding hospital appointments are excluded from the right of access to hospital records.

### 4. Can the board appoint physicians for more than one year?

No. The *Public Hospitals Act* specifically states that appointments can be for a "period of not more than one year".

### 5. Do all re-appointments need to come up at the same time?

In most hospitals, for administrative convenience, all re-appointments or re-appointments for particular departments are considered together, but they do not have to be. Each hospital can decide on the process that works best.

# 6. Can anyone other than the board appoint a physician? Can the board's role be delegated to a committee?

No. The *Public Hospitals Act* provides that only the board can appoint a physician. However, most hospital by-laws allow an officer of the hospital (e.g., the chief executive officer) to temporarily appoint a physician to fill an immediate need, but this usually requires board confirmation at its next meeting.

# 7. What if the board is considering not implementing the recommendation of the medical advisory committee?

If the board receives a recommendation from the medical advisory committee that, for some reason it is considering not implementing, it is recommended that the board receive specific legal advice before making its decision. The issue should be deferred to the next board meeting and legal counsel consulted by the board chair in the interim.

### 8. Should board members sit on the medical advisory committee?

Section 35 of the *Public Hospitals Act* requires that the "board establish a medical advisory committee composed of such elected and appointed members of the medical staff as are prescribed by regulation". The composition of the medical advisory committee is set out in section 7 of Regulation 965 under the *Public Hospitals Act*, and it is clear that it is to be comprised of physicians only.

The only non-physician member provided for in the regulation is the chief of dental staff for Group A hospitals. Otherwise, only physicians can be members. Therefore, any other attendees at medical advisory committee meetings should be non-voting, particularly for decisions pertaining to appointments and privileges.

If board members sit as non-voting members of medical advisory committee, they may acquire information regarding a matter that may later disqualify them from sitting as a member of the board on a hearing regarding the same matter. Section 39(4) of the *Public Hospitals Act* provides that no member of a board holding a hearing should have taken part in any investigation or consideration of the subject matter of the hearing. Accordingly, it is usually recommended that the medical advisory committee not include members of the board, other than as required under Regulation 965.

# 9. Increasingly, hospitals are moving to a common credentials model. What is it and how does it work?

Under the *Public Hospitals Act*, the board of a hospital must grant an appointment and privileges to a physician for that physician to provide care in that hospital. To create efficiencies in the application and appointment process, and to facilitate physicians working at more than one hospital, many hospitals are adopting a common credentials model. While there may be more than one way in which to create a common credentials model or a process whereby physicians are appointed to more than one hospital (sometimes referred to as 'cross credentialing'), generally speaking, the key elements of such models are as follows:

- Each board retains its authority to make a decision regarding the appointment of physicians;
- The criteria for appointments at hospitals participating in the cross-credentialing model must be the same or substantially similar; and
- A common form of application is adopted by the hospitals and, accordingly, the physician provides the same information to two or more hospitals.

Sometimes, a single application form is adopted that lists every hospital in the LHIN. The physician then indicates to which of those hospitals he or she is applying, and the application form is provided to all of those hospitals. In some models, the credential committee and medical advisory committee at one of the hospitals take a lead role in reviewing the credentials and investigating the background of the applicant. The applicant would consent to that information being shared with the other hospitals.

In other models, two or more hospitals may adopt a common medical advisory committee and appoint the same individual as a chief of staff. In this model, the common medical advisory committee reviews the application and makes a recommendation to each of the boards of the independent hospital corporations participating in the common credentials model.

Regardless of which process is followed, each hospital remains responsible to ensure that it has put in place and followed a process to ensure that physicians are qualified for the privileges that they are granted. Accordingly, the board must ensure that there is a structure in place that enables the proper credentialing and recommendation process for initial appointments and re-appointments.



## Chapter 6 Duties and Obligations of Individual Directors

#### UNDERSTANDING THE DUTIES OF DIRECTORS

#### **Fiduciary Duties**

Directors stand in a fiduciary relationship to the corporation they serve. The fiduciary duties of a director are owed only to the corporation and not to any one particular stakeholder or other interest group. These duties are among the highest standard of conduct that the law imposes.

All directors, including *ex officio* directors, owe the same duties and are subject to the same obligations, regardless of how they may have been elected or appointed to the board.

Directors are required to discharge the standard of care applicable to them in their capacity as a fiduciary and to also adhere to the rules of fiduciary conduct.

#### **Standard of Care**

If there is no standard of care set out in the relevant governing legislation, directors are subject to the common law standard of care applicable to a director. This is the case for hospital corporations governed by the *Corporations Act* (Ontario).

The common law standard of care requires a director to apply the level of skill and judgment that may reasonably be expected of a person with his/her knowledge and experience. Thus, the reasonableness of a director's conduct is assessed in the context of the following subjective factors:

- It depends on the personal knowledge and experience of each director.
- Directors possessing special skill and knowledge are expected to apply that skill and knowledge to matters that come before the board. Accordingly, a director with financial expertise may be held to a higher standard of care with respect to financial matters than would be expected of a director who did not possess that specialized expertise.

The Not-for-Profit Corporations Act (Ontario) has set out a statutory standard of care that applies to directors and officers, and that is similar to the prudent person standard that applies to directors of business corporations. It is an objective standard of care that requires a director or officer to:

- Act honestly, in good faith with a view to the best interests of the corporation; and
- Exercise the care, diligence and skill that a reasonably prudent person would exercise in comparable circumstances.

The Not-for-Profit Corporations Act (Ontario) also includes a duty for all directors and officers to comply with the Act and regulations, the corporation's articles (letters patent) and by-laws.

#### **Rules of Fiduciary Conduct**

In addition to the standard of care, directors are required to abide by what is sometimes referred to as the rules of fiduciary conduct. These rules include the following duties:

- Acting in the best interests of the corporation;
- Acting in good faith;
- Exercising power honestly;
- Maintaining loyalty;
- Respecting confidentiality;
- Obedience; and
- Avoiding conflicts of interest.

#### Best Interests of the Corporation

One of the greatest challenges facing a corporation's board of directors is determining what is in the best interests of the corporation. Unlike a for-profit corporation, where best interests will be defined with reference to enhancing shareholder value, the test for best interests is more difficult to define in the case of a mission-driven, not-for-profit corporation such as a hospital. It is for this reason that a board needs to have a clear understanding of the hospital's mission, vision, values, and its accountabilities.

Directors must act in the best interests of the corporation as a whole and, in doing so, must take into account all relevant factors. A director breaches his or her duty to act in the best interests of the corporation where the director prefers the interests of a particular group, person or entity over the interests of the corporation as a whole.

This does not mean that the directors cannot take into account the interests of particular groups that may be affected by board decisions, but they cannot act solely in the interests of one group if to do so would not be in the best interests of the corporation as a whole.

#### Acting in Good Faith

The duty of good faith requires directors to act for a proper purpose and not to exercise their powers for a collateral purpose.

#### **Acting Honestly**

Directors are required to exercise their powers honestly. For example, directors are not permitted to exercise their powers for a personal benefit.

#### Maintaining Loyalty

The duty of loyalty requires the directors to act in the interests of the hospital corporation and not in the interests of any party that they may feel they represent. It is important that all directors, including *ex officio* directors, recognize that their duty of loyalty is to the hospital corporation.

#### **Respecting Confidentiality**

Understanding the duty of confidentiality can sometimes be challenging for a board, especially one that has board meetings that are open to the public. The general rule is that all matters and discussions in a boardroom are confidential.

Hospitals, like other charitable or not-for-profit corporations that are publicly funded or funded by donor contributions, operate with a strong sense of transparency and accountability. Accordingly, many hospital boards have adopted communication practices and other policies to ensure that the corporation is seen by those to whom it is accountable as operating in an open and transparent manner.

For individual board members, the duty of confidentiality means they must respect the confidentiality of matters that are not, or will not be, disclosed to the public, especially matters that are dealt with *in camera*. It is also important for directors to recognize that the board has an official spokesperson and, notwithstanding that a meeting may have been opened to the public, only the board chair or another officer or director designated by the board can speak on behalf of the board. Directors must respect policies regarding communications with the media and, while they may see themselves as representatives of the organization in the community, they must be careful that they do not disclose confidential information or be seen to be speaking publicly on behalf of the board.

Directors should also be sensitive to the privacy protections provided for personal health information in the *Personal Health Information Protection Act*.

See Form 6.1: Sample Board Policy on Confidentiality

#### Obedience

The duty of corporate obedience is often described as the duty of board solidarity.

Boards are considered to be democratic in nature. The decision of the majority governs, and all directors have a duty to support the will of the majority. A director who is opposed to a corporate decision that has been validly taken has a duty to respect and adhere to that decision.

The duty of obedience also includes obligations to ensure that the corporation operates within the laws to which it is subject.

It is the duty of the board chair to ensure that meetings and board proceedings follow a proper process and are conducted in accordance with the by-laws and rules of order. It is the duty of each board member to respect the role and authority of the chair in this regard.

#### Avoiding Conflict of Interest

A director must not personally profit from his or her position as a director. Most directors are familiar with the prohibition on entering into a contract with a corporation they serve without first declaring their conflict of interest and refraining from voting. It is well understood that a conflict of interest includes a situation where a director has a direct or indirect financial interest in a matter or transaction with the corporation. However, a conflict of interest is broader and includes improper use of information or appropriation of an opportunity that belongs to the corporation.

The *Corporations Act* (Ontario) provides a "safe harbour" that will relieve a director of any liability where the director is in any way directly or indirectly interested in a contract or proposed contract with a corporation provided the director makes the required disclosures and refrains from voting on the matter.

There are also "safe harbour" provisions in the new Notfor-Profit Corporations Act (Ontario). Under this Act, a director or officer who is a party to a material contract or transaction, a proposed material contract or transaction, or who is a director or officer of, or has a material interest in, a party to a material contract or transaction or proposed material contract or transaction or proposed material contract or transition with the corporation, is required to:

- Make disclosure, or request to have entered in the minutes the nature and extent of the interest;
- Refrain from voting; and
- Subject to some limited exceptions, not attend any part of the meeting where the contract or transaction is discussed.

Directors and officers should ensure they declare conflicts in accordance with the requirements of applicable legislation which may prescribe the manner in which the disclosure is to be made.

See Form 6.2: General Principles Regarding Conflict of Interest

See Form 6.3: Sample Board Policy on Conflict of Interest

#### Conflicts of "Duty and Duty"

Directors should also avoid situations that might involve a conflict of "duty and duty". This can arise, for example, where a director sits on the board of another corporation that may contract with the hospital or may seek to take advantage of an opportunity that is also available to the hospital.

The director may find himself or herself in a conflict of "duty and duty" if the director learns of information in one boardroom that may be important and material to the affairs under consideration in the other boardroom. In such a situation, the directors may find themselves in a position where their duties of disclosure are in conflict with their duty to hold information in confidence.

Directors and officers should ensure they declare conflicts in accordance with the requirements of applicable legislation which may prescribe the manner in which the disclosure is to be made. Accordingly, while overlapping directorships are not prohibited, a director who sits on more than one board should be mindful of the potential conflicts that may arise.

It is a good governance practice to adopt a board code of conduct that sets out a director's duties. A board code of conduct deals with the behaviour of the board and individual directors inside and outside the boardroom and is to be distinguished from a corporate code of ethical behaviour and business conduct, which may also apply to the board.

#### See Form 6.4: Sample Board Code of Conduct

#### **Business Judgment Rule**

The "business judgment rule" is a common law principle pursuant to which the courts will presume that a decision made by a board of directors has been made on an informed basis, honestly, in good faith, and in the best interests of the corporation. In other words, the court will not second guess the decision of the directors where a proper process has been followed and the directors have met the fiduciary standard.

Directors are not accountable for an error in judgment provided they have followed a reasoned and informed process and discharged their fiduciary duties. Directors are not guarantors that every decision they make will, with the benefit of hindsight, prove to have been the best decision in the circumstances. However, they are required, in every case, to act honestly, in good faith, and in the best interests of the hospital and meet the standard of care as set out above. Provided they have done so in a reasoned and informed manner, they will be able to avail themselves of the "business judgment rule", which provides that directors are not accountable for errors of judgment where such a process has been followed. Consequently, it is important for directors to follow proper meeting processes, document their consideration of issues and the basis for their decisions. Directors are not accountable for an error in judgment provided they have followed a reasoned and informed process and discharged their fiduciary duties.

If professional advice is required for a reasoned and informed decision, it should be obtained, and such advice should be documented as part of the directors' consideration of an issue.

#### **Reliance on Others**

Directors are entitled to assume that those on whom they rely, particularly officers and senior management, have performed their duties honestly. Directors are not allowed to do so in the face of evidence to the contrary. However, in the absence of any grounds to suspect otherwise, the directors are entitled to assume that officers and senior management have acted honestly in performing their duties.

The Not-for-Profit Corporations Act (Ontario), includes a statutory "reasonable diligence" defence to certain duties under that Act where the director has exercised the care, diligence and skill that a reasonably prudent person would have exercised in comparable circumstances. This includes reliance in good faith on certain financial statements, financial reports, reports or advice of an officer or employee, reports of a lawyer, accountant, engineer, appraiser or other person whose profession lends credibility to a statement made by them.

#### **Director Dissent**

Under the Not-for-Profit Corporations Act (Ontario), a director is deemed to have consented to resolutions passed or actions taken at a meeting of directors or a committee of directors unless steps are taken to record the director's dissent in the manner and within the time set out in the Act. This will apply whether or not the director was at the meeting when the resolution was passed or the action was taken.

#### UNDERSTANDING DIRECTOR LIABILITY

# The Principle of Limited Liability and the Importance of Governance

Corporations are considered to be separate legal entities from their members and directors and, accordingly, the principle of limited liability applies. The principle of limited liability means that the directors and members are not personally liable for corporate obligations. Only the assets of the hospital can be looked to in order to satisfy the liabilities of the hospital.

This principle is reinforced in the *Corporations Act* (Ontario) which provides that a member shall not, as such, be responsible for any act, default, obligation or liability of the corporation. A similar provision is included in the *Not-for-Profit Corporations Act* (Ontario).

There are, however, some exceptions to the principle of limited liability. Directors and, in some cases officers, can be personally liable if liability is imposed by statute, if civil liability is imposed upon them, or if a court chooses to "pierce the corporate veil".

#### Liability Imposed by Statute

There are a number of statutes that potentially expose the directors and sometimes the officers to personal liability. The potential for personal liability arising under statute generally falls into three categories:

- 1. Liability for unpaid wages This will usually arise where the corporation is insolvent.
- Liability for amounts the corporation has failed to deduct, withhold and/or remit under the *Income Tax Act*, *Canada Pension Plan* and other similar statutes.
- 3. Liability for non-compliance with specific legislation or where the director or officer has authorized, consented to, acquiesced, or participated in the commission of an offence by the corporation under a specific statute such as the Environmental Protection Act, the Occupational Health and Safety Act or the Employment Standards Act. There are numerous statutes that potentially expose the directors, and in some cases officers, to liability in circumstances where the corporation has failed to comply with the statutory requirements or has committed an offence under the statute, and the directors, and in some cases officers, have directed, authorized, consented to, acquiesced or participated in such non-compliance or the occurrence of the offence.

Directors and officers may be able to avail themselves of a due diligence defence for most statutory offences, except in the case of liability arising for non-payment of wages. This means that a director will not be liable, even in circumstances where the corporation may have committed an offence, if it can be demonstrated that the director exercised due diligence to prevent the occurrence of the offence.

What steps will constitute due diligence will depend on the circumstances of each case and the particular action that has given rise to the potential liability. However, good governance practices and processes can contribute to the establishment of a due diligence defence in the event that directors are facing potential personal liability.

In addition to a due diligence defence, directors can be protected against personal liability through insurance. Directors may also be indemnified for certain expenses and liabilities in accordance with the *Corporations Act* and the hospital's by-laws. There is also a limited immunity for acts done in good faith in the execution or intended execution of a duty or authority under the *Public Hospitals Act* or the regulations thereunder, or for any neglect or default in the execution in good faith of any such duty or authority.

#### **Civil Liability**

Directors have been found to be personally liable when they engage in conduct that is contrary to the "reasonable person" standard. For example, directors who make representations that they know, or ought to know are not true can be found personally liable, even if the acts were done at the behest of the corporation.

Consequently, a director acting on behalf of a hospital corporation should ensure that he/she has a reasonable basis on which to act for the hospital, and should ensure that it is clear to any party that the acts undertaken by the director are on behalf of the hospital and not in the director's personal capacity.

Directors can similarly be protected against such personal liability through insurance.

#### Piercing the Corporate Veil

This common law principle refers to circumstances in which a court will disregard the separate legal existence of the corporation and look to the directors to hold them personally liable for actions that have been undertaken by the corporation.

Although not likely to arise in a hospital context, a court will pierce the corporate veil when it views the corporation as a mere sham or formed for the purposes of fraud. The situations in which this will arise are usually fact-specific.

The courts can also look to the directors for corporate obligations when the corporation is seen as an agent for the directors or has been formed for the purposes of an illegal activity or has been used for fraudulent purposes. These cases often involve situations in which the activities of the corporation have been directed by one or more shareholders. It is unlikely that the circumstances would apply to a not-for-profit corporation such as a hospital.

## DUTIES OF EX OFFICIO AND NON-VOTING DIRECTORS

#### **Duties of Ex Officio Directors**

The term *ex officio* means "by virtue of office" and simply describes how a director comes to the board. The general rule is that *ex officio* directors owe the same obligations and are subject to the same duties as elected directors. *Ex officio* directors are entitled to vote unless the articles or letters patent, by-laws or legislation provides otherwise. Regulation 965 under the *Public Hospitals Act* provides that a member of the board who is an employee or member of the medical, dental, midwifery or extended class nursing staff is not entitled to vote.

Ex officio directors are permitted for Ontario corporations whether subject to the *Corporations Act* (Ontario) or the *Not-for-Profit Corporations Act* (Ontario).

#### **Duties of Non-Voting Directors**

Whether or not a non-voting director owes all of the same fiduciary duties as a voting director, or will be held to the same standard in respect of those duties, is not clear. There is nothing at common law or in legislation that sets out the duties and obligations of non-voting board members.

As outlined above, voting directors owe fiduciary duties to the corporation they serve as they stand in a per se fiduciary relationship with the corporation. A director is defined as someone who governs and manages the affairs of a corporation. The question is, if the director does not vote, can they be considered to be governing and managing the affairs of the corporation?

In some very limited circumstances, the courts have imposed fiduciary duties on individuals where they have exercised the powers of directors whether or not they have been elected or appointed to the board. Generally speaking, the courts will find that an individual is a fiduciary where there is scope for the exercise of some discretion or power, and that power or discretion can be exercised unilaterally to affect the legal or practical interest of another who is vulnerable to or at the mercy of the party holding the discretion or power.

The degree to which a non-voting board member may be subject to fiduciary duties may, therefore, depend on whether they are seen to perform the functions of a director or to exercise a discretion or power by virtue of their position, even in the absence of a right to vote.

Given that the *Public Hospitals Act* requires the administrator (chief executive officer), chief of staff (or chair of the medical advisory committee), president of the medical staff and chief nursing executive to be on the board as non-voting members, it should be presumed that the legislature sees value in the perspective of these non-voting directors, and that value can only be realized by the hospital if the board ensures that the non-voting directors engage fully in board discussions.

Non-voting members will likely, at a minimum, have a duty to attend meetings and participate in discussions, and have a corresponding entitlement to notice of meetings and to receive all materials provided to voting directors. Depending on the role performed by the non-voting director, it is also likely that such director will owe the duty of diligence, the duty to disclose to the corporation material information, the duty of confidentiality, and the duty to maintain board solidarity. Their power in these matters does not depend on their ability to vote. Similarly, if a non-voting director has a conflict of interest in a matter before the board, the nonvoting director should declare that conflict of interest and not attempt to influence the outcome of the board decision.

In addition, those non-voting board members who are employees or office holders, will owe duties to the corporation by virtue of their employment or office.

While it is unclear whether a non-voting board member will always be held to the same standard as a voting director in the discharge of their duties, it would be prudent for non-voting board members to exercise the same degree of diligence as voting directors. In particular, non-voting directors should:

- Act in good faith and in the best interest of the corporation;
- Avoid conflicts (in particular, to refrain from participating in a discussion if it is a conflict of interest);
- Be diligent (i.e., attend meetings and become as fully informed as possible regarding all aspects of the corporation);
- Comply with articles or letters patent, by-laws and board governance policies;
- Disclose material information that is relevant to a significant matter before the board; and
- Maintain confidentiality and board solidarity.

Given that non-voting directors may be held to the same or substantially similar duties as voting directors, they should be entitled to the same indemnity and have the same insurance coverage.

As non-voting board members do not exercise a vote in decision-making, it may be less clear that they are held to the same legal standard as voting board members. For clarity, non-voting board members should sign a yearly declaration and undertaking confirming that they are subject to the same fiduciary duties as voting board members (e.g., confidentiality, loyalty, avoidance of conflicts, good faith, etc.) and that they undertake to comply with the by-laws and all policies applicable to voting board members.

See Form 6.1: Sample Board Policy on Confidentiality See Form 6.3: Sample Board Policy on Conflict of Interest See Form 6.4: Sample Board Code of Conduct See Form 6.5: Sample Position Description – Board of Directors See Form 6.6: Tips for Directors

See Form 6.7: Annual Director Declaration and Consent

#### FREQUENTLY ASKED QUESTIONS

## 1. Are non-voting directors counted towards a quorum?

Section 288(1) of the *Corporations Act* provides that unless the letters patent or a special resolution otherwise provide, a majority of the board constitutes a quorum, but in no case shall a quorum be less than two-fifths (40%) of the board.

The Corporations Act does not distinguish between voting and non-voting directors. Accordingly, it may be prudent to ensure that the hospital has met a quorum requirement by including the non-voting directors, but at the same time ensures that a majority of the voting directors are required to be present to constitute a quorum.

Given that all hospital boards are now required to have at least four non-voting directors (chief executive officer, chief nursing executive, chief of staff and president of the medical staff), it may be advisable that a minimum number of voting directors be required to be present to ensure a fair and robust voting process. For example, if a hospital has 12 elected directors and four *ex officio* directors totaling 16 directors, at least nine of the 16 directors must be present to satisfy the majority threshold. If the board elected to set its quorum at the 40% threshold, at least two-fifths (40%) of the 16 directors (i.e., at least seven directors) would need to be present. However, if all four non-voting directors were present there would be only three elected directors required to constitute quorum.

The purpose of a quorum is to avoid binding the board by a minority. As such, boards may wish to require that a sufficient number of voting directors are present while fulfilling the quorum requirements in the *Corporations Act.* In the example of 16 directors, only 12 of whom vote, a quorum could be a majority of the board (nine) provided that a majority of elected directors (seven) are also present.

#### 2. Given the funding relationship with the Local Health Integration Network (LHIN) and Ministry of Health and Long-Term Care (Ministry), are the directors accountable to both?

The directors owe their duties to the hospital corporation and not to any one stakeholder to the exclusion of others. The hospital will have multiple accountabilities, and in discharging his/her duties to act in the interest of the hospital, a director will need to take into account the obligations and accountabilities of the hospital, including those owed to the LHIN and the Ministry. Other stakeholders include patients, the community, donors, staff and professional staff.

## 3. How does a board foster and promote a culture of respectful board behaviour?

There are two critical components to ensuring a culture of respectful board behaviour: the role and performance by the board chair, and the expectations of peers on the board. There must be an expression either in the board's code of conduct or in the director's position description of the behaviour that is required of a director. These behavioural attributes need to form part of the process for recruiting directors. Accordingly, potential candidates for the board must be evaluated on the basis of their ability to contribute in a respectful manner to board processes. These behavioural expectations must then be reinforced both during the board orientation session and through ongoing board education sessions.

It is critically important that the whole board conduct periodic education sessions on duties and expectations of directors. An open discussion during a board meeting education session on the expectation of directors will create a standard amongst the board that will result in peer pressure being brought to bear on those individuals falling below that standard.

It is, however, ultimately the chair who is responsible for setting the tone and ensuring that the board conducts itself not only in accordance with the proper process, but at an appropriate standard of respectful behaviour. The chair does this by building relationships with individual directors, leading through example and relying on board processes such as director evaluations and board mentoring and education programs to ensure that those directors falling below the standard are given the opportunity to avail themselves of resources that will allow them to improve their behaviour.

#### 4. Should a board member sign a declaration or a written statement that the board member will adhere to the board's code of conduct and confidentiality policies?

Whether or not a director is asked to sign a declaration confirming the director's obligations to adhere to the board's code of conduct and other board policies, it is inherent in the director's fiduciary duties that those policies be followed. The fiduciary duties owed to the corporation require directors to adhere to the rules of fiduciary conduct. Adhering to the rules of fiduciary conduct is not simply a good governance practice, but is an inherent component of the director's fiduciary duties.

Accordingly, there is a risk that in signing a written declaration a director may conclude they are only bound to adhere to written responsibilities and obligations. The fiduciary duties, simply stated, are to act honestly, in good faith and in the best interests of the corporation, to act with integrity, honesty, loyalty and to avoid conflicts. It is important that a board educate its directors on the rules of fiduciary conduct and the importance of adhering to those rules.

It is also important that a board formulate written descriptions of those rules through a director position description, a board code of conduct (to be distinguished from the hospital's code of ethical behaviour and corporate conduct) and other policies such as conflict of interest and confidentiality policies. Requiring directors to sign a declaration provides evidence that the director was made aware of the policies, but will not in and of itself be sufficient to ensure that a director understands and adheres to the policies.

As discussed earlier, non-voting members of the board should sign a declaration or written statement that he/ she will adhere to the board's code of conduct and confidentiality policies.

For an example of an annual declaration that also provides for consent to act as a director and participate in telephone meetings as well as a general declaration of conflicts, see *Form 6.7: Annual Director Declaration and Consent.* 

A simple form of declaration would usually read as follows:

A Simple Form of Declaration		
I confirm that I have read the following board policies:		
Board Code of Conduct		
Duties and Expectations of the Director		
Conflict of Interest Policy		
Confidentiality Policy		
Attendance Policy		
• [Etc.]		
I confirm that, as a director, I am bound to adhere to and respect these and other policies applicable to the board and I undertake to do so.		
Date:		
Signature: [Name of Director]		

### 5. Does a director with a conflict have to leave the room during the vote?

The Corporations Act and the Not-for-Profit Corporations Act (Ontario) requires the director to declare their interest and refrain from voting. There is no statutory requirement under the Corporations Act for the director to leave the room during the discussion and vote on the matter at issue. However, under the Not-for-Profit Corporations Act (Ontario), directors who have declared a conflict are required to absent themselves from any part of the meeting where the contract or transaction is discussed.

Many by-laws or conflict of interest policies will require a director to not only leave the room during the discussion and vote, but also to refrain from attempting to influence the outcome of the matter at issue. A hospital should also make reference to its rules of order, which may specifically address procedures to be followed when there is a conflict.

### 6. What should be included in a conflict of interest policy?

The common practice is for the by-laws to repeat the "safe harbor" provisions set out in the *Corporations Act*. Many hospitals have adopted conflict of interest policies that go beyond the provisions of the *Corporations Act* and include the following:

- A statement of the purpose of the policy;
- An overview of directors' fiduciary duties; and
- A definition of conflict of interest, including scope of behaviour to which the policy applies. The policy should make clear that the categories of conflict of interest cannot be exhaustively defined and should include examples of conflict of interest and conflict of duty and duty to assist the directors in determining when their behaviour falls within the policy.

The policy should set out a procedure to deal with:

- When a conflict must be declared;
- To whom the conflict must be declared;
- Specifying whether the director can be included in quorum in the event of a conflict of interest. There is case law that suggests that the director may not be included in the quorum. Reference should be made to the rules of order adopted by the hospital, and the advice of legal counsel if the board wishes to include the director with a conflict in the quorum. The *Notfor-Profit Corporations Act* (Ontario) clarifies that a director with a conflict is not to be included in the quorum, but also provides that if no quorum exists as a result of the number of directors having declared a conflict, the remaining (un-conflicted) directors are deemed to constitute a quorum;
- Whether the director must be physically absent during the discussion and vote. The *Not-for-Profit Corporations Act* (Ontario) requires that the director be absent during the discussion;
- A requirement that the director not attempt to influence the outcome of the vote. This would apply to the director's behaviour both within the boardroom and outside of the boardroom;
- Process for others on the board to raise a perceived conflict of interest involving another director; and
- Consequences for failure to comply with the policy.

# 7. What are some examples of how directors exercise due diligence, particularly in ensuring legislative compliance?

What constitutes sufficient due diligence will depend on the context of the board, the particular issue that is being considered, and director involvement. There are many ways in which a board exercises due diligence to meet legislative compliance. Generally speaking, boards must rely on management to ensure that the corporation is operating in accordance with applicable legislation. The board's due diligence may include the following:

- Understanding how the organization maintains and monitors compliance, stays abreast of new requirements and reacts to circumstances of noncompliance;
- Supervising management and, in particular, the chief executive officer;
- Making the requirement for compliance part of the chief executive officer role and evaluating chief executive officer performance with reference to that role;
- Reviewing indicators that confirm compliance including sentinel events such as unusual workplace injuries;
- Receiving periodic compliance certificates from management (e.g., a certificate that remittances and required reportings or filings are made);
- Using the annual audit and external accreditation processes to verify some aspects of compliance. It is important to recognize the limits of an audit and of accreditation processes and these should not be solely relied upon to verify compliance;

- Periodically reviewing with management, usually through committees, key areas of risk and how compliance in key areas is managed. In the context of a hospital, significant areas of legislative compliance risk are environmental, building code, occupational health and safety, employment standards obligations, withholdings and remittances and compliance with directives under the *Broader Public Sector Accountability Act* and the *Public Sector Executive Compensation Act*;
- Ensuring appropriate competencies for those in positions of responsibility;
- Ensuring the organization has business conduct policies that set a culture of compliance;
- Ensuring the organization has adopted an appropriate whistle-blower policy; and
- Considering conducting an external audit of select areas of risk where appropriate in the context of the organization's activities.



### Form 6.1 Sample Board Policy on Confidentiality

#### Purpose

To ensure that confidential matters are not disclosed until disclosure is authorized by the board.

#### Policy

The directors owe to the hospital a duty of confidence not to disclose or discuss with another person or entity, or to use for their own purpose, confidential information concerning the business and affairs of the hospital received in their capacity as directors unless otherwise authorized by the board.

Every director shall ensure that no statement not authorized by the board is made by him or her to the press or public.

#### Application

This policy applies to all board and non-board committee members.

#### **Confidential Matters**

- 1. All matters that are the subject of closed sessions of the board are confidential until disclosed in an open session of the board.
- 2. All matters that are before a committee or task force of the board are confidential unless they have been determined not to be confidential by the chair of the relevant committee or task force or by the board.
- 3. All matters that are the subject of open sessions of the board are not confidential.

#### **Procedure for Maintaining Minutes**

- 1. Minutes of closed sessions of the board shall be recorded by the secretary or designate or if the secretary or designate is not present, by a director designated by the chair of the board.
- All minutes of closed sessions of the board shall be marked confidential and shall be handled in a secure manner.
- 3. All minutes of meetings of committees and task forces of the board shall be marked confidential and shall be handled in a secure manner.
- 4. Notwithstanding that information disclosed or matters dealt with in an open session of the board are not confidential, no director shall make any statement to the press or the public in his or her capacity as a director unless such statement has been authorized by the board.

#### Amendment

This policy may be amended by the board.

#### Approval Date: Last Review Date:

1 of 1

### Form 6.2 General Principles Regarding Conflict of Interest

Included in the fiduciary duty that a director owes to the corporation is a requirement that the director must avoid situations where the interests of the director will be in conflict with the duties that are owed to the corporation.

Conflict of interest is often expressed as a conflict between the personal interest of the director and the fiduciary duties the director owes the corporation. There may also be situations that are better described as a conflict between "duty and duty". These are situations where the duties the director owes to the corporation are in conflict with duties owed elsewhere, for example, to another corporation.

#### **Types of Conflict of Interest**

Situations in which a conflict of interest may arise cannot be exhaustively enumerated, but include the following:

#### • Transactions with the Corporation

The *Corporations Act* (Ontario) provides a "safe harbour" for a director who is in a conflict of interest by virtue of being directly or indirectly interested in a contract or proposed contract with the corporation. Provided the director has declared the interest and refrained from voting, the director will not be accountable for any profit realized from the contract and the contract is not voidable by reason only of the director being in a fiduciary relationship with the corporation that is a party to the contract.

Under the Not-for-Profit Corporations Act (Ontario) the "safe harbour" arises where a director or officer:

- Is a party to a material contract or transaction with the corporation; or
- Is a director or officer of, or has a material interest in, any person who is a party to a material contract or transaction or proposed material contract or transaction with the corporation.

#### Acting for an Improper Purpose

It is a breach of the duties of the director if the director acts for self-interest or a collateral purpose. The director must act in the best interests of the corporation. The courts will examine what was uppermost in the mind of the director when the decision was made and the director's primary motivation must be in the best interest of the corporation.

#### · Appropriation of Corporate Opportunity

A director will be in breach of duties owed to the corporation when the director diverts to his or her own use and benefit an opportunity in which the corporation had an interest.

#### • Serving on Other Corporations

A director who is a director of two corporations that are transacting with one another will be in a conflict of interest. A director who serves as a director of more than one corporation may also be in a position where there is a conflict of "duty and duty". This may arise where the director serves as a director of two corporations that are competing with one another. For example, if two corporations are both seeking to take advantage of the same opportunity, a director may be in possession of confidential information received in one boardroom that is of importance to a decision being made in the other boardroom. The director cannot discharge the duty to maintain such information in confidence while at the same time discharging the duty to make disclosure.

#### Misuse of Confidential Information

Directors have a duty to hold information in confidence and to use it only for purposes of the corporation and not for personal gain.

#### What is the Extent of Disclosure that must be made by a Director?

The disclosure required will vary with the facts and circumstances of each case but must be sufficient to inform the corporation fully of the nature and extent of the director's interest.

#### **Procedures When Conflicts Arise**

The *Corporations Act* (Ontario) requires the director to make disclosure and refrain from voting. The process set out in the *Corporations Act* (Ontario) applies to a direct or indirect interest (usually a personal or financial interest) in a contract or proposed contract.

Whether or not a director must also absent themselves from the portion of the meeting where the matter is discussed will depend on the applicable legislation and any policy or rules of order that have been adopted by the corporation. The *Not-for-Profit Corporations Act* (Ontario) requires a director to disclose the conflict, refrain from voting and be absent during any discussion.

Not all conflicts may be addressed through the provisions in the applicable legislation. There is some case law to suggest that a corporation can approve the director's actions in connection with a corporate opportunity if the director has made full disclosure of the opportunity. Where that situation arises, both the director and the corporation should obtain independent legal advice.

In some cases, a director may have no option but to resign.

### Form 6.3 Sample Board Policy on Conflict of Interest

#### Purpose

All directors have a duty to ensure that the integrity of the decision-making processes of the board are maintained by ensuring that they and other members of the board are free from conflict or potential conflict in their decision-making. It is inherent in a director's fiduciary duty that conflicts of interest be avoided. It is important that all directors and officers understand their obligations when a conflict of interest or potential conflict of interest arises.

#### Application

Applies to all directors and officers including ex officio directors, and all non-board members of committees.

"Officers" means officers appointed by the board including the president, a vice president, secretary or assistant secretary, treasurer or assistant treasurer, general manager and others who perform functions for the corporation similar to those normally performed by such officers.

#### Policy

Directors, officers and non-board committee members shall avoid situations in which they may be in a position of conflict of interest or perceived conflict of interest. The by-laws contain provisions with respect to conflict of interest that must be strictly adhered to.

In addition to the by-laws, the process set out in this policy shall be followed when a conflict or potential conflict arises.

#### **Description of Conflict of Interest**

A conflict of interest arises in any situation where a director's duty to act solely in the best interests of the corporation and to adhere to his or her fiduciary duties is compromised or impeded by any other interest, relationship or duty of the director. A conflict of interest also includes circumstances where the director's duties to the corporation are in conflict with other duties owed by the director such that the director is not able to fully discharge the fiduciary duties owed to the corporation.

The situations in which potential conflict of interest may arise cannot be exhaustively set out. Conflicts generally arise in the following situations:

#### 1. Transacting with the Corporation

- When a director transacts with the corporation directly or indirectly.
- When a director has a material direct or indirect interest in a transaction or contract with the corporation.

#### 2. Interest of a Relative

When the corporation conducts business with suppliers of goods or services or any other party of which a relative or member of the household of a director is a principal, officer or representative.

1 of 4

#### 3. Gifts

When a director or a member of the director's household or any other person or entity designated by the director, accepts gifts, payments, services or anything else of more than a token or nominal value from a party with whom the corporation may transact business (including a supplier of goods or services) for the purposes of (or that may be perceived to be for the purposes of) influencing an act or decision of the board.

#### 4. Acting for an Improper Purpose

When directors exercise their powers motivated by self-interest or other improper purposes. Directors must act solely in the best interest of the corporation. Directors who are nominees of a particular group must act in the best interest of the corporation even if this conflicts with the interests of the nominating party.

#### 5. Appropriation of Corporate Opportunity

When a director diverts to his or her own use, an opportunity or advantage that belongs to the corporation.

#### 6. Duty to Disclose Information of Value to the Corporation

When directors fail to disclose information that is relevant to a vital aspect of the corporation's affairs.

#### 7. Serving on Other Corporations

A director may be in a position where there is a conflict of "duty and duty". This may arise where the director serves as a director of two corporations that are competing or transacting with one another. It may also arise where a director has an association or relationship with another entity. For example, if two corporations are both seeking to take advantage of the same opportunity, a director may be in possession of confidential information received in one boardroom or related to the matter that is of importance to a decision being made in the other boardroom. The director cannot discharge the duty to maintain such information in confidence while at the same time discharging the duty to make disclosure. The director cannot act to advance any interests other than those of the corporation.

#### Process for Resolution of Conflicts and Addressing Breaches of Duty

#### Disclosure of Conflicts

A director, officer or committee member who is in a position of conflict or potential conflict shall immediately disclose such conflict to the board by notification to the chair or any vice chair of the board. Where the chair has a conflict, notice shall be given to the vice chair. The disclosure shall be sufficient to disclose the nature and extent of the interest. Disclosure shall be made at the earliest possible time and, where possible, prior to any discussion and vote on the matter.

Where (i) a director is not present at a meeting where a matter in which the director has a conflict is first discussed and/or voted upon, or (ii) a conflict arises for a director after a matter has been discussed but not yet voted upon by the board, or (iii) a director becomes conflicted after a matter has been approved, the director shall make the declaration of the conflict to the chair or vice chair as soon as possible and at the next meeting of the board.

If an officer becomes interested in a contract or transaction after it is made or entered into, the disclosure shall be made as soon as possible after the officer becomes so interested.

A director or officer may make a general declaration of the director's relationships and interests in entities or persons that give rise to conflicts.

#### Abstain from Discussions

The director or officer who has declared a conflict shall not be present during the discussion or vote in respect of the matter in which he or she has a conflict and shall not attempt in any way to influence the voting.

#### Process for Resolution of Conflicts and Addressing Breaches of Duty

All directors shall comply with the requirements of the by-laws.

A director may be referred to the process outlined below in any of the following circumstances:

#### 1. Circumstances for Referral

Where any director believes that he or she or another director:

- a. Has breached his or her duties to the corporation;
- b. Is in a position where there is a potential breach of duty to the corporation;
- c. Is in a situation of actual or potential conflict of interest; or
- d. Has behaved or is likely to behave in a manner that is not consistent with the highest standards of trust and integrity and such behaviour may have an adverse impact on the corporation.

#### 2. Process for Resolution

The matter shall be referred to the following process:

- a. Refer matter to chair or where the issue may involve the chair, to any vice chair, with notice to chief executive officer.
- b. Chair (or vice chair as the case may be) may either (i) attempt to resolve the matter informally, or (ii) refer the matter to either the executive committee (if one has been established) or to an ad hoc sub-committee of the board established by the chair (or vice chair, as the case may be) which shall report to the board.
- c. If the chair or vice chair elects to attempt to resolve the matter informally and the matter cannot be informally resolved to the satisfaction of the chair (or vice chair as the case may be), the director referring the matter and the director involved, then the chair or vice chair shall refer the matter to the process in (b) (ii) above.
- d. A decision of the board by majority resolution shall be determinative of the matter.

It is recognized that if a conflict, or other matter referred cannot be resolved to the satisfaction of the board (by simple majority resolution) or if a breach of duty has occurred, a director may be asked to resign or may be subject to removal pursuant to the by-laws and *Corporations Act*.

#### **Perceived Conflicts**

It is acknowledged that not all conflicts or potential conflicts may be satisfactorily resolved by strict compliance with the by-laws. There may be cases where the perception of a conflict of interest or breach of duty (even where no conflict exists or breach has occurred) may be harmful to the corporation notwithstanding that there has been compliance with the by-laws. In such circumstances, the process set out in this policy for addressing conflicts and breaches of duty shall be followed.

It is recognized that the perception of conflict or breach of duty may be harmful to the corporation even where no conflict exists or breach has occurred and it may be in the best interests of the corporation that the director be asked to resign.

#### Amendment

This policy may be amended by the board.

**Approval Date:** 

Last Review Date:

### Form 6.4 Sample Board Code of Conduct

#### Purpose

The hospital is committed to ensuring that in all aspects of its affairs it maintains the highest standards of public trust and integrity.

#### Application

This code of conduct applies to all directors, including *ex officio* directors, and non-board members of board committees. Directors are also required to comply with the hospital's policy on ethics and standards of business conduct, which applies to employees and professional staff.

#### **Director's Duties**

All directors of the hospital stand in a fiduciary relationship to the hospital corporation. As fiduciaries, directors must act honestly, in good faith, and in the best interests of the hospital corporation.

Directors will be held to strict standards of honesty, integrity and loyalty. A director shall not put personal interests ahead of the best interests of the corporation.

Directors must avoid situations where their personal interests will conflict with their duties to the corporation. Directors must also avoid situations where their duties to the corporation may conflict with duties owed elsewhere. Where conflicts of interest arise, directors will comply with the requirements of the hospital's by-laws and applicable legislation.

In addition, all directors must respect the confidentiality of information about the corporation.

#### **Best Interests of the Corporation**

Directors must act solely in the best interests of the corporation. All directors, including *ex officio* directors, are held to the same duties and standard of care. Directors who are nominees of a particular group must act in the best interests of the corporation, even if this conflicts with the interests of the nominating party.

#### Confidentiality

Directors and committee members owe a duty to the corporation to respect the confidentiality of information about the corporation whether that information is received in a meeting of the board or of a committee or is otherwise provided to or obtained by the director or committee member. Directors and committee members shall not disclose or use for their own purpose confidential information concerning the business and affairs of the corporation unless otherwise authorized by the board.

It is recognized that the role of director may include representing the hospital in the community. However, such representations must be respectful of and consistent with the director's duty of confidentiality. In addition, the chair is the only official spokesperson for the board. Every director and committee member shall ensure that no statement not authorized by the board is made by him or her to the press or public unless authorized by the board.

1 of 2

A director is in breach of his or her duties with respect to confidentiality when information is used or disclosed for other than the purposes of the hospital corporation.

#### **Board Spokesperson**

The board has adopted a policy with respect to designating a spokesperson on behalf of the board. Only the chair or designate may speak on behalf of the board. The chief executive officer or the chief of staff, or his or her designate may speak on behalf of the organization.

No director shall speak or make representations on behalf of the board unless authorized by the chair or the board. When so authorized, the board member's representations must be consistent with accepted positions and policies of the board.

#### Media Contact and Public Discussion

News media contact and responses and public discussion of the hospital's affairs should only be made through the board's authorized spokespersons. Any director who is questioned by news reporters or other media representatives should refer such individuals to the appropriate representatives of the hospital.

#### **Respectful Conduct**

It is recognized that directors bring to the board diverse background, skills and experience. Directors will not always agree with one another on all issues. All debates shall take place in an atmosphere of mutual respect and courtesy.

The authority of the chair must be respected by all directors.

#### Corporate Obedience – Board Solidarity

Directors acknowledge that properly authorized board actions must be supported by all directors. The board speaks with one voice. Those directors who have abstained or voted against a motion must adhere to and support the decision of a majority of the directors.

#### **Obtaining Advice of Counsel**

Request to obtain outside opinions or advice regarding matters before the board may be made through the chair.

#### Amendment

This policy may be amended by the board.

#### **Approval Date:**

#### Last Review Date:

### Form 6.5 Sample Position Description – Board of Directors

#### **Duties and Expectations of a Director**

#### Purpose

The hospital is committed to ensuring that it achieves standards of excellence in the quality of its governance and has adopted this policy describing the duties and expectations of directors.

#### Application

This policy applies to all elected and *ex officio* directors and is provided to directors before they are recruited for appointment to the board. A director who wishes to serve on the board must confirm in writing that he or she will abide by this policy.

#### **Position Description – Board of Directors**

As a member of the board, and in contributing to the collective achievement of the role of the board, the individual director is responsible for the following:

#### Fiduciary Duties

Each director is responsible to act honestly, in good faith and in the best interests of the hospital and, in so doing, to support the corporation in fulfilling its mission and discharging its accountabilities.

A director shall apply the level of skill and judgment that may reasonably be expected of a person with his or her knowledge and experience. Directors with special skill and knowledge are expected to apply that skill and knowledge to matters that come before the board.

*Note to reader:* This paragraph should be replaced with the following once the new *Not-for-Profit Corporations Act* (Ontario) has been proclaimed: "Every director, in exercising his or her powers and discharging his or her duties to the corporation, shall exercise the care, diligence and skill that a reasonably prudent person would exercise in comparable circumstances. Every director shall comply with the *Not-for-Profit Corporations Act* (Ontario) and regulations thereunder and the corporation's articles and by-laws."

#### Accountability

A director's fiduciary duties are owed to the corporation. The director is not solely accountable to any special group or interest and shall act and make decisions that are in the best interest of the corporation, as a whole. A director shall be knowledgeable of the stakeholders to whom the corporation is accountable and shall appropriately take into account the interests of such stakeholders when making decisions as a director, but shall not prefer the interests of any one group if to do so would not be in the best interests of the hospital.

#### Education

A director shall be knowledgeable about:

- The operations of the hospital;
- The health care needs of the community served;
- The health care environment generally;
- The duties and expectations of a director;
- The board's governance role;
- Board's governance structure and processes;
- Board-adopted governance policies; and
- Hospital policies applicable to board members.

A director will participate in a board orientation session, orientation to committees, board retreats and board education sessions. A director should attend additional appropriate educational conferences in accordance with board approved policies.

#### Board Policies and Corporation Policies

A director shall be knowledgeable of and comply with the policies that are applicable to the board including:

- The board's code of conduct;
- The board's conflict of interest policy;
- The board's confidentiality policy;
- The ethics and business conduct policy of the hospital; and
- Expense reimbursement and perquisites policies.

#### Teamwork

A director shall develop and maintain sound relations and work cooperatively and respectfully with the board chair, members of the board and senior management.

#### **Community Representation**

A director shall represent the board and the hospital in the community when asked to do so by the board chair. Board members shall provide financial support to the hospital's foundation in accordance with their means and shall support the hospital and the foundation through attendance at hospital and foundation-sponsored events.

#### **Time and Commitment**

A director is expected to commit the time required to perform board and committee duties. It is expected that a director will devote a minimum of between [10 and 15] hours per month.

The board meets approximately nine times a year and a director is expected to adhere to the board's attendance policy that requires attending at least [70 to 80] percent of board meetings.

A director is expected to serve on at least one standing committee. Committees generally meet monthly.

#### Contribution to Governance

Directors are expected to make a contribution to the governance role of the board by:

- Reading materials in advance of meetings and coming prepared to contribute to discussions;
- Offering constructive contributions to board and committee discussions;
- Contributing his or her special expertise and skill;
- Respecting the views of other members of the board;
- Voicing conflicting opinions during board and committee meetings, but respecting the decision of the majority even when the director does not agree with it;
- Respecting the role of the chair;
- Respecting the role and terms of reference of board committees; and
- Participating in board evaluations and annual performance reviews.

#### Continuous Improvement

A director shall commit to be responsible for continuous self-improvement. A director shall receive and act upon the results of board evaluations in a positive and constructive manner.

#### **Term and Renewal**

A director is elected for a term of three years and may serve for a maximum of [*six or nine*] years. A director's renewal is not automatic and shall depend on the director's performance.

#### Amendment

This policy may be amended by the board.

#### **Approval Date:**

#### Last Review Date:

3 of 3

### Form 6.6 Tips for Directors

- 1. Be a knowledgeable director. Your responsibility for learning is ongoing.
  - Participate in the board orientation session.
  - Acquire a "resources" binder that you can add to from time to time.
  - Ensure that you understand your fiduciary duties and the standard of care that is expected of you.
  - · Have a good general knowledge of the legal framework within which your hospital operates.
  - Acquire information about your hospital. This can be done by acquiring and reviewing the following documents:
    - Annual reports
    - Internal and/or external reviews, reports or newsletters
    - Organizational charts
    - Strategic plan
    - Mission, vision and values statement
    - Accountability statement (if one has been developed).
  - Acquire a good working knowledge of issues that have faced the board consider reviewing last year's board minutes.
  - Request orientation to the committee to which you are assigned. Review committee minutes for the last year if you are new to the committee.
  - · Be aware of the general industry environment (note articles of relevance to your hospital).
- 2. Understand the rules that govern the corporation and their order of precedence:
  - Legislation (Public Hospitals Act, Corporations Act, Commitment to the Future of Medicare Act, Local Health System Integration Act, Excellent Care for all Act, Broader Public Sector Accountability Act, and Broader Public Sector Executive Compensation Act).
  - Letters patent, articles or any other special Act incorporating the corporation.
  - By-laws.
  - Board structures (committee structures, officers and their role).
  - Governance policies:
    - Conflict of interest
    - Board code of conduct
    - Confidentiality
    - Whistleblower

- Open board meeting policy
- Meetings without management policy
- Expense reimbursement policy.
- Rules of order.
- Corporate policies and practices.

#### 3. Ensure that your behaviour contributes to effective governance:

- Understand and adhere to rules of fiduciary conduct.
- Ensure that you have reviewed all of the board's policies that support board behaviour.
- Understand how the board governance structures contribute to effective governance and respect those processes.
- Understand, respect and support the role of the board chair and chief executive officer.
- Work to develop a good understanding of the distinction between management and governance and appropriately maintain your "governance" role.

#### 4. Maintain a commitment to continuous improvement:

- Take responsibility for ongoing self-education.
- Attend appropriate educational conferences that will provide further knowledge and skills to support you in your role.
- Be self-critical and monitor your contribution to the board.
- Ask another board member to give you constructive feedback on your board participation.
- Develop a relationship with the board chair and use that as an opportunity to develop your personal skills and to find a way to effectively contribute to the board.
- Acknowledge your obligation to continue to contribute.
- Consider the roles you would like to perform that would allow you to contribute your skills and expertise and develop a list of things you should do to perform those roles.

#### 5. Participate constructively:

- Recognize the importance of meetings. The board is a collective and only comes together when it meets.
- Properly prepare for meetings. Ensure that you are receiving relevant materials sufficiently in advance of meetings.
- Understand how you may add items to the agenda.
- Consider the board's annual work plan and ensure that you are properly prepared for each meeting.
- Participate actively in board discussions.
- Ensure that your views are clearly and fully communicated.

- Have an open mind to the views of others.
- Be prepared to change your position once you have heard the views of others expressed.
- Understand the process of consensus decision-making and your duty to accept the will of the majority.
- Where you feel strongly about an issue, consider having your dissent recorded in the minutes.
- Understand how external (legal/accounting) advice is provided to the board.
- Carefully review minutes to ensure that they accurately reflect the matters that were discussed. The minutes
  should contain an overview of the factors that the board has considered.
- Find an informal mentor to help you understand both board processes and the corporation.
- Ask questions before board meetings and in committee meetings and not just at the board table.
- Recognize that past practices or precedents may be of assistance in ensuring constructive participation.
- For major processes (strategic planning, services review, chief executive officer recruitment, redevelopment), ask about the process to be used and opportunities for orientation and input.
- Understand the indicators the organization uses to monitor performance.
- Identify opportunities for advanced education sessions see if others are interested in a brainstorming board session.
- Avoid raising your concerns at the end of the process. Try to anticipate your issues in advance and raise them prior to the meeting so they can be effectively managed during the discussion.
- Be clear about why items are before the board. Ask these questions:
  - What is wanted of us?
  - What is expected or should be expected of the board?
  - What information do I need to deal with items?
- Never be shy about asking how the items affect or may affect the object/mission/values or strategic directions of the organization.

Don't be afraid to ask all of your questions – chances are another board member will have the same concern. Avoid 'parking lot' conversations. If you feel the need to revisit the board meeting after you have left the boardroom, then there is a good chance that the meeting was not effective. Raise your concerns before the meeting has concluded.

### Form 6.7 Annual Director Declaration and Consent

[Name of Corporation] Annual Director Declaration and Consent

To: And To: [Name of Hospital] (the "Hospital") The Directors thereof

#### Consent

I consent to act as a director of the hospital.

I consent to the participation by any director or member of a committee at a meeting of the board or a committee of the board by such telephone, electronic or other communication facilities as are permitted under applicable legislation.

#### **Compliance with Policies and Codes**

I confirm that I have read the following policies and codes of conduct which have been approved by the board (collectively the "Policies and Codes").

Board code of conduct Board policy on confidentiality Conflict of interest policy Position description for directors [Insert as appropriate]

I agree to comply with the policies and codes, the by-laws of the Corporation and such other policies of the Corporation that are applicable to the board.

#### **Conflicts**

In accordance with the conflict of interest policy and the by-laws of the hospital, I make the following declaration:

I have an interest, directly or indirectly, in the following entities or persons which includes entities in which I am a director or officer:

- 1. [Insert name.]
- 2. [Insert name.]
- 3. [Insert name.]

This declaration is a general notice of interest pursuant to the by-laws and applicable legislation and accordingly, I should be regarded as interested in any contract made or transaction with any of the above entities or persons.

I acknowledge that this declaration is in addition to my obligations to comply with the conflict of interest policy and the by-laws in respect of any specific conflict that may arise.

I declare the above information to be true and accurate as of the date hereof.

Dated this	_day of, 20
SIGNED, SEALED AND DELIVERED )	
In the presence of:	) ) _ )
Signature of Witness	) Signature ) )
Name of Witness	) Name of Director

Note to reader: This form may also be used for non-voting directors (no changes required) or for non-director members of committees. In the case of non-director members of committees, the title should be changed to "Annual Committee Member Declaration and Consent" and the first sentence under the heading "Consent" should read: "I consent to the serve the corporation as a member of a committee of the board."

## Chapter 7 Board Composition, Education and Evaluation

The board's role is to govern the affairs of the corporation. In legal terms, the board is sometimes described as the acting "mind and will" of the corporation. The objective of the board should be to add value by ensuring it can contribute to the quality of the organization. To do this, the board must ensure that its composition and structure will contribute to effective governance. It must also ensure that, having recruited qualified directors, they receive training and orientation that enables them to maximize their contributions.

There are a number of elements of board design that contribute to board quality and, hence, governance effectiveness. This chapter will discuss Board Composition and Recruitment, Board Orientation and Education, and Board Evaluation.

#### **BOARD COMPOSITION AND RECRUITMENT**

The composition, size, turnover, nomination, and recruitment processes are perhaps some of the most important governance elements and processes that contribute to effective governance.

#### **Board Size**

#### Legal Requirements

For corporations governed by the *Corporations Act* (Ontario), the board size must be a fixed number of no fewer than three, and the fixed number must include the elected and *ex officio* directors. The number of directors may be increased or decreased by a "special resolution"

(a resolution passed by the directors and confirmed by at least two-thirds of the members voting at a general meeting).

The *Public Hospitals* Act permits the appointment of life directors, term directors and honourary directors in accordance with and subject to the limitations of that Act.

Regulation 965 under the *Public Hospitals* Act mandates that the administrator (chief executive officer), chief nursing executive, chief of staff or chair of the medical advisory committee, and president of medical staff are *ex officio* members of the board who do not have the right to vote.

Under the Not-for-Profit Corporations Act (Ontario), the number of directors must be at least three and the number must be set out in the articles and can, therefore, only be changed by articles of amendment unless the articles provide for a range of directors as described below. A hospital will meet the definition of a "public benefit corporation" (see Chapter 10), and therefore, no more than one-third of the directors may be employees of the hospital or any of its affiliates.

The Not-for-Profit Corporations Act (Ontario) will permit the articles to set out either a fixed number of directors or a range for the size of the board. For example, the articles may authorize the corporation to have a minimum and maximum number of directors. Where a range of directors is set out in the articles, the number must be fixed within the range by the members by special resolution from time to time, or the members may, by special resolution, empower the directors to determine the number. In such a case, the board would determine the number (within the minimum and maximum range) by ordinary resolution from time to time.

### **Governance Principles**

The board needs to be large enough to ensure there are sufficient individuals to manage its workload. However, a board should not be so large as to impede effective discussion. All board members should have an opportunity for meaningful input.

Board size should be determined according to the context of the particular hospital corporation.

A hospital board should determine its size based on the following factors:

- Board workload, which can be variable depending upon issues facing the organization, such as capital projects or system integration.
- Skills required by the board, which may vary from time to time depending upon the issues and challenges facing the organization.
- Board size has an impact on effective board discussions. All board members should have the opportunity to provide meaningful input without unduly lengthy board meetings.
- If a board wishes to have rotating or staggered terms and directors are elected for three-year terms, then the board must have at least 12 elected directors, plus the required *ex officio* directors, to allow four directors' terms to expire each year, as required by the *Public Hospitals Act*.

### BOARD QUALITY AND COMPOSITION

### **Legal Requirements**

- Directors must be individuals at least 18 years of age, not be an undischarged bankrupt and meet the requirements of applicable legislation with respect to mental competency.
- Directors of hospital corporations are exempt from the requirement of the *Corporations Act* (Ontario) that directors must be members of the corporation or become a member within 10 days of election or appointment.
- A director of a hospital need not be a member of the hospital corporation provided that the director has consented and the by-laws so provide. It is common practice for directors to be *ex officio* members of a hospital corporation. See Chapter 2 for a discussion of member composition.
- The Not-for-Profit Corporations Act (Ontario) requires a director to consent, in writing, to his or her election or appointment either before or within 10 days after the election or appointment.
- The board of a hospital is to include, as non-voting directors, the administrator (chief executive officer), chief of nursing executive, chief of staff (or chair of the medical advisory committee), and the president of the medical staff.
- An employee or a member of the medical, dental, midwifery or extended class nursing staff who is a member of the board, must be non-voting.

### **Governance Principles**

The skills, experience and qualities of the individual directors are important elements in governance. All of these attributes should be considered in nomination and election processes. While skill, experience and knowledge can be objectively assessed or measured, the personal or behavioural qualities are more subjective and, therefore, more difficult to assess.

Skills – Individual director skills refer to the area of expertise or knowledge that an individual director possesses. There are some skills that a board will always need: financial literacy, legal and governance expertise are typical requirements. Other skills may be required as a result of an issue unique to that hospital. With patient safety and quality improvement increasingly a focus for boards consistent with the obligations under the *Excellent Care for All Act*, it is especially important to ensure expertise in these areas. In addition, anticipated issues or activities may require a special expertise for a limited period of time, e.g., a capital project may require construction/project management expertise.

See Form 7.1: Sample Board of Directors' Skills Matrix and Inventory

• Experience, knowledge and diversity – Not every quality that is required or desired will come from a specialized skill. Experience and knowledge in areas in which the board requires assistance or performs a governance role are also important. For example, experience in governance, health care or system integration is also important. There may be an emphasis on ensuring the board reflects the diversity of the community served including demographic, cultural, linguistic, economic, geographic, gender, and ethnic characterization. While best practice in hospital governance is to recruit a skills-based board that is independent of any one interest group, board composition can still reflect diversity without creating

a representative board culture. Care needs to be taken to ensure recruitment is primarily on the basis of skills, experience and knowledge, with diversity as a secondary consideration. In addition, all directors must receive training and orientation with respect to their fiduciary duties to the corporation.

 Qualities – It is important to recruit directors who possess behavioural qualities that are required for all directors. The nature of a director's fiduciary duties requires that, at a minimum, a director possess integrity, loyalty, honesty and good faith.

Other qualities desired in a board member include:

- Ability to work in a team;
- Commitment to the workload required;
- Absence of apparent conflicts;
- Leadership potential; and
- Ability to think strategically and communicate effectively.

While it may be harder to objectively identify a director with the required qualities, the recruitment and selection processes should emphasize the importance of adherence to these qualities.

The skills, experience and qualities of the individual directors are important elements in governance. Unlike skills and experience, where a balance is sought across the board, the required behavioural qualities should be present in all directors.

See Form 7.2: Sample Guidelines for Director Selection

### **Other Board Composition Elements**

### **Ex Officio Directors**

The current trend is to reduce or eliminate the *ex officio* positions other than those required by statute. Prior to January 1, 2011, Regulation 965 under the *Public Hospitals Act* required that the chief of staff (or chair of the medical advisory committee) and the president of the medical staff (and for many hospitals, also the vice president of the medical staff) be *ex officio* voting members of the board.

In addition, many boards had a practice of considering other individuals for *ex officio* positions. The most common would be the chief executive officer/ administrator, followed by a representative from the hospital's volunteer association and a representative (usually the board chair) from the hospital foundation. Academic hospitals may also have the dean of medicine as an *ex officio* board member.

As a result of amendments to Regulation 965, the hospital board must include, as non-voting directors, the chief executive officer/administrator, the chief nursing executive, the chief of staff, or where there is no chief of staff, the chair of the medical advisory committee and the president of the medical staff. The vice president of the medical staff is not required to be a member of the board, but there is no restriction on his or her continuing in a non-voting capacity. Further, employees or members of the medical, dental, midwifery or extended class nursing staff, if members of the board, must be nonvoting.

As a result of the above-mentioned changes to board composition, many hospital boards reconsidered other

ex officio director positions. There are advantages and disadvantages to providing ex officio positions to entities or organizations with whom the hospital is connected. While board representation is one way in which a strong link can be maintained with key partners, it will not substitute for other actions that must be taken to ensure that the hospital and entities such as the foundation stay aligned.

There is a risk that *ex officio* directors will have a greater potential for conflict. This is particularly evident where members of local government who are *ex officio* board members feel a conflict between a duty to the electorate and a duty to the hospital. In addition, when there are significant numbers of *ex officio* positions on the board, the number of positions for elected directors will be impacted or the board will potentially become an unmanageable and ineffective size.

Therefore, it is important that a board be comprised of individuals with the skills, experience, qualities and diversity that are appropriate for the hospital's mission, objectives and strategic directions. A hospital should evaluate the number of its *ex officio* directors from time to time. It is important that the members of the board have sufficient independence from other interests and duties so that they may act in the best interests of the hospital while taking into account all stakeholder considerations.

The board should question why it has specific *ex officio* positions and consider whether other actions might be more appropriate to maintain strong relationships. The Auditor General of Ontario has recommended minimizing the number of non-legislative *ex officio* positions. In his 2008 Annual Report, the Auditor General recognized the challenging position in which *ex officio* directors are placed when specific interests of the group they represent are in conflict with the hospital's and the community's best interest. In his 2010 Annual Report, the Auditor General noted the steps that the Ministry of Health and Long-Term Care had taken to reduce conflict by making certain *ex officio* positions non-voting.

### Term

### Legal Requirements

There are few legal requirements with respect to the number or length of a director's term.

Under the *Public Hospitals Act*, where directors are elected for rotating terms, no term may be longer than five years and at least four directors must retire (subject to re-election) each year. No maximum term is set out and directors, therefore, have no limit on the number of terms they may serve unless the by-laws so provide.

The Not-for-Profit Corporations Act (Ontario) is silent with respect to a director's maximum term and will provide greater flexibility when electing directors. Under this Act:

- Directors may be elected for terms of up to four years;
- Not every director need be elected for the same term at the same meeting;
- There is no requirement to have an election every year; and
- If no term is specified when a director is elected, the director is deemed elected until the close of the next annual meeting of members.

The provisions of the *Public Hospitals Act* with respect to rotating terms of office will continue to apply and if directors are elected in rotation (i.e., for terms of greater than one year), at least four directors must "retire" (subject to re-election each year).

### **Governance Principles**

While every elected director could be indefinitely re-elected, the better governance practice is to set a maximum number of years of service, usually at no more than 12 and no less than six years, with the usual maximum term being in the range of six to nine years to allow for board renewal and rejuvenation.

In setting both the individual director term (where terms of more than one year are permitted) and the total length of service, a board needs to balance the following factors:

- Acquiring required knowledge There is a learning curve for a new director who must learn not only about the organization itself and its governance structure, but also about the health care industry generally.
- Meeting increased governance expectations A good director will be in a continuous learning mode and will be a more skilled governor with more experience.
- Ensuring mentors for new board members Experienced board members can provide a valuable mentoring role to new board members.
- Meeting board leadership requirements It may take more than one initial term as a director in order to groom directors for board leadership positions such as the chair and vice chair.
- Balancing continuity with fresh thinking A board needs to ensure there is appropriate continuity in the boardroom; however, without mandated turnover, there may be insufficient opportunities to recruit new board members.
- Availability of qualified candidates The availability of potential new board members can vary between hospital communities and organizations, and may facilitate a shorter term for some boards, while requiring a longer term for others.

### **Recruitment, Nomination and Election**

### Legal Requirements

Directors (other than *ex officio* directors) are elected by the members of the hospital corporation. There are some exceptions that permit the board (where there is a quorum in office) to appoint directors (e.g., to fill a vacancy).

The Not-for-Profit Corporations Act (Ontario) will allow nominations from members by way of a "proposal" that follows the process set out in the Act and requires signatures from five percent of the members entitled to vote (or such lower percent as may be set out in the by-law) provided the proposal process in that Act is followed.

Subject to applicable legislation, a corporation's by laws or letters patent or articles may provide for persons to become directors *ex officio* in lieu of election.

Ex officio directors are permitted under the Corporations Act (Ontario) and will be permitted under the new Notfor-Profit Corporations Act (Ontario).

The following are **required** *ex officio* directors of a hospital board: the administrator/chief executive officer, chief nursing executive, chief of staff (or chair of the medical advisory committee where there is no chief of staff), and the president of the medical staff. Such individuals are on the board as non-voting directors pursuant to Regulation 965 under the *Public Hospitals Act*.

Under the Not-for-Profit Corporations Act (Ontario), directors will be required to consent in writing to their election or appointment within 10 days of the election or appointment except in circumstances where there is a reelection or re-appointment with no break in continuous service. Where the consent is not obtained as required, then the director is deemed not to have been elected or appointed. A later consent in writing can remedy the failure to obtain consent within the required 10-day period.

### **Governance Principles**

- A corporation's recruitment, nomination and election process must take into account the following two fundamental governance principles:
  - Members elect directors (other than the *ex officio* directors); and
  - The board is responsible for the quality of its own governance, which includes board succession.
- Recruitment, nomination and election best practices for directors should be consistent with recruiting a skilled, independent and qualified board. Certain practices such as accepting nominations from the floor during the annual meeting, or accepting nominations from members a specific number of days prior to the annual meeting present a risk to the board that candidates with the required skills will not be elected. These practices do not constitute a best practice for the election of hospital directors.
- Given the increased emphasis on the importance of the skills and qualities of the board, director recruitment processes should ensure that the board plays an appropriate role in board succession. For example:
  - A board-appointed nominating committee recommends to the board, and the board places before the annual meeting of members, a number of nominees greater than the number of open positions (the members pick from among the recommended candidates);
  - A board-appointed nominating committee recommends to the board, and the board places before the annual meeting, a slate of candidates equal to the number of vacancies (election by acclamation or the members accept or reject the slate).

- Best practice in board succession planning for a hospital corporation will be different from the practices adopted by corporations that exist solely to serve the interests of members, such as sporting clubs or trade associations. In such cases, recruitment processes adopted by the board may rely heavily on member involvement in the nominations process and may provide for more nominations than open positions. For other corporations, like hospitals where the organization has multiple accountabilities and provides services to the public with public funding, the board will be more involved in ensuring that an independent, skills-based board is recruited and elected. In such cases, it is typical to see provisions in the by-laws that ensure that only board-approved candidates are eligible for election, subject to members' rights to propose nominees if permitted under applicable legislation.
- The governance objective should be to ensure that only those candidates identified through a boardapproved selection process are elected by the members. Best practices in board recruitment for a skills-based, independent board require that the board play an appropriate role in board succession. The nomination and election processes should include the following:
  - Ensuring that the board understands that it is responsible for the quality of board succession and establishes a committee (governance or nominating) to oversee the process on behalf of the board;
  - Establishing eligibility criteria and developing a skills/experience/diversity matrix with reference to board needs and stakeholder accountability. Key steps would include:
    - Maintaining an up to date inventory of current board members' skills and experience;
    - Surveying current board members for intentions with respect to term renewal;

- Considering board and individual director evaluation results with respect to determining required resources (skills and experience) and available resources;
- Individual director renewal should not be automatic;
- Establishing a board committee charged with recruitment and selection. The board directs the committee to recruit candidates consistent with board-approved requirements and eligibility criteria;
- Determining an appropriate recruitment strategy and considering a variety of means to identify board candidates including local newspaper advertisements, contacting agencies that maintain rosters of volunteer directors, effectively using the organization's website or the services of a recruitment agency;
- Requiring all prospective candidates to complete an application form;
- Interviewing short-listed candidates;
- Conducting personal background and criminal reference checks;
- Ensuring candidates are aware of what is expected of a director;
- Ensuring, where appropriate and subject to member rights under applicable legislation, that only candidates recommended by the board (on recommendation of a board-appointed committee) are placed before the annual meeting. A board may choose to recommend only the number of candidates for whom there are vacancies or a greater number of candidates than vacancies;
- Making descriptions of candidates available to membership in advance of the annual meeting of members;
- Disclosing the recruitment, nomination and election process to members; and

 Where a board has chosen to recommend more candidates than vacancies, ensuring that there is a process to conduct the election. The process needs to contemplate what happens in the event that no candidate receives a majority of votes on the first ballot (e.g., the candidate with the least votes is dropped), or how a tie will be managed.

See Form 7.1: Sample Board of Directors Skill Matrix and Inventory See Form 7.2: Sample Guides for Director Selection See Form 7.3: Sample Application for Board Membership – Long Form See Form 7.4: Sample Application for Board Membership – Short Form See Form 7.5: Sample Director Recruitment and Selection Process See Form 7.6: Sample Board of Directors Nominations and Election Policy See Form 7.7: Overview of Director Election Processes

### **BOARD ORIENTATION AND EDUCATION**

Board quality is affected by orientation processes for new directors and ongoing education for the full board. Having recruited skilled and qualified directors, it is then the board's governance responsibility to ensure there are supports in place that allow these directors to maximize their contribution in the best interests of the corporation.

Directors have a duty to be knowledgeable about not only the affairs of the corporation they serve, but also about the board's governance processes and their rights, duties and obligations as members of the board. Directors should be made aware of what will be expected of them before they agree to become members of the board. In addition, it is important that boards conduct mandatory orientation sessions and provide directors with access to ongoing and continuous education. Directors should be encouraged to attend educational programs that are relevant to their role as directors. Education sessions relevant to the issues coming before the board need to be brought to the attention of board members in sufficient time for them to attend. Accordingly, directors should be encouraged, if not required, to attend educational programs that focus primarily on board members or those holding board leadership positions.

Expectations with respect to attendance at mandatory orientation sessions and educational conferences should be brought to the attention of the directors during the recruitment process.

A board should take into account the director's participation in educational sessions as part of the director's evaluation and consideration with respect to renewing the director's term of office. In addition, a board should include, as part of its regular board education, sessions that address board governance.

Often, the education sessions conducted as part of board meetings focus on operations of the organization or broader industry issues. While entirely appropriate, it is also fitting to focus on board governance and director's duties and obligations. Many boards have adopted a practice of having at least one annual education session focus on the board's governance role.

Given the importance of orientation and ongoing education, boards should allocate sufficient resources for these activities.

The Ontario Hospital Association's Governance Centre of Excellence provides a variety of resources to assist boards with orientation and ongoing education, including courses, conferences, online modules, webcasts, toolkits and legislative updates. Directors have a duty to be knowledgeable about not only the affairs of the corporation they serve, but also about the board's governance processes and their rights, duties and obligations as members of the board.

### **Governance Principles for Board Orientation**

It is the responsibility of the board to ensure that new directors and new committee members receive orientation on their roles as members of the board and/ or members of a committee. Orientation should be mandatory. The requirement to attend an orientation session should be included in the information provided to prospective board members.

Orientation should include four components:

- Health sector environment;
- Hospital operations;
- Stakeholders and key relationships; and
- Board governance.

The board should periodically review the quality of its orientation program. Directors should receive materials that support the orientation in a format that allows the materials to be updated from time to time.

All new directors should be required to attend and current directors should be invited to attend. Directors commencing a renewal term should strongly be encouraged to re-attend orientation sessions to refresh their knowledge and to serve as a resource to new board members.

See Form 7.8: Sample Board Orientation Manual Index

# Governance Principles for Committee Orientation

Directors or non-board members who are newly assigned to a board committee should receive orientation to the committee, particularly for issues currently before the committee.

Where a board assigns community/non-board members to a committee, a general orientation program should be developed.

### **Governance Principles for Board Education**

Directors have a responsibility to be knowledgeable about the environment in which the organization operates, its actual operations, as well as its governance responsibilities.

Director education should be facilitated through:

- Board education sessions at regular board meetings and as part of board retreats;
- Ensuring that the content of education sessions includes the external health sector environment, the hospital's operations and the board's governance obligations;
- Regular distribution to all board members of appropriate education and information materials;
- Ensuring that directors are aware of Governance Centre of Excellence and Ontario Hospital Association educational programming and other director learning programs; and
- Establishing a policy that permits and encourages directors to attend educational programs with reimbursement of reasonable expenses.

### **BOARD EVALUATION**

As part of the board's ongoing responsibility for its own governance, a board should consider and implement governance evaluation processes that can contribute to the continuous improvement of its governance.

Evaluations are an important component of continuous improvement. They should be undertaken at a point in the board's year when the information distilled from the evaluation may be acted upon. For example, it is usual for board committees to be reconstituted following the annual meeting of members. Accordingly, the evaluation of board committees should take place prior to the annual meeting of members so that the board or the board governance committee is able to take into account the evaluation results in considering which committees should continue and how committee terms of reference should be modified. Committee composition may be adjusted following the annual meeting of members and, accordingly, an evaluation of committee members' performance should be done prior to the annual meeting so that the results of that evaluation can be considered in assigning board members to committees.

Similar decisions should be made with respect to every evaluation tool that the board chooses to use. For example, a retreat evaluation should be conducted immediately following the retreat but need not be considered until planning for next year's retreat begins. Evaluations of director performance, whether as part of a peer review or self-evaluation, should be conducted sufficiently in advance of the expiry of a director's term to allow that director to act on the information and improve performance. Evaluations of the board orientation session should be conducted after the new directors have attended two or three board meetings to assess the value of such orientation in preparing new directors for participation on the board.

# Governance Principles for Evaluation Processes

The purpose of ongoing evaluation is to ensure the maintenance and improvement of governance processes. A board should first determine what it will do with the results of the evaluations. Processes should be in place to permit the results of an evaluation to be acted upon. The following areas are all potential matters that can be the subject of evaluation:

- Individual director's performance;
- Collective board performance;
- Board chair performance;
- Board meeting evaluation;
- Committee member evaluation;
- Committee chair performance;
- Committee meeting evaluation;
- Board retreat evaluation; and
- Orientation session evaluation.

In each potential area of evaluation, the following matters should be considered:

- What is the purpose of the evaluation?
- Who should complete the evaluation?
- Will the process be anonymous?
- How will the results be shared?
- What process will be established to ensure the results are acted upon?

An evaluation routinely done without a plan to act upon the results does not further the purpose of continuous board improvement.

### Governance Centre of Excellence Evaluation Tools

The Ontario Hospital Association's Governance Centre of Excellence has developed some tools to assist hospital boards with their evaluations.

### **Board Self-Assessment Tool**

For the collective board self-assessment, the following resources are available:

- A Current Governance Practices and Policies Checklist

   A list to guide the review of the current status of
  governance documentation and identify gaps.
- Board Self-Assessment Tool An online survey questionnaire.
- A Board's Handbook to Develop a Governance Action Plan.

Each of these tools can assist boards with governance self-assessment. The survey tools cover topics in board performance including: performance of key roles (providing strategic direction, financial oversight, etc.), the relationship between the board and management, board quality, board structure, meeting practices, overall functioning and overall individual functioning.

The survey tool has been designed to be completed by each board member with the aggregate results then tabulated and formatted into a confidential, easy-to-read report that can be distributed to board members through a primary contact designated by the board. Any Ontario Hospital Association member board may enroll in the self-assessment process at any time throughout the year.

Participating boards receive:

 An easy-to-read report of their board's results, distributed to board members through their primary contact;

- For each assessment criterion, the board's average score as well as province-wide average scores; and
- A handbook on how to develop a governance action plan based on the results.

The tool was developed by the Ontario Hospital Association's Governance Centre of Excellence in collaboration with Jim Mackay of the Berkeley Consulting Group and Anne Corbett of Borden Ladner Gervais, the principal authors the *Guide to Good Governance*, and is designed to complement the Guide.

The handbook explains how boards can use the results of the board's survey to develop a governance action plan to improve governance.

For more information on the *Board Self-Assessment Tool* visit the Resources page at www.thegce.ca.

### Individual Director Self-Assessment Tool

An Individual Director Self-Assessment Tool is also available to Ontario Hospital Association members. The tool is available as an editable PDF form, making it easy for directors to use. Each director completes his/her own assessment; this is not a peer evaluation process. This self-assessment can be administered in various ways at the discretion of the board: voluntarily decided by each director, mandated with follow-up with board chair, and mandatory only for end-of-term directors. The document, How to Use the GCE Individual Director Self-Assessment Tool, explains these various options.

Peers are not asked to complete the assessment. The tool has structured questions on the following topics using a five-point scale: governance role, knowledge of the organization and environment, contribution of expertise, and effective behaviour and relationships. There are also open-ended questions concerning development needs and requests. Naturally, boards can choose to develop their own evaluation tools or build on the Governance Centre of Excellence's tools with supplementary methods. The following discussion may assist making those choices.

For more information on the *Individual Director Self-Assessment Tool* visit the Resources page at www.thegce.ca.

# Guidelines for Implementing Effective Evaluations

# Evaluation of an Individual Director's Performance

An evaluation of a director's performance can either be a self-assessment evaluation, sometimes done by a director as part of the annual board evaluation, or it can be a peer evaluation. It is less common to find corporations conducting peer evaluations.

A peer evaluation involves every member of the board evaluating the performance of every other board member and must be carefully undertaken.

See Form 7.9: Sample Board Peer Assessment Questionnaire

Whether the director's evaluation is done on a selfassessment or a peer evaluation basis, feedback on director performance should be routinely provided by the chair or through third-party resources that are external to the board.

The evaluation tool should ask questions in areas that are relevant to individual director performance, including:

- Preparation for board and committee meetings;
- Participation in discussions at board and committee meetings;
- Understanding of the board's governance role;

- Application and contribution of the individual director's expertise;
- Behaviour both inside and outside the boardroom;
- Adherence to board policies, especially conflict of interest policies and the board code of conduct; and
- Respect for the principles of board solidarity and confidentiality.

It may be appropriate for the board to provide some resources to a director to improve upon his or her performance, such as coaching and mentoring. The results of the individual director evaluations should also be taken into account when considering renewal terms for incumbent directors. The board culture should provide that renewal of an initial board term is not automatic.

## **Evaluation of Collective Board Performance**

There are a number of evaluations, surveys and questionnaires that are used by corporations to evaluate the performance of the board. Generally speaking, these surveys and questionnaires evaluate the board in the following areas:

- Board composition and structure;
- Board systems and processes;
- Board committees;
- Board meetings; and
- Board performance and effectiveness.

It may be appropriate to periodically undertake a more extensive evaluation or audit of the board's governance practices using an audit tool.

See Form 9.2: Sample Governance Audit Questionnaire

Each year, a board should carefully review the questions that are asked on its evaluation survey to ensure that they are appropriate and aligned with the board's goals and objectives over the last year. In addition, care should be taken with the way some questions are asked. For example, asking an individual director if the board shares a common vision of its role may not in fact reveal that the board misunderstands its role. Rather, the board may share a common misunderstanding of its role. Accordingly, while it may take longer for individuals to complete such a survey, it may be important, from time to time, to design a survey that requires narrative responses so that the responses can be compared to see if there is, in fact, a common vision among the board members.

If the board survey also contains a component of selfevaluation, it is common practice to provide the director with a comparison of how they have ranked themselves against the average rankings of the board as a whole.

Directors should understand how the information generated from the board effectiveness survey will be compiled and shared with the board. It will often be the role of the governance committee to ensure that the results of the evaluation are presented to the board as a whole and that results particular to any committee or board officer have been brought to the attention of that committee or board officer. The governance committee should be charged with developing a work plan based on survey results to ensure that any areas for improvement are acted upon.

### Frequency and Timing of Completion

There are many evaluations that could be undertaken by a board or its committees over the course of a year.

See Form 7.10: Board Evaluation Process Overview

Care should be taken to ensure that evaluations are effectively used to improve individual performance, enhance collective board performance, improve board systems and processes, and make decisions with respect to renewal of director terms, committee chair and officer positions. Some evaluation tools may become routine if frequently completed. This can be especially true with meeting evaluations conducted at the end of every board meeting. These tools may lose their impact and might not yield the desired information. As such, it is important to conduct evaluations judiciously.

The timing for completing an evaluation is also important. For example, if the board conducts an evaluation on the effectiveness of its orientation session, it may be better to do so after new directors who receive the benefit of the orientation session have attended two or three board meetings in order to assess whether or not the orientation has effectively prepared them for their role as directors. In addition, evaluating a director who is about to retire from the board may not be a prudent use of the time and energy required with respect to the completion of the evaluation and tabulating and sharing results.

> Care should be taken to ensure that evaluations are effectively used to improve individual performance, enhance collective board performance, improve board systems and processes, and make decisions with respect to renewal of director terms, committee chair and officer positions.

### **Assessing Evaluations**

Periodically, the board should assess the types of evaluations it is undertaking and the appropriateness of the tools it is using. A board should also review and reassess its processes for sharing survey results and providing resources to ensure the results can be acted upon. It is particularly important that the board review those parts of its evaluation that relate to the board's performance to ensure that the questions asked are relevant to the most recent annual work plan. For example, where a corporation has undertaken a capital project, it may be important to have questions that are directed particularly to the board's performance around exercising its role with respect to a major capital expansion.

# It is important for board leadership to set an example with respect to the importance of self-evaluation and board evaluation. The chair should be open to evaluation of his or her performance and to acting upon constructive criticism.

## Leadership by Example

Survey

It is important for board leadership to set an example with respect to the importance of self-evaluation and board evaluation. The chair should be open to evaluation of his or her performance and to acting upon constructive criticism.

See Form 7.11: Guideline for Creating a Board Self-Assessment Survey See Form 7.12: Sample Committee Self-Assessment

## **FREQUENTLY ASKED QUESTIONS**

### 1. What is the meaning of "ex officio"?

*Ex officio* simply refers to the means by which an individual takes an office. It usually refers to members of the board (directors), but it can also refer to members of the corporation. For example, directors may be identified as *ex officio* members of the corporation – that means a person who is elected director automatically becomes a member.

A hospital board is required to include: the administrator (chief executive officer), chief of staff (or, where there is no chief of staff, the chair of the medical advisory committee), chief nursing executive and president of the medical staff as *ex officio*, non-voting board members.

*Ex officio* membership (either as a director or member) includes all of the rights, duties and obligations of the office. An *ex officio* director has the same duties, rights and obligations (including the right to vote) as any other director, subject to any provisions in the by-laws or applicable legislation. In the case of a hospital, any employee or member of the professional staff who is a director must be non-voting. This is a requirement of Regulation 965 under the *Public Hospitals Act*.

*Ex officio* directors and members are permitted for corporations subject to the *Corporations Act* (Ontario) and will be permitted under the new *Not-for-Profit Corporations Act* (Ontario).

# 2. Can a board provide for a minimum and maximum number of directors?

A corporation subject to the *Corporations Act* (Ontario) is required to have a board that consists of a fixed number of directors of not fewer than three. Each time the board size changes, a special resolution must be passed by the directors and presented to the members for confirmation by a two-thirds vote. There is no maximum number of directors.

The Not-for-Profit Corporations Act (Ontario) will permit the articles to provide for a minimum and maximum range of directors (sometimes called a floating board). Where the articles provide a range of directors, the members may fix the number by special resolution or the members may, by special resolution, authorize the directors to "fix" the number within the range.

Where a range of directors is permitted by the articles and the members have authorized the board to fix the number of directors, the size of the board can be easily changed within that minimum and maximum number by ordinary resolution of the board with no need for member approval. This process will give more governance flexibility to a board.

# 3. Is there a difference between the roles of a trustee, governor or director?

Corporations may use the term 'trustee' or 'governor' to describe the individuals who serve in the capacity of directors of the corporation. If the legal entity is a corporation, then describing the members of the governing body as trustees or governors, as opposed to directors, does not change the duties, rights or obligations of the individuals who comprise the board. There may be an argument that directors of charitable corporations are held to a different standard than directors of other not-for-profit corporations on the basis that they are akin to a trustee of charitable assets. There are a number of cases that have addressed this issue and a corporation may wish to obtain the advice of legal counsel when questions arise with respect to whether the duties of a director would be different than the duties of a trustee of a charity.

The preferred term of the Governance Centre of Excellence and the Ontario Hospital Association is 'director'.

# 4. Can directors vote by proxy or send substitutes to board meetings if they are not able to attend?

No. The obligations of a director are individual to that director and cannot be the subject of a proxy or other delegation to another individual.

### 5. Can employees of the corporation be directors?

There is no prohibition in the *Corporations Act* (Ontario) or in the *Canada Not-for-Profit Corporations Act* on who may serve as a director of a corporation other than the requirement that the director be an individual 18 years of age or more, not be an undischarged bankrupt, and meet the mental capacity requirements as described in applicable legislation.

Under the new Not-for-Profit Corporations Act (Ontario), no more than one-third of the directors of a public benefit corporation may be employees of the corporation or its affiliates.

It is common practice to have certain categories of eligibility criteria that preclude employees and perhaps their family members from serving on the board of directors. These criteria are established in order to ensure independence of the board and to avoid perceived and actual conflict of interest. Pursuant to Regulation 965 under the *Public Hospitals* Act hospitals are required to have the administrator (chief executive officer), chief nursing executive, chief of staff (or, where there is no chief of staff, the chair of medical advisory committee) and president of the medical staff as non-voting members of the board. Other employees or members of the medical, dental, midwifery or extended class nursing staff may be board members, but must be non-voting.

# 6. What is the minimum time commitment that is expected of a director?

Directors are expected to attend all board meetings. Many corporations have either formally or informally adopted a practice of requiring directors to resign if they fail to attend a minimum number of board and committee meetings, without a leave of absence having been granted by the board or by the chair. The usual requirement is for a director to attend at least 75% to 80% of board meetings.

Directors are also expected to participate on board committees, with the expectation that a director will participate in at least one or perhaps two board standing committees. With preparation time and attendance at meetings considered, the commitment of time may be in the range of 10 to 15 hours a month, with a greater time commitment for board officers.

## 7. Is it inconsistent with members' rights if by-laws provide that only candidates recommended by the board are eligible for election?

One of the board's core governance roles is to be responsible for the board's own governance. This includes the composition of the board and succession planning. Provided that the board has adopted good governance practices with respect to identifying board needs, and objectively and openly recruited and evaluated candidates, then having only candidates approved by the board be eligible for election is consistent with good governance practices and in the best interest of the corporation. The election processes may provide that members may still reject the nominees who have been put forward and require the board to repeat its process for some or all of the nominees, but cannot substitute individuals who have not met the criteria identified by the board as required for its effective functioning.

This practice is appropriate for hospital corporations which are mission-driven, publicly funded, and have multiple accountabilities.

This practice of restricting eligibility to board-approved nominees will be subject to members' proposal rights with respect to director nomination under the *Not-for-Profit Corporations Act* (Ontario).

8. Where the hospital has multiple sites or covers a large geographic region, or has distinct accountabilities or stakeholders, should the directors be representative of the geographical area or interests served?

There is no legal requirement that specific geographic regions or stakeholders have a proportionate representative voice on the board. One risk of structuring a board along these lines is that directors may see themselves as representing a specific site or constituency and not acting in the best interests of the corporation as a whole. It is, however also important that the issues unique to stakeholders (including, where, appropriate communities served by the corporation) be reflected in board discussions. One way to do this is to have individuals who understand the unique needs of specific stakeholders represented on the board. Such directors must understand that they are acting in the interests of the corporation as a whole. Geographic or other representation should not substitute for the skills, experience and qualities that are also required.

Alternative ways to educate directors about the broader catchment area or stakeholder interests would be to include an orientation program or annual education session for all directors on the unique needs of specific regions and stakeholders. Hospitals may also establish advisory committees to ensure that there is input to the board in an advisory capacity from local communities and specific stakeholders.

9. How does a hospital ensure that it follows an objective, open and transparent board recruitment process?

The following are some practices that encourage open and transparent board recruitment processes:

- Identifying board needs and making such needs (skills and experience) part of the recruitment process;
- Making publicly available the number of board vacancies and the steps the board will follow to recruit directors;

- Advertising for directors (local newspapers, website, and postings in hospital) on the basis of the skills required;
- Broad-based recruiting by contacting local groups or service agencies;
- Applying objective evaluation criteria;
- Checking references;
- Disclosing the steps in the process to all applicants;
- Summarizing the process followed at the annual meeting of members; and
- Maintaining a roster of candidates who were vetted and qualified through the regular recruitment process to fill board vacancies that occur mid-term.

A board may also wish to consider the composition of its nominating committee and include non-board members (community members) who can attest to the fairness of the process.



# Form 7.1 Sample Board of Directors' Skills Matrix and Inventory

Synopsis of key board requirements [these should relate to the hospital's strategic directions]:

• List any key board requirements for next three to five years – for example, construction and project management skills, if the corporation will be completing a capital project.

					Plea	ase i	ndic	ate			vledo wleo					-			r ea	ch c	ateg	ory			
			Advanced = 3				Please indicate your knowledge, skills, and experience for Advanced = 3 Intermediate = 2 Beginner = 1					None = 0													
Board Mem	bers					st Mgmt					telations	ration & Policy	mt	gy			e Advisory		nunications	ety Mgmt	e Mgmt			nent	
Name	Years on Board	Accounting	Board & Governance	Business Mgmt	Clinical	Construction & Project Mgmt	Diversity Issues	Education	Ethics	Finance	Government & Gov Relations	Health Care Administration & Policy	Human Resource mgmt	Information Technology	Labour Relations	Legal	Patient & Health Care Advisory	Political Acumen	Public Affairs & Communications	Quality & Patient Safety Mgmt	Quality & Performance Mgmt	Research	Risk Management	Stakeholder Engagement	Otratacia Dianaina
otal Rating																									

## **Date of Completion:**

# Form 7.2 Sample Guidelines for Director Selection

### Purpose

Effective governance depends on the right mixture of skills, experience, personal qualities and diversity among the members of the hospital board.

## Policy

Through the nomination and election process, the board selects directors according to their skills, experience, and personal qualities.

The board should seek a balance within the board concerning the skills and experience of directors, while considering any unique or special requirements of the corporation at the current time.

The board should ensure all directors possess the personal qualities necessary to perform their role as board members. The board should have the capacity to understand the diversity of the community served, including demographic, linguistic, cultural, economic, geographic, gender, ethnic and social characteristics of the communities served by the organization.

The skills, experience, knowledge, and personal qualities that the board will use to select potential directors are set out below.

### Skills, Experience and Knowledge

The board is to reflect a complementary mixture of skills, experience and knowledge. The skills, experience and knowledge the board will consider in selecting members include the following:

- Accounting designation/financial expertise;
- Board and governance expertise;
- Business management;
- Clinical experience;
- Construction and project management;
- Education;
- Ethics;
- Government and government relations;
- · Health care administration and policy and health system needs, issues and trends;
- Human resources management and labour relations;
- Information technology;
- Knowledge and experience in research;
- Legal expertise;
- Patient and health care advocacy;

- · Performance management;
- Political acumen;
- Public affairs and communications;
- Quality and patient safety;
- Risk management;
- Strategic planning; and
- Understanding of community/catchment area.

### **Personal Qualities**

The board requires all of its board members to:

- Commit to adhere to the mission, vision and core values of the organization;
- Act with honesty and integrity;
- Understand a director's role and fiduciary duties, and the role of the board;
- Think strategically;
- Work as part of a team;
- Communicate effectively;
- Have, or commit to acquire, financial literacy appropriate for the organization's scope of activities;
- Be willing to devote the time and effort required to be an effective board member, including attendance at board orientation, board retreats, board meetings, committee meetings, and organization events;
- · Be free of conflicts that would impede a director's ability to fulfill his or her fiduciary duties; and
- Demonstrate ability to recognize and manage specific conflicts of interest that arise from time to time.

### Amendment

This policy may be amended by the board.

### **Approval Date:**

### Last Review Date:

Note to reader: Each hospital will need to modify the skills, experience and knowledge to meet its own needs.

# Form 7.3 Sample Application for Membership – Long Form

### **Board of Directors/Board Committees**

### 1. Instructions

- a. To apply to be a member of the [name of hospital] board of directors, you must complete this form and submit it with a copy of your current resume or a brief biographical sketch.
- b. Please submit your completed form and resume or biographical sketch by mail, fax, or email [if the corporation is accepting applications on-line] to the following address: [Corporation address with fax number and email address].
- c. The deadline for applications is [date of deadline].
- d. For more information about the application process, please contact: [Name and contact information].

### 2. Applicant Contact Information

Surname:		First Name:	
Home Address:			
City:	Province:		Postal Code:
Home Phone Number:		Business Phone Number:	
Email Address:			
Preferred Method of Contact: Home Ph	ione 🗌	Business Phone	Email 🗌

#### 3. Eligibility Criteria and Conditions of Appointment

- a. Directors must be at least 18 years old.
- b. Undischarged bankrupts are ineligible to serve as directors.
- c. [Include any additional eligibility requirements unique to the hospital, for example, residence within a certain municipality, or ineligibility of hospital employees or medical or professional staff members]
- d. A director is expected to commit the time required to perform board and committee duties. The minimum time commitment is likely 10-15 hours per month.
- e. Directors must fulfill the requirements and responsibilities of their position for example, preparing for and attending board and committee meetings, upholding their fiduciary obligations and working cooperatively and respectfully with other board members. Directors must comply with legislation governing the hospital, it's by-laws and policies, and all other applicable rules.
- f. Directors must sign a declaration confirming their agreement to adhere to their fiduciary duties and board and corporate policies.

[Optional: Please refer to (provide name of relevant document) for further details concerning the roles and responsibilities of directors.]

#### 4. Conflict of Interest Disclosure Statement

Directors must avoid conflicts between their self-interest and their duty to the hospital. In the space below, please identify any relationship with any organization that may create a conflict of interest, or the appearance of a conflict of interest, by virtue of being appointed to the board.

#### 5. Knowledge, Skills, and Experience

The board seeks a complementary balance of knowledge, skills and experience. Please indicate your areas of knowledge, skills and experience by completing Schedule A to this application or by listing these below.

Please list current or prior board experience.

Which areas of board work are of particular interest to you?

Please describe any linkages you have or may have had with other health care groups within the community.

#### 6. Declaration

By submitting this application, I declare the following:

- a. I meet the eligibility criteria and accept the conditions of appointment set out above;
- b. I have read and agree to comply with the following:
  - i. Position description board of directors' duties and expectations of a director
  - ii. Board code of conduct
  - iii. Conflict of interest policy
  - iv. [Include addition policies.]

c. I certify that the information in this application and in my resume or biographical sketch is true.

Signature:	Date:	
	2 of 3	

# Application for Membership: Schedule A

#### Knowledge, Skills, and Experience

Please indicate your areas of knowledge, skills and experience by checking off the relevant boxes in the table below. It is not expected that you possess knowledge, skills or experience in all the areas set out in the table. Please indicate only those areas that apply to you.

Knowledge, Skill or Experience	Basic	Intermediate	Advanced
Accounting			
Board & Governance			
Clinical			
Construction & Project Management			
Diversity Issues			
Education			
Ethics			
Finance			
Government & Government Relations			
Health Care Administration & Policy			
Human Resources Management			
Information Technology			
Labour Relations			
Patient & Health Care Advocacy			
Political Acumen			
Public Affairs & Communications			
Quality & Patient Safety Management			
Quality & Performance Management			
Research			
Risk Management			
Stakeholder Engagement			
Strategic Planning			

Describe other knowledge, skills or experience that you will bring to the board:

3 of 3

# Form 7.4 Sample Application for Board Membership – Short Form

## **Board of Directors/Board Committees**

I provide the following information with respect to my application for membership on the board.

Business Address:	Home Address:	
Business Telephone:	Home Telephone:	Cell Phone:
Email Address(es):		
Please list current or prior board	l experience.	
Which areas of board work are o	of particular interest to you?	
What skills/areas of expertise ca	n you bring to the board?	
Please describe your backgroun hospital.	d and experience that is related to th	e affairs and operations of the
Please attach a current resumé.		

# Form 7.5 Sample Director Recruitment and Selection Process

-		Needs Identification	_
Т	ask (February/March)	Methods	Responsibility
1.	Identification of number of new/replacement board members required	Response to resignations/review of current board profile and board evaluations – consider if incumbent should be renewed based on performance and selection criteria	Governance committee
2.	Identification of selection criteria (i.e., skill, knowledge, experience, diversity)	Review of current board profile in context of selection criteria	Governance committee Subject to board approval
		Recruitment Process	
	Task (March, April)	Methods	Responsibility
3.	Gathering names of potential candidates	Advertisements: • Print media • Community newspapers • Website	Board/nominations committee
		Nominations: • Board members • Medical advisory committee • Professional staff • Board committee chairs/advisory committees	Board members/ committee chairs
		Recruitment: • Targeted recruitment – use of search firm	Board/nominations committee
4.	Initial contact with candidates	Provide information package to potential candidates (application form and duties and expectations of directors)	Board secretary
		Selection Process	
	Task (April)	Methods	Responsibility
5.	Short-list	Review résumé and application	Nominations committee
6.	Interview candidates	In-person interview and review relevant material, by-laws, director responsibilities, etc.	Board chair/nominations committee
7.	Reference follow-up	Telephone calls	Board chair/nominations committee
		Approval Process	
	Task (May/June)	Methods	Responsibility
8.	Approval by governance committee	Review résumé/application, etc. Interview results and references. Match candidates to board needs.	Nominations committee, governance committee
9.	Approval board of directors (May board meeting)	Report of governance committee request for approval by board	Board of directors
1(	). Approval by the members (June annual meeting of members)	Election by members at annual meeting	Members

# Form 7.6 Sample Board of Directors' Nomination and Election Policy

### Purpose

To ensure that the board is comprised of individuals who possess the skills, qualities and experience to collectively contribute to effective board governance, and to assist the board in identifying qualified individuals to become board members.

## **Composition of Board**

The composition of the board will consist of 16 directors; 12 elected and four *ex officio* non-voting directors. The *ex officio* directors shall be president and chief executive officer, chief nursing executive, chief of staff, and president of the medical staff.

### **Term of Office**

An elected director is elected to the board for a term of three years and may serve for a maximum of two terms (six years).

*Ex officio* directors are members of the board by virtue of their position within the organization and will serve on the board according to the applicable terms of the particular office.

In order to adhere to the requirements of the *Public Hospitals Act*, in which four directors must retire (subject to reelection) each year, appointments to the board will be staggered and any mid-term vacancy will be filled by the board for the balance of the term vacated.

### **Process for Nominations**

### A. Nominations Committee

The board shall establish a nominations committee which shall be charged with the responsibility of identifying and recommending individuals to become board members.

The size and composition of the nominations committee shall be determined by the board from time to time and may include non-board members. The board shall appoint the chair of the nominations committee, who shall be a member of the board.

### **B. Nomination Process**

The *Public Hospitals Act* requires that four board members retire each year. This means that four positions on the board must be up for election or re-election each year. If a director has not yet completed his/her maximum number of terms, he or she may stand for re-election.

The board shall identify qualified candidates through the following process:

- The number of vacancies will be determined each year and the necessary criteria to fill those vacancies will be identified by conducting a skill-set analysis. Directors will be evaluated based on their performance and renewal will not be automatic;
- A call for nominations will be made and interested parties will be encouraged to submit applications;
- · Vacancies will be advertised in the local newspapers, as well as on the hospital website;
- Applications will be submitted to the chair of the nominations committee and reviewed by the nominations committee;
- A short-list of candidates will be developed by the nominations committee of those individuals who meet all of the criteria as identified by the board. Short-listed candidates must be interviewed by the nominations committee even if they are standing for re-election; and
- Reference checks will be completed by the chair of the nominations committee, or as delegated.

#### C. Election Process

The voting members of the corporation have the ultimate responsibility of approving the recommendation of the nominations committee; however, only nominees approved by the nominations committee through the nomination process set out in this policy shall be eligible for election.

Election of board members is completed each year as part of the annual meeting of members.

The nominations committee shall identify candidates to be brought forward to the voting membership for consideration.

Candidates recommended by the nominations committee will be presented to the voting members for election and approval.

[The nominations committee may recommend more candidates than vacancies. – Optional]

In the event that the number of candidates equals the number of vacancies, the voting members may be asked to vote for or against the slate and, if such a vote does not carry, the vote shall take place for or against each nominee individually.

In the event that one or more recommended candidates are not elected, the board shall determine an appropriate process to bring new candidates forward for election.

In the event of a tie, the deciding vote will be cast by the chair of the board.

### Amendment:

This policy may be amended by the board.

### **Approval Date:**

#### Last Review Date:

2 of 3

Note to reader:

- 1. This template contemplates the vice president of the medical staff is not an *ex officio* director. Some hospitals have continued to include the vice president of the medical staff as an *ex officio* director.
- 2. This template also contemplates that the nominations committee may include non-board members and that the nominations committee reports directly to the members at the annual meeting of members. Alternatively, by-laws or board policy may provide that nominees be approved by the board before presentation to the members at the annual meeting of members, in which case the nominations committee would report to the board and the board would report to the members at the annual meeting of members at the annual meeting of members.

3 of 3

# Form 7.7 Overview of Director Election Processes

When the voting membership of the hospital corporation consists only of the directors, the election of directors at the annual meeting of members will be by resolution on a show of hands for the candidates identified through the board's nomination processes. If the number of candidates equals the number of vacancies, it may even be possible to declare the slate elected by acclamation. The rules of order should be consulted.

When a hospital has another voting membership model and there will be voting members at the annual meeting of members in addition to the directors, it may be prudent to adopt an election process either by way of by-law or board-approved policy. Two options to consider are set out below. Reference should be made to the rules of order adopted by the hospital, which may provide other options.

# Option 1 – Contemplates there may be more names than vacancies and, even if a slate equal to vacancies is offered, there will be a vote "for" or "against". Directors who receive the most votes are elected.

At the time of each election of directors, the following procedures shall be followed:

- a. If the board [or nominations committee, where the nominations committee reports directly to members at the annual meeting of members] has recommended more candidates than there are vacancies, a ballot shall be prepared that shall contain the names of all candidates recommended by the board [or nominations committee].
- b. The scrutineer shall be the auditor of the corporation, or such other person or persons designated by the chair of the meeting.
- c. Upon the election being called and if a vote by ballot is required, members entitled to vote shall receive ballots from the scrutineers.
- d. When there are more candidates than vacancies, vacancies shall be filled by the required number of candidates who received the most votes on the initial ballot. *Note: Not a majority vote see (d) in Option 2 following.*
- e. If the results of an election cannot be determined because two or more candidates for one vacancy receive the same number of votes, the vote shall be determined by the chair.
- f. If the board has recommended a slate of candidates equal to the number of vacancies, the chair shall call for a vote to approve the slate. If the slate is not approved, the chair shall call for a vote separately for each nominee.

# Option 2 – Contemplates that directors are elected by a majority vote if there are more names than vacancies or an election by acclamation for the slate.

At the time of each election of directors the following procedures shall be followed:

- a. A ballot shall be prepared containing the names of the candidates recommended by the board/nominations committee. For greater certainty, no candidate shall be qualified to stand for re-election or election unless the candidate has been recommended by the board/nominations committee.
- b. The scrutineer shall be the auditor of the corporation, or such other person or persons designated by the chair of the meeting.
- c. The scrutineer shall total the votes cast for each candidate on valid ballots and arrange the names of the candidates in descending order, according to the votes cast for each.

- d. Vacancies shall be filled by the required number of candidates who receive a majority of the votes cast. *Note: Requires majority vote.*
- e. In the event that more than one ballot is required, the candidate receiving the lowest number of votes shall be removed from the ballot.
- f. If the results of the election cannot be determined because two or more candidates for one vacancy received the same number of votes, the vote shall be retaken with only the names of the candidates receiving the same number of votes appearing on the ballot. Option a tie can also be determined by the chair.
- g. If no election is required to be held, the chair shall instruct the secretary to cast one vote for the election of the nominees whose names appear on the ballot.

# Form 7.8 Sample Board Orientation Manual Index

### Part I: The Board and Governance

- 1. Accountabilities Statement
- 2. Role of the board
- 3. Duties, obligations and expectations of individual directors director position description
- 4. Board policies
  - a. Board code of conduct
  - b. Conflict of interest
  - c. Confidentiality
  - d. Communications with the media
  - e. Expense reimbursement
- 5. Board structures
  - a. Committees terms of reference
  - b. Officers terms and role
- 6. Board education and evaluation
  - a. Process for obtaining approval to attend educational conferences
  - b. Board evaluation practices
- 7. Board resources
  - a. Letters patent, supplementary letters patent (or incorporating legislation)
  - b. By-laws (corporate and professional staff)
  - c. Public Hospitals Act and Regulation 965
  - d. Summaries of relevant legislation including:
    - i. Commitment to the Future of Medicare Act
    - ii. Local Health System Integration Act
    - iii. Excellent Care for All Act
    - iv. Broader Public Sector Accountability Act
    - v. Corporations Act
    - vi. Not-for-Profit Corporations Act (Ontario)
    - vii. Freedom of Information and Protection of Privacy Act
    - viii. Broader Public Sector Executive Compensation Act

### Part II: The Organization

- 1. Mission, vision and values
- 2. Strategic plan/strategic directions
- 3. Operating or business plan/annual budget
- 4. Hospital annual planning submission and hospital service accountability agreement
- 5. Quality improvement plan and annual performance improvement targets
- 6. Performance measures (e.g., dashboard/balanced scorecard)
- 7. Operational policies applicable to the board (e.g., business ethics, whistleblower, respectful workplace)
- 8. Staff (administrative and professional staff) organizational chart
- 9. Patient declaration of values

### Part III: Key Stakeholders and External Relationships

- 1. Key partners and/or stakeholders
  - a. Volunteers
  - b. Foundation
  - c. LHIN
  - d. Key community partners
  - e. Ministry of Health and Long-Term Care
- 2. Copies of publications, newsletters, etc.

### **Part IV: Sector Information**

- 1. Current articles and materials on topics relevant to the organization's activities.
- 2. Website or other resources to facilitate directors' self-education.
- 3. Governance Centre of Excellence and Ontario Hospital Association resources

# Form 7.9 Sample Board Peer Assessment Questionnaire

Evaluation Criteria	Director 1	Director 2	Director 3	Etc.
Reads materials and comes prepared for meetings				
Participates – actively engaged at meeting				
Supports and promotes the organization				
Consistently demonstrates integrity and high ethical standards				
Complies with the conflicts of interest policy				
Respects confidentiality, as required				
Communicates ideas and concepts effectively				
Listens well and respects those with differing opinions				
Thinks independently – will express view contrary to the group				
Inquisitive – asks appropriate and incisive questions				
Thinks strategically in assessing the situation and offering alternatives				
Exhibits sound, balanced judgment for the benefit of all stakeholders				
Develops and maintains sound relationships – a team player				
Understands the role of board committees				
Understands and respects the role of the chair				
Demonstrates financial literacy, though not necessarily an expert in the field				
Effectively applies and contributes his/her special skills, knowledge or talent to the issues				
Supports board decisions – acts as one on all board actions once the decision has been made				
Contributes effectively to board performance				
Self (Identify yourself by a check in this column)				

Sc	oring	
4	Outstanding/ above average	Consistently performs beyond expectations; does more than is expected of a director; frequently contributes more than average.
3	Fully satisfactory	Consistently demonstrates the quality at a standard expected of a director; a solid performer.
2	Adequate	Demonstrates the expected qualities but may be inconsistent in the demonstration or has minor weaknesses that could be improved with attention.
1	Could improve	Would benefit by modifying this aspect of his/her behaviour to conform to the expectations.
x	N/A	Cannot assess the individual on this question; lack exposure to, or knowledge of, demonstrated behaviours or traits.

# Form 7.10 Board Evaluation Process Overview

Evaluation Tool	Purpose	Completed By	Frequency of Completion	Results Evaluated By	Action and Timeline
Orientation evaluation	To assess and improve board orientation program	Attendees at orientation	After new directors have attended two or three board meetings	Board governance committee	Review and revise orientation program prior to next year's orientation.
Board retreat	To assess and improve board retreat	Attendees at retreat	At the end of each board retreat	Retreat planning committee	Provide input into the next board retreat.
Board meeting	Improve meeting performance	Directors	At the end of the meeting – periodically throughout the year	Chair/chief executive officer/board secretary	Periodic review of results reported to board and taken into account in agenda development and meeting processes.
Board Note GCE tool available	Improve board performance	Board	Annually	Governance committee	Governance committee makes report and recommendations to the board.
Individual director <i>Note GCE tool</i> available	Self-improvement Renewal of term	Director and peers on the board	Annually	Board chair	Chair communicates to board member. Reports results to committee responsible for board nominations if director is being considered for a renewal term.
Committee member	Self-improvement Renewal of term	Committee member and peers on the committee	Annually	Governance committee and reported to board chair	Board chair provides results to committee member. Governance committee considers results in recommending committee members.
Chair	Self-improvement Renewal of term	Chair and directors	Annually	Governance committee	Chair of governance committee meets with board chair.
Committee chair	Self-improvement Renewal of term	Committee chair Committee members	Annually	Chair of governance committee or board chair	Governance committee chair or board chair meets with the committee chair; considered by governance committee in making recommendations for committee chairs.

Evaluation Tool	Purpose	Completed By	Frequency of Completion	Results Evaluated By	Action and Timeline
Committee	Improvement Revise or reconfirm committees' existence and terms of reference To evaluate and recommend new or continuing committee member	Board	Annually	Board chair/ governance committee	Considered by governance committee in making recommendations regarding committee's terms of reference.

1. These evaluation tools can be combined. Completion of all of the potential evaluation tools can lead to "evaluation fatigue".

- 2. There is a risk that evaluations that are done too frequently can lose their effectiveness. For example, it may be more appropriate to conduct periodic evaluations of board or committee meetings.
- Results should be evaluated by the person or committee charged with making decisions that are relevant to the results of the evaluation. When the purpose is self-improvement, the results should be confidential and communicated respectfully by the board chair.
- 4. In cases where there is a significant board behaviour issue, an outside evaluation could also be considered. Some hospitals have had an independent board monitor observe board proceedings and present a report to the board or give confidential feedback to individual board members.

# Form 7.11 Guideline on Creating a Board Self-Assessment Survey

A board self-assessment or evaluation is completed by all board members and provides a process to evaluate and improve board performance, board processes and individual director performance. This guideline is intended to assist a board in developing an appropriate board self-assessment tool.

It is important that the questions are relevant to areas of board role and performance. Questions are usually asked in the following categories:

- Board role and responsibility;
- Board composition and quality;
- Board structures and processes;
- Board efficiency and performance; and
- Director self-assessment.

The usual format asks a director to rate the board's performance and the director's own performance on a sliding scale. It is also common to provide an opportunity for the board member to answer open-ended questions or offer narrative comments. Set out below is a template of a board self-assessment survey, with instructions on how to modify the questions appropriately for an individual hospital.

### Instruction for Developing an Annual Board Self-Assessment

#### [Instruction #1: Include a statement of purpose and instructions for completion.]

Example: The board's assessment of its own performance is an important part of the board's governance processes. Please complete this survey using the following scale:

- 5 Strongly Agree
- 4 Agree
- 3 Somewhat Agree
- 2 Disagree
- 1 Strongly Disagree
- 0 No Comment

[Instruction #2: Indicate who will receive survey and how it will be acted upon.]

Example: The survey should be returned to the board secretary by [insert date]. Results will be shared with the board at its [insert date] board meeting. The chair may meet with individual board members to discuss board performance and the self-assessment portion of the survey.

### **Board Role and Responsibility**

[Instruction #3: Questions in this part of the survey will usually address the board's knowledge and performance of its role. The questions should also be specific to matters that are relevant to the board, such as a recent governance review or a capital project. The survey should be reviewed each year to determine if additional questions should be asked. Detailed questions can be included tackling various aspects of each major category of board role, as illustrated below.]

#### Sample Questions on Board Role and Responsibility

Question	No Comment (0)	Strongly Disagree (1)	Disagree (2)	Somewhat Agree (3)	Agree (4)	Strongly Agree (5)
1. The board understands its role in the following areas:						
Strategic planning						
Financial oversight						
Quality						
• [Etc.]						
<ol><li>The board effectively performs in each of the following areas:</li></ol>						
Strategic planning						
Financial oversight						
Quality						
Risk identification and management						
• [Etc.]						
<ol> <li>The board develops an annual work plan with reference to the organization's strategic directions and the board's role.</li> </ol>						
4. The board follows its annual work plan.						
<ol><li>The work plan helps the board understand and perform its role.</li></ol>						
<ol> <li>The board understands and performs the board's governance role and does not become overly involved in management issues.</li> </ol>						
<ol> <li>The board understands and considers the hospital's accountabilities.</li> </ol>						
<ol> <li>The board makes decisions that are consistent with the hospital's mission, vision and values.</li> </ol>						
<ol> <li>The board ensures the strategic plan is being implemented and makes decisions that are consistent with the strategic plan.</li> </ol>						
10. The board is well-informed and kept up-to-date about:						
The hospital.						
Current trends and issues in health care.						
The board's governance role.						
11. The board uses a performance measurement system that meets the following criteria:						
A specific process has been adopted.						
<ul> <li>Indicators are linked to the strategic plan.</li> </ul>						
<ul> <li>Measures and indicators focus on results.</li> </ul>						
<ul> <li>Reporting on measures allows for comparison to planned results and benchmarks.</li> </ul>						
There is a process to react to variances.						

Question	No Comment (0)	Strongly Disagree (1)	Disagree (2)	Somewhat Agree (3)	Agree (4)	Strongly Agree (5)
12. [Include other questions appropriate to board's role and current issues. If a formal statement of the board's role has been adopted by the board, it should be used to formulate questions on the board's role.]						

[Instruction #4 - Include a "comments" section to allow for narrative responses and consider open-ended questions.] Examples set out below:

Comments:

List three things the board could do to improve the understanding and performance of its role:

[Instruction #5: The balance of the survey would follow the format set out above and offer statements on which to comment in areas such as: board composition and quality, board structure and processes, board performance and board conduct. Sample statements for each of these areas are set out below.]

#### Sample Statements to Encourage Comment on Board Composition and Quality

- The board is the right size for effective board discussion; all board members have an opportunity to contribute.
- The board identifies the skills and qualities that are required to perform the board's role.
- The board has clear, transparent and well-understood recruitment practices for new directors.
- New board members are recruited on the basis of skills, knowledge, experience and required qualities.
- Board terms allow for board turnover to appropriately balance board continuity and new contributions.
- The board understands the diversity of the community served.
- Board members receive orientation that prepares them to contribute effectively to the board.
- Board members understand their fiduciary obligations and will:
  - Act in the best interests of the organization;
  - Avoid conflicts;
  - Speak with one voice; and
  - Follow board governance policies.
- Board members work well together.
- Board members have an opportunity to participate in ongoing education programs.

#### Comments:

#### Sample Statements to Encourage Comment on Board Structures and Processes

#### Committees

- The board has the right committees.
- Committee terms of reference are periodically reviewed.
- Committee work plans are established annually and align with board work.
- The board respects the work of its committees and does not redo committee work.
- Committee members are assigned based on skill and experience.
- Committee reports are timely.
- Committee reports are effective in providing necessary information to the board.
- Each committee evaluates its own performance and results are acted upon.
- Committee chairs are evaluated and the results are taken into account in committee chair assignments.
- New committee members receive orientation to the committee.

#### Meetings

- Meeting materials are received sufficiently in advance to be thoroughly reviewed by board members.
- Materials are appropriate and prepare directors to make decisions.
- Meetings are structured so there is sufficient time for discussion of decision items.
- The board deals with in camera business appropriately.
- Board agendas focus on items that are within the board's role.
- Minutes accurately reflect board discussions and processes.
- The board meets the right number of times.
- The board meets at the right time of day.

#### Board chair

- The board chair conducts the meeting in a way that moves the business of the board forward.
- The chair allows adequate time for debate.
- The chair ensures all sides of an issue are heard.
- The chair ensures the board has the necessary information or advice to make decisions.
- The board chair invests time in building relationships with the following:
  - Chief executive officer;
  - Chief of staff;
  - Directors; and
  - Committee chairs.

- The board chair and the board understand the chair's role as the spokesperson for the board.
- The chair represents the board and organization to its stakeholders and helps to build strong relationships with key stakeholders.

#### Comments:

#### Sample Statements to Encourage Comment on Board Efficiency and Performance

- Board members contribute their skill and experience.
- Board members respect and value the views of all members of the board.
- Board members come prepared.
- · Board members treat each other with courtesy and respect.
- Board members respect the confidentiality of board discussions.
- Board members declare conflicts as required.
- Board members are aware of and adhere to the board code of conduct.

#### Comments:

#### Self-Assessment

[Instruction #6: Some evaluations will also include a self-assessment portion. Directors rate their own performance, and their rankings compared with the whole board are provided to them to assist in self-improvement.]

#### Sample Self-Assessment Statements to Encourage Directors to Comment on their Own Performance

Knowledge

- I have a good understanding of the hospital's activities and operations.
- I understand the mission, vision and values.
- I am familiar with the strategic plan and take it into account in board decisions.
- I understand the difference between the governance role of the board and the role of managers.
- I understand the board's role and annual work plan.
- I understand and respect the roles of committees.

comments:		
Contribution		
<ul> <li>I apply my skill and experience.</li> </ul>		
<ul> <li>I listen and consider the views of others.</li> </ul>		

- I prepare for meetings.
- I ask questions that will help me make a decision.
- I express my views even when I may be in the minority.
- I respect the decision of the majority.
- I meet or exceed the attendance requirements.
- I support events and activities of the hospital and foundation.
- I contribute to the committees on which I serve.

#### Comments:

#### Other

- I wish to continue on the board.
- I am interested in the following committees.
- I am willing to serve as a committee chair.
- I am interested in becoming board chair.

#### Comments:

### Form 7.12 Sample Committee Self-Assessment Survey

		Strongly Agree	Somewhat Agree	Disagree	Strongly Disagree	
Те	Terms of Reference and Composition					
1.	The committee has clear and appropriate terms of reference.					
2.	The committee has the right number of members.					
3.	The committee has members with the skills and expertise that are needed by the committee.					
Committee Management						
4.	The committee meets at the appropriate time of day.					
5.	I received orientation to the committee that was helpful to me as a member of the committee.					
6.	The committee is receiving the support from management that it requires.					
7.	Information is received sufficiently in advance of the meeting.					
8.	The committee meets the right number of times over the year.					
Co	Committee Effectiveness					
9.	The committee is working effectively.					
10.	The committee performed its annual work plan.					
11.	The committee is effectively performing its role in the following areas:					
	[List specific items from committee terms of reference this will be unique to each committee.]					
Chair Effectiveness						
12.	The chair is prepared for committee meetings.					
13.	The chair keeps the meetings on track.					
14.	The chair fairly reports the committee's work to the board.					
15.	The chair encourages participation and manages discussion.					

	Strongly Agree	Somewhat Agree	Disagree	Strongly Disagree		
Overall Committee Performance						
16. Overall, I am satisfied with my contribution to the committee.						
17. Overall, I am satisfied with the committee's contribution to the board.						
Comments and suggestions for improvement to committee processes						
Date completed:						

*Note to reader:* The purpose of a committee self-assessment survey is to assist the board in evaluating the committee's terms of reference, committee composition, the committee chair's effectiveness and the support/resources provided to the committee. Accordingly, the survey or questionnaire will usually ask questions aimed at evaluating the following:

- Committee composition and terms of reference;
- Committee meeting management;
- Committee contribution and effectiveness; and
- The chair's effectiveness.

The survey should be completed under the direction of the board chair or board governance committee.

# Chapter 8 Board Structure and Processes

The board puts in place governance structures and processes that contribute to its effectiveness. This chapter examines the following structures and processes:

- Board leadership;
- Board committees; and
- Meeting processes.

#### **BOARD LEADERSHIP**

The officers are the board leaders. In considering governance processes that contribute to effective board leadership, a board should examine its process for determining board officer recruitment and selection, terms of office and succession planning. It is also vitally important that directors understand and support the very important role played by the board chair.

#### **Legal Requirements**

- With respect to board officers, there are few legal requirements in the *Corporations Act* (Ontario) or the *Public Hospitals Act*:
  - A corporation is required to have a president and a secretary. The president must be a director.
  - If the corporation wishes to have a chair, then the members may, by special resolution, provide for the election of a chair of the board of directors, by the directors.
  - The chair must also be a director.
  - Unless the letters patent or by-laws otherwise require, an officer may hold more than one office.

- The hospital is required to pass by-laws setting out the various officers of the board and their functions and responsibilities.
- The board of a hospital is required to appoint an administrator. The *Public Hospitals Act* provides that the administrator is the person who has, for the time being, the direct and actual superintendence and charge of the hospital and is responsible for taking such action as the administrator considers necessary to ensure compliance with the *Public Hospitals Act*, the regulations thereunder and the by-laws of the hospital. The administrator is therefore the president and chief executive officer.
- The Not-for-Profit Corporations Act (Ontario) requires that a corporation have a chair who must be a director, but no other officer is required under that Act. Other than the requirement to appoint a chair, the board may designate the offices, appoint officers, specify their duties and delegate to them powers to manage the activities and affairs of the corporation except certain non-delegable duties.

#### **Governance Principles**

- There should be a separation between the role of the administrator/chief executive officer and the role of the chair of the board. This has been a well-accepted practice in hospital corporations for many years.
- While the secretary may be a separate office, many boards generally look to the office of the chief executive officer to perform the secretarial function and, accordingly, the chief executive officer may also be designated as the secretary.

- Where a board member is identified as secretary, a recording secretary may also be designated.
- The role of a recording secretary can be formalized in the by-laws or provided by giving the secretary the right to delegate to a recording secretary. The board chair may need, from time to time, to be able to deal directly with someone other than the chief executive officer with respect to calling meetings and other board requirements.
- There is no requirement to set out all of the officers in the by-laws. This allows the board to determine appropriate officers and their duties from time to time without by-law amendment. The most common practice is to reference the chair, one or more vice chairs, the president and chief executive officer and secretary.
- The by-laws do not need to specify in detail the duties of any of the officers; however, the basic responsibilities should be set out. The basic duties of officers as set out in the by-laws can be supplemented by the board through the adoption of a position description from time to time. This allows the board to amend or modify the role of its officers without requiring a by-law amendment.
- There is no requirement to have a treasurer and there is no role that must be performed by the treasurer. The title of treasurer may be given to the person who acts as chair of the committee that has primary responsibility for financial matters.
- A board should designate who will act in the absence of the chair. This is usually done by the appointment of one or more vice chairs. Where a vice chair is appointed, the vice chair's duties should include acting in the absence of the chair and such other duties as the board may assign from time to time.

#### **Board Chair**

• The board should adopt a description of the board chair's role and the qualities required of the board chair.

#### See Form 8.1: Sample Board Chair Role Description

• A board should have a well-defined process for selecting the board chair.

See Form 8.2: Sample Board Chair Selection Process Guidelines

- The board should determine the term of office of the board chair and the potential for any renewal terms. The best practice is to have an initial term of one or two years, renewable for an additional term or terms. Some boards will permit a third term in exceptional circumstances, but may require a secret ballot vote requiring 75% to 80% of the directors to approve the additional term.
- Although it is difficult not to renew an incumbent chair, renewal should not be automatic.
- The board chair is the leader of the board and the presiding officer at board and member meetings. The board chair's role includes:
  - Presiding at meetings of the board and members;
  - Reporting to the members at each annual meeting of members on behalf of the board;
  - Ensuring that meetings have been conducted in accordance with the applicable legislation, the by-laws of the corporation, and the corporation's governance policies and rules of order;
  - Preserving order at board and member meetings;
  - Allowing all sides of a discussion to be heard;
  - Ensuring a sense of the meeting is ascertained before a matter is brought to a vote;

- Exercising the chair's powers for a proper purpose;
- Fulfilling the fiduciary duties of a director;
- Ensuring relevant information is made available to the board; and
- Ensuring that the board operates effectively the chair ultimately oversees the quality of the board's governance processes.
- On a functional level, the chair:
  - Contributes to and approves the agenda;
  - Ensures appropriate time is allotted to agenda items;

- Reviews draft minutes;
- Signs agreements;
- Calls meetings;
- Rules on procedural matters during meetings; and
- Represents the board to internal and external shareholders.

#### Role of the Chair

The chair's role can be considered under three headings: role in relation to the board; role within the hospital; and role in relation to external stakeholders. See *Figure 8.1: Role of the Chair in Relation to Others* 

Board	Organization Internal	Stakeholders External
Responsible for board's governance – oversee evaluation processes	Represent the board within the hospital	Public spokesperson for the board
Call meetings	Work effectively with and provide counsel to the chief executive officer	Communicates to external stakeholders
Set agendas and sign minutes	Sign agreements	Maintains relationships with external stakeholders (e.g., community, government or funder)
Chair meetings and ensure meetings follow proper process	Interact with other officers and the chief of staff	

#### Qualities Required of the Board Chair

The chair is the board leader and, accordingly, needs to possess all of the qualities that are required in a director and, more importantly, qualities that enable him/her to perform a leadership role. The board chair needs to have the ability not only to effectively manage board meetings, but also to develop and maintain relationships with directors, committee chairs, management, and stakeholder groups.

The board chair's leadership qualities include the following:

- The ability to influence behaviour often an individual's ability to influence is acquired by virtue of having been an outstanding member of the board.
- The ability to recognize when compromises are required and to bring parties who are in dispute to an effective resolution in a way that will further board business in the best interests of the corporation.

The chair is the board leader and, accordingly, needs to possess all of the qualities that are required in a director and, more importantly, qualities that enable him/her to perform a leadership role.

- The ability to inspire other board members to contribute their skills and talents to the board once again, this leadership quality is often set by example.
- The ability to enforce board policies the board chair must be prepared to discipline board members who do not adhere to the rules of fiduciary conduct.
- The ability to deal with directors in a dignified and respectful manner while at the same time ensuring that the bar on board behaviour is set at a high standard and that those who do not meet that standard are provided with an opportunity to improve.
- The ability to develop a respectful and collegial working relationship with the chief executive officer and chief of staff, while maintaining the relationship of accountability that will allow the board to effectively supervise management.
- A visionary looking forward to the future, on behalf of the organization, and inspiring the board toward a future vision for the organization.

See Form 8.3: Tips for the New Chair

#### **BOARD COMMITTEES**

Committees are an important element of a board's governance processes that aid it in the fulfillment of its governance role. The general rule is that a board establishes the committees that it requires to assist with the work of the board. Accordingly, the number of committees, their terms of reference and composition, can all be decided upon by the board in the exercise of its discretion – except where specific committees are required by law.

#### Legal Requirements

• Pursuant to the *Public Hospitals Act* and Regulation 965, the board is to establish a fiscal advisory committee and a medical advisory committee.

• Hospitals are required to establish a quality committee which reports to the board. The *Excellent Care for All Act* sets out the requirement to establish such a committee, its composition and its role.

See Form 8.4: Overview of Committees Referred to in Legislation for a more detailed description of the requirements under the Excellent Care for All Act with respect to the quality committee, and see Form 8.7: Sample Quality Committee Terms of Reference.

- No other committees are required by law to be established by the board.
- The *Public Hospitals* Act sets out membership requirements and addresses duties for a nursing advisory committee if a hospital's by-laws provide for such a committee. However, there is no requirement under the Act to have a nursing advisory committee.
- Although there is a requirement under the *Public Hospitals* Act for a hospital to have a fiscal advisory committee, there is no statutory requirement for the hospital to obtain recommendations from, or consult with, the fiscal advisory committee. Moreover, there is no statutory requirement for meetings of the fiscal advisory committee to occur on a regular schedule.
- The Public Hospitals Act requires that the medical advisory committee make recommendations to the board concerning certain matters set out in the Act. It also requires that the medical advisory committee shall hold at least 10 monthly meetings in each fiscal year.
- The Corporations Act requires that if there is to be an executive committee, it be composed entirely of directors and be established pursuant to a by-law approved by a special resolution. The Public Hospitals Act permits the establishment of a management committee with delegated board powers; however, the composition of a management committee is not set out in the Public Hospitals Act. Member approval of a by-law to establish a management committee is not required.

- There is no legislative requirement for an audit committee.
- The Not-for-Profit Corporations Act (Ontario) does not set out any requirements with respect to committees and enables the directors to appoint from among the directors a managing director or a committee of directors and to delegate to either of them all of the powers of the directors except for certain nondelegable powers including:
  - Submitting to the members any question or matter requiring approval of the members;
  - Filling any vacancy among directors, the auditor or person appointed to conduct a review engagement or appointing additional directors;
  - Issuing debt obligations except as authorized by the directors;
  - Approving financial statements;
  - Adopting, amending or repealing by-laws; or
  - Establishing contributions to be made or dues to be paid by members under the Act.
- No audit committee is required under the *Notfor-Profit Corporations Act* (Ontario), but if one is established, a majority of the committee must not be officers or employees of the corporation or an affiliate.

See Form 8.4: Overview of Committee Referred to in Legislation

#### **Governance Principles**

 Apart from the quality committee, the medical advisory committee and the fiscal advisory committee, there are no statutory committees required to be established by a hospital board. Accordingly, the number of committees and their terms of reference are within the discretion of the board.

- Unlike the board, which has an inherent role to govern the affairs of the hospital, board established committees have no inherent role except for those committees required by legislation (the fiscal advisory committee, the medical advisory committee and the quality committee have roles that are specified in legislation).
- There is no requirement that board committees be set out in the by-laws, or that the members approve board committees (except for an executive committee).
- While committee composition and terms of reference are sometimes set out in the by-laws, the better practice is for the by-laws to contain language empowering the board to establish, amend and disband committees, from time to time.
- Board committees should be distinguished from 'operational' committees, which are established by, and report to, the chief executive officer. The fiscal advisory committee operates as an operations committee and may make recommendations to the board through the chief executive officer (or designate), who is its chair.
- Committees should be established by the board to assist the board with board work.
- Committee mandates are determined by the board.
- The principle purpose for the establishment of a committee is for the committee to do the work the board does not have time to do during board meetings. Therefore, committees support and supplement the board, but do not supplant the work of the board.
- Committees also:
  - Provide a training ground for future board leaders;
  - Permit greater discussion and more in-depth analysis than would be allowed during a board meeting; and
  - Allow individual board members the opportunity to contribute their special expertise.

- Committee appointments should be annual.
- Committee members should receive an orientation to the committee.
- The board's role with respect to its committees is to:
  - Determine what committees are required with reference to the board's workload, the board's role generally, and the specific issues facing the board in the next year.
  - Adopt terms of reference for committees. Where committees are established as standing committees
     those whose duties are continuous there should be a periodic review of the terms of reference. A task or ad hoc committee should have a sunset provision that disbands the committee when its task is completed.
  - Rely on the work of committees and refrain from redoing the committee work at the board. It is the chair's role to discipline the board not to ask questions that are answered by the committee report.
  - Ensure a process is in place to select committee members and appoint a committee chair.
  - Approve annual work plans for those committees for which it is appropriate.
- The board chair is usually charged with selecting the committee chair and committee members, although sometimes, this is the role of the board's governance or nominating committee. Where the selection of the committee chairs and members is assigned to the governance or nominating committee, a recommendation is usually made to the board for formal approval.

See Form 8.5: Committee Principles and Rules and Regulations

#### **Types of Committees**

#### **Board Standing Committees**

- The number and type of committees will depend on the work of the board and the activities of the organization. The most common board standing committees include:
  - Executive;
  - Governance;
  - Quality;
  - Finance (resources);
  - Audit (may be combined with finance);
  - Human resources (may be combined with finance); and
  - Community liaison.

See Form 8.6: Sample Format for Committee Terms of Reference See Form 8.7: Sample Quality Committee Terms of Reference See Form 8.8: Sample Committee Responsibilities

#### **Meeting Processes**

There are a number of elements in a board's meeting processes that contribute to the board's effective governance, including frequency of meetings, process to establish agendas, order in which matters are dealt with on agendas, availability of supporting materials, quality of minutes, conduct of the meeting by the board chair and processes for open and *in camera* meetings.

The board's meeting processes, including agenda structure, appropriateness of materials, etc., are elements that can contribute to governance effectiveness. Ensuring that the board has a clear understanding of its governance role, and that there is appropriate behaviour in the boardroom, are also critical elements for an effective meeting that will contribute to the discharge of the board's governance role. In addition, members' meetings can provide an important opportunity for a board to further objectives of transparency and accountability.

#### **BOARD MEETINGS**

#### **Legal Requirements**

#### Notice

- Notice of a board meeting must be given in accordance with the by-laws or, if the by-laws are silent, the rules of order adopted by the corporation. Most rules of order will require that reasonable notice be given of a board meeting.
- There are no formalities in the *Corporations Act* (Ontario) or the *Public Hospitals Act* with respect to the form, content or manner of delivery of a notice of a board meeting.

The board's meeting processes, including agenda structure, appropriateness of materials, etc., are elements that can contribute to governance effectiveness. Ensuring that the board has a clear understanding of its governance role, and that there is appropriate behaviour in the boardroom, are also critical elements for an effective meeting that will contribute to the discharge of the board's governance role. • Under the Not-for-Profit Corporations Act (Ontario), unless the articles or by-laws provide otherwise, directors may meet at any place and on any notice set out in the by-laws. If the purpose of the meeting is to deal with business that is identified in the new Act as matters that may not be delegated by the board, the notice must identify such matter (see Chapter 10).

See Form 8.9: Comparison of Meeting Requirements

#### Number of Meetings

• Legislation does not require a minimum number of board meetings.

#### Quorum

- The *Corporations Act* (Ontario) provides that unless the letters patent, supplementary letters patent or a special resolution otherwise provide, a majority of the board of directors constitutes a quorum, but in no case shall a quorum be less than two-fifths of the board of directors.
- The Not-for-Profit Corporations Act (Ontario) specifies that unless the articles or by-laws otherwise provide, a majority of the number or of the minimum number of directors set out in the articles constitutes a quorum at any meeting of directors.

#### **Minutes**

- The *Corporations Act* (Ontario) requires a corporation to keep minutes of all proceedings and meetings of the members, directors and of any executive committee. Minutes signed by the chair of the meeting or the chair of the next succeeding meeting are admissible in evidence as *prima facie* proof of the proceedings.
- Under the Not-for-Profit Corporations Act (Ontario), minutes must be kept for all directors' and committee meetings.

#### **Resolutions in Writing**

- The *Corporations Act* (Ontario) provides that a resolution in writing signed by every director has the same effect as a resolution passed at a meeting of directors. However, the Act does not expressly permit written resolutions for committees.
- Under the Not-for-Profit Corporations Act (Ontario), resolutions in writing are permitted in lieu of director and committee meetings.

#### **Telephone Meetings**

- The Corporations Act (Ontario) provides that, unless the by-laws provide otherwise, so long as all directors present or participating in the meeting consent, a meeting of a board of directors or board committee may take place by such telephone, electronic or other communication facilities as permit every director participating in the meeting to communicate with each other simultaneously and instantaneously.
- Under the *Not-for-Profit Corporations Act* (Ontario) the board or a committee may meet by electronic or telephonic means if:
  - All directors (not just those participating) consent; and
  - The means permit adequate communication.

#### **Governance Principles**

#### Notice

- The by-laws should specify the manner of giving directors notice of a board meeting and the required amount of notice for calling meetings of the board.
- It is a good governance practice to provide the agenda together with reports and information sufficiently in advance of the meeting to allow directors to come to the meeting prepared for the board discussion.

- The usual practice is for the by-laws to:
  - Allow for the board to set a regular date and time for board meetings for which no additional notice is required once general notice has been given. The by-laws should not specify when the regular meeting is held, but rather empower the board to adopt, from time to time, a date and time for regular board meetings, e.g., the second Thursday of the month of September, December, March and June.
  - Provide for the amount of notice required for special board meetings – usually five to seven days' notice.
  - Allow for meetings on short notice in situations of urgency. (Anywhere from 24 to 48 hours is the usual practice.)
- Notice of a meeting can be waived in accordance with the by-laws or the rules of order adopted by the corporation. Given that a board or committee meeting may be held by telephone, it is less common to require directors to waive notice of a meeting and more common to include provisions in the by-laws allowing for the holding of a meeting on short notice. Directors should provide the board secretary with up-to-date contact information so that they can be reached to participate in a board meeting by telephone if they are unable to attend in person.

#### Number of Meetings

• The board should develop an annual board work plan, and should set the number of regular board meetings based on that annual work plan.

See Form 8.10: Sample Board Annual Work Plan

#### Quorum

- Under the *Corporations Act* (Ontario), if the quorum is not set out in the letters patent or supplementary letters patent, that portion of the by-law that sets out the quorum must be approved by a special resolution of the members if the quorum is other than a majority. The quorum for an Ontario corporation subject to the *Corporations Act* (Ontario) may not be less than two-fifths.
- The *Corporations Act* does not distinguish between voting and non-voting directors. It is reasonable to conclude that a quorum is determined based on the total number of directors, including non-voting directors. A board should ensure that it both complies with the quorum requirements of the *Corporations Act* but also ensure that a specified number of voting directors are present to avoid a minority of the board making a decision that might not reflect the will of the majority of voting members.
- The Not-for-Profit Corporations Act (Ontario) permits quorum to be set out in the by-laws and, if not so set out, it will be a majority of the directors or the minimum number of directors specified in the articles.

#### Conduct at the Meeting

- The board chair is responsible for ensuring that the meeting is conducted in accordance with a proper process.
- The rules applicable to the conduct of a board meeting are set out in the following:
  - Applicable legislation;
  - Letters patent, supplementary letters patent or articles;
  - By-laws;
  - Board-adopted governance policies; and
  - Rules of order.

# Attendance at Meetings and *In Camera* Meetings

- It is the duty of a director to attend all board meetings and the meetings of all committees to which the director is appointed.
- Not only is it a director's duty to attend board meetings, but it is also the right of the director to attend a board meeting. Accordingly, a director cannot be excluded from a board meeting unless required under the conflict of interest provisions of applicable legislation or the by-laws or a boardadopted policy (such as the conflict of interest policy) so provides.
- It is usual, although not required, for the conflict of interest provisions either in the by-laws or in boardapproved policies to provide that the director with a conflict absent himself or herself from the meeting while the matter in issue is being discussed. The minimum requirement set out in the *Corporations Act* (Ontario) with respect to the conflict of interest only requires that the director declare the conflict and refrain from voting. Under the *Not-for-Profit Corporations Act* (Ontario), a director with a conflict is required to absent himself/herself from any portion of the meeting during which the matter is being discussed.
- Unless there is legislation applicable to the corporation that requires open board meetings, no persons other than the directors are entitled to attend a meeting of the board. Any other attendees at board meetings are considered to be the guests of the board. Guests may attend board meetings either:
  - On the invitation of the chair;
  - With the consent of the meeting; or
  - In accordance with the board-adopted policy (e.g., a policy with respect to the attendance of the public at meetings of the board).

- Where the board has a practice of inviting individuals to attend board meetings, the board should have a board-adopted policy with respect to how the board will move *in camera*.
- Where board meetings are open to the public, either because legislation requires it or the board has decided to adopt the practice of open meetings, the board should adopt a policy with respect to the attendance of the public at its board meetings. The procedures with respect to the attendance of the public and the board's ability to move *in camera* should be set out by the board in a board-approved policy that can be amended and modified by the board from time to time.
- The policy with respect to the attendance of the public at board meetings should include the following (subject to compliance with any provisions of any statute that requires open board meetings):
  - Notice of board meetings The policy should address how the public will be made aware of board meetings. While a board may wish to broadly advertise meetings, it is a good practice not to undertake to advertise all board meetings in local newspapers, but rather to provide that notice will be posted in the premises of the head office of the corporation and on the corporation's website.
  - Meetings open to public The board may want to provide that only its regular meetings are open to the public and that any special meeting, which is more likely to have been called to deal with the type of matter that can only be dealt with *in camera*, not be required to be open to the public.
  - Distribution of agenda It is advisable to provide that the agenda will be available from the board secretary, but not undertake an obligation to mail or otherwise circulate the agenda. The agenda may change prior to the meeting and providing revised copies may cause an administrative burden. Copies of the agenda can be made available at the meeting.

- Distribution of other materials (minutes and board supporting material) – The board should carefully consider the amount of material that it will undertake to make available to the public. There are certain costs and logistical issues associated with distributing the materials that form the board package to members of the public who attend board meetings. Some boards have decided to post the minutes of the open portion of the board meeting on their website. The general rule is that only a director is entitled to see directors' minutes and, accordingly, careful consideration should be given as to how minutes of an open portion of a board meeting or other supporting materials will be made available.
- Submission or presentation to the board Some boards provide that members of the public may attend but not speak. Others provide a process that allows members of the public to address the board, but not to ask questions of the board. In other cases, the public may question the board. Where members of the public are permitted to address the board, there is usually a requirement that they give prior notice of the subject matter. The policy may also state that the board is not obligated to hear from members of the public and permitted presentations are time-limited. There may also be limits on the number of times in a 12 month period the board may be addressed on the same issue by the same person.
- Excluding the public/in camera portion The policy should provide for both the process to move in camera and the subject matters that must be dealt with in camera. The matters that typically would be dealt with in camera include:

- Human resource issues and employment matters, including the chief executive officer or chief of staff evaluation;
- Professional staff re-appointments and any matters relating to suspensions, revocations or alterations to privileges;
- Matters that are or may be the subject of litigation;
- Legal advice that is subject to solicitor-client privilege;
- ° Negotiation of material contracts;
- ° Matters involving property; and
- <sup>°</sup> Some board governance matters such as peer review or self-evaluation results.
- Boards should also be aware that their records, including minutes of board meetings, may be subject to disclosure under the Freedom of Information and Protection of Privacy Act. The Act provides a number of exemptions and exclusions which may be available. For additional information, see the Ontario Hospital Association's Freedom of Information Toolkit, Chapter D: Understanding Exclusions and Exemptions.
- In each aspect of the policy on open meetings, the board will wish to strike an appropriate balance between furthering transparency and ensuring the board can still conduct proper board meetings and complete its agenda.
- A board should move *in camera* when the potential harm from public disclosure is greater than the benefits of transparency.
- The best interests of the hospital should be the guide for a determination by the board as to what belongs in the open and closed portions of the meeting.

Open board meetings are a mechanism that allows

 a board to be transparent and accountable to those
 whose interests it serves. It is, however, not the only
 means by which transparency and accountability can
 be achieved. Many hospitals will have processes that
 allow individuals to raise issues for resolution. As
 an example, as part of its patient relations process,
 a hospital may have an 'ombudsman', patient
 relations representative, or similar office, to deal with
 individuals who have issues relating to the services
 provided by the hospital. Transparency may also be
 achieved through good communication strategies,
 e.g., newsletters, websites and town hall-style
 meetings. See Chapter 2 for a fuller discussion on
 processes for furthering transparency.

See Form 8.11: Sample Board and Committee Meeting Attendance Policy See Form 8.12: Sample Policy for Open Board Meetings

See Form 8.13: Checklist for Developing a Policy for Open Board Meetings See Form 8.14: Procedure for Members of the Public Addressing the Board

#### **Agendas and Minutes**

- Board agendas are the responsibility of the board chair and are usually prepared by the board secretary with input from the board chair and the chief executive officer.
- The agenda should allot a time for each item which serves as a guide for the board chair. The chair should apply flexibility to both the time allowed for individual meeting items and the order in which the agenda is presented. Allotted time should be treated as a guide only.
- The board chair should ensure that items requiring a decision of the board be dealt with during that portion of the meeting where there is maximum board attendance (i.e., when latecomers have arrived, and those who need to depart early have not yet left).

- Agendas should clearly distinguish between items requiring decisions, items that are provided for information only, and those items that are for discussion with an anticipated decision at a future meeting.
- A decision support document or board briefing note should be used to assist the board in considering relevant factors and to enable board members to properly prepare for the meeting.
- Where the board will be relying on the reports of external advisors, the board chair should ensure that those external advisors have either been invited to the meeting or will be available to participate in the meeting by telephone to answer questions and provide additional information to the board.
- There is no requirement for the agenda to include a declaration of conflict of interest – directors are expected to self-declare their conflict. It is, however, a good practice to include this item to provide a constant reminder to directors of this obligation. Declared conflicts should be noted in the minutes.
- There is no requirement to have the board formally approve the agenda. It is, however, a good practice to ask whether there are any additional items for inclusion in the agenda at the opening of the meeting so that the chair can take those items into account in considering the order of the agenda and the time allotted for various agenda items.

#### **Consent Agendas**

- Many boards have adopted a consent agenda process to improve the efficiency of board meetings by expediting the approval of routine matters or motions where no debate is anticipated. There may be differing consent agenda process practices, but generally speaking the following principles apply:
  - The agenda for the open portion of the meeting will have a heading such as 'Consent Agenda Items/Business' or 'Matters to be Approved on Consent'.

- All supporting materials distributed with the agenda package relating to the consent agenda matters will be clearly so marked.
- Consent agenda matters are those that are of a routine or recurring nature or those where no debate is anticipated. Examples would include verification of the minutes.
- Before the meeting, or at any point up to approval of the agenda, a director may request an item be removed from the consent agenda portion and placed on the regular agenda. No motion is required to remove an item and the meeting chair shall decide where to place the item on the agenda.
- There may be either: (i) one motion to approve the entire agenda, which will be deemed to be approval of the consent agenda; or (ii) a motion that relates specifically to the consent agenda business. The chair may also declare the consent business to be approved by saying: "If there are no requests to remove an item we will take the consent agenda business as approved by the board."
- Board members need to read the materials related to the consent agenda matters and assume there will be no debate or discussion on those matters.
- Any motions in the consent agenda will be set out in full in the board minutes.

See Form 8.15: Sample Board Agenda Development Policy

See Form 8.16: Consent Agenda Policy

See Form 8.17: Sample Board Agenda

See Form 8.18: Sample Format for Board Briefing Report See Form 8.19: Meeting Minutes Best Practices

#### **Member Meetings**

#### Legal Requirements

#### Notice

- Notice of a members' meeting must comply with the requirements of applicable legislation.
- The Corporations Act and the Public Hospitals Act provide that notice of a members' meeting may be given by publication in a newspaper circulated in the municipality in which the majority of the members reside. Such publication is to take place once a week for the two weeks preceding the date of the meeting.
- Pursuant to the *Corporations Act*, notice may also be given on not less than 10 days written notice to each member individually in accordance with the by-laws.
- The Not-for-Profit Corporations Act (Ontario) requires the corporation to give notice of the time and place of a meeting of members in accordance with the by-laws but, in any event, not less than 10 days and not more than 50 days before the meeting. Notice is to be given to the members entitled to receive notice, each director and the auditor or the person appointed to conduct or review engagement of the corporation.
- The Not-for-Profit Corporations Act (Ontario) will allow the corporation to establish a record date for the purposes of determining members entitled to notice.
- Under the Not-for-Profit Corporations Act (Ontario), the record date must not be more than 50 days before the event or action to which it relates. If no record date is fixed, then the record date for determining members entitled to receive notice of a members' meeting or to vote at such meeting shall be the close of business on the day immediately preceding the day on which the notice is given or, if no notice is given, the day on which the meeting is held.

#### Number of Meetings

- A hospital must hold an annual meeting of members, and it must be held within 15 months of the date of the last meeting and between April 1 and July 31.
- A hospital is required to lay before the annual meeting of members certain financial statements for the period ended not more than six months before the meeting.
- A general (sometimes called a special meeting) may be called by the directors to deal with any matters set out in the notice of meeting.
- Directors are to be elected at a general meeting and accordingly, the usual reference is to an annual meeting of members.

#### Voting by Proxy

• The *Public Hospitals Act* provides that members may not vote by proxy.

#### Quorum

- Neither the *Corporations Act* (Ontario) or the *Public Hospitals Act* specifies a minimum quorum for a members' meeting. The quorum must therefore be specified in the corporation's by laws.
- Under the Not-for-Profit Corporations Act (Ontario), a quorum is a majority of the members entitled to vote whether present in-person or by proxy unless the by laws otherwise provide. If a quorum is present at the opening of the meeting of members, the members present may proceed with the business of the meeting even if a quorum is not present throughout the meeting, unless the by laws otherwise provide. Proxies are prohibited for a public hospital.

#### **Governance Principles**

#### **Business at Annual Meetings**

- The annual meeting of members may be used by some corporations as an opportunity for the corporation to communicate with stakeholders.
- An annual meeting of members may be open to the public or to invited stakeholders and include matters that go beyond the minimum legal requirement, such as honouring the service of retiring directors, recognizing the contribution of volunteers and the presentation of awards to staff.
- The usual required business at an annual meeting of members includes the following:
  - Election of directors;
  - Presentation of the audited financial statements and the auditor's report;
  - Appointing the auditors for the ensuing year; and
  - Authorizing the board to fix the remuneration of the auditor.
- The Not-for-Profit Corporations Act (Ontario) provides that any business other than the following is special business: consideration of financial statements, consideration of audit or review engagement report; election of directors, re-appointment of incumbent auditor or person to conduct review engagement or an extraordinary resolution to have a review engagement.
- While there is no requirement for the board chair, the chief executive officer or chief of staff to deliver reports at the annual meeting of members, it is one way in which the corporation can further its role in communicating with the community that it serves or with its key stakeholders.

• There is no requirement for the members to approve the financial statements or to approve any of the reports that may be delivered by the board chair, the chief executive officer, the chief of staff or other board officers.

#### Quorum

 It is a good practice to set the quorum at a number that will ensure a quorum is present. There may be years in which the attendance at members' meetings is low and if the quorum has been set too high, it may be difficult to meet the quorum requirement. Accordingly, many boards will use a quorum number that is less than the full number of directors. Provided that all directors are *ex officio* members and most of the directors come to the meeting, the quorum requirement should be achieved.

#### Special Members' Meetings

- Where a meeting is called to deal with special business, the notice must specify the business in sufficient detail to allow the members to make an informed decision.
- The Not-for-Profit Corporations Act (Ontario) defines special business as all business transacted at a special meeting of members and all business transacted at an annual meeting of members except for the following:
  - Consideration of the financial statements;
  - Consideration of the audit report or review engagement report, if any;
  - An extraordinary resolution to have a review engagement instead of an audit or to not have an audit or review engagement;
  - Election of directors; and
  - Re-appointment of the incumbent auditor or person appointed to conduct a review engagement.

- Where a meeting of members includes special business, the notice of the meeting must:
  - State the nature of that business in sufficient detail to permit a member to form a reasoned judgment on the business; and
  - State the text of any special resolution to be submitted to the meeting.

See Form 8.20: Annual Meetings of Members – Frequently Asked Questions

#### FREQUENTLY ASKED QUESTIONS

#### 1. Does the board chair have a vote?

The general rule is that the board chair, as a director, has the right to vote on any matter coming before the board, unless the by-laws or rules of order adopted by the board otherwise provide. Some by-laws may provide that the chair only votes in the event of a tie. In other cases, a chair may have the right both to vote on the original motion and to cast a second vote to break a tie. Even where the by-laws do not preclude the chair from voting, some chairs will take the view that their role as chair should preclude them from voting other than in the event of a tie. If the by-laws are silent on this issue, the chair votes in the same way as any other director, subject to the rules of order adopted by the board.

The Corporations Act (Ontario) provides that, subject to the by-laws, the chair has a second or casting vote to break a tie at a meeting of members, and if that is not the desire of the board, the by-laws should specify that in the event of a tie there is no second vote for the chair and the motion is defeated. Under the Not-for-Profit Corporations Act (Ontario) there is no provision to give an automatic second or casting vote to the chair at a meeting of members.

### 2. Is the chair subject to a higher standard of care than the other members of the board?

All directors and board officers are subject to the same standard of care. The chair, however, has an expanded scope of duties and must apply the standard of care to the performance of those duties.

### 3. What factors should be considered in deciding who should be the board officers?

A board should have a designated chair, administrator and chief executive officer (president), and a secretary and will usually have one or more vice chairs. The role of the vice chair is to perform the duties of the chair in the absence of the chair. A vice chair position can also be useful for grooming a future board chair.

### 4. Is there a requirement to have a treasurer or the office of past chair?

While a former board chair should be available to the current chair as a resource, there is no formal role for that office and the continuation of that individual on the board can sometimes impede a new chair from bringing his/her own style to the role.

In some not-for-profit corporations that have limited resources and where the board is a working board, the title treasurer may be assigned to a board member who is responsible for financial record-keeping. Hospital boards rely on management for financial record-keeping. In many cases, the individual who holds the title treasurer is very often appointed as chair of the board committee responsible for financial matters.

Outside of the usual officers (chair, president and secretary), the most compelling reason to have additional officers is to have some succession planning for the office of board chair and to have individuals who are available to sign on behalf of the corporation those documents that require a board officer signature.

### 5. Is the chair required to be an *ex officio* member of all board committees?

There is no requirement for the chair to be an *ex* officio member of all board committees although it is a common practice in recognition of the role the chair plays in connection with the board. Some boards will have both the chair and vice chair (especially if the vice chair is the incoming chair) as *ex officio* members of all committees. The chair and the vice chair then share the workload by deciding which committee they will each attend. The chief executive officer is also often an *ex officio* member of all board committees other than the audit committee which is usually comprised entirely of independent directors.

#### 6. Should the president be the secretary?

It is a common practice in hospital corporations to appoint the president and chief executive officer as secretary. The board looks to the office of the president and chief executive officer for support with the board's secretarial functions. When appointed secretary, the president and chief executive officer will usually designate a recording secretary who will attend meetings and take minutes.

In large organizations, the secretary may be another fulltime employee, often the in-house legal counsel.

From time to time, the board, and in particular the chair, will need to be able to communicate directly with a person who performs the board's secretarial function without involving the president and chief executive officer. Accordingly, if the president and chief executive officer is also designated as the secretary, a recording secretary or other board support person with whom the chair can communicate directly, should be identified and this person should be instructed that they may take directions from the board chair.

#### 7. How does the board recruit its chair and what processes are available for a board to deal with an underperforming chair?

The first step in recruiting a chair is developing a position description for the chair and also defining the qualities required in the board chair. Not every member of the board will have the leadership qualities required of the board chair. However, in recruiting to board positions, some emphasis should be placed on the ability to develop leadership potential not only for the position of chair, but also for the positions of committee chairs. Those directors who appear to have the qualities required to be an effective chair should be provided the opportunity to demonstrate their abilities by being assigned the role of committee chair and eventually, vice chair.

There should be a defined selection process for the position of chair. In many cases, this responsibility is assigned to either the executive committee (without the participation of the current chair) or the board governance committee. Commonly, board evaluations or individual director assessments contain a question that allows a director to indicate their willingness to assume a board leadership position. An additional step in the process would involve conducting an interview with every board member asking them to identify individuals who could be effective board leaders. When a consensus emerges on a short list of potential candidates, those individuals should be interviewed to determine not only their willingness to take on the role, but also their ability to commit the time that will be required. The selection of the board chair is a decision for the board as a whole and the recommendation needs to be brought to the board (with the potential candidates absent) for approval.

In the case of an underperforming chair, it is often very difficult for the board to remove the chair prior to the expiry of his or her term. The best way of addressing an underperforming chair, is by developing an appropriate and comprehensive position description and following a rigorous recruitment process, thereby minimizing the risk of an individual not living up to expectations. In the event that, despite all best efforts, the individual who takes on the office of board chair is not suitable to the task, having a board culture where renewal is not automatic can be useful. Having a one-year term, renewable for an additional year, provides the chair room to improve performance, or the opportunity for a graceful and dignified exit from the position at the expiry of the term.

#### 8. Can non-directors serve on committees (other than a committee that has been delegated a board decision-making power)?

Yes non-directors can serve on committees, with the exception of the executive committee which is to be comprised entirely of directors. There are a number of factors a board should consider when determining whether or not to appoint individuals who are not directors to a board committee.

#### Advantages

- May provide an opportunity to evaluate potential new board members.
- May allow the board to avail itself of a specialized expertise required of a committee, particularly where the board may have had challenges recruiting a required skill to the board. The time commitment for committee participation is lighter than the time commitment required of a board member and may attract a broader base of potential candidates.

#### Disadvantages

- Committee members who are not also on the board do not see the whole picture.
- There may be some committees, such as the governance committee, where it is not appropriate to have non-directors participate because they will not be familiar with all members of the board, or see all of the board's processes.
- The fiduciary duties to which a director is subject are clear, including the duty of confidentiality and the duty to avoid conflict. It is less clear whether individuals who are not members of the board are subject to the same fiduciary duties when serving on a committee.

Non-directors serving on committees should be asked to sign confidentiality and conflict of interest agreements with the corporation, and should be required to adhere to and respect policies applicable to members of the board. Particular attention needs to be paid to the orientation of non-board committee members as they may not receive, or be subject to, the same orientation that board members receive.

It is a good practice for board committees to be composed of a majority of board members and to be chaired by a member of the board.

See Form 6.7: Annual Director Declaration and Consent

When appointing non-board (community) members to board committees the board should consider a number of questions including:

- Do community committee members vote?
- How is quorum to be calculated? Do community members count to quorum? Is there a minimum number of board members that must be present?

- How will community committee members receive orientation?
- Will community committee members attend board retreats?
- Can community committee members be a committee chair? May they chair a meeting in the absence of the committee chair?
- Do community committee members have a maximum number of years of service, and how often are they appointed and re-appointed?

The answers to some of these questions may be covered in a general statement of committee principles and rules and regulations.

# 9. Should the audit committee be comprised of persons who are either external to the corporation or external to the finance/business committee?

There is no requirement for the audit committee to be comprised of persons who are external to the corporation. This would suggest that the function of the audit committee is not a board function. In fact, the audit committee performs an important role on behalf of the board in supervising the external auditors, including setting the scope of the audit, receiving the audit report, and receiving any recommendations that may be made by the auditor, with respect to management and internal control matters. Similarly, there is no reason why the individuals who comprise the audit committee cannot also be members of the board committee that is responsible for business and/or financial matters. One purpose of the audit committee is to oversee management with respect to financial matters. Provided that the board's finance/business committee is performing governance, and not a management function, there is no reason why members of that committee, or a sub-committee of that committee, cannot comprise the audit committee.

The audit committee should not be comprised of any members of management, including the chief executive officer. The audit committee should be comprised of elected directors who are not related to the corporation.

The Not-for-Profit Corporations Act (Ontario) does not require that an audit committee be established but provides that, if one is established, a majority of its members not be officers or employees of the corporation or its affiliates.

#### 10. What is the best way for a committee to report to the board? Should committee minutes always be provided to the board?

While directors should be entitled to see committee minutes, when the minutes are routinely provided to the board as the only method of committee reporting to the board, it often invites the board to re-do the work of the committee. A better practice is to develop a process of committee reports to the board. Generally speaking, committee reporting to the board is important for two reasons:

- To bring specific recommendations to the board for the purposes of the board making a decision; and
- To ensure that the board exercises oversight of the work of the committee.

It is important to distinguish between the board's role in exercising oversight of the committee and the board relying on the committee, and not re-doing the work of the committee.

Given that boards establish committees to perform preliminary work on behalf of the board and work that the board does not have time to do, the format for committee reporting to the board should ensure that these purposes for establishing the committee are honoured by the board. In summary, a best practice for committee reporting to the board would be:

- Adopt a form of committee report that summarizes the matters that were reviewed;
- Rely on a decision support document or board briefing report to be used not only for recommendations coming to the board from committees, but also for recommendations coming from management; and
- Make committee minutes accessible to directors but do not require directors to read the committee minutes as the only way to prepare a director to discuss committee recommendations at the board meeting.

#### See Form 8.18: Sample Format for Board Briefing Report

It is important to distinguish between the board's role in exercising oversight of the committee and the board relying on the committee, and not redoing the work of the committee.

### 11. Can committees make decisions that bind the board?

A board may expressly authorize a committee to make a decision that is binding on the board. In providing such express authorization, the board is subject to the same standard of care that applies to any board decision. It must be reasonable and prudent and in the best interests of the corporation for the committee to have the authority to make a decision binding upon the board. Accordingly, a committee would likely only be given such decision-making authority subject to parameters or limitations set by the board. For example, a committee might be authorized to conclude the terms of a material contract within specified limitations with respect to price, term, scope of services, etc. As noted above, there are some actions that are specified to be non-delegable and which may only be exercised by the full board.

Under the *Not-for-Profit Corporations Act* (Ontario), there are certain decisions that cannot be delegated to a committee or managing director and must remain with the full board. See Chapter 10.

# 12. Can staff members vote as members of a committee?

The committee terms of reference should specify which committee members may vote. While there is no rule that says staff members may not vote on committees, the decision as to whether staff members should vote should be carefully considered. Firstly, allowing members of management to vote may tend to blur the distinction between 'management work' and 'board work'. Secondly, there may be a risk that, depending upon the quorum requirements and committee attendance numbers, the staff could outvote board members. The better practice is to allow only members of the board or community members of committees to vote on committee decisions.

### 13. Does the principle of board solidarity apply to a committee?

The general practice is that committees are advisory. The board receives recommendations from the committee, and then, if a decision is required by the board, a vote is taken at the board level. A committee member is not bound to vote with the majority of the committee when the matter comes to the board. A committee member should, however, not blindside his or her committee chair in the boardroom. If a committee member who disagrees with a recommendation of a committee wishes to make a 'minority report' to the board, the committee member should advise the committee chair and the board chair in advance. Any such report should be done in a way that is respectful of the work of the committee.

#### 14. Can committees meet by telephone?

Yes. The ability for a committee to meet by telephone is expressly authorized in the *Corporations Act* (Ontario) and the *Not-for-Profit Corporations Act* (Ontario) and there is no requirement to have provisions in the by-laws to this effect. The provisions of the relevant legislation with respect to the manner of holding such a meeting must be followed.

### 15. Can any board member attend any committee meeting?

Subject to any provisions in the hospital's by-laws or governance policies, there is no prohibition on a director who is not a member of a committee to attend that committee's meetings. Such practice should, however, be discouraged. Attendance of a board member at a committee meeting to which that member has not been appointed can be potentially disruptive to that committee, as the non-committee member will not have the continuity of participation in the committee's meetings. Directors should respect the committee assignments that are made either by the board chair or by the governance committee. Generally speaking, committee meetings are not open to the public even for those corporations that have adopted a practice of open board meetings.

### 16. Can a non-voting member of a committee move a motion?

Subject to the rules of order that have been adopted by the corporation, the general rule is that only a voting member of a body may move a motion or second a motion before that body.

#### 17. Should a board have an executive committee? What is the common practice?

An executive committee can add value to a board's governance processes if it has clear terms of reference and does not usurp the role of the board.

If the executive committee begins to present recommendations for rubber-stamping by the board it will impede the board's contribution to governance. An executive committee adds value when it provides a forum for advice and counsel to the chair and chief executive officer, aids in planning the board's annual work plan, and ensures the board maintains a focus on strategic directions. The executive committee may also add value when it undertakes work on behalf of the board, such as the evaluation of the chief executive officer, provided it does so subject to the direction and final approval of the board.

Hospitals have mixed practices with respect to the establishment and role of an executive committee. A hospital that has experienced an executive committee that became a 'board within a board' will often have strong views against the establishment of an executive committee, or may establish one only for the purpose of making decisions in an emergency where a meeting of the board cannot be held. 18. Recommendations for governance practices in the for-profit sector often include a recommendation that the board, or the independent directors on the board, meet without management. When should this practice apply to a hospital?

It is a good practice for the independent directors to occasionally meet without members of management present for the purposes of overseeing the board's relationship with management and, in particular, assessing the quality of the information that the board is receiving from management.

Such meetings, if they exclude members of the board, cannot be considered to be board meetings and no formal board action can be taken at such meetings. Such meetings should, however, be considered as one of the processes that the board uses to oversee management. Some boards have adopted a process of beginning or ending every board meeting with a short session at which only independent directors are present (no management, related directors or members or the public are present).

Because the purpose of these meetings is to ensure independent oversight of management, the board will need to determine which directors may be considered as 'related' to management. Who should be excluded will be a decision to be made in the context of the composition of each board. The board chair should immediately meet with the chief executive officer to convey any concerns, advice or positive feedback coming from the session.

The chief executive officer and, as appropriate, the chief of staff (or chair of the medical advisory committee) may be asked to remain for a portion of the meeting without management at the discretion of the chair. These sessions are not part of the board meeting and, therefore, while the chair may keep notes to facilitate communication with the chief executive officer, no formal minutes will usually be kept.

See Form 8.21: Sample Policy for Meeting without Management

# 19. How does a board ensure that it fosters a culture of respectful behaviour in its boardroom?

Fostering a board culture of respectful behaviour begins with the qualities identified by the board as those it seeks of directors. The desired qualities for a board director must include more than skills and experience and should also address qualities such as integrity, loyalty, ability to work as part of a team and the ability to express ideas and disagreements constructively. Accordingly, the recruitment process must not only identify those qualities, but must also include some measure of evaluating a candidate against those qualities.

The second step for ensuring respectful boardroom behaviour involves training. Board orientation must include training with respect to the affairs of the corporation, the role of the board, and the duties and behavioural expectations of a director. Adopting a director position description that addresses required behaviour is an important step for a board to take.

Ultimately, it falls to the chair to maintain a culture of respectful behaviour in the boardroom. The chair does this both through the management of the meeting (declaring certain behaviour out of order), and by ensuring that director evaluations are performed and that results are constructively conveyed to directors. Some boards also assign a more senior board member as a mentor to new members to ensure that the board's culture of respectful behaviour is modeled for new directors. The last resort for a board is to request that a director resign before the expiry of his or her term or, failing that action, to ensure that the board understands that re-election is not automatic and board behaviour is one factor that will be taken into account in determining whether or not a director will be asked to re-apply for a position on the board.

It is also important to minimize the number of *ex officio* positions. Where the board cannot control the skills, qualities or behaviour of the individual that holds an *ex officio* office, the board is at greater risk of having that individual's behaviour be potentially disruptive to the board.

The board's code of conduct should make it clear that where a director fails to adhere to his or her fiduciary duties, and is an *ex officio* director, the board chair may approach the organization that the director represents and request that the director be removed.

#### 20. Is a hospital required to have board meetings that are open to the public and, if so, what matters should be dealt with *in camera*?

In addressing this question, it is helpful to start with some general principles:

- Hospitals are not required to have meetings that are open to the public.
- The only persons entitled to attend a board meeting are the directors. All others are guests and are there at the pleasure of the board, usually on invitation by the chair or the chief executive officer, or in accordance with the board-approved policy.
- Boards that have elected to have open board meetings usually pass a policy, but such policy does not create an irrevocable right for the public to attend board meetings, subject to applicable legislation. The policy can be repealed or amended by the board, subject to any provisions that may have been included in its by-laws.

Based on the above principles, the concept of *in camera* is used to describe that portion of the meeting during which some or all of the 'guests' are excluded.

Boards that permit the public to attend board meetings will often have a two-stage *in camera* meeting where the public leaves the room for certain sensitive issues but management remains, followed by a second *in camera* meeting where only the directors remain including *ex officio* directors and directors who are members of management.

It is a good governance practice to have well-understood rules for when the board will move *in camera*. Some matters, such as the board receiving privileged legal advice or dealing with human resource issues, must clearly be dealt with *in camera*. In other areas, the board may need to make its own decision.

A good test for whether a matter should be dealt with *in camera* is this: Will the benefits that come from open discussion (transparency, accountability and enhanced public confidence in the board) be outweighed by the harm of public disclosure of the matter at hand? Many times, the issue is one of timing. In other words, the question for the board may not be whether or not the matter should be dealt with in the public portion, but when it should be disclosed to the public.

An *in camera* board session should not be confused with the process of independent directors meeting without management or related directors present as described in response to question #18 above.

See Form 8.12: Sample Policy for Open Board Meetings See Form 8.13: Checklist for Developing a Policy for Open Board Meetings

### 21. Who is responsible for ensuring that board meetings are effective?

Every board member has a duty to contribute to the effectiveness of board meetings. It ultimately falls to the board chair to ensure that meetings follow a proper process, and to facilitate the business of the board. The board chair can only do so, however, if the appropriate ingredients have been put in place. Those ingredients require proper identification of the skills and expertise required on the board, sound recruiting processes to ensure that there is a qualified board, initial board orientation and ongoing education with respect to operations, the board's role, the director's fiduciary duties and obligations, and resources to improve board performance. Those ingredients may or may not be in place when a board chair assumes office.

The board chair does, however, have an over-arching responsibility for the quality of the board's governance and can institute practices in each of these areas to improve board performance. The board chair is also

Every board member has a duty to contribute to the effectiveness of board meetings.

responsible for maintaining the discipline of the board during the meeting to ensure that the board focuses on governance issues and does not unduly delve into areas that more properly belong to management. The board chair also disciplines board members whose behaviour does not adhere to the fiduciary standards expected of a director. Finally, the board chair, with input from the chief executive officer and the assistance of the board secretary, structures the agenda in order to ensure that the board focuses on areas that are consistent with the board's annual work plan, are in furtherance of the strategic directions of the organization, and deal appropriately with board and not management matters.

See Form 8.22: Sample Meeting Effectiveness Survey See Form 8.23: Sample Meeting Evaluation

#### 22. What is a consent agenda and how is it used?

A consent agenda is a process used during a board meeting to accept items that are of a routine or recurring nature and not expected to be contentious or require discussion. The items are identified on the agenda and a single motion is moved to accept these items. Any board member may request either before or at the meeting, that an individual item be moved out of the 'consent' portion to be discussed during the meeting. The consent agenda process is used to expedite the board's business.

An important element of the consent agenda process is that board members review the materials related to the consent agenda matters with the expectation that there will be no discussion or debate on such matters. Such materials, when circulated with the board package, should be clearly marked as relating to the consent agenda.

See Form 8.16: Consent Agenda Policy



### Form 8.1 Sample Board Chair Role Description

#### **Role of the Chair**

The board chair is the leader of the board. The board chair is responsible for:

- · Ensuring the integrity and effectiveness of the board's governance role and processes;
- Presiding at meetings of the board and members;
- Representing the board within the organization and the organization to its stakeholders; and
- Maintaining effective relationships with board members, management and stakeholders.

#### **Responsibilities**

#### **Board Governance**

The board chair ensures the board meets its obligations and fulfills its governance responsibilities. The board chair oversees the quality of the board's governance processes including:

- Ensuring that the board performs a governance role that respects and understands the role of management;
- Ensuring that the board adopts an annual work plan that is consistent with the organization's strategic directions, mission and vision;
- Ensuring that the work of the board committees is aligned with the board's role and annual work plan and that the board respects and understands the role of board committees and does not redo committee work at the board level;
- Ensuring board succession by ensuring that there are processes in place to recruit, select and train directors with the skills, experience, background and personal qualities required for effective board governance;
- Ensuring that the board and individual directors have access to appropriate education;
- Overseeing the board's evaluation processes and providing constructive feedback to individual committee chairs and board members as required; and
- Ensuring that the board's governance structures and processes are reviewed, evaluated, and revised from time to time.

#### **Presiding Officer**

The chair is the presiding officer at board and members' meetings. As the presiding officer at board and members' meetings, the chair is responsible for:

- Setting agendas for board meetings and ensuring matters dealt with at board meetings appropriately reflect the board's role and annual work plan;
- Ensuring that meetings are conducted according to applicable legislation, by-laws and the board's governance policies and rules of order;

- Facilitating and forwarding the business of the board, including preserving order at board meetings;
- Encouraging input and ensuring that the board hears all sides of a debate or discussion;
- Encouraging all directors to participate and controlling dominant members;
- Facilitating the board in reaching consensus;
- Ensuring relevant information is made available to the board in a timely manner and that external advisors are
  available to assist the board as required; and
- Ruling on procedural matters during meetings.

#### Representation

- The chair is the official spokesperson for the board;
- The chair represents the organization in the community and to its various stakeholders;
- The chair reports on behalf of the board to members at each annual meeting of members;
- · The chair represents the board within the organization, attending and participating in events as required; and
- The chair represents the board in dealings with key stakeholders, as required.

#### Relationships

- The board chair facilitates relationships with, and communication among board members and between board members and senior management;
- The chair establishes a relationship with individual directors, meeting with each director at least once a year to
  ensure that each director contributes his/her special skills and expertise effectively;
- The chair provides assistance and advice to committee chairs to ensure that they understand board expectations
  and have the resources that are required for performance of their terms of reference; and
- The chair maintains a constructive working relationship with the chief executive officer and chief of staff providing advice and counsel as required. In particular:
  - The chair works with the chief executive officer and chief of staff to ensure he or she understands board expectations; and
  - The chair ensures that chief executive officer and chief of staff annual performance objectives are established, and that an annual evaluation of the chief executive officer and chief of staff is performed.

#### **Other Duties**

The chair performs such other duties as the board determines from time to time.

#### **Skills and Qualifications**

The board chair will possess the following qualities, skills, and experience:

- Proven leadership skills;
- · Good strategic and facilitation skills, ability to influence and achieve consensus;
- · Ability to act impartially and without bias and display tact and diplomacy;

2 of 3

- Effective communicator;
- Political acuity;
- Must have the time to continue the legacy of building strong relationships between the organization and stakeholders;
- Ability to establish trusted advisor relationships with chief executive officer and chief of staff and other board members;
- Governance and board-level experience in the health sector;
- · Understanding and appreciation of quality improvement and patient safety; and
- Outstanding record of achievement in one or several areas of skills and experience used to select board members.

#### Term

The board chair will serve an initial term of one [two] year(s), renewable for an additional term of one [two] year(s) at the discretion of the board.

#### Amendment

This board chair role description may be amended by the board.

#### **Approval Date:**

#### Last Review Date:

### Form 8.2 Sample Board Chair Selection Process Guidelines

#### Purpose

It is in the interests of the hospital that there be succession planning and a smooth transition in the office of the chair.

#### Policy

The incoming chair shall:

- Be a current member of the board;
- · Be approved by the board one year prior to the conclusion of the current board chair's term; and
- Serve as a vice chair until the commencement of his or her own term.

#### **Process**

The governance committee is mandated to conduct the board chair selection process and to recommend to the board, for its approval, a nominee for incoming chair.

#### Selection Criteria – Desirable Attributes

- Proven leadership skills;
- · Good strategic and facilitation skills;
- Ability to influence and achieve consensus;
- · Ability to act impartially and without bias and display tact and diplomacy;
- Effective communicator;
- Political acuity;
- Must have the time to continue the legacy of building strong relationships between the corporation and stakeholders;
- Ability to establish trusted advisor relationships with the chief executive officer and chief of staff and other board members;
- · Governance and board-level experience in health sector;
- Understanding and appreciation of quality improvement and patient safety; and
- Outstanding record of achievement in one or several areas of skills and experience used to select board members.

#### **Selection Process**

- Governance committee will canvas each board member to obtain views on the selection criteria and on the
  perceived strengths and weaknesses of possible candidates.
- The results of director evaluations and peer reviews shall be considered.
- The chair of the governance committee will meet with each nominated candidate to ascertain interest. If the chair of the governance committee is a potential nominee, he or she shall not participate in the selection process, and the process shall be conducted by the vice chair or another member of the committee.
- Governance committee will canvass senior leadership at the hospital and key partner organizations to obtain input.
- Governance committee will discuss findings and ultimately agree on a nominee to recommend.

#### Amendment

This board chair selection process guideline may be amended by the board.

#### **Approval Date:**

#### Last Review Date:

### Form 8.3 Tips for the New Chair

- 1. Spend some time thinking about the organization's mission, vision, values and accountabilities, and how they relate to the board's role and the chair's role.
- 2. Recognize your obligation to develop a relationship with each director. Find time to speak with each board member.
- 3. Set objectives for yourself and the board. A good process for this is to have a conversation with each board member and ask questions such as:

"How do you feel the board is performing?" "What would you like to contribute?" "Where can we improve?" "What should I do to improve board performance?"

- Your role is to be the meeting manager consider how you will balance your obligation to ensure the meeting follows a proper process and provides an opportunity for directors to contribute while reaching decisions where required.
- Become familiar with the rules of order adopted by the corporation if none have been adopted, pick rules of order you will be comfortable using.
- 6. Think of ways in which you can ensure each board member contributes to board discussions.
- 7. Recognize that the board may not always agree and respect the views of those in the minority.
- 8. Do not engage in argumentative debates with board members. Accept the expression of a range of views as evidence that the board is considering all factors.
- Recognize when it is important to defer a decision to a future meeting or to a committee. When the board is divided, ask yourself if it is because they need more information, more debate or external advice. If none of these are factors, then it may be time to call for a decision.
- Recognize that you are the board leader and your tone and demeanour will impact the board's culture. Be respectful and courteous. Do not tolerate disrespectful behaviour from board members or allow members to dominate debate or to intimidate other board members.
- 11. Be thoughtful about the importance of your relationship with the chief executive officer and chief of staff. While working to develop a trusted advisor relationship, remember that the role of the board is to oversee management and the relationship between the chair and management is an important link in the board's relationship with, and exercise of independent oversight of, management.
- 12. Ask yourself if the external and internal stakeholders are well understood by the board. Consider how you will perform your role as the representative of the board to external and internal stakeholders.

## Form 8.4 Overview of Committees Referred to in Legislation

This is not intended to be an exhaustive list of all references in legislation to committees, but rather to reference some of the relevant committees from a board perspective.

Executive Committee / Management							
Legislation	Corporations Act, section 70						
	Public Hospitals Act, section 15						
Membership	Directors (not fewer than three).						
Chair	Not specified (usually chair of the board).						
Reporting	To the board						
Role Exercises any powers delegated by the board, subject to restrictions in by-laws							
	from time to time by directors.						
Other A hospital is not required to have an executive committee but may establish or							
	confirmed by two-thirds of votes cast by members at a general meeting. No approval of						
	members is required to establish a management committee.						

	Medical Advisory Committee
Legislation	Public Hospitals Act, section 35
	Public Hospitals Act Regulation 965, section 7
Membership	President, vice president and secretary of the medical staff, the chief of staff, if any, and ir
	the case of a Group A hospital, the chief of the dental staff, if any, and such other
	members of the medical staff as are elected or appointed in accordance with the by-laws of the hospital.
Chair	Chief of staff, if applicable, and if not, a member of the medical advisory committee
	appointed by the board to be chair.
Reporting	In writing to the board at each regularly scheduled meeting of the board respecting the
	practice of medicine in the hospital.
	To the medical staff at each regularly scheduled meeting of the medical staff.
Role	Make recommendations to the board concerning the appointment, re-appointment and
	privileges to be granted to the medical, dental, midwifery and (non-employed) extended class nursing staff;
	Make recommendations to the board concerning by-laws of the medical, dental,
	midwifery and extended class nursing staff and clinical rules;
	Make recommendations to the board concerning the quality of care provided in the
	hospital by the medical, dental, midwifery and (non-employed) extended class nursing staff;
	• Supervise the practice of medicine, dentistry, midwifery and extended class nursing;
	Appoint the medical staff members of all committees of the medical staff that are
	established by the board;
	Receive reports from the committees of the medical staff;
	Advise the board on any matter referred to it by the board;

	Medical Advisory Committee
	<ul> <li>Report to the board on the actions taken under section 34 of the <i>Public Hospitals Act</i>;</li> <li>Make recommendations to quality committee where it identifies systemic or recurring quality of care issues; and</li> <li>Appoint one or more member(s) of the medical staff to advise the joint health and safety committee established under the <i>Occupational Health and Safety Act</i>.</li> </ul>
Other	Required to meet 10 times a year.

Nursing Advisory Committee							
Legislation	Public Hospitals Act Regulation 965, section 7.1						
Membership	Chief nursing executive and such other members of the nursing staff as are elected or appointed in accordance with the hospital's by-laws.						
Chair	Chief nursing executive.						
Reporting	Reporting Not designated.						
Role	To carry out such duties as may be established by by-law.						
Other	This is not a required committee.						

	Quality Committee
Legislation	Excellent Care for All Act, section 3 and Regulation 445/10
Membership	Membership, composition and governance to be provided for by regulations under the <i>Excellent Care for All Act</i> .
	Regulation provides that one-third of committee is to be voting members of the board.
	Additional members to be:
	One member of medical advisory committee
	Chief nursing executive
	Administrator (chief executive officer)
	One person who works in the hospital who is not a member of the College of Physicians
	and Surgeons or College of Nurses of Ontario
Ohair	Other persons as appointed by hospital board
Chair	Voting member of the board.
Reporting	To the board of directors of the hospital.
Role	• To monitor and report to the board on quality issues and on the overall quality of services provided in the hospital, with reference to appropriate data.
	• To consider and make recommendations to the board regarding quality improvement initiatives and policies.
	• To ensure that best practices information supported by available scientific evidence is translated into materials that are distributed to employees and persons providing
	services within the health care organization, and to subsequently monitor the use of these materials by these people.
	• To oversee the preparation of annual quality improvement plans.
	• To carry out any other responsibilities provided for in the regulations.
Other	

Fiscal Advisory Committee							
Legislation	Public Hospitals Act Regulation 965, section 5						
Membership	<ul> <li>Administrator/chief executive officer</li> <li>If there is dental staff, one person representing both the medical staff and the dental staff and, if there is no dental staff, one person representing the medical staff</li> <li>Chief nursing executive or another person representing nurses who are managers</li> <li>One person representing staff nurses</li> <li>Such other persons that are elected or appointed in accordance with the by-laws of the hospital</li> </ul>						
Chair	Administrator (chief executive officer) or a person designated by the administrator.						
Reporting	To the board with respect to the operation, use and staffing of the hospital.						
Role	• To make recommendations to the board with respect to the operation, use and staffing of the hospital.						
Other	Fiscal advisory committee is established by the board, but may be established by board resolution. Additional members are to be elected or appointed in accordance with the by-laws.						

	Quality of Care Committee
Legislation	Quality of Care Information Protection Act
Membership	One or more individuals.
Chair	Not specified.
Reporting	Not specified, but certain disclosure of quality of care information is permitted to management for the purpose of improving or maintaining the quality of health care in or by the hospital. Management includes senior management staff and the board.
Role	• Carry on activities for the purposes of studying, assessing or evaluating the provision of health care with a view to improving or maintaining the quality of the health care or the level of skill, knowledge and competence of the persons who provide the health care.
Other	A quality of care committee may be "established, appointed or approved" by a hospital. This committee does not report to the board and does not need to be referenced in the by-law, although disclosure of quality of care information to the board is permitted.

*Note to reader*: With respect to committee membership, hospitals are encouraged to review their by-laws and committee structures to ensure they are aligned with Section 4(1)(f) of Regulation 965 made under the *Public Hospitals Act* and the guidance in Section 15.4 of the *2010 OHA Hospital Prototype Corporate By-laws*.

## Form 8.5 Committee Principles and Rules and Regulations

## Purpose

- To set out the guiding principles that the board will apply when establishing committees.
- To establish rules and regulations applicable to the operation and function of all board committees.

## Application

- These rules and regulations apply to all board committees unless the board otherwise determines by board resolution or in the terms of reference adopted by the board for a committee.
- · These rules and regulations are in addition to the provisions of the by-laws.
- In the event of a conflict between the by-laws, a resolution of the board, the terms of reference of a committee and these rules and regulations, the order of precedence shall be:
  - 1. The by-laws;
  - 2. A resolution of the board;
  - 3. The terms of reference; and
  - 4. These rules and regulations.

## **Guiding Principles for Establishing Committees**

- Committees will consist of standing committees as determined annually by the board and ad hoc special committees established from time to time by the board.
- The board will annually establish standing committees which will be aligned with the board's role and function and annual work plan, and reflect the priorities of the board for the year.
- Special committees will have specific tasks and timelines. They will be established, where required, to do the work of the board in circumstances where a standing committee is not required.
- Committees will have terms of reference approved by the board. The committee terms of reference will establish clear areas of responsibility between the various standing committees and special committees.
- · Committees will develop annual work plans.
- Committees will be empowered to consider and debate issues within their terms of reference or as requested by the board and to make recommendations to the board.
- Committees will have an established mechanism for reporting to the board their progress on their terms of
  reference and work plans. Recommendations from a committee that require a board decision will be presented
  to the board in the approved board briefing note format.
- The board meetings will be efficient. Board agendas will not repeat the work of the committees. This requires the board to trust that committees have followed a proper process. Committees will submit their reports in advance of the board meeting. Board members are expected to send committee reports prior to the board meeting. At the board meeting, committee chairs or a designate will respond to questions and discuss recommendations requiring board approval.

## **Committee Rules and Regulations**

#### Composition

The composition of each committee will be determined by the board and included in the terms of reference.

#### Membership

- Members will be appointed by the board on recommendation of either the board chair or a committee established by the board for that purpose (such as the governance committee).
- The board will appoint any non-director members ("community members") where the community members are specified in the committee composition. The terms of reference for a committee may give that committee the authority to appoint the community members.
- Community members will be voting and included in the quorum unless the terms of reference otherwise provide.
- The board chair, or a nominee designated by the chair, will be an *ex officio* member of all board standing committees. Where the board chair appoints a nominee as a member of a committee in place of the board chair, such nominee must be an elected member of the board and shall preferably be a vice chair.
- The chief executive officer shall be an *ex officio* member of all board standing committees other than the committee responsible for oversight of the corporation's audit.
- Staff will be assigned to the committee by the board or the chief executive officer and will serve as resources to the committee as appropriate.

#### Term

Committee members are appointed for a term of one year and are eligible to be re-appointed.

#### Chair

- All board standing committees must be chaired by a board member.
- Committee chairs will be appointed by the board on the recommendation of either the board chair or a committee established by the board for this purpose.
- The chair of the committee shall:
  - Call all meetings of the committee;
  - Chair all meetings of the committee;
  - Designate another director who is a member of the committee to chair the committee in the chair's absence; and
  - Report to the board on the work of the committee.

#### **Calling Meetings and Notice**

- Committee meetings may be called by the chair of the committee.
- Notice for a meeting of a committee shall be given in the same manner and with the same amount of notice as
  applies to a meeting of the board.

#### Participation in Meetings

- Teleconference participation is permitted.
- Committee members may not send a delegate.

### Quorum

Fifty percent of the voting members, provided a majority of the voting members present are voting directors.

#### Voting

- Voting board members on a committee shall be voting members of the committee. Unless the committee terms
  of reference otherwise provide, non-voting board members and community (non-board) members shall be voting
  members of a committee in respect of all motions other than a motion that is binding on the board.
- Only a member of a committee entitled to vote on the motion may move or second a motion at a committee meeting.
- There shall be no proxy voting.
- A member of a committee participating in a meeting of the committee by teleconference may vote by teleconference.
- Staff (employees) assigned to the committee will not be voting members of the committee or be included in the quorum unless the terms of reference of the committee otherwise provide.

#### Guests

Committee chairs may invite guests to attend meetings as resources, as required.

#### Advisors

Any request for expert advice (such as legal or financial advice) to be made available to the committee must be approved by the board chair or the chief executive officer.

## Amendment

This policy may be amended by the board.

## **Approval Date:**

## Last Review Date:

# Form 8.6 Sample Format for Committee Terms of Reference

	Format for Committee Terms of Reference
Role	A general statement of the committee's purpose or role should be set out. The role should be relevant to the work of the board.
Exa	ample The role of the governance committee might be expressed as: "To advise the board
	on matters relating to the board's governance structure and processes, evaluation
	of the board effectiveness, recruitment, education and evaluation of board
	members."
Responsibilities	A specific list of activities the committee is to undertake, usually without setting out in detail, the process the committee is to follow.
Exa	ample Governance committee responsibilities include:
	<ul> <li>Review by-laws and recommend revisions as required;</li> </ul>
	Conduct process for board and officer succession, and recommend candidates
	for election to the board and for appointments as officers of the board; and
	• Evaluate effectiveness of board governance structures, processes and policies
	and recommend changes as required.
	See Form 8.8: Sample Committee Responsibilities for further examples.
Membership and Vot	-
	they are voting or non-voting.
Exa	ample Voting members:
	Chair of the board;
	<ul> <li>At least four directors appointed by the board;</li> </ul>
	Chief executive officer as an <i>ex officio</i> member.
	Non-voting member:
	Vice president of planning
Chair	Describe who the chair will be.
Exa	A voting member of the committee appointed by the board.
Frequency of Meetin and Manner of Call	gs Specify if a minimum number of meetings must be held.
Exa	At least quarterly, at the call of the committee chair.
Quorum	If there are non-board members on the committee, the quorum should reference the board members.
Exa	ample 51% of the committee members, provided a majority of those present are board members; or
<b></b>	51% of the members entitled to vote.
Resources	Specify if a member of management is to be assigned to the committee as a resource and committee support.
Reporting	Specify how the committee reports. It will usually be to the board, but a sub-committee may report to a committee.
Exa	ample To the board.

## Form 8.7 Sample Quality Committee Terms of Reference

## Authority

The quality committee operates under the authority of the board and is the quality committee for the purposes of the *Excellent Care for All Act, 2010* (the "Act"). The quality committee reports to the board.

## **Purpose**

The quality committee is responsible for:

- Assisting the board in the performance of the board's governance role for the quality of patient care and services; and
- Performing the functions of the quality committee under the Act.

## **Duties and Responsibilities**

### Role Requirements of the Act

The quality committee, in accordance with the responsibilities in the Act, shall:

### **Quality Oversight and Quality Improvement**

- 1. Monitor and report to the board on quality issues and on the overall quality of services provided in the hospital, with reference to appropriate data including:
  - Performance indicators used to measure quality of care and services and patient safety;
  - Reports received from the medical advisory committee identifying and making recommendations regarding systemic or recurring quality of care issues;
  - · Publicly reported patient safety indicators;
  - · Critical incident and sentinel event reports; and
  - [List other reports and indicators such as balanced score cards or reports from staff quality committees or patient safety officers];
- 2. Consider and make recommendations to the board regarding quality improvement initiatives and policies;
- Ensure that best practices information supported by available scientific evidence is translated into materials that are distributed to employees, members of the professional staff and persons who provide services within the hospital, and subsequently monitor the use of these materials by such persons;
- 4. Oversee preparation of the hospital's annual quality improvement plan; and
- 5. Perform such other responsibilities as may be provided under regulations under the Act.

### **Critical Incidents and Sentinel Events**

"Critical incident" means any unintended event that occurs when a patient receives treatment in the hospital:

- a. That results in death, or serious disability, injury or harm to the patient; and
- b. Does not result primarily from the patient's underlying medical condition or known risk inherent in providing treatment.

In accordance with Regulation 965 under the *Public Hospitals Act*, receive from the chief executive officer, at least twice a year, aggregate critical incident data related to critical incidents occurring at the hospital since the previous aggregate data was provided to the quality committee.

Annually review and report to the board on the hospital's system for ensuring that, at an appropriate time following disclosure of a critical incident, there be disclosure as required by Regulation 965 under the *Public Hospitals Act* of systemic steps, if any, the hospital is taking or has taken to avoid or reduce the risk of further similar critical incidents. The quality committee shall review reports of sentinel events and oversee any plans developed to address, prevent or remediate such events.

#### Compliance

Monitor the hospital's compliance with legal requirements and applicable policies of funding and regulatory authorities related to quality of patient care and services.

### **Financial Matters**

As and when requested by the board, provide advice to the board on the implications of budget proposals on the quality of care and services.

### Hospital Services Accountability Agreement and Hospital Annual Planning Submission

As and when requested by the board, provide advice to the board on the quality and safety implications of the hospital annual planning submission and quality indicators proposed to be included in the hospital's service accountability agreement or in any other funding agreement.

#### **Risk Management**

Review and make recommendations with respect to:

- The hospital's standards on emergency preparedness;
- Policies for risk management related to quality of patient care and safety; and
- Areas of unusual risk and the hospital's plans to protect against, prepare for, and/or prevent such risks and services.

## **Additional Role Requirements Recommended**

The following items are recommended, although not required by the Act.

### Accreditation

Oversee the hospital's plan to prepare for accreditation.

Review accreditation reports and any plans that need to be implemented to improve performance and correct deficiencies.

### **Professional Staff Process**

Annually review with the chief of staff/chair of the medical advisory committee the appointment and re-appointment processes for the professional staff, including:

- Criteria for appointment;
- Application and re-application forms;
- Application and re-application processes; and
- Processes for periodic reviews.

#### **Policy Implementation**

Oversee implementation of policies, processes and programs to ensure quality objectives are met and maintained.

#### Other

Perform such other duties as may be assigned by the board from time to time.

## **Voting Members**

- 1. At least two voting members of the board;
- 2. Chief executive officer;
- 3. Chief nursing executive;
- 4. A member of the medical advisory committee selected by the medical advisory committee;
- 5. A person who works in the hospital who is not a member of the College of Physicians and Surgeons or the College of Nurses; and
- 6. Such other persons as the board may from time to time appoint, provided that at least one-third of the voting members of the quality committee shall be voting members of the board.

Subject to the approval of the board, the members of the quality committee referenced above (2, 3, 4 and 5) may appoint a delegate to sit as a member of the quality committee in their stead.

## Chair

The chair of the quality committee shall be appointed by the board from among the members of the quality committee who are voting members of the board.

## **Frequency of Meetings and Manner of Call**

The committee shall meet at least nine times per year at the call of the chair of the quality committee, or as requested by the board.

## Quorum

A quorum will be considered a majority of the voting members.

## Resources

Indicate the staff who will provide support to the quality committee.

## Reporting

The quality committee shall report to the board at each meeting of the board and shall annually prepare and provide to the board a report that provides an overview of the activities of the quality committee and of the quality of care and services provided by the hospital over the previous year.

## **Privilege and Confidentiality**

Quality of care information prepared for and reviewed by the quality of care committee under the *Quality of Care Information Protection Act.* 

Regarding information provided in confidence to, or records prepared with the expectation of confidentiality by the quality committee for the purpose of assessing or evaluating the quality of health care and directly related to programs and services provided by the hospital: if the assessment or evaluation is for the purposes of improving the care and programs and services, this information or records are subject to an exemption from access under the *Freedom of Information and Protection of Privacy Act*.

## **Approval Date:**

## Last Review Date:

## Form 8.8 Sample Committee Responsibilities

*Note to reader:* The examples of responsibilities of various committees set out below are only intended to be examples. They include statements of responsibility to illustrate how a board might use its committees in furthering board work. The responsibilities could be part of the committee's terms of reference, which would also include the purpose, membership and quorum requirements for the committee.

#### See Form 8.6: Sample Format for Committee Terms of Reference

The committees, whose responsibilities have been illustrated, include the finance committee, audit committee, governance and nominating committee, and executive committee. Other committees might include: communication and government relations, community liaison, human resources and compensation. In addition, when special issues arise, such as a major construction project, a board may establish a special purpose committee such as a capital project committee. It is important that committees established by the board are aligned with the board's role and annual work plan. Accordingly, the number of committees and their roles and responsibilities will be unique to each corporation.

## The Finance Committee Responsibilities

### **Budget Planning and Oversight**

- Ensure that there are processes in place for the development of an annual operating budget and capital budget;
- Review and recommend to the board financial assumptions used to develop the operating budget, capital budget and strategic plan;
- Review and recommend to the board the annual operating plan and budget, and the capital plan and budget;
- Review monthly financial performance and compare actual performance against budget;
- Review and recommend to the board plans developed by management to address variances between budget and actual performance; and
- Monitor implementation of plans to address variances and report to the board.

### Long-Term Planning

- Review and recommend to the board long-term financial goals and long-term revenue and expense projections; and
- Review, with management, industry developments and legislative changes that may have an impact on financial resources or performance and report to the board.

### Asset Management

- Ensure there are processes in place to manage the assets of the organization; and
- Review and make recommendations concerning material asset acquisitions not contemplated in the annual operating plan.

### **Financial Transactions**

- Review and make recommendations to the board concerning banking arrangements; and
- Review and make recommendations to the board regarding lines of credit and long-term debt.

#### **Donations and Bequests**

Advise the board with respect to donations including the terms of any donor recognition agreements.

### Investments

- · Review and recommend to the board the organization's investment policy; and
- Monitor investment performance for compliance with the investment policy.

#### Internal Controls and Risk Management

- Oversee, review and make recommendations to the board concerning management's risk management processes;
- Review and make recommendations concerning the adequacy of financial resources;
- Review and make recommendations concerning insurance coverage;
- Identify unusual risks and oversee management's plan to address unusual or unanticipated risks and make recommendations to the board; and
- · Review and make recommendations concerning the quality and integrity of management's internal controls.

#### Other

• Such other matters as may be referred by the board, from time to time.

## Audit Committee Responsibilities

- Recommend to the board the auditors for appointment or re-appointment by the members at the annual meeting
  of members;
- Review and make recommendations to the board concerning the auditor's remuneration;
- Meet with the auditors to review proposed scope of audit;
- Approve the auditor's engagement letter;
- Oversee performance of audit as required, including ensuring auditors are receiving the assistance of management;
- Review audited financial statements and the auditor's report and make recommendations to the board;
- Meet with the auditors and receive and review recommendations with respect to management, accounting systems and internal control issues;
- Review policies regarding financial operations, including internal controls;

- Review non-audit services provided by the auditor and other factors that might compromise the auditor's independence and make recommendations to ensure auditor independence;
- Review management response to recommendations of the auditor and report to the board;
- Oversee implementation of the auditor's recommendations; and
- Such other responsibilities as are assigned by the board.

*Note to reader:* The audit committee may be a separate committee or a sub-committee of the finance committee. The audit committee should be comprised of individuals who are financially literate and should consist of directors who are independent of management. Only directors should be members of the audit committee.

## **Board Governance and Nominating Committee Responsibilities**

#### **Board Recruitment**

- Develop for approval by the board, a description of the skills, experience and qualities including diversity of the directors;
- · Consider skills, experience, qualities and diversity of current directors to determine board needs; and
- Oversee board recruitment and nomination process and recommend to the board candidates for election at the annual meeting of members.

### **Board Education**

- Ensure a comprehensive orientation session is provided to all new board members;
- Oversee board education sessions to ensure board receives periodic education on governance, industry issues
  and the organization's operations; and
- Organize, with the input of the chief executive officer and board chair, the board's annual retreat.

## **Board Chair**

- Ensure succession planning for the office of board chair;
- Oversee and implement the board's process for selecting a board chair and recommend an individual for election by the board as chair; and
- Make recommendations to the board for vice chairs and other board officers.

#### **Board Committees**

- Ensure periodic review and evaluation of committee performance and terms of reference, and make recommendations to the board as required; and
- Recommend to the board, with the input of the chair, nominees for all board committees and committee chairs.

#### **Evaluations**

 Establish and implement a program to evaluate board performance including individual director performance, performance of the chair, board committees and committee chairs;

- Consider the results of board evaluations in connection with renewal of the terms of existing directors;
- Review and make recommendations to the board concerning:
  - Board composition;
  - Board size;
  - Board structures;
  - Board policies and procedures;
  - By-law amendments;
  - Board attendance; and
  - Such other matters as may be required by the board, from time to time.

### **Executive Committee Responsibilities**

- Ensure that a strategic planning process is undertaken with board involvement and eventual approval of the board;
- Develop a process to oversee the performance and compensation of the chief executive officer\* by:
  - Developing a position description for the chief executive officer for approval by the board;
  - Overseeing chief executive officer recruitment, selection and succession planning;
  - Reviewing and recommending to the board the chief executive officer's annual objectives;
  - Developing and conducting a process to review the performance by the chief executive officer and report the results to the board; and
  - Recommending chief executive officer compensation for approval by the board;

[\*Comparable provisions for chief of staff/chair of medical advisory committee and board-appointed medical leaders would also be included if assigned to the executive committee.]

- Oversee the chief executive officer's supervision of management and management succession plans;
- Develop and recommend the board's annual work plan to the board;
- Provide advice and support to the chair, chief executive officer and committee chairs;
- [For those executive committees that are given decision-making authority.] Make decisions binding on the board in situations where it is not possible or practical to call a meeting of the board, or where the board has authorized the committee to act and report the decision at the next board meeting; and
- Undertake such other activities as may be authorized by the board, from time to time.

*Note to reader:* The above is an example of the responsibilities that might be included in an executive committee terms of reference. Not all organizations choose to have an executive committee. In cases where there is no executive committee, the responsibilities would then either reside with the full board, or may be assigned to another committee.

## Form 8.9 Comparison of Meeting Requirements

	Member Meetings	Board Meetings	Committee Meetings						
Manner of Giving Notice	Subject to the by-laws, individually by mail or by publication in newspaper circulated in municipality where majority of members reside	In accordance with by-laws or rules of order	In accordance with by-laws or general committee regulations adopted by board						
Length of Notice	10 days if given individually or, if by publication, once a week for two consecutive weeks next preceding meetings (by-laws may require more notice)	No minimum requirement In accordance with by-laws or rules of order	No minimum requirement						
Quorum	No minimum requirement Must be specified in by-laws	Majority of the board or as provided by special resolution, but not less than two-fifths	No minimum requirement (except for executive committee which must be not less than a majority)						
Telephone Meetings	Not permitted	Permitted	Permitted						
Resolutions in Writing in Lieu of Meeting	Permitted if <u>all</u> members sign	Permitted if <u>all</u> directors sign	Could be permitted by board policy or by-laws						
Open to the Public	Not required – subject to specific legislation	Not required – subject to specific legislation	Not required – subject to specific legislation						
Frequency	Annually within 15 months of last meeting and between April 1 and July 31 each year	No minimum requirement	No minimum requirement						
Minutes	Required	Required Required for executive committee							
Proxy Voting	Yes	No	No						

*Note to reader:* Form 8.9 is based on the requirements of the *Corporations Act* (Ontario). The *Not-for-Profit Corporations Act* (Ontario) will make changes to many of the requirements on this form. Reference should be made to Chapter 10 and the new Act once enacted.

# Form 8.10 Sample Board Annual Work Plan

Committee Legend							
Board	Board						
Board Chair	BC						
Finance Committee	Fin						
Governance Committee	Gov						
Quality Committee	Qua						
Medical Advisory Committee	MAC						

Colour Legend	
Completed by target	
In progress, but not completed by target	
Not in progress, and not completed by target	

		ltem	Committee Responsible	September	October	November	December	January	February	March	April	May	June	July	August	As Required
1.0	Qua	lity and Patient Safety	<u> </u>													
	1.1	Review draft quality improvement plan	Qua						Х							
	1.2	Review and approve final quality improvement plan	Qua							Х						
	1.3	Review quality indicators	Qua	х	Х	Х	Х	Х	Х	Х	Х	Х	Х			
	1.4	Critical incidents review [quarterly]	Qua	Х	Х			Х			Х					
		Appoint professional staff on recommendation of medical advisory committee	MAC							Х						
	1.6	Appoint department chiefs and heads of divisions [as required]	MAC													Х
2.0	Fina	nce and Audit														
	2.1	Annual operating plan assumptions	Fin													TBD
	2.2	Review annual audit plan and internal audit plan	Fin							Х						
	2.3	Determine compensation for the auditor	Fin							Х						
	2.4	Approve HAPS	Board	Х												
	2.5	Operating plan and capital plan	Fin													TBD
	2.6	Approve H-SAA and M-SAA	Board							Х						
	2.7	Broader Public Sector Accountability Act, M-SAA, H-SAA compliance review and attestations	Board		Х						х					
	2.8	Year-end audit: approve audited financial statements	Fin									Х				
	2.9	Senior officer expense reports	Fin									Х				
	2.10	Report on use of consultants	Fin									Х				
		Evaluate auditors and recommendation to members on appointment of auditors	Fin									х				
		Review monthly financial reports/statements [may be part of a Balanced Scorecard]	Fin	х	Х	х	х	х	х	х	х	х	х			
	2.13	Review investment policy	Fin									Х				
	2.14	Review capital plan spending	Fin						Х							
3.0		ernance														
		Approve committee terms of reference, and committee work plans	Board	х												
	3.2	Appoint committee members and community members to community advisory and or board committees: appoint committee chairs	Gov										х			
	3.3	Review and approve governance policies	Gov													Х

	ltem	Committee Responsible	September	October	November	December	January	February	March	April	May	June	July	August	As Required
3.4	4 Approve by-law changes	Board													Х
3.5	5 Director recruitment and nomination	Gov									Х				
3.6	6 Appoint board officers [at board meeting immediately following annual meeting of members]	Gov										х			
3.7	7 Set date for annual meeting of members	Board							Х						
3.8	8 Admit members in accordance with by-laws	Gov								Х					
3.9	9 Review board evaluation survey results	Board	Х												
3.1	10 Approve annual board work plan	Board	Х												
	11 Board education sessions [schedule and topics should be in annual work plan]	Board	х	х	х	х	х	х	х	х	х				
3.1	12 Meetings without management [schedule would show meetings where such sessions are to be held]	Board	x	х	х	х	х	х	х	х	х				
3.1	13 Plan for accreditation [as required]	Board													Х
4.0 Ch	hief Executive Officer and Chief of Staff														
4.1	officer and chief of staff	Board								х					
	2 Establish performance goals for chief executive										Х				
	officer and chief of staff	Board													
4.2 4.3	officer and chief of staff	Board Board									х				
4.3	officer and chief of staff 3 Receive report on completion of performance										x x				
4.3	officer and chief of staff Receive report on completion of performance reviews	Board													
4.3 4.4 4.5	officer and chief of staff 3 Receive report on completion of performance reviews 4 Approve performance-based compensation	Board Board									Х				
4.3 4.4 4.5	officer and chief of staff         3       Receive report on completion of performance reviews         4       Approve performance-based compensation         5       Review succession planning         trategic Plan and Strategic Directions	Board Board	X								Х				
4.3 4.4 4.5 5.0 Str	officer and chief of staff         3       Receive report on completion of performance reviews         4       Approve performance-based compensation         5       Review succession planning         trategic Plan and Strategic Directions         1       Review strategic plan and refresh	Board Board Board	X				x			x	Х				
4.3 4.4 4.5 5.0 Str 5.1 5.2	officer and chief of staff         3       Receive report on completion of performance reviews         4       Approve performance-based compensation         5       Review succession planning         trategic Plan and Strategic Directions         1       Review strategic plan and refresh	Board Board Board Board	X	x			x			x	Х				
4.3 4.4 4.5 5.0 Str 5.1 5.2	officer and chief of staff         3       Receive report on completion of performance reviews         4       Approve performance-based compensation         5       Review succession planning         trategic Plan and Strategic Directions         1       Review strategic plan and refresh         2       Review progress on specific strategic directions         takeholder Relations and Engagement	Board Board Board Board	X	x			x			x	Х	x			
4.3 4.4 4.5 5.0 Str 5.1 5.2 6.0 Str	officer and chief of staff         3       Receive report on completion of performance reviews         4       Approve performance-based compensation         5       Review succession planning         trategic Plan and Strategic Directions         1       Review strategic plan and refresh         2       Review progress on specific strategic directions         takeholder Relations and Engagement         1       Appoint members of community advisory committees	Board Board Board Board Board	X	×			x			x	Х	x			TBD

## Form 8.11 Sample Board and Committee Meeting Attendance Policy

## **Purpose**

To ensure that board and committee members contribute their expertise and judgment to the business and affairs of the corporation by attending and participating in board and committee meetings.

## **Application**

All board members and non-board members of committees.

## Policy

Board members and committee members are expected to attend all board meetings and all meetings of the committees to which they are assigned.

It is recognized that directors and committee members may be unable to attend some meetings due to conflicts with other commitments or other unforeseen circumstances. An attendance rate of at least 75% is acceptable.

## **Process**

Where a director or committee member fails to attend 75% of the meetings of the board or of a committee in a 12-month period, or is absent for three consecutive meetings, the chair shall discuss the reasons for the absences with the member and may ask the individual to resign.

A member's record of attendance shall be considered with respect to renewal of a board term or future assignment to a committee.

Where the board or committee member is an *ex officio* member of the board, the chair may discuss the member's attendance with the organization the member is affiliated with, and such organization may be requested to remove the member and appoint a new *ex officio* member to the board.

The chair shall, at the chair's sole discretion, determine if a board or committee member's absences are excusable and may grant a board or committee member a limited period of time to rearrange their schedule so that there are no conflicts with regularly scheduled board or committee meetings.

## Amendment

This policy may be amended by the board.

## **Approval Date:**

## Last Review Date:

## Form 8.12 Sample Policy for Open Board Meetings

## **Purpose**

The public and staff are welcome to observe the open portion of the board meeting to:

- Facilitate the conduct of the board's business in an open and transparent manner;
- Ensure the corporation maintains a close relationship with:
  - The public;
  - Media;
  - Stakeholder groups; and
- Generate trust, openness and accountability.

## Policy

Members of the public are invited to attend the meetings of the board in accordance with the following policy.

### Notice of Meeting

A schedule of the date, location and time of the board's regular meetings will be available from the board office and will be posted on the hospital's website. Changes in the schedule will be posted on the website.

### Attendance

To ensure adequate space is available, individuals wishing to attend must give at least 24 hours' notice to the board secretary. The board may limit the number of attendees if space is insufficient.

### **Conduct During the Meeting**

Members of the public may be asked to identify themselves. Recording devices, videotaping and photography are prohibited.

The chair may require anyone who displays disruptive conduct to leave.

### Agendas and Board Materials

Agendas for the open portion of the meeting will be distributed at the meeting and may be obtained from the board secretary prior to the meeting. Supporting materials will be distributed only to the board.

## In Camera Session

The board may move *in camera* or hold board meetings that are not open to the public where it determines it is in the best interest of the hospital to do so. The chair may order that the meeting move *in camera*. Any director may request

a matter be dealt with *in camera* in which case a vote will be taken and if a majority of the board so decides, the matter shall be dealt with *in camera*.

The following matters will be dealt with in camera:

- Patient-specific issues;
- Matters relating to an individual board member or a prospective board member;
- Individual employee matters;
- Donor-specific issues;
- Professional staff appointments, re-appointments and changes in privileges;
- Any other matters where personal information about an individual will or may be revealed;
- Human resource and labour relations matters including those pertaining to collective bargaining or terms of employment, including negotiations or potential negotiations;
- Litigation or potential litigation including administrative tribunal matters;
- Receipt of advice that is subject to solicitor-client privilege including communications necessary for that purpose;
- The security of property of the corporation;
- Contract matters including negotiations or disputes;
- The acquisition, disposition, lease, exchange or expropriation of, or improvements to real or personal property, if the board considers that disclosure might reasonably be expected to harm the interests of the corporation;
- Board and committee self-evaluation;
- Information that is prohibited from disclosure under the Freedom of Information and Protection of Privacy Act;
- Other matters that, in the opinion of the majority of directors, the disclosure of which might be prejudicial to an
  individual or to the best interests of the corporation; and
- Consideration of whether an item is to be discussed in camera.

Guests or counsel may remain during an *in camera* session with the permission of the chair or the consent of the meeting.

## **Delegations and Presentations**

Members of the public may not address the board or ask questions of the board without the permission of the chair. Individuals who wish to raise questions with the board must contact the board secretary in advance of the meeting.

### **Committee Meetings**

Meetings of committees are not open to the public.

## **Contact Information**

Board Secretary. [Address, telephone and email]

## **Approval Date:**

### Last Review Date:

## Form 8.13 Checklist for Developing a Policy for Open Board Meetings

The following matters should be addressed in developing an open meeting policy:

- 1. Must the public give notice and register prior to attending, and/or should public attendees register at the meeting?
- 2. Will the media be allowed to attend?
- 3. Will agendas be available in advance? How far? In what manner?
- 4. Will agendas be distributed at the meeting?
- 5. What other materials will be available (minutes of the previous open meeting, supporting materials)?
- 6. Will members of the public be allowed to speak? What process must be followed if permission is granted to speak?
- 7. When will the public be excluded?
- 8. What is the process to move in camera?
- 9. Who can stay during an in camera session?
- 10. Will the in camera meeting be held first or at the end of the board meeting?
- 11. How will in camera minutes be distinguished from minutes for the open portion?
- 12. What will be the process to deal with media attendance and inquiries?

Note to reader: If the hospital is subject to specific legislation that requires open board meetings, then the legislation should be carefully reviewed to see if it provides answers in respect of the questions set out above or if it imposes additional requirements.

## Form 8.14 Procedure for Members of the Public Addressing the Board

Boards wishing to adopt a process for members of the public to address the board, the following process could be included in the policy for open board meetings.

Persons wishing to address the board concerning matters relevant to the corporation must do so following the procedures listed below.

- Written notice of the request to address the board meeting must be provided to the secretary no later than 10 working days prior to the meeting date. A brief description of the specific matter to be addressed should be included in the request.
- 2. Requests to address the board on a specific item will be granted (generally in order of the receipt of the requests) if approved by the chair of the board. Persons not permitted to address the board shall be so notified.
- 3. The board may limit the number of presentations at any one meeting.
- 4. Persons addressing the board will be required to limit their remarks to [five minutes]. If a group wishes to make a submission, a spokesperson for the group should be identified.
- 5. The chair is not obligated to grant a request to address the board, and the board is not obligated to take any action on the presentation it receives.

## Form 8.15 Sample Board Agenda Development Policy

## Purpose

To ensure the board members understand the process for the development of, and have an opportunity to have input into, the board's agenda.

## Policy

It is the responsibility of the chair, in consultation with the chief executive officer, to develop the agenda for board meetings.

Board agendas for regular meetings of the board are usually determined 10 days before a meeting.

A board member who wishes to add an item to the board's agenda or to be provided with additional information with respect to a board matter (such as a legal opinion addressed to the board) should speak with the board chair.

If the board member and the chair are not in agreement, then the board member may, on notice to the chair, raise the request during the call for other business or approval of the agenda at the opening of the board meeting, and the matter shall be determined by the board.

## Amendment

This policy may be amended by the board.

## **Approval Date:**

## Last Review Date:

## Form 8.16 Consent Agenda Policy

## **Purpose**

To ensure efficiency and effectiveness of board meetings.

To provide an efficient process for approval of regular or routine issues that come before the board or matters where no debate is anticipated.

## Policy

### **Content of Agenda**

The agenda for board meetings will distinguish between the following types of matters:

- Decision;
- Discussion; and
- Information.

Only decision items will require a motion, seconder and a vote.

Items requiring a decision that are expected to require no discussion or debate may, at the chair's option, be placed on the agenda under the heading 'consent agenda'.

Materials and motions proposed to be dealt with under the consent agenda portion of the agenda shall be clearly identified as falling under the consent agenda in the meeting packages. Board members should review the consent agenda items prior to the meeting on the expectation that no discussion will take place during the board meeting.

### Approval of Agenda

The agenda will be approved by the board at the beginning of each meeting.

Members of the board may request that matters be added, deleted or that the order of items be moved and the chair shall make a decision on each such request. Any such decision may be subject to challenge and reversed by the board.

Items may be moved out of the consent agenda section at the request of any member of the board prior to approval of the agenda. No motion or vote of the board is required with respect to a request to move an item out of the consent agenda.

Where a member of the board requests that an item be moved out of the consent agenda section, the chair shall decide where to place that item on the agenda.

Where only one item in a committee report does not qualify as a consent agenda item or is requested to be moved, that item shall be moved out of the consent agenda and the rest of the items in the report shall remain in the consent agenda.

Approval of the agenda by the board constitutes approval of each of the items listed under the consent agenda portion of the meeting. No separate vote to approve the consent agenda portion is required.

### Minutes

Minutes of the meeting will include the full text of resolutions adopted under the consent agenda portion of the meeting.

## Amendment

This policy may be amended by the board.

## **Approval Date:**

Last Review Date:

## Form 8.17 Sample Board Agenda

## Board Meeting with Consent Agenda and In Camera Session

[Insert Name of Corporation ]

## **Board of Director's Meeting**

Date:[Insert Day, Month, Year]Location:[Insert Room]Address:[Insert Address]

## Education Session [Insert topic] at [Insert Time]

A non de lásas	Time	A	Posponsibility				
Agenda Item	Time	Information Discussion		Decision	Responsibility		
1. Call to order							
1.1 Quorum							
1.2 Declarations of conflicts							
1.3 Approval of agenda							
2. Consent agenda matters*							
2.1 Approval of previous meeting minutes							
2.2 [Other consent matters to be listed]							
3. Business arising from minutes (not otherwise covered on agenda)							
4. Matters requiring decision							
4.1 First item							
4.2 Second item							
4.3 [ <i>Etc.</i> ]							
5. Matters for discussion							
5.1 First item							
5.2 Second item							
5.3 [ <i>Etc.</i> ]							
6. Information-only items							
6.1 First item							
6.2 Second item							
6.3 [ <i>Etc.</i> ]							
7. Other business							
8. In camera session – separate agenda							
9. Date of next meeting							
10. Termination**							

- \* There will be no discussions or separate vote on any of these items. Any board member may request any item be removed from the consent agenda section either before the meeting, by advising the chair, or before approval of the agenda at the meeting. Items not moved will be considered adopted by consent without debate. Items removed will be placed on the agenda at an appropriate place as determined by the chair.
- \*\* A session of independent directors (without management or related directors present) will be held upon termination of the meeting.

#### Notes to reader:

- 1. Some boards will also distinguish between strategic items and business items. Strategic items include policy decisions. Some boards may also distinguish between policy/strategic items and oversight matters.
- 2. The template agenda above has three main categories of business:
  - a. Decision items the board is required to reach a decision in the meeting.
  - b. Discussion items these are items where a future decision will likely be required and they are placed on the agenda so either board committees or management can receive the advice and input of the board before a final recommendation is brought forward.
  - c. Information items matters where there is no decision required at the current meeting and where discussion is not anticipated. The board may have questions or comments on these matters.
- 3. The agenda for the *in camera* portion will usually follow a similar format. However, as it is a continuation of the meeting, there is no call to order or declaration of quorum. There may be another call for conflicts related to the *in camera* portion of the meeting. There may also be a consent agenda section on an *in camera* agenda. Some boards may hold the *in camera* portion first, however, if there are decision items in that portion, the late arrivals may not be present. Also, where there are several members of the public wishing to attend, there may be logistical issues if they are kept waiting for the open portion.

## Form 8.18 Sample Format for Board Briefing Report

*Note to reader:* A board briefing report (sometimes called a decision support briefing note to the board) is used by the board to ensure recommendations that come before the board address and present relevant information for the board's consideration. It is a useful tool for recommendations from board committees even in circumstances where a committee report is being provided to the board. It is also appropriate where recommendations from management are being presented to the board. The typical headings might be as shown on the following page.

#### **Board Briefing Report**

## Presented by:

Title:

Date of Board Meeting:

#### Chronology of Previous Board/Committee Consideration:

Staff Resources:

By-law or Board Policy Reference:

Legislation

#### Issue

[Short description of issue or objective.]

#### Recommendation

[Usually stated in the form of the motion that will appear in the minutes – there may be circumstances where the board is asked to consider more than one option and neither management nor the relevant committee is recommending a preferred option.]

#### Background/Introduction

[Overview of chronology, process or circumstances leading to recommendation.]

#### Analysis

[Scope of analysis will depend on the nature of the issue, but may include sub-headings such as those set out below.]

- Legislative Framework
- Legal Analysis
- Financial Analysis
- Risks
- Options Considered and Evaluation (Pros and Cons) of each option
- Stakeholder Implications

### **Questions for Board to Consider**

[There may be specific questions the board needs to consider and answer to evaluate and/or formulate its recommendation. It may be helpful to set these out to guide directors in their pre-meeting consideration of the issue.]

#### Implementation Strategy

[Any matters to be addressed or steps to be taken to implement the recommendation.]

#### Summary and Recommendation

## Form 8.19 Meeting Minutes Best Practices

Minutes are required to be made for all meetings of the board, the members and the board committees. Such minutes form part of the permanent records of the corporation and should be kept indefinitely.

Minutes should be signed by the chair.

There is no requirement to have minutes formally approved by the board or members at a subsequent meeting, but it is a good practice to do so. Once signed by the chair, the minutes are considered to be evidence of the proceedings taken unless the contrary is proved. Approval of the minutes reduces the risk of subsequent challenge to the minutes.

## Form and Content of Minutes

- Date, time, place.
- Name of chair and secretary.
- Names of the directors present.
- Names of absent directors.
- Name of invited guests in attendance. Where the public attends, the names of the members of the public
  present would not usually be listed.
- If conflicts were declared they should be noted.
- Summary of the discussions including:
  - Rulings by the chair;
  - Motions;
  - Matters discussed [not a recitation of all comments, but an overview of the scope of discussions and the relevant questions and issues identified during discussion];
  - Results of the votes taken;
  - Record "no" votes and "abstentions" when requested to do so;
  - Note when directors arrive or leave during the meeting; and
  - List of the important documents presented or relied upon during the meeting, copies of which should be attached to, and become part of, the minutes.

## Form 8.20 Annual Meetings of Members – Frequently Asked Questions

#### 1. What members meetings are required?

There are two types of meetings of members contemplated in the *Corporations Act*: an annual meeting and a general meeting. Both the *Corporations Act* and the *Public Hospitals Act* require that a hospital hold an annual meeting of members. Directors are required by the *Corporations Act* to be elected at a general meeting, thus the reference to "annual general meeting".

#### 2. When should we begin thinking about the annual meeting of members?

The hospital should begin thinking about the annual meeting of members in early January. A timeline should be developed to ensure that any business that the hospital wishes to conduct at the annual meeting of members will be properly organized. For example: Will by-law amendments be required? Do we have vacancies on the board that we need to recruit for? Will it be clear who the voting members will be at the annual meeting of members? Are we making a change in the office of auditor?

When an action at the annual meeting of members requires prior board approval (for example, a by-law amendment or a matter requiring approval by special resolution) the timeline must take into consideration the approval by the board, usually at the May meeting.

#### 3. When is the annual meeting of members required to be held?

The annual meeting of members is required to be held within 15 months of the last annual meeting and between April 1<sup>st</sup> and July 31<sup>st</sup> of each year. The requirement to hold the meeting between April 1<sup>st</sup> and July 31<sup>st</sup> applies only to public hospitals and is a requirement of Regulation 965 under the *Public Hospitals Act*.

#### 4. Who calls the meeting?

The by-laws should be checked to determine who may call a meeting. Under the *Corporations Act* and the *Not-for-Profit Corporations Act* (Ontario), the directors may at any time call a general (special) meeting of the members.

#### 5. Who is invited?

Notice is required to be given to the members and the auditors and should also be given to the directors (if any are not members). Notice may also be given to any special guests and to the public if the meeting is to be open to the public.

#### 6. What are the requirements for form, content and timing of the notice?

Subject to any requirements in the by-laws, the notice is to be given either by publication or by mail not less than 10 days prior to the meeting. A notice of general meeting must set out the general nature of the business that is proposed to be transacted at the meeting. Under the *Not-for-Profit Corporations Act* (Ontario) notice must be given not less than 10, nor more than 50, days before the meeting.

#### 7. What must be on the agenda of an annual meeting of members?

The term annual meeting of members is used to refer to the meeting at which both the required "annual" business is conducted and any business that is required to be conducted at a "general" meeting is also conducted. Accordingly, the typical items on the agenda of an annual meeting of members are:

- · Verification of the minutes of the previous members meeting;
- Presentation of the financial statements;
- · Reading of the auditor's report;
- Re-appointment of the auditor and authorizing the directors to fix the auditor's compensation; and
- · Election of directors.

#### 8. What other matters may be dealt with at an annual meeting of members?

Other business that may be on the agenda for an annual meeting of members would include reports of the board chair, chief executive officer and chief of staff, board-approved by-law amendments, and any board-approved matters requiring member approval such as a special resolution to increase or decrease in the number of directors. Some annual meeting of members will include a special presentation or a keynote address. Hospitals will sometimes use the annual meeting of members as an opportunity to celebrate success or long-term service and, accordingly, special awards may be presented.

#### 9. Who chairs a members meeting?

The by-laws should be reviewed, but generally speaking the board chair will chair the meeting. If the by-laws are silent, the *Corporations Act* provides that the president is to be the chair of the annual meeting of members.

#### 10. Who votes?

The by-laws should be reviewed, but generally speaking only voting members in good standing may vote. Proxy voting is not permitted for a public hospital. Many by-laws will require that a membership fee be paid a specified number of days in advance of the meeting to entitle the member to vote. Under the *Not-for-Profit Corporations Act* (Ontario), the board may establish a record date a specified number of days before the meeting for the purposes of determining who may receive notice and vote.

#### 11. What are the quorum requirements?

There is no minimum quorum specified in either the *Corporations Act* or the *Public Hospitals Act* for a members' meeting and, accordingly, the quorum would be that number set out in the by-laws. The *Not-for-Profit Corporations Act* (Ontario) provides that unless the by-laws provide otherwise, quorum is a majority of the members entitled to vote.

#### 12. How do votes take place?

The by-laws and rules of order should be consulted, but generally speaking, votes take place on a show of hands. A written ballot (secret ballot) may be requested by any member either before or after the vote. This provision is usually in the by-laws or in the rules of order that have been adopted by the hospital to govern their meeting proceedings.

#### 13. Who are the scrutineers and what is their role?

Scrutineers are individuals who are appointed to oversee the registration of members, confirm quorum and count ballots for any vote that is conducted by way of ballot. Subject to the by-laws or rules of order, scrutineers are usually appointed by the chair of the meeting. Scrutineers may be employees unless the by-laws or rules of order provide otherwise. It is preferable that the scrutineers be independent if a contentious issue is expected.

#### 14. Can members participate by telephone or electronic means?

No. There is no provision that allows the meeting of members to take place by telephone or electronic means. This may be allowed under the *Not-for-Profit Corporations Act* (Ontario), subject to the by-laws.

#### 15. Can new business be added at the meeting?

No. New business cannot be added at the meeting. Members are entitled to notice that sets out the matters to be dealt with at the meeting and no business that is not on the notice may be conducted. The reason for this rule is that members make a decision whether or not to attend a meeting based on the business that is intended to be conducted. The duty of the chair of the meeting is to be fair to both those members in attendance and those who have elected not to come. It is not fair to the absent members to add business to a meeting for which they have not had notice.

#### 16. Do conflicts have to be declared at or before the meeting?

No. Members do not have to declare a conflict at the meeting. Members do not have fiduciary duties. They may vote for self-interest and, accordingly, the concept of conflict of interest does not apply to motions and decisions at a meeting of members.

#### 17. What motions might be moved by members during the meeting?

Members might move procedural motions. Motions may also be moved to amend or vary any matter that is before the meeting. Such motions must be within the scope of the original motion. Legal advice should be obtained with respect to material matters that come before the meeting, and there should be some anticipation of the types of motions that might be made. The chair of the meeting should receive advice on how to respond to anticipated motions.

#### 18. What if we don't have quorum?

The by-laws and rules of order should be consulted. The general rule is that the meeting is required to be reconvened and additional notice may be required. Under the *Not-for-Profit Corporations Act* (Ontario), the meeting may continue if quorum is lost unless the by-laws provide otherwise.

#### 19. Can notice be waived?

Yes, but it must be waived by all of those who were entitled to receive notice.

#### 20. Can resolutions in writing be used in place of a members' meeting?

Yes, this is permitted under the *Corporations Act* and the *Not-for-Profit Corporations Act* (Ontario) provided that all members entitled to vote sign the written resolution. Accordingly, this may not be practical for hospitals with large membership.

Note to reader: The Not-for-Profit Corporations Act (Ontario) will make changes to many of the requirements set out above once enacted. Reference should be made to Chapter 10 and the Not-for-Profit Corporations Act (Ontario).

## Form 8.21 Sample Policy for Meeting Without Management

## Purpose

The purpose of this policy is to:

- · Ensure the board exercises independent oversight of management;
- Provide an opportunity to assess board processes and particularly the quality of material and information provided by management;
- Provide an opportunity for the board chair to discuss areas where the performance of directors could be strengthened; and
- · Build relationships of confidence and cohesion among board members.

## Membership/Participation

A director who remains in the meeting without management is identified as an 'Independent Director' and is described as being free of any special relationship with the corporation.

Members of the professional staff, employees and directors or members of the foundation and auxiliary shall not be considered independent directors for the purposes of this policy.

## Policy

The independent directors shall meet without management at every regularly scheduled board meeting as determined by the board chair or at the request of any two board members.

### **Process**

- If a meeting without management is planned, the notice of meeting must include this information.
- Timing of the session without management should be declared in the notice.
- Such meeting shall not be considered to be meeting of the board, but rather, will be for information purposes only.
- Minutes will not be kept, but the chair may keep notes of the discussion.
- The chief executive officer and chief of staff may be invited by the chair to participate in a part of the meeting without management before being excused.
- The chair shall immediately communicate with the chief executive officer and, as appropriate, the chief of staff, any relevant matters raised in the meeting.

## **Approval Date:**

## Last Review Date:

## Form 8.22 Sample Meeting Effectiveness Survey

*Note to reader:* The purpose of a meeting effectiveness survey is to improve meeting quality and process. The survey or questionnaire usually asks questions aimed at evaluating the following:

- Quality and timeliness of materials;
- Effectiveness of the meeting;
- Agenda management;
- Effectiveness of the debate;
- Conduct of meeting participants;
- Effectiveness of chair; and
- Overall satisfaction.

The survey should be short enough to be completed before participants leave the room. The results should be shared with chair as soon as possible and should be periodically presented to the board.

See sample on the following page.

## Sample Meeting Effectiveness Evaluation – Board or Committee Meetings

Materials				Yes	No
1. Did you receive the materials in sufficient time	for you to prepa	are for the meetir	ng?		
2. Were relevant materials provided?					
3. Were the materials sufficient to assist you in board?	forming an opi	nion on decision	s made by the		
Comments			'		
•••	O atta fi a d	Somewhat	Somewhat	<b>D</b> :	(* - <b>(</b> *)
Meeting Management	Satisfied	Satisfied	Dissatisfied	Dissa	tisfied
<ol> <li>Were you satisfied with your opportunity to participate in the debate?</li> </ol>					
<ol> <li>Were you satisfied with the manner in which other board members contributed to the debate?</li> </ol>					
6. Was the chair effective in allowing all sides to					
be heard while bringing the matter to a decision?					
be heard while bringing the matter to a					
be heard while bringing the matter to a decision? Comments	Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Dissa	tisfied
be heard while bringing the matter to a decision? Comments Overall Satisfaction with Meeting	Satisfied			Dissa	tisfiec
be heard while bringing the matter to a decision? Comments Overall Satisfaction with Meeting 7. Were you satisfied with what the board	Satisfied			Dissa	tisfied
be heard while bringing the matter to a decision? Comments Overall Satisfaction with Meeting 7. Were you satisfied with what the board accomplished? 8. Were you satisfied with the board's overall	Satisfied			Dissa	tisfiec
be heard while bringing the matter to a decision? Comments Overall Satisfaction with Meeting 7. Were you satisfied with what the board accomplished? 8. Were you satisfied with the board's overall performance?	Satisfied			Dissa	tisfied
be heard while bringing the matter to a decision? Comments Overall Satisfaction with Meeting 7. Were you satisfied with what the board accomplished? 8. Were you satisfied with the board's overall performance? Comments	Satisfied			Dissa	tisfiec
be heard while bringing the matter to a decision? Comments Overall Satisfaction with Meeting 7. Were you satisfied with what the board accomplished? 8. Were you satisfied with the board's overall performance?	Satisfied			Dissa	tisfiec

# Form 8.23 Sample Meeting Evaluation

Meeting Evaluation				
	Question	Agree	Disagree	
Dat	e of meeting:			
1.	Today's meeting started on time.			
2.	The agenda was clear and realistic for the allotted meeting time.			
3.	I had a clear understanding of the objectives for today's meeting.			
4.	Agenda topics were appropriate (i.e., reflected terms of reference or board role and annual work plan).			
5.	Adequate background information was provided for each agenda item.			
6.	The time spent on each item was appropriate.			
7.	I felt supported and valued as a member of this committee/board.			
8.	I was encouraged to discuss and share my opinions openly.			
9.	Disagreements were handled openly, honestly and directly.			
10.	The chair kept discussions on track.			
11.	The chair was prepared for the meeting.			
12.	Meeting participants were prepared for the meeting.			
13.	Follow up action item responsibilities were clear to all meeting participants.			
14.	Today's meeting finished on time.			
15.	Overall, we accomplished a lot at this meeting.			

1 of 1

# Chapter 9 Developing Good Governance

This chapter provides advice for boards seeking to develop and improve the quality of their governance.

The ultimate governance goal for a board is to create a culture of good governance – one that develops, follows, and self-reinforces the practices and behaviours that yield good governance in the best interests of the corporation's objects. In order to achieve that goal and stay there, boards need to adopt leading practices for governance, and continually review and assess the state of their governance.

Some boards have challenges which impair the quality of their governance. This chapter also identifies some of the key signs of "trouble", together with recommendations on how to turn these situations around. CREATING A CULTURE FOR GOOD GOVERNANCE

Earlier chapters in this Guide have addressed the policies and practices that should be adopted by a board to further good governance. Having policies, practices and structures that support the conditions for good governance are necessary, but are not, in and of themselves, sufficient for creating good governance. The board and the individual directors also need to exhibit effective behaviour to achieve good governance.

#### Figure 9.1: Components of Good Governance



The ultimate governance goal for a board is to create a culture of good governance – one that develops, follows, and selfreinforces the practices and behaviours that yield good governance in the best interests of the corporation's objects.

To ensure that a board sustains effective behaviour, it must create a culture of good governance. Such a culture exhibits continuous constructive behaviour based on a shared set of values, beliefs and norms that support good governance. In developing this culture, boards should consider the following:

- Governance is a team activity among individuals with diverse experiences, skills and styles. The board's culture needs to support open, constructive dialogue, the airing of differences while respecting the opinions of others, a search for consensus, and a focus on what is best for the hospital; and
- All board members should have shared expectations about acceptable and unacceptable behaviour, and be responsible for promoting positive, and addressing negative, behaviour within and among the board team.

A culture of good governance goes beyond how board members function among themselves. How the board interacts and engages others inside and outside the boardroom is also important. The board must create a constructive, open and engaging relationship not only among its members, but also with the chief executive officer and senior management, and other professionals within the organization. This helps shape the internal culture of the corporation.

The board also engages with external stakeholders, including other boards, funders, municipalities, Ministry of Health and Long-Term Care (Ministry), Local Health Integration Networks (LHINs), community representatives and members of the public. It is important that board members, individually and collectively, exhibit behaviour that is consistent with good governance in these settings. The board must create a constructive, open and engaging relationship not only among its members, but also with the chief executive officer and senior management, and other professionals within the organization. This helps shape the internal culture of the corporation.

# ADOPTING TWELVE BEST PRACTICES FOR GOVERNANCE

Good governance is not absolute; it needs to be assessed in context. Nonetheless, there are some generic governance best practices that warrant consideration by most boards when evaluating their own governance.

- Understand mission, vision, values and accountabilities – The objective of corporate governance is to ensure the organization fulfills its mission, moves towards its vision, operates in a manner consistent with its values, and discharges its accountabilities. In addition to the organization's statement of mission, vision and values, the board should expressly adopt a statement of accountabilities that identifies the accountability relationships of the corporation.
- 2. Understand the board's role The board should adopt a formal statement that expressly describes the areas in which it exercises a governance role. This can help the board perform its role and exercise oversight of management's performance. Certain board processes are dependent upon, and flow from, the board's comprehension of its own role. For example, the board's annual work plan, committee

structures, evaluations and board recruitment process all depend on the board's articulation and understanding of its own role.

- 3. Understand directors' expectations The board should adopt a statement of the roles and responsibilities, duties and expectations of individual directors. Understanding the fiduciary duties and performance expectations of directors will help the board identify the qualities it requires in its directors.
- 4. Enhance director performance The board should adopt policies that support and emphasize directors' duties and behaviours. The fiduciary duties that a director owes to the hospital should be reflected in, and reinforced by, formally adopted board policies such as a conflict of interest policy, code of conduct, attendance policy, education policy and confidentiality policies.
- 5. Determine board size for effective governance – The board should periodically assess its size. It should ensure that the number of directors (elected and ex officio) will allow the board to have the skills, experience and qualities, including diversity, required to manage the workload, but not be so large as to prevent individual directors from contributing effectively.
- 6. Create a skilled and qualified board The board should take explicit responsibility for its recruitment and succession planning processes. These processes should ensure the necessary skills, experience and qualities are recruited to the board and eliminate or minimize risk of single issue candidates being elected to the board.
- 7. Educate new directors The board should ensure that it takes responsibility for the orientation of new directors and should conduct high quality, mandatory orientation. Orientation should cover four areas: board governance, hospital operations and activities, the health care environment, and key stakeholder relationships.

- 8. Appoint qualified board leaders The board should ensure that all board leaders, and particularly the board chair, are selected pursuant to a process that ensures those best suited will assume leadership positions. The board should develop a position description for the role of board chair, set criteria, and develop a selection process. The board should ensure that it understands and supports the role of the chair.
- 9. Ensure board independence The board should ensure that it understands and discharges its role of independent supervision of management. There are a number of processes that will ensure that the board operates independently of management, such as: ensuring that the chair and chief executive officer are separate offices; that the board meets without management from time to time; and that committees understand their role and their relationship to management.
- 10. Establish and use board committees appropriately – The board should ensure that it establishes its committees with reference to sound governance principles. There is no inherent role for committees, because they exist to support the board. Committees do work on behalf of the board and therefore do 'pre-board work'. Committees also provide opportunities for supervision of management, allow members to contribute special expertise, in addition to helping the board perform a more detailed review of board matters than time would allow during board meetings.
- **11. Ensure meetings enhance board performance** The board should ensure that its meeting processes contribute to board effectiveness. The board must take responsibility for all aspects of board meetings, including: agenda setting, distribution of materials, the provision of expert advice, attendance policies, and quality of board minutes.

12. Commit to continuous improvement – The board should explicitly state its commitment to continuous self-improvement through ongoing education and evaluation, and should adopt processes to improve board performance. The board needs to commit to education concerning the organization, the industry environment and board governance. The board needs to conduct and use self-evaluations as a basis for continuous board improvement.

Guidance is provided on how to accomplish these practices throughout this Guide.

# ASSESSING GOVERNANCE REGULARLY TO PROMOTE DEVELOPMENT

Boards are responsible for their own governance. As part of that responsibility, a board needs to periodically review, audit or evaluate its performance and practices. Clearly assessing the quality of governance provides a basis for taking steps to develop and improve governance.

There are many ways for a board to approach the task of governance assessment.

- Establish and use appropriate board evaluation and feedback tools on an ongoing basis. Chapter 7 provides examples of these tools. The results may help the chair or governance committee assess current practices and identify improvements in practices.
- Assign the governance committee the task of undertaking an annual review and assessment of governance. Typically, the committee will select prescribed parts of governance (or establish a cycle) to review each year.
- Hold an annual board retreat to discuss board governance performance and to identify improvement objectives.
- Conduct a special comprehensive governance review from time to time based on identified governance challenges.

#### **GOVERNANCE REVIEW PROCESS**

The following outlines a systematic approach for reviewing governance. The underlying approach can be applied to both a streamlined governance review or to a more formal governance audit process.

- Purpose and scope A governance review enables a board to assess the degree to which its governance structure and processes are effective in supporting board performance and the degree to which they reflect best governance practices. There are varying levels of governance review. Evaluating meeting effectiveness at the end of a board meeting is an example of a limited process. A full review would involve looking at every aspect of governance including board composition; recruitment and nomination practices; committee composition; committee terms of reference and reporting; board meeting agendas and processes; and the qualifications, selection and evaluation of officers.
- Sources of governance documentation A board's governance processes are documented through a variety of instruments. The principal sources that define a board's governance processes are its relevant legislation, letters patent, by-laws, board policies and rules of order. Note that some governance processes are not formally documented and may simply be reflected in the board's common practices.

See Form 9.1: Sources Documenting a Board's Governance

- Determine the assessment process The process for conducting a governance review should include the following steps:
  - Conduct an inventory of relevant governance processes and practices – this is an information gathering phase and would include an examination of governance documents and policies which may also include a survey or questionnaire of board members;

- Evaluate current governance practices against both legal requirements and best practices applicable to similar corporations;
- Consider whether the documentation on governance processes reflects actual practices;
- Assess areas where change may be appropriate; and
- Consider whether there are any gaps in the board's governance processes.

See Form 9.2: Sample Governance Audit Questionnaire

• Consider implementation requirements – Based on the completed assessment process, the board can develop a work plan to address areas for improvement or identified gaps. Consideration should be given to matters that may require stakeholder support and/ or member approval, and a process for engaging and ensuring support should form part of the implementation plan. If the governance changes will require by-law amendments, the process for notice and member approval should be part of the timeline for implementing the governance improvements.

Generally speaking, if a by-law amendment is required, it will need approval by the board and confirmation by the members by ordinary (majority) resolution. However, some changes may require approval by special resolution (majority of the board plus two-thirds of the members). A timeline for implementation should be developed as some changes may require a phased implementation (e.g., a reduction in board size may be implemented as directors' terms expire).

See Form 9.3: List of Matters that Require a Special Resolution under the Corporations Act (Ontario)

#### TURNING TROUBLED BOARDS AROUND

Although boards seek to implement and maintain good governance practices and a culture of good governance, from time to time, issues and challenges will arise. Boards may identify areas where governance practices can be improved and must work constructively as a team to implement such improvements. When governance challenges are not addressed early on, a board may become dysfunctional. The underlying issues and causes of such dysfunction are often intertwined and complex; if not addressed, these issues may become chronic and impact the board's ability to perform its role.

#### **Signs of Governance Problems**

Signs of trouble often disguise the underlying causes. The following is a list of symptoms that may suggest an underlying or deeper governance concern.

• Unplanned director turnover, difficulty recruiting and low attendance – These are all potential signs that directors are no longer interested in serving on the board. Possibly, some directors find the board to be a negative place and want to withdraw.

> When governance challenges are not addressed early on, a board may become dysfunctional.

- Passive meetings At meetings, participants "go through the motions", but there is little energy, passion or substance to the conversations. The focus of board discussion becomes limited to detailed operational questions without any "meaty" issues or policy implications. If this continues during a period of time where it is clear the corporation is facing challenges, it could be a sign that the board is out of touch, that the discussions are happening elsewhere, or that management is trying to limit the board's involvement in substantive issues. It could also indicate an executive committee that is exercising too much power and leaving little opportunity for full board input.
- "Parking lot meetings" after the board meeting or side conversations – Parking lot discussions and follow-up calls to the chair about issues not addressed during the meeting suggest the meetings are not allowing for effective discussion or that the dynamic among the board or between the board and management are limiting candor.
- Dysfunctional board dynamics There may be interpersonal conflict, factions among parts of the board membership creating disrespectful conversations, personal barbs or bullying comments. Instead of passive meetings, the meetings are conflictive, awkward or the conversation goes underground. Poor team relationships can undermine the process of decision-making at the board.
- Meetings not productive Beyond interpersonal conflicts that destroy the effectiveness of meetings, there may also be other reasons which make the meetings unsatisfactory for the participants. The meetings may chronically run over time yet still not deal fully with matters on the agenda. Complaints emerge about information presented at the meetings and too little time is allowed for discussion. There may be too much rehashing of committee minutes and too little warning of, or preparation for, agenda items. The way in which meetings are chaired may be weak and ineffective and the need for tighter control and time management is voiced.

- Individual rogue director In some cases, one director engages in disruptive behavior such as challenging the agenda, finding picky points in the minutes, challenging staff reports, demanding special reports, and not supporting board decisions after the fact. This behaviour can extend to actions outside of meetings, such as directly debating with staff members, holding meetings with external stakeholders and lobbying with selected directors.
- Board/staff relations are cool At meetings, the board frequently challenges members of senior management, is critical and looking to find fault. Senior management does not provide proactive briefings at committee meetings. The chief executive officer begins to intervene by delivering the presentations and responding to specific questions instead of relying on members of senior management. Complaints from board members about late and inadequate information reports begin to increase.
- Aggressive dominant chief executive officer –
   A strong chief executive officer can become too
   dominant and control the board agenda and process.
   In meetings, he or she may dismiss matters without
   discussion, intimidate directors and dominate the
   discussion with jargon and technical details. Directors
   become passive and discussions become non contentious. In these cases, the chair may simply
   accept the chief executive's leadership and follow his/
   her lead.

# **Keys to Turnarounds**

Turning such situations around is not easy, yet there are some general factors conducive to making marked improvements.

• Leadership – One necessary ingredient is leadership, which normally comes from the board chair and/or the chair of the governance committee. The most significantly troubled boards lack this leadership from the chair, and may possibly face a chair resistant to acknowledging the existence of problems. It is the chair's role to maintain order, manage the meeting and discipline board members. The chair is ultimately accountable for the quality of the board's governance processes. All board members must understand and respect the role of the chair.

- Recognition of problems The board at some point needs to take responsibility for the problems. There needs to be a clear recognition by a majority of the board that there are deficits in governance that need to be addressed.
- Assessment of causes Governance problems such as the ones cited above can be complex and multifaceted. There needs to be an assessment of the root causes, followed by a shared understanding of how to take action to turn the issues around. The conditions for good governance shown earlier in

*Figure 9.1* provides a helpful framework. Is there a problem with the documented policy or process? Or is it primarily a behaviour and practice problem – we know what we need to do, but we just aren't doing it?

• Focus on the feasible – In deciding on strategies to address problems, there needs to be a focus on what is feasible in the timeframe. Changing the members and profile of the board takes time and, although such longer term fixes can be initiated, other changes may be needed to make improvements in the short term.

## **Remedies for Typical Troubles**

Remedies to typical problems are discussed below in *Figure 9.2.* 

Nature of Governance Problem	Remedies
Individual Director	• Where there are problems with individual directors, it invariably falls to the chair to intervene. These problems could involve rogue behaviour, passivity or lack of respect for others. It needs to be recognized that it is easier not to re-appoint a director than to remove him/her. In the meantime, the chair can discuss the problem behaviour with the director privately, offer educational sessions if appropriate or mentorship.
	• It is helpful if the board uses self-evaluation tools or perhaps peer evaluation tools to allow issues involving individual director performance to be identified and managed.
Group Dynamics	• The chair needs to lead this process. Often conducting a third-party assessment or survey may be needed to identify and get group acknowledgement that the problem exists.
	<ul> <li>Once it is accepted that there is a problem to be addressed, a special meeting/retreat may be held. A number of approaches are possible. The meeting could simply be an open discussion about the interpersonal issues causing problems or could undertake a team building exercise. For some groups, creating a stronger common goal – a strategic plan or priorities – can bring about stronger focus on the substance and less on the interpersonal aspects.</li> </ul>
Board Composition Needs New Blood	• Many problems cited above can be improved by creating a more appropriate skills-based board including bringing in more diversity. While that may take time, much can be accomplished by introducing the right "new blood" at the earliest opportunity. This requires close attention to the director recruitment process to ensure such talent is attracted. Introducing key new people can alter the nature of board conversations, the dynamics among the team, members' expectations for board meetings and individual behaviour.

#### Figure 9.2: Remedies

Nature of Governance Problem	Remedies
Enhancing Substance of Board	• While having the "right" people around the table is key, other steps can enrich the agenda and the expectations of the conversations.
Meetings	<ul> <li>The governance committee can be asked to review past agenda items compared to a sound role/ function description (including ones discussed in this Guide), identify issues that ought to be on the board agenda and propose an annual board work plan for review and modification by the board.</li> </ul>
	• The board could consider a group discussion on the board's role and nature of the governance role perhaps with the assistance of a governance speaker.
	• The meeting format or processes could be adjusted to promote discussion. For example, for some longer agenda items involving major topics, the board could split into two or three small groups for discussion and then regroup to compare what was discussed.
Getting Meeting Processes	• If meetings are poorly organized and managed, the governance committee with the chief executive officer's support can redesign them: make information formats clearer, establish agenda order to ensure time for key items, enforce content and delivery expectations for board packages, and so on.
Right	• A practice of holding meetings without management at the end of each board meeting provides an opportunity for governance issues to be raised.
Dealing with Domineering Chief Executive Officer	• If the chair is accepting of the chief executive officer's dominance, the leadership is neutralized. In this case, processes that afford directors a chance to reinforce that the board supervises the chief executive officer and controls its own agenda are key. The annual approval of chief executive officer's goals and the annual evaluation process, especially where there is input from board through surveys, create opportunities. To reinforce the board's role, it is also helpful to hold a meeting of independent directors without the chief executive officer present, following the regular board meeting. This time can be used to discuss governance processes, and this is where the chair of the governance committee can play a leadership role in lieu of the board chair to address and moderate the situation.

The search for good governance is a continuous learning process. Boards are responsible for assessing where the board is on this journey and for taking steps to maintain good practices and to develop and improve governance.



# Form 9.1 Sources Documenting a Board's Governance

## **Letters Patent or Articles**

The letters patent are the constating documents of the hospital corporation that, upon issuance by the government, give the corporation its life. The content of a corporation's letters patent is prescribed by the statute under which it is incorporated. In addition, for a hospital corporation to qualify as a charity it may also be required to include in its letters patent certain provisions that will ensure it will qualify to be registered as a charity under the *Income Tax Act* (Canada) or required by the Office of the Public Guardian and Trustee (Ontario). Letters patent will include a statement of the corporation's objects, and may include any matter that could be included in the by-laws. Letters patent are amended through the issuance of supplementary letters patent and both the letters patent and all supplementary letters patent are considered to be part of the corporation's constating documents. The letters patent or supplementary letters patent should always be checked before implementing any changes to the board's governance structure.

Under the *Not-for-Profit Corporations Act* (Ontario), articles of incorporation and articles of amendment will replace letters patent and supplementary letters patent.

# **Governing Legislation**

While the majority of hospitals that operate in Ontario will have been incorporated by letters patent under the *Corporations Act* (Ontario), there are some corporations that are incorporated by a special Act of the legislature.

Hospitals also need comply with applicable legislation including the *Public Hospitals Act*, the *Commitment to the Future of Medicare Act*, the *Local Health System Integration Act*, the *Excellent Care for All Act*, the *Broader Public Sector Accountability Act*, the *Freedom of Information and Protection of Privacy Act*, and the *Broader Public Sector Executive Compensation Act*.

# **By-laws**

By-laws serve a number of purposes:

- They set out the corporation's corporate governance structure that is not prescribed by the governing legislation;
- They provide for the processes that apply to board and member proceedings;
- They bring forward and restate provisions in the governing legislation to provide, in one place, a useful reference for the rules to which the corporation is subject; and
- They provide empowering language to allow the board to implement practices by way of board resolution.

A well written by-law strikes the right balance between providing certainty with respect to the corporate governance structure and how proceedings are to be conducted, while providing enough flexibility for the board to adopt and amend corporate governance processes from time to time.

Often, by-laws will contain more detail than is required and, in such a case, the by-laws may become unduly restrictive. Where the by-laws contain an excessive level of detail, fairly minor governance changes will require by-law amendments.

The *Corporations Act* (Ontario) empowers the board to pass by-laws. Generally speaking, by-laws are effective once they are passed by the board subject to confirmation by the members. There are some exceptions, and legal advice should be obtained on the requirements for member approval.

The Not-for-Profit Corporations Act (Ontario) will change these requirements.

#### **Board-Adopted Governance Policies**

A board's governance process may also be set out in policies that are adopted by the board from time to time. For example, the board may adopt one or more of the following:

- Accountabilities Statement
   See Form 2.1: Sample Accountability Statement
- Statement of the Role of the Board See Form 3.1: Sample Statement of the Roles and Responsibilities of the Board
- Duties, Obligations and Expectations of Directors See Form 6.5: Sample Position Description – Board of Directors
- Board Code of Conduct
   See Form 6.4: Sample Board Code of Conduct
- Policy on Conflict of Interest
- See Form 6.3: Sample Board Policy on Conflict of Interest
- Open Board Meeting Policy
   See Form 8.12: Sample Policy for Open Board Meetings
- Position Description for the Board Chair See Form 8.1: Sample Board Chair Role Description
- Committee Terms of Reference
   See Form 8.6: Sample Format for Committee Terms of Reference
- Meeting Without Management
   See Form 8.21: Sample Policy for Meeting Without Management

Provided the board's governance policies do not deal with matters that are required to be included in the by-laws or approved by the members, the governance policies can be very broad in scope and will require the approval of only the board.

Governance policies should be:

- Approved by the board;
- · Periodically reviewed as part of ongoing governance reviews; and
- Made available to new board members.

Although governance policies are not considered to be part of a corporation's official board records, such as board meeting minutes, such policies should be carefully kept and accessible to the board.

#### **Rules of Order**

Rules of order will be set out in the procedural text that has been adopted by the organization to provide rules for the conduct of the proceedings of the organization. There are a number of frequently used rules of order. If the by-laws do not identify the rules of order that have been adopted by the corporation, then it is within the authority of the chair to adopt a preferred procedural text.

The most commonly used procedural texts for corporations are set out in Appendix II - Resources and References.

# Form 9.2 Sample Governance Audit Questionnaire

Checklist of Governance Practices	Status of Governance Practices & Recommendations
ARTICLE I: Legal Structure Background Information	
a. Constating documents: letters patent and supplementary letters patent/articles and articles of amendment or special Act. Review for special provisions.	
b. Date of most recent by-law review: provide by-laws.	
c. Identify any special issues or challenges facing the organization (i.e., member communication, resources, board stability).	
d. Date of most recent governance review. Provide report.	
ARTICLE II: Role of the Corporation and Accountabilities	
a. Role of the corporation (provide copies of objects/purpose, mission, vision and values, strategic directions).	
b. Date of last strategic plan. Date of next review.	
<ul> <li>c. Identify the corporation's accountabilities and key stakeholder relationships. Is there a formal statement of corporate accountability? Date of last review.</li> </ul>	
ARTICLE III: The Board's Governance Role	
3.1 Define the role of the board	
a. Board exercises a governance role in the following areas: strategic planning, financial oversight, risk/quality, chief executive officer and chief of staff supervision and succession planning, stakeholder relations, communication, governance. Has the board expressly adopted a statement of the board's role? Provide copies. Date of last review.	
b. Is there an annual board work plan? Provide copies.	
3.2 Provide an outline of how the board performs its responsibilities for the following areas of board performance	
<ul> <li>Strategic planning – ensuring a strategic plan is developed with board participation and ultimate board approval, ensure annual review takes place and participate in annual review of strategic plan.</li> </ul>	
b. Oversight of both the chief executive officer and chief of staff – develop and approve job descriptions; select each, review and approve each person's annual performance goals; review annual performance; ensure succession plans are in place for both chiefs and senior management; and exercise oversight of chief executive officer's supervision of senior management and chief of staff's oversight of the physician leadership as part of the annual reviews.	
c. Quality and patient safety – ensure there is a quality improvement plan with performance standards and indicators established and approved by the board; ensure board monitors performance against indicators; ensure board understands its role in relation to quality.	

Checklist of Governance Practices	Status of Governance Practices & Recommendations
d. Risk identification and management – ensure processes are in place for identifying risks; and that plans are developed and implemented to monitor and manage risks.	
e. Financial oversight – stewardship of financial resources including setting policies for financial planning; approving annual budget; monitoring performance; approving investment policies; monitoring investment performance and approving audited financial statements.	
f. Governance – the board is responsible for the quality of its own governance; the board establishes and periodically accesses policies regarding board conduct and processes; the board reviews its governance structures (board size and composition, committee mandates and composition, officers, meeting effectiveness, etc.) at periodic intervals; the board is appropriately responsible for board succession and on-going quality (education) and to monitor board and individual directors effectiveness through annual evaluations.	
g. Stakeholder relations, communication and accountability – ensure organization appropriately communicates with its stakeholder in a manner consistent with accountability to stakeholders.	
ARTICLE IV: Duties, Obligations and Expectations of Individual Directors	
a. Fiduciary obligations to adhere to and observe the standard of care expected of a director and to obey the "rules of fiduciary conduct". The standard of care is to act honestly and in good faith and in the best interests of the corporation and to meet the applicable standard of care. Is there a formal policy with respect to directors' duties? How are directors made aware of their duties and obligations?	
<ul> <li>b. Rules of fiduciary conduct:</li> <li>Avoid conflict of interest;</li> <li>Corporate obedience – solidarity, board speaks with one voice;</li> <li>Confidentiality; and</li> <li>Loyalty – act in interest of corporation as a whole and not any one group or representative body.</li> <li>Is there a board code of conduct that describes the rules of fiduciary conduct?</li> </ul>	
c. Describe expectations regarding the level of attendance and participation at board and committee meetings. How are these expectations communicated?	
<ul> <li>d. Describe participation in board and individual director evaluation (self-evaluation and/or peer review).</li> </ul>	
e. Is there a process to deal with underperforming directors? Is the role of the chair clearly understood with respect to director performance and discipline?	
ARTICLE V: Board Governance Policies	
<ul><li>a. Has a formal board governance policy manual been prepared? Provide copies.</li><li>b. Date of last review.</li></ul>	

Checklist of Governance Practices	Status of Governance Practices & Recommendations
ARTICLE VI: Board Composition & Recruitment	
6.1 Board size and composition	
a. Identify number of elected/appointed/ex officio directors. List ex officio directors by office.	
6.2 Board quality	
a. Is there a process to identify skills required of board members?	
b. Is a board profile or skills matrix of the current board maintained?	
c. How are prospective board nominees identified? Is a roster of eligible candidates maintained?	
d. How are prospective candidates advised with respect to role and expectations of directors?	
e. How are prospective candidates evaluated?	
f. Who makes the recommendation of approved candidates?	
g. How is election conducted at annual meeting?	
6.3 Term of office	
a. Board term (initial, renewal and maximum terms).	
b. Committee chair terms (initial, renewal and maximum terms).	
c. Officer terms (initial, renewal and maximum terms). Identify officers.	
ARTICLE VII: Officers	
<ul> <li>There is a clear process for selecting officers and committee chairs. Describe the process.</li> </ul>	
b. Are position descriptions prepared and periodically reviewed?	
ARTICLE VIII: Board Committees	
a. Do committees have written mandates? Provide committees' terms of reference.	
b. Are committee mandates reviewed periodically?	
c. How are committees established? Committees are established pursuant to governance principles (committees do board work not management work).	
d. Describe how committees report to the board.	
e. Is the audit committee comprised of independent directors or a majority of independent directors?	
f. Are there any committees required under applicable legislation and have such committees been established?	
g. Is there an executive committee and how does it report to the board? Describe the decision-making role of executive committee.	
ARTICLE IX: Board Orientation, Education and Evaluation	
a. Is board orientation mandatory? How is orientation conducted? Provide index of orientation manual.	
b. Is there a written manual for new board members? Provide index.	
c. Is there a clear process for directors to participate in external education programs? Describe process.	
d. How is board education conducted?	
e. What is the frequency of continuing education for directors?	
f. Is an annual board retreat held? Date of last retreat, attendance and sample	

Checklist of Governance Practices	Status of Governance Practices & Recommendations
g. Is there an annual evaluation of the performance of individual directors and the board as a whole? Provide a copy of the evaluation tool and describe the process for providing feedback and acting on results.	
ARTICLE X: Board Meeting Practices	
a. Provide sample board agendas. Is board work aligned with the annual board goals and work plan and strategic directions?	
b. Are decision items separated from information items?	
c. Is specific time allocated for agenda items and is time adhered to?	
d. What is the process for bringing forward board committees' recommendations and reports? Is a board briefing report or decision support document used? Provide examples.	
e. Are meetings regularly evaluated? Provide copy of evaluation tool.	
f. Are meetings open and is there a proper use of <i>in camera</i> sessions? (Relevant where open board meetings are required by law or are in furtherance of transparency). Is there a formal policy for <i>in camera</i> meetings? Is there a policy for the attendance of the public at board meetings?	
g. Does the board (independent directors) meet without management from time to time? Is there a written policy?	
h. Is there a clear policy that allows the board to obtain independent advice (legal or financial or other)?	
i. Is a consent agenda used and is there a policy?	
ARTICLE XI: Members (describe the following)	
a. Composition (categories or classes, qualifications and process for admission as a member)	
b. Term	
c. Termination	
d. Role	
e. Voting Rights	

*Note to reader:* This checklist of governance practices is intended to be used to assist a hospital corporation in conducting a comprehensive governance review. Corporations should be committed to ongoing governance improvement and should schedule periodic reviews or updates. For example:

- The corporation's by-laws should be periodically reviewed (once every three to five years would be a recommended practice) and should also be reviewed in response to any significant events impacting the organization such as a board restructuring or a strategic planning exercise.
- Governance policies should be scheduled for review on a rotating basis. Each year, the governance committee should examine a percentage of the governance policies to ensure that all policies are reviewed over a two to three year timeframe. The date of last review should be noted on each policy.
- Committee terms of reference should be reviewed and confirmed on an annual basis.
- Certain governance elements, such as the size and composition of the board and membership structure should also be periodically reviewed (every three to five years is a recommended practice) and should also be reviewed in response to changes in mission, major strategic planning processes and other significant events such as significant industry restructuring or change.

# Form 9.3 List of Matters that Require a Special Resolution under the *Corporations Act* (Ontario)

The following is a list of the matters that require two-thirds member approval under the Corporations Act (Ontario):

- Authorizing the sale, lease, exchange or disposition of the undertaking of the corporation or any part thereof as an entirety or substantially as an entirety;
- Approving a by-law, authorizing the borrowing of money on the credit of the corporation or mortgaging or pledging the corporation's assets;
- Removing a director from office prior to the expiration of the director's term (if authorized by by-law);
- Authorizing the appointment of an executive committee;
- Authorizing the removal of the corporation's auditor prior to the expiration of the auditor's term;
- Authorizing an amalgamation;
- Authorizing a by-law providing for the division of members into groups and the election of directors by such groups;
- Authorizing an application to the Lieutenant Governor for the issuance of supplementary letters patent for any
  purpose such as a change of name, objects or powers;
- Changing the head office of the corporation;
- Allowing a quorum for board meetings to be less than a majority of board members (but never less than two-fifths
  of board members);
- Providing for the election of a chair by the directors and the duties of such a chair;
- Authorizing a by-law providing for the disposition of the corporation's property on dissolution to charitable
  organizations or organizations whose objects are beneficial to the community; and
- Approving a resolution increasing or decreasing the number of directors.

For information on matters that will require member approval under the new *Not-for-Profit Corporations Act* (Ontario), see Chapter 10.

# Chapter 10 The Not-for-Profit Corporations Act (Ontario)

The Government of Ontario's *Not-for-Profit Corporations Act* is scheduled to come into effect no earlier than 2016.

The Not-for-Profit Corporations Act (Ontario) will replace the Corporations Act (Ontario) as it applies to non-share capital corporations and, if they so elect, share capital corporations with objects of a social nature. The Notfor-Profit Corporations Act (Ontario) represents the first major revision in corporate law as it applies to Ontario non-share capital corporations in over 50 years.

The Not-for-Profit Corporations Act (Ontario) makes notable changes in a number of areas. In particular, the Act:

- Significantly expands members' rights;
- Simplifies some of the processes and procedures applicable to boards and fills in some of the governance process gaps in the *Corporations Act* (Ontario);
- Creates greater flexibility in some areas of corporate governance; and
- Brings the law with respect to not-for-profit corporations closer in line with the Business Corporations Act (Ontario) in many areas – in particular, director indemnification, conflict of interest, member-initiated proposals and derivative actions.

# APPLICATION OF THE NOT-FOR-PROFIT CORPORATIONS ACT (ONTARIO)

The Not-for-Profit Corporations Act (Ontario) will apply to non-share capital corporations incorporated under the *Corporations Act* or under a special Act of the legislature of Ontario.

Some provisions of the *Not-for-Profit Corporations Act* (Ontario) apply differently to (or exempt) nonshare capital corporations that are "public benefit corporations", which include:

- Charitable corporations (corporations incorporated for the relief of poverty, the advancement of education, advancement of religion, or other charitable purpose); and
- Non-charitable corporations that receive more than \$10,000 in a financial year in the form of donations or gifts from persons who are not members, directors, officers or employees of the corporation, or in the form of grants from the federal, provincial or municipal government or an agency of any such government.

The Not-for-Profit Corporations Act will apply to most, if not all, public hospitals, hospital foundations and incorporated volunteer associations if they are incorporated under Ontario law. All of these corporations will be public benefit corporations.

Share capital corporations incorporated under the *Corporations Act* (Ontario) with objects that are in whole or in part of a social nature have five years to apply to be continued as a corporation without share capital

under the Not-for-Profit Corporations Act (Ontario) or as a cooperative corporation under the Corporations Act (Ontario), or a business corporation under the Business Corporations Act (Ontario).

#### **Conflicts with Other Legislation**

If there is a conflict between the Not-for-Profit Corporations Act (Ontario) and its regulations and any other Act and that Act's regulations (including a special Act and Acts applicable to charitable corporations), the provisions of that other Act and its regulations will prevail. Accordingly, in the event of a conflict between a provision in a hospital's special Act or in the Public Hospitals Act or Regulation 965 under that Act and the provisions of the Not-for-Profit Corporations Act (Ontario) (and its regulations) the special Act, Public Hospitals Act and Regulation 965 under the Public Hospitals Act will prevail. In many cases, the Not-for-Profit Corporations Act (Ontario) provides that the provision of the Not-for-Profit Corporations Act (Ontario) applies unless there is a contrary provision in the articles of incorporation and/or by-laws.

# KEY TERMS AND GENERAL PROVISIONS OF THE NOT-FOR-PROFIT CORPORATIONS ACT (ONTARIO)

# The Not-for-Profit Corporations Act (Ontario) amends the Public Hospitals Act to require that all articles of a public hospital (including articles of amendment) must have the prior approval of the Minister of Health and Long-Term Care before they may be filed under the Not-for-Profit Corporations Act (Ontario).

# **Special Resolution and Ordinary Resolution**

The definition of special resolution is similar to that under the *Corporations Act* (Ontario), except that under the *Corporations Act* (Ontario) a special resolution is required to first be approved by the directors before it is submitted to and approved at a meeting of members. Under the *Not-for-Profit Corporations Act* (Ontario), only a two-thirds vote of members entitled to vote at a members meeting is required (or unanimous written consent).

An ordinary resolution of members is defined as a resolution submitted to the members of the corporation and passed at a meeting of members with or without amendment, by at least a majority of the votes cast (or unanimous written consent). As in the case of a special resolution, no prior board resolution is required.

# Articles of Incorporation and Articles of Amendment

New corporations will be incorporated under the Not-for-Profit Corporations Act (Ontario) by articles of incorporation and not by letters patent. The term "articles" is defined in the Not-for-Profit Corporations Act (Ontario) to include not only articles of incorporation and articles of amendment, but also letters patent, supplementary letters patent or a special Act. References throughout this chapter to articles should be read to include letters patent or supplementary letters patent or a special Act. The Not-for-Profit Corporations Act (Ontario) amends the Public Hospitals Act to require that all articles of a public hospital (including articles of amendment) must have the prior approval of the Minister of Health and Long-Term Care before they may be filed under the Not-for-Profit Corporations Act (Ontario).

#### **Method of Holding Meetings and Voting**

Written unanimous resolutions will be allowed to substitute not only for board and member meetings, but also for board committee meetings.

Board, committee and members meetings will be permitted to be held by telephonic or electronic means.

Voting by members may be done by mail, telephonic or electronic means if the by-laws so provide, and if the votes may be verified as having been made by members entitled to vote. The corporation may not identify how each member voted.

"Telephonic or electronic" is defined to include telephone, fax, email, automated touch tone telephone system and computer.

#### Waiver of Rights

No waiver of member rights is valid unless expressly provided in the *Not-for-Profit Corporations* Act (Ontario).

#### Officers

The only required officer under the *Not-for-Profit Corporations Act* (Ontario) is a chair (who must be a director). However, the term "officer" is used throughout the *Not-for-Profit Corporations Act* (Ontario) and is defined as follows:

- Chair and vice chair(s) of the board of directors;
- President, vice president(s), the secretary and assistant secretary, the treasurer and assistant treasurer and the general manager; and
- Any other individual who performs functions similar to the foregoing.

Unless the articles or by-laws otherwise provide, the board may designate officers and their duties.

The term "officer" is defined in the *Corporations Act* (Ontario) to include chair, president, vice president, secretary, assistant secretary, treasurer, assistant treasurer and any officer designated by law. Under the *Corporations Act* (Ontario), a corporation is required to have a president (who must be a director) and a secretary (not required to be a director) and there are enabling provisions in the *Corporations Act* (Ontario of chair (not a mandatory position but, if created, then also required to be a director).

## **Corporate Capacity**

There are a number of provisions in the *Not-for-Profit Corporations Act* (Ontario) that will provide greater certainty with respect to the activities and transactions a corporation may undertake:

- A corporation will still be required to set out its purposes in its articles of incorporation and, subject to any restrictions in the regulations, the purposes may be any purposes within the legislative authority of the Province of Ontario. If any of the purposes are of a commercial nature, the articles must provide that the commercial purpose is intended only to advance or support one or more of the non-profit purposes of the corporation.
- Although the corporation must set out its purposes, the *Not-for-Profit Corporations Act* (Ontario) provides that the corporation has the capacity and, subject to the Act, has the rights, powers and privileges of a natural person.
- While a corporation may not carry on activities or exercise powers in a manner contrary to its articles, no act of the corporation, including a transfer of property, is invalid by reason only that the act or transfer is contrary to its articles, by laws or the *Not-for-Profit Corporations Act* (Ontario). These provisions, in effect, make it clear that the legal doctrine of *ultra vires* will no longer apply to a corporation that is subject to the *Not-for-Profit Corporations Act* (Ontario). The *ultra vires* doctrine provides that acts of corporation not

within or authorized by its objects or purposes are not valid and, therefore, not binding on the corporation.

- The "indoor management rule" is codified. The indoor management rule is a legal doctrine which holds that a third-party who transacts with a corporation is entitled to assume that actions taken by a director, officer or agent of the corporation comply with its own internal rules (as stated in the corporation's articles or by-laws) even if this is not the case, on the grounds that these individuals are reasonably expected to act within the authority of their role. Accordingly, the corporation may not assert against a third-party that the articles or by-laws were not complied with or that a person such as a director, officer or agent who appears to have authority to bind the corporation did not, in fact, have the authority for a particular action.
- Funds may be invested as the directors see fit.

# General Authority of the Board and Board Delegation

While directors are given the authority to manage or supervise the management of the activities and affairs of the corporation, certain matters may only be undertaken if they have been approved by the members. These matters are referred to as "fundamental changes" and are discussed under "Members Rights" later in this chapter. Some specific board powers include:

- Subject to the articles or the by-laws, the board may designate the officers and their duties and may delegate any powers to manage the affairs and activities except non-delegable powers, which must be exercised by the full board.
- The board is given broad powers of delegation. Under the *Corporations Act* (Ontario), member approval was required for the board to establish and delegate to an executive committee.

- The board may appoint a managing director or establish a committee of directors and may delegate to the managing director or committee of directors any powers of the directors other than specific nondelegable powers. The non-delegable board powers that the full board must exercise include:
  - Submitting to members questions or matters requiring member approval;
  - Filling board vacancies;
  - Filling vacancies in the office of the auditor or person appointed to conduct a review engagement;
  - Appointing additional directors;
  - Issuing debt obligations, except as authorized by the directors;
  - Approving annual financial statements;
  - Adopting, appealing or amending by-laws; or
  - Establishing members' dues or contributions.
- Directors have the authority to borrow without the need for a borrowing by-law or member approval.

Under the *Corporations Act*, an executive committee may be established (if approved by special resolution) comprised entirely of directors. The board may delegate to an executive committee. The *Public Hospitals Act* permits a management committee to be established without approval by special resolution.

#### **By-Laws**

Directors are given a broad authority to make, amend, or appeal by-laws that regulate the "activities or affairs" of the corporation, unless the articles or by-laws otherwise provide. The *Not-for-Profit Corporations Act* (Ontario) specifically provides that it is not necessary to pass a bylaw to confer any particular power on the corporation or its directors. Members' approval of by-laws is required by ordinary resolution. Under the *Corporation Act* (Ontario), some by-laws (e.g., a borrowing by-law or establishing an executive committee) must be approved by the members by special resolution.

A member who is entitled to vote may make a proposal to make, amend or appeal any by-law in accordance with the power of the members to initiate proposals (discussed later in this chapter).

# IMPACT OF THE NOT-FOR-PROFIT CORPORATIONS ACT (ONTARIO) ON BOARDS AND INDIVIDUAL DIRECTORS

#### **Board Size**

As in the case of the *Corporations Act* (Ontario), the *Not-for-Profit Corporations Act* (Ontario) requires a corporation to have at least three directors. The *Not-for-Profit Corporations Act* (Ontario) provides that the articles must set out either a fixed number of directors or a range for the board size (minimum and maximum number of directors).

#### **Changing Board Size**

Articles of amendment will be required to increase or decrease a fixed number of directors in the articles, or to change the minimum and maximum number in the articles.

When a minimum and maximum number of directors are set out in the articles, the number may be fixed either by special resolution (two-thirds of the members) or by resolution of the directors (if a special resolution of the members authorizes the directors to fix the number). When the articles set out a fixed number of directors, that number may only be changed by an amendment to the articles, which requires a two-thirds vote of the members. Under the *Corporations Act* (Ontario): the number of directors is required to be a fixed number (no less than three), no range of directors is permitted; the number of directors may be increased or decreased by special resolutions (two-thirds vote of the members); there is no requirement to file a copy of that special resolution with the government.

## **Qualifications of Directors**

An individual must consent to be a director and may not be a director if he or she:

- Is not an individual;
- Is under 18 years of age;
- Has been found under the Substitute Decisions Act or under the Mental Health Act to be incapable of managing property;
- Has been found to be incapable by any court in Canada or elsewhere; or
- Has the status of a bankrupt.

Directors need not be members of the corporation unless the by-laws otherwise provide. However, not more than one-third of the directors of a public benefit corporation may be employees of the corporation or any of its affiliates.

The by-laws may require that all directors must be members.

The Corporations Act requires all directors (except directors of public hospitals) to be members or become members within ten days of election. Directors of public hospitals need not be, or become, members if they consent to be a director.

## **Election/Appointment of Directors**

Directors are elected and may be removed by ordinary resolution of the members.

The by-laws may provide for directors by virtue of office (*ex officio* directors).

Members have a right to nominate a director if the nomination is signed by five percent of the members of a group or class entitled to vote. This section of the *Notfor-Profit Corporations Act* (Ontario) states that it "does not preclude nominations being made at a meeting of members".

The articles may allow the directors to appoint one or more additional directors to hold office for a term expiring not later than the close of the next annual meeting of members. The total number of such appointed directors may not exceed one-third of the directors elected at the previous annual meeting of members.

The *Public Hospitals Act* permits the board to appoint life, term and honourary directors provided the number of voting honourary plus term directors does not exceed the number of elected and *ex officio* directors.

There is no requirement to have an election of directors every year (see the discussion under "Term of Directors' Election").

Provided there is a quorum in office, the remaining directors may fill a vacancy among the directors unless:

- The by-laws provide the vacancy may only be filled by the members;
- There has been a failure to elect the number or minimum number of directors provided in the articles, in which case the directors shall call a special meeting of the members to fill the vacancy; or
- A class or group of members has an exclusive right to elect one or more directors, in which case only the

remaining directors elected by that class may fill the vacancy. The by-laws may provide that such vacancy may only be filled by the members of the class or group entitled to elect the director.

## **Term of Directors' Election**

Directors are elected for terms of up to four years and not all directors who are being elected at a members' meeting must be elected for the same term.

There is no requirement for an election to be held every year.

If no term is specified, the directors hold office until the end of the next annual meeting of members.

Mid-term vacancies are filled for the unexpired term of the director's predecessor. (This is permissible under the *Corporations Act* (Ontario) and will be mandatory under the *Not-for-Profit Corporations Act* (Ontario)).

The *Public Hospitals Act* permits elections in rotation with terms of up to five years, provided that at least four directors retire each year. This provision will continue to apply.

#### Consent

Directors must consent to their election or appointment before or within 10 days of election or appointment. Failing to do so results in the director being deemed not to have been elected.

No consent is required where there is no break in service. A late consent in writing can cure a failure to obtain the consent within 10 days.

#### **Director Voting**

No person may act for an absent director (i.e., no proxy voting for directors).

#### **Removal of Directors**

Members may remove directors from office by ordinary resolution at a special meeting. There is no requirement that this be set out in the by-laws. A director elected by a class or group of members that has an exclusive right to elect the director may only be removed by an ordinary resolution of the members of that class or group.

Under the *Corporations Act* (Ontario), the by-laws may provide that a director may be removed by a two-thirds vote of the members. The *Not-for-Profit Corporations Act* (Ontario) allows the articles to provide for a greater number of votes of directors or members for any action required under the Act except when voting to remove a director. In that case, the articles may not require any more than a majority vote.

A director who resigns or is subject to removal may make a statement in that regard, which must be circulated to the members.

#### **Provisions for Directors' Meetings**

#### Notice

There is no minimum required notice for a directors' meeting. Therefore, the amount of notice must be set out in the by-laws or the articles. The method of giving notice is not specified; it may be set out in the by-laws.

Notice of a directors' meeting need not state the purpose of the meeting unless the meeting is in respect of certain non-delegable powers of directors (i.e., putting questions to members, filling the vacancy of the auditors, appointing additional directors, issuing debt, approving financial statements, by-laws, members' dues: see *Schedule A*).

#### **Electronic Meetings and Written Resolutions**

As in the case of the *Corporations Act* (Ontario), the *Not-for-Profit Corporations Act* (Ontario) permits meetings of directors and committees to be held electronically or telephonically (by teleconference).

Resolutions in writing may be substituted for a directors' meeting if signed unanimously.

Meetings of board committees may be conducted by a unanimous written resolution.

#### Quorum

Quorum is a majority of the number of directors or the minimum number of directors required by the articles, unless the articles or by-laws otherwise establish a quorum.

There is no requirement for a minimum quorum. The *Corporations Act* (Ontario) requires that the minimum quorum be not less than two-fifths of the number of directors.

#### **Directors' Duties and Liabilities**

A director is entitled to attend and be heard at every meeting of the board.

This codifies the common law position that a director has a right to attend board meetings subject to compliance with conflict of interest provisions.

The standard of care applicable to a director and officer has been set out as follows (i.e., prudent person standard):

 To act honestly and in good faith with a view to the best interests of the corporation and exercise the care, diligence and skill that a reasonably prudent person would exercise in comparable circumstances. There is no requirement that a director who has special skills or knowledge apply that skill or knowledge (subjective standard). The new standard of care is the same as that under the *Business Corporations Act* (Ontario). Under the *Corporations Act* (Ontario) there is no statutory standard of care; therefore, the common law subjective standard of care applies.

Directors and officers are required to comply with the *Not-for-Profit Corporations Act* (Ontario) and its regulations, and the corporation's articles and by-laws. No contract, articles or by-laws may relieve a director of this obligation. Directors are given a reasonable due diligence defence (i.e., if the director exercised the care, diligence and skill that a reasonably prudent person would have exercised in comparable circumstances). Directors are entitled to rely in good faith on:

• Financial statements of the corporation represented by an officer of the corporation or by the auditor to present fairly the financial position of the corporation;

Directors and officers are required to comply with the *Not-for-Profit Corporations Act* (Ontario) and its regulations, and the corporation's articles and by-laws. No contract, articles or by-laws may relieve a director of this obligation.

- Interim or other financial reports represented by an officer of the corporation to present fairly the financial picture of the corporation;
- Reports or advice of an officer or employee of the corporation if it is reasonable in the circumstances to rely on a report or advice; and
- Reports of a lawyer, accountant, engineer, appraiser or other person whose profession lends credibility to a statement made by them.

There are provisions setting out how directors are to have their dissent recorded. If the dissent is not recorded, the director is deemed to have consented to any resolution passed at a meeting whether or not the director was present.

Directors who vote for or consent to a resolution authorizing the payment or distribution to a member, director or officer contrary to the *Not-for-Profit Corporations Act* (Ontario) or payment of an indemnity contrary to the *Not-for-Profit Corporations Act* (Ontario), are jointly and severally liable to restore such amount to the corporation.

Directors are jointly and severally liable to employees for six months wages and 12 months accrued vacation pay.

# **Conflict of Interest**

Disclosure of a conflict is to be made by a director or officer where he or she is a director or officer of, or has a material interest in, a person who is a party to, a material contract or transaction or proposed material contract or transaction with the corporation.

The process for when disclosure is to be made is set out in the *Not-for-Profit Corporations Act* (Ontario), including a separate process for an officer who is not a director. General notice may be given. A director with a conflict is not to vote or attend any part of a meeting where the contract or transaction is discussed. If no quorum exists by reason of directors being excluded as a result of conflicts, the remaining directors are deemed to constitute a quorum. If all directors are excluded, the contract may be approved by members.

#### **Insurance and Indemnification**

The corporation may purchase insurance for directors and officers. Charitable corporations must comply with the *Charities Accounting Act*.

Indemnification provisions are more in line with provisions in the *Business Corporations Act* (Ontario) and make it clear that a director may be indemnified in respect of a civil, criminal, administrative, investigative or other action or proceeding, providing the director acted honestly and in good faith with a view to the best interests of the corporation and, in the matter of a criminal or administrative proceeding that is enforceable by monetary penalty, the individual had reasonable grounds for believing his or her conduct was lawful. Approval by the members is not required.

Under the *Corporations Act* (Ontario), the members must approve the indemnification.

# IMPACT OF THE NOT-FOR-PROFIT CORPORATIONS ACT (ONTARIO) ON MEMBERS

#### Membership and Voting Conditions

Articles must set out the classes of members if there are different voting rights.

By-laws must set out the conditions required for being a member of the corporation, including whether a corporation or other entity may be a member. *Ex officio* members are permitted.

Provisions for more than one class of members **must be set out in the articles** and the by-laws must provide the conditions for membership of each class, along with the manner of withdrawing from a class or transferring membership to another class or group. Conditions of transfer and the conditions on which membership in the class ends must also be set out.

If there is only one class or group of members, that class has the right to vote at any meeting of members. If there is more than one class or group of members, the articles must give the members of at least one class the right to vote and, unless the articles provide otherwise, each member will be entitled to one vote at a meeting of members.

Unless the articles or by-laws provide otherwise, a membership may be transferred only to the corporation.

Directors may issue memberships in accordance with the articles and any conditions set out in the by-laws.

#### **Members' Meetings**

A member may participate in a members' meeting by telephonic or electronic means unless the by-laws provide otherwise.

Members' meetings may be held entirely by telephonic and electronic means if the by-laws so provide.

A record date may be fixed by the directors as the date for determining the members who are entitled to:

- Notice;
- Vote;
- Participate in a liquidation or distribution; or
- Determine members for any other purpose.

The record date must not be more than 50 days before the date or event to which it relates. If no record date is fixed, the record date will be the close of business on the day immediately preceding the day on which notice is given or, if no notice is given, the day on which the meeting is held, for the purposes of determining those entitled to notice or to vote. The concept of a record date fixed by the board is new. Many hospitals use a membership admission or fee payment date to determine voting and in some cases that will be 60 or 90 days before the annual meeting of members. Proxy voting is prohibited at member meetings pursuant to the *Public Hospitals Act*.

Voting may be done by mail, telephonically or electronically, but only if the by-laws so provide, subject to certain conditions.

#### Notice

Notice is to be given not less than 10 days or more than 50 days before the meeting of members. The method of giving notice is to be set out in by-laws. Regulations (none have been issued) under the *Not-for-Profit Corporations Act* (Ontario) may regulate the manner of notice to members.

The Corporations Act (Ontario) requires 10 days by mail or permits publication in the case of charitable corporations.

#### Quorum

Unless the by-laws provide otherwise, the quorum is a majority of the members entitled to vote. No minimum quorum is required. If a quorum is present at the opening of the meeting, the meeting may continue even though a quorum is not present throughout the meeting unless the by-laws otherwise provide.

#### **Members' Rights**

#### **Discipline of Members**

The articles or by-laws may provide the directors, members or a committee of directors or members with the right to discipline a member or terminate membership. In such a case, the circumstances and the manner in which the right may be exercised must be set out in the articles or by-laws, and any action must be undertaken in good faith and in a fair and reasonable manner (15 days' notice and an opportunity to be heard).

#### **Nominating Directors**

Five percent of the members or of a group or class of members entitled to vote may nominate directors for election.

#### **Proposals**

**Any member** entitled to vote at an annual meeting of members may make a proposal to:

- Make, amend or repeal a by-law;
- Add a matter to the agenda for a member's meeting; and
- Initiate a fundamental change.

A proposal may also nominate one or more directors for election if supported by members representing five percent of the members of a class or group entitled to vote.

There is a specified procedure for a proposal, which includes the following:

- The proposal must be submitted at least 60 days before the meeting;
- The primary purpose of the proposal is not to enforce a personal claim or redress a personal grievance;
- The proposal must significantly relate to the activities or affairs of the corporation;
- Substantially, the same proposal must not have been submitted within the two years and either not presented or defeated; and
- The purpose of the proposal is not to secure publicity.

The corporation must advise the member who submits the proposal within 10 days if it intends to refuse to include the proposal in a notice of meeting.

Although not often used, the *Corporations Act* (Ontario) permits one-twentieth of the members entitled to vote, to requisition that notice be given to all members of a "resolution that may properly be moved" at a meeting of members, or to require that a "statement" in relation to any proposed resolution or business at the meeting be circulated to members.

## **Requisition Meetings**

Members have the right to requisition a meeting if it is supported by 10% of the votes that may be cast at the meeting, or such lower percentage as may be set out in the by-laws.

# Approve Fundamental Changes: Special Resolution of Members

A specified list of fundamental changes to amend the articles may only be approved by special resolution of the members. In certain cases, a class or group may be entitled to vote separately on the matter even if the class or group are not otherwise entitled to vote. The list of special resolution matters includes:

- Change of name;
- Adding, changing or removing any restrictions on activities that the corporation may carry on;
- Creating a new class or group of members;
- Changing the conditions required for being a member;
- Changing the designation of a class or group of members, or adding, changing or moving rights or conditions of a class or group;

- Dividing a class or group into two or more classes or groups;
- Changing or removing a provision respecting transfer of membership;
- Increasing or decreasing the number of or minimum or maximum number of directors fixed by the articles;
- Changing the purposes of the corporation;
- Changing to whom the property remaining on liquidation or discharge is to be distributed;
- Changing the manner of giving notice to members entitled to vote at a meeting of members;
- Changing the method of voting by members not in attendance at a meeting of the members; or
- Adding or changing or removing any other provision that is permitted by the *Not-for-Profit Corporations Act* (Ontario) to be set out in the articles.

# Approve Sale or Lease

A sale, lease or exchange of all or substantially all of the property of the corporation must be approved by special resolution. Every member has a right to vote (including non-voting members) and, subject to the terms of the sale, lease or exchange, members may be entitled to vote separately as a class.

# **Dissenting Member Rights**

In the case of the corporation **that is not a public benefit corporation**, the members who are entitled to vote on the specified resolutions may dissent and, if the resolution is passed, demand payment of the "fair value" of the member's membership interest. An application may be made to the Court to determine fair value. The actions in respect of which this right arises include:

 Amending articles to add, remove or change any restriction on the activity or activities that the corporation may carry on or the powers that the corporation may exercise;

- Amalgamations;
- Continuations under the laws of another jurisdiction; or
- Sale, lease or exchange of all or substantially all of its property.

A public hospital will be a public benefit corporation and therefore these provisions will not apply.

# **Other Provisions**

#### **Proxies**

Part VI of the *Not-for-Profit Corporations Act* (Ontario) sets out provisions for designation of proxies for members' meetings. Mandatory solicitation of proxies is required.

These provisions will not apply to public hospitals as the *Public Hospitals* Act prohibits proxy voting.

#### **Derivative Actions**

Actions may be brought in the name of the corporation by a member, director, officer or person who was, within the last two years a member, director or officer of the corporation or an affiliate or by other persons authorized by the Court, if the Court so approves.

#### **Audit Exemptions**

Members may either decide to not have an audit or to have a review engagement instead of an audit if certain financial thresholds are met. An extraordinary resolution is required (80% approval) or unanimous consent.

For a public benefit corporation, the review engagement may substitute for an audit if the annual revenue is more than \$100,000 but less than \$500,000. To be exempt from an audit and a review engagement, annual revenue must be less than \$100,000.

#### **Audit Committees**

Audit committees are not required, but if a corporation does have an audit committee, a majority of its members must not be officers or employees of the corporation or its affiliates and the audit committee must review the financial statements before they are presented to the board.

#### **Errors in Financial Statements**

Directors, officers and auditors have a duty to give notice if they become aware of errors or misstatements in financial statements, and the directors are to prepare and issue revised statements or otherwise inform members.

## Members' Access to Financial Statements

Members (and their attorney or legal representative) may examine the financial statements of the corporation and any subsidiary whose statements are consolidated with the corporation's. This right may be barred by the Court.

#### **Publication of Financial Statements**

Members have a right to request from the board, approved financial statements and the audit report or the review engagement report 21 days before the annual meeting of members.

#### Investigations

A member or debt-holder may apply to the Court for the appointment of an inspector to conduct an investigation into the corporation and any of its affiliates. An inspector, if appointed by the Court, reports to the Ministry of Consumer Services appointed official who is the "Director" under the Not-for-Profit Corporations Act (Ontario).

Figure 10.1:	Comparison of the Key Provisions of the Corporations Act (Ontario) and the Not-for-Profit Corporations
	Act (Ontario)

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Directors – number and qualifications	There must be at least three directors, 18 years of age or over. Directors must not be bankrupt. Directors are required to become members within 10 days of their election.	There must be at least three directors, 18 years of age or older. In addition to age and bankruptcy qualifications, directors' qualifications include mental competency.	See membership requirements for directors as discussed below.
	Directors of a public hospital are not required to be members if they consent to act as directors.	Directors are not required to be members unless by-laws so require.	
Consent	Not required if the director is a member.	A director must consent to be a director before or within 10 days of election.	See membership requirements for directors discussed below.
Directors – fixed or flexible board	A fixed number of directors is required.	The articles may provide for either a fixed number of directors or a "floating" board of directors (i.e., minimum and maximum number of directors, is allowed).	Fixed number of directors or range (example: not less than three or more than 16) is to be set out in articles.
Changes in board size	Number of directors may be changed by special resolution (two-thirds vote of the members). No need to file copy of special resolution with the Ministry of Consumer Services.	Articles of amendment are required to increase or decrease the number of directors or to change the minimum and maximum number. If a minimum and maximum number of directors are set out in the articles, the numbers must be fixed either by special resolution (two-thirds vote of the members) or by resolution of the directors if a special resolution of the members authorize directors to fix the number.	Articles will need to set out board size or permitted range. Preferred practice would be to set a flexible number in the articles and have members pass a special resolution to authorize directors to fix the number from time to time.

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Election of directors	Elected by members at a general meeting. <i>Ex officio</i> directors are permitted. Annual election is required and may be for terms of one to five years. Under the <i>Public Hospitals Act</i> , if directors are elected for rotating terms, the maximum term may be no more than five years and at least four directors must retire each year, subject to re-election.	Elected by members at annual meeting. Ex officio directors are permitted (by-laws). There need not be an election each year. Terms can be up to four years. Five percent of the members of a class or group entitled to vote may nominate. Directors may appoint one or more directors (to a maximum of not more than one-third of those elected at previous annual members' meeting) until next annual meeting of members.	Rights of members (five percent) to nominate directors is new. Public Hospitals Act provisions regarding maximum initial and rotating terms will prevail. Public Hospitals Act also allows: life, term and honourary directors.
Directors – requirement to be a member	A director (but not an officer) must be a member or become one within 10 days of election or appointment as a director and if he/she ceases to be a member, then he/she ceases to be a director. Directors of public hospitals not required to be members if they consent.	Directors are not required to be members unless by-laws provide otherwise, but directors must consent to their election before or within 10 days of election; no more than one-third of directors of a public benefit corporation may be employees of the corporation or its affiliates.	Pursuant to Regulation 965 under the <i>Public</i> <i>Hospitals Act</i> the board must include the administrator, the chief nursing executive (CNE), the chief of staff/ chair of the medical advisory committee and the president of the medical staff. Typically only the administrator and the CNE would be the only employees on the board.
Directors – residency	No requirement that directors be resident Canadians.	No requirement that directors be resident Canadians.	

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Directors – term	Directors serve for a one-year term unless the by-laws otherwise provide, but if the by-laws provide for election and retirement of directors in rotation, the term cannot exceed five years and three directors must retire each year	A director's term cannot exceed four years. A director not elected for an expressly stated term holds office only until the close of the next annual meeting of members following election.	Public Hospitals Act provisions will prevail over Not-for- Profit Corporations Act (Ontario).
	(subject to re-election). Under <i>Public Hospitals Act</i> there must be an annual election of at least four directors.	Not all directors need to be elected for the same term. No maximum number of terms is specified. An election does not have to take place at each annual meeting.	
Director – removal	By-laws may give members the right to remove directors by a two- thirds vote.	Members may, by ordinary resolution (majority) remove elected (not <i>ex officio</i> ) directors. Members' right to remove directors by ordinary (majority) resolution need not be in the by-laws. A director elected by a class or group of members (that has exclusive right to elect that director) may only be removed by that class or group.	
Director – vacancy (mid term)	May be filled by board, if there is a quorum in office for balance of term or until next members meeting.	May be filled by board, if there is a quorum in office. By-laws may provide that the vacancy may only be filled by the members or a certain class of members. By-laws may require that class (or other directors elected by class) may fill the vacancy of the director elected by that class. Directors appointed to fill a vacancy <u>must</u> be appointed for the balance of the term vacated.	

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Directors – indemnities	Directors and officers may be indemnified by the corporation, upon ratification by the members, in respect of all liability in connection with the exercise of duties, except costs, charges and expenses occasioned by their own wilful neglect.	Directors and officers (and former directors and officers) may be indemnified if the individual acted honestly and in good faith with a view to the best interests of the corporation. Indemnification provisions specifically include criminal and administrative monetary penalties if a director/officer had a reasonable belief conduct was lawful. Advances to cover costs of legal defence are permitted.	Under Not-for-Profit Corporations Act (Ontario), indem- nification does not need to be in the by-laws as member ratification is not required. Note: Charities Accounting Act Regulation 4/01 applies to charitable corporations.
		Member ratification of indemnification is not required.	
Directors – standard of care	No express standard of care, common law standard applies: (a) Act honestly, in good faith with a view to the best interests of the corporation; and (b) Exercise the care, diligence and skill that might reasonably be expected of a person with that skill and experience (subjective standard objectively applied).	Express standard of care for directors and officers is set out similar to the <i>Business Corporations</i> <i>Act</i> (Ontario): (a) Act honestly, in good faith with a view to the best interests of the corporation; and (b) Exercise the care, diligence and skill that a reasonably prudent person would exercise in comparable circumstances. Duty to comply with the Act, regulations, articles and by-laws. Statutory reasonable due diligence defence.	Moves from a subjective standard, objectively applied, to an objective standard.
		Director deemed to consent to board resolutions unless steps are taken to record dissent.	

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Declaration of Conflicts	"Safe-harbour" provided for directors who are directly or indirectly interested in a contract or proposed contract. Directors must declare conflict and refrain from voting.	Disclosure of conflict is to be made by a director or officer where the director or officer is a director or officer of, or has a material interest in, a person who is a party to a material contract or transaction or proposed material contract or transaction. Process for disclosure includes a separate process for officers. Director is not to vote or attend any part of the meeting where contract or transaction is discussed. Director with conflict is not counted towards	Conflict of interest provisions apply to directors <u>and</u> <u>officers</u> and allow quorum to reduce to those that have no conflict.
		quorum but if no quorum exists by reason of directors being excluded, remaining directors constitute a quorum.	
Directors – insurance	A corporation may purchase director and officer liability insurance, but for a charitable corporation, certain requirements must be met.	Same.	Note: The <i>Charities</i> <i>Accounting</i> <i>Act</i> Regulation 4/01 applies to charitable corporations.
Directors – place of meetings	Directors' meetings are to be held at the head office of the corporation, unless the by-laws provide they can be held at any place in or outside of Ontario.	Unless articles or by-laws provide otherwise, directors may meet at any place and on any notice that the by-laws require.	

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Directors – notice of meetings	There is no specific provision setting out notice requirements. No requirements for content of notice.	Subject to articles, notice is to be in accordance with by-laws. No minimum notice required. Notice need not specify purpose of the meeting unless purpose is to deal with any of non-delegable board powers (see <i>Schedule A</i> ). Notice can be waived by directors.	The by-laws must provide for the notice for directors' meetings, but no minimum notice is prescribed. In some cases the notice must specify the business proposed to be
			dealt with at the board meeting.
Directors – board committees telephone meeting	Unless the by-laws otherwise provide, if all directors <b>present</b> <b>or participating in a meeting</b> consent, a meeting may be held by telephone, electronic or other communication facilities that permit directors to communicate with each <b>other simultaneously and</b> <b>instantaneously</b> .	Unless by-laws otherwise provide, if all directors of the corporation consent, a board or committee meeting may take place by telephonic or electronic means that permits all participants to communicate adequately with each other.	Wording change. This may give greater flexibility for the forms of electronic meetings, but note that all directors must consent, not just those participating in the meeting. "Telephonic and electronic" are defined to include telephone, fax, email, automated touch-tone telephone system and computer.
Directors – meetings – quorum	Unless provided for in the letters patent or by special resolution, a quorum of directors is not less than a majority but in any case, is not to be set at less than two-fifths of the board of directors.	Unless provided for in the articles or by-laws, a majority of the number of directors or minimum number of directors is a quorum.	Special resolution is not required to reduce quorum below a majority. No minimum quorum is required.

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Directors – quorum where directors have conflict	No provisions. Common law says directors with conflict are excluded from quorum.	If there is no quorum because directors have declared a conflict, the quorum is the unconflicted directors.	This provides greater flexibility to hold a board meeting where a number of directors are conflicted.
Directors – executive committee	When there are more than six directors, an executive committee of not less than three may be established by by-laws, to whom the powers of the directors can be delegated. Such by-laws are not effective until passed by a two-thirds vote of members at a general meeting called for that purpose. A quorum of the executive committee cannot be less than a majority of its members.	The directors may appoint from their number a managing director or a committee of directors and can delegate to such managing director or committee of directors any of the powers of the directors, except certain non-delegable powers (see <i>Schedule A</i> ). Member approval is <u>not</u> required to establish an executive committee or to delegate to a managing director.	Executive committee not required to be created by by-laws. Specifically provides for delegation of board powers to managing director or committee of directors. Non-board membership on committees with delegated board powers arguably not permitted.
Directors – audit committee	No audit committee or other required committees.	Audit committee not required, but if established, a majority of its members, must not be officers or employees of the corporation or its affiliates.	
Limits on board delegation	No limits – any power of the board may be delegated to the executive committee.	Certain non-delegable powers must be exercised in full by the board (see <i>Schedule A</i> ).	New requirement that some powers must be exercised by full board. Notice of the board meeting must indicate that such matters will be dealt with at that board meeting.

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Directors – passage of by laws	Directors may pass by-laws that are not contrary to the letters patent to govern the: (1) admission of persons as members, the qualifications of membership including establishment of membership fees, termination of membership and transfer of membership; (2) qualification of directors and the manner of their	Unless the articles or the by-laws otherwise provide, the directors may, by resolution, make, amend or repeal any by-laws that regulate the activities or affairs of the corporation. New by-laws or amendments and repeals of the by-laws must be ratified at the next members'	
	election; (3) appointment and removal of officers; (4) time, place, notice required, procedures and quorum requirements for meetings of directors and members; and (5) conduct and all other procedures of the corporation. Such by-laws passed, repealed or amended by the directors are valid, unless confirmed at a general meeting called for that purpose, only until the next annual meeting and unless confirmed thereat, such	meeting. No by-laws are required to be passed to authorize any action of the corporation or directors. By-laws passed, repealed or amended by the directors are valid, unless confirmed at a general meeting called for that purpose, only until the next annual meeting of members and unless confirmed thereat, such by-laws ceases to be valid.	
Directors – by- laws dealing with membership	by-laws cease to be valid. Directors may pass by-laws dealing with the divisions of members into groups, either territorial or on the basis of common interest, the election of directors by such groups, the election of delegates to reflect such groups and other matters relating to same group. Such by-laws are not effective until confirmed by two-thirds of the votes cast at an annual meeting of members called for that purpose.	Conditions of membership to be in by-laws. Articles to set out groups or classes of members. All members vote unless articles specify otherwise. At least one class of members must vote.	Articles will need to provide for classes of members (where the corporation has more than one class) and specify voting and non- voting classes.

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Directors – passage of resolutions and by-laws	Any by-laws or resolution signed by all of the directors is valid and effective as if it had been passed at a meeting.	Any resolution signed by all of the directors is valid and effective as if it had been passed at a meeting. This includes a resolution to approve a by-law. Committee resolutions may be signed in lieu of meeting.	
Officers – requirements	The directors shall elect a president and appoint a secretary. The board may have a chair if authorized by special resolution. President and chair (if any) must be	There must be a chair who is a director. No requirement for any other officer to be a director.	
Members – qualification	directors. Members of the corporation may be persons, unincorporated associations and corporations.	Members may include a "corporation or other entity" if by- laws so provide.	
Members – number	Unless otherwise provided in the letters patent or by by-laws, there is no limit on the number of members, but there must be at least three.	No limit on the number subject to conditions set out in by-laws.	
Members – admission	Each applicant for incorporation becomes a member on incorporation. Members may be admitted by resolution of the board of directors or if provided for in the by-laws or letters patent. Such admission is not effective until confirmed by members at a meeting.	Members may be admitted by resolution of the board.	
Members – automatic	Letters patent or by-laws may provide for admission of a member by virtue of office ( <i>ex officio</i> ).	<i>Ex officio</i> (by virtue of office) members permitted.	

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Members – liability for debts	Members are not liable for debts or obligations of the corporation, but they may be liable for debts of the corporation if there are fewer than three members.	Members are not liable for any liability of the corporation or any act or default (except as provided in the Not-for-Profit Corporations Act (Ontario)).	
Membership – not transferable	Unless otherwise provided for in the letters patent, an interest in a membership is not transferable and ceases to exist on death, or when a person ceases to be a member voluntarily or otherwise in accordance with the by-laws. The directors may pass by- laws to regulate the transfer of membership not contrary to the Act or the by-laws. If the letters patent provide that membership is transferable, the by-laws must not restrict their transferability.	Membership transferable only to the corporation unless by-laws or articles otherwise provide.	
Members – class of membership	The letters patent or by-laws may provide for more than one class of membership and shall set forth the terms and conditions attached to membership	There is no limit on the number of classes provided that at least one class must vote. Conditions for members of each class to be provided in by-laws. Classes of members to be set in articles.	The requirement for classes of members and their respective voting rights to be set out in the articles is new.

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Discipline or Termination of Membership	No provisions.	Articles or by-laws may provide the directors, members or a committee of directors or members with the right to discipline a member or terminate membership. Circumstances and manner in which right to discipline or terminate may be exercised must be set out in the articles or by-laws; action must be undertaken in good faith and reasonable manner. Member to be given 15 days' notice and an opportunity to be heard.	
Members – passage of resolutions and by- laws by signature	Any resolution or by-laws may be unanimously confirmed by members in writing provided all members entitled to vote sign the resolution.	A written resolution signed by all members entitled to vote may be used in place of meetings. The exception is meetings where a director or auditor statement is given in connection with director or auditor removal or resignation.	
Members – place of meetings	Meetings of the members shall be held at the head office but if the by-laws provide, they may be held in any place in Ontario. If the letters patent provide, such a meeting of the members may be held outside of Ontario.	The annual meeting of members shall be held at such a place within Ontario as stated in the by-laws or, if the by-laws are silent, as determined by directors.	

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Members – telephone meetings	No provision for holding of telephone meeting of members.	Unless the by-laws provide otherwise, any person entitled to attend a members' meeting may participate by telephonic or other electronic means that permit members to adequately communicate with each other <b>if the</b> <b>corporation makes such means</b> <b>available</b> .	
		If directors or members call a members' meeting and if by-laws permit, directors or members, as the case may be, may determine whether the meeting is to be entirely by telephonic or electronic means.	
Members – voting and quorum	Members have one vote unless the letters patent or by-laws provide that each such member has more than one vote or has no vote. There are no provisions with respect to quorum.	Unless the articles provide otherwise, each member is entitled to one vote. Voting rights may be different for different classes of membership, as specified in the articles, with some members having no votes. At least one class of members must be voting. Quorum is a majority of members entitled to vote, present in person or by proxy unless by-laws provide otherwise.	
Members' right to requisition meeting	10% of members entitled to vote may requisition a members' meeting for any purpose connected with the affairs of the corporation that is not inconsistent with the Act.	10% of voting members (or lower number set out in by-laws) may requisition a meeting for purposes set out in a requisition.	

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Members' proposal rights	Five percent of members entitled to vote may request that notice be given of a resolution "that may properly be moved" at next members' meeting.	Any member entitled to vote at an annual meeting of members may give notice of a proposal intended to be raised at a meeting. The proposal must relate in a significant way to activities and affairs of the corporation.	
		The proposal may be made to amend by-laws.	
		This is in addition to the right of five percent of members entitled to vote (or lower, as specified in the by-laws) to nominate a director.	
Matters requiring member approval	Election of directors.	Election of directors.	
	Appointment of auditors.	Appointment of auditors.	
	Approval of by-laws.	Approval of by-laws.	
	Matters that require a special resolution (see <i>Schedule B</i> ).	Matters identified as "fundamental changes" or requiring a special resolution (see <i>Schedule C</i> ).	
Members – proxies	Members may vote at a members' meeting by proxy.	Members may vote at members' meetings by proxy.	Proxy voting is prohibited by the <i>Public Hospitals</i>
	Mandatory proxy solicitation is not required.	Mandatory proxy solicitation is required. Rules for proxy voting set out in Act.	Act.
	Members of a public hospital may not vote by proxy.		

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Members – mail or electronic voting	Not permitted.	By-laws may provide that members may vote by mail or telephone or electronic means in addition to or instead of proxy voting. If this right is provided it may only be used if votes may be verified as being made by members entitled to vote and corporation cannot identify how each member voted.	
Members – notice of meetings	The by-laws shall specify the notice required for meetings of members but shall not provide for less than 10 days' notice of meetings and notice of same must be given individually. For corporations having exclusively charitable objects, sufficient notice of a meeting of members is given if given by publication at least once a week for two consecutive weeks preceding the meeting in a newspaper circulated in the municipality in which a majority of the members reside, as shown by their addresses on the books of the corporation.	Not less than 10 days' notice but not more than 50 days' notice must be provided for members' meetings. Method of notice to be set out in by-laws. No provisions expressly permitting publication. The record date may be set by directors to determine members for: voting; notice; participation in liquidation distribution; or any other purpose. Record date not to be more than 50 days before the event. If no record date is set, the date for determining members entitled to receive notice or vote shall be the date immediately before the date	Public Hospitals Act permits notice by publication.

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Meetings – determination of matters	At all meetings of members, all questions are determined by a majority of the votes cast. Some actions require special resolution (majority of directors and two-thirds of members entitled to vote) (see <i>Schedule B</i> ).	Unless otherwise provided in the Act, by-laws or articles, at members' meetings, all questions are determined by the majority of the votes cast. The requirement that a majority vote of members is needed to remove directors may not be increased by by-laws or articles. See Schedule C for matters that require a special resolution/two- thirds vote.	
Members – annual meetings	Annual meetings of the members must be held within 18 months of the date of incorporation and subsequently not more than 15 months from the last annual meeting.	An annual meeting of members must be held within 18 months of incorporation and thereafter within 15 months of the last meeting. Board-approved annual financial statements and the audit report or the review engagement report may be requested by a member 21 days before the annual meeting of members. Record date to determine members entitled to notice and to vote may be set by the board. This date should not be more than 50 days before the meeting.	Regulation 965 under the <i>Public</i> <i>Hospitals Act</i> requires that the annual meeting of members of a public hospital be held between April 1 and July 31 of each year.
Auditors	Members must appoint an auditor to hold office until the first annual meeting and, thereafter, at each annual meeting.	At each annual meeting, members must appoint an auditor or person to conduct review engagement.	

	Corporations Act (Ontario)	Not-for-Profit Corporations Act (Ontario)	Comments
Waiver of audit	A corporation is exempt from audit if it is not a public corporation, has annual income of less than \$10,000 or all the members' consent. However, this exemption is not applicable to certain charitable corporations	Exemption from an audit is possible if certain financial thresholds apply. A review engagement in lieu of an audit is available if certain thresholds apply. Members must approve an exception from the audit and/ or review engagement by extraordinary resolution (80%).	Exemptions not likely to apply to public hospitals.
By-laws – approval	By-laws do not require approval by the Ministry of Consumer and Commercial Relations.	Same.	
Seal	A corporation may, but need not, have a seal.	Same.	
Borrowing authority	Requires by-laws to be approved by special resolution.	Directors have authority to borrow subject to by-laws or articles. No need for member approval.	

## SCHEDULE A: NOT-FOR-PROFIT CORPORATIONS ACT (ONTARIO) NON-DELEGABLE BOARD POWERS

The following powers may not be delegated by the board to a board committee or a managing director. If any of the following powers are to be dealt with at a meeting of directors, the notice of the meeting must so specify:

- 1. To submit to members any question or matter requiring member approval;
- To fill a vacancy among the directors or in the office of the auditor or person appointed to conduct a review engagement;
- 3. To appoint additional directors;
- To issue debt obligations, except as authorized by directors;
- 5. To approve annual financial statements;
- 6. To adopt, amend or repeal by-laws; and
- 7. To establish contributions to be made, or dues to be paid, by members.

# SCHEDULE B: MATTERS REQUIRING SPECIAL RESOLUTION UNDER THE CORPORATIONS ACT (ONTARIO)

The following is a list of the matters that require a twothirds member approval under the *Corporations Act* (Ontario):

- Authorizing the sale, lease, exchange or disposition of the undertaking of the corporation or any part thereof as an entirety or substantially as an entirety;
- Approving a by-law, authorizing the borrowing of money on the credit of the corporation or mortgaging or pledging the corporation's assets;
- Removing a director from office prior to the expiration of the director's term if authorized by bylaws;

- 4. Authorizing the appointment of an executive committee;
- 5. Authorizing the removal of the corporation's auditor prior to the expiration of the auditor's term;
- 6. Authorizing an amalgamation;
- Authorizing a by-law providing for the division of members into groups and the election of directors by such groups;
- Authorizing an application to the Lieutenant Governor for the issuance of supplementary letters patent for any purpose, such as a change of name, objects or powers;
- 9. Changing the head office of the corporation;
- 10. Allowing a quorum for board meetings to be less than a majority of board members (but never less than two-fifths of board members);
- 11. Providing for the election of a chair by the directors and the duties of such a chair;
- 12. Authorizing a by-law providing for the disposition of the corporation's property on dissolution to charitable organizations or organizations whose objects are beneficial to the community; and
- 13. Approving a resolution increasing or decreasing the number of directors.

# SCHEDULE C: MATTERS REQUIRING MEMBER APPROVAL BY SPECIAL RESOLUTION UNDER THE NOT-FOR-PROFIT CORPORATIONS ACT (ONTARIO)

# Approve Fundamental Changes – Special Resolution of Members

A specified list of fundamental changes to amend the articles may only be approved by a special resolution (two-thirds approval) of the members. In certain cases, a class or group may be entitled to vote separately on the matter even if the class or group are not otherwise entitled to vote. The list of special resolution matters includes:

- 1. Change of name;
- 2. Adding, changing or removing any restrictions on activities that the corporation may carry on;
- 3. Creating a new class or group of members;
- Changing the conditions required for being a member;
- Changing the designation of a class or group of members or adding, changing, or moving the rights or conditions of a class or group (includes voting);
- Dividing a class or group into two or more classes or groups;
- 7. Changing or removing a provision respecting transfer of membership;
- Increasing or decreasing the number of or minimum or maximum number of directors fixed by the articles;
- 9. Changing the purposes of the corporation;
- 10. Changing to whom the property remaining on liquidation or discharge is to be distributed;
- 11. Changing the manner of giving notice to members entitled to vote at a meeting of members;

- 12. Changing the method of voting by members not in attendance at a meeting of the members; or
- 13. Adding, changing or removing any other provision that is permitted by the Act to be set out in the articles.
- 14. Other matters requiring a special resolution:
  - Fixing the number of directors within a minimum and maximum or authorizing directors to fix the number;
  - Selling all or substantially all of the assets (non-voting classes vote and classes may vote separately if certain conditions apply);
  - Approving a contract for which a director has a conflict;
  - Approving an amalgamation (non-voting classes vote and classes may vote separately if certain conditions apply);
  - Applying to continue the corporation under the laws of another jurisdiction (non-voting classes vote); and
  - Approving a voluntary wind-up or voluntary dissolution.



# Appendix I List of Forms

# Chapter 2

Form 2.1:	Sample Accountability Statement
Form 2.2:	Examples of Mandated and Voluntary Processes for Accountability, Transparency and Engagement
Form 2.3:	Community Engagement – Key Considerations in Forming Advisory Bodies
Form 2.4:	Members' Legal Requirements and Governance Principles
Form 2.5:	Entering into Accountability Agreements under the Commitment to the Future of Medicare Act
Chapter 3	
Form 3.1:	Sample Statement of the Roles and Responsibilities of the Board
Chapter 4	

#### Form 4.1: Balanced Scorecards and Dashboards Form 4.2: Balanced Scorecard and Dashboard Approach Form 4.3: Quality Measures Dashboard Form 4.4: Risk Assessment Framework Agenda Planner Form 4.5: Sample Chief Executive Officer Performance **Evaluation and Compensation Policy** Form 4.6: Chief Executive Officer Annual Priorities Review Form 4.7: Chief Executive Officer Confidential Board Panel Appraisal Form

Form 4.8:	Chief Executive Officer Succession Planning
Form 4.9:	Guidelines for a Management Resources and Compensation Committee
Form 4.10:	Assessing Board Performance
Form 4.11:	Governance Quality Indicators

## **Chapter 6**

Sample Board Policy on Confidentiality
General Principles Regarding Conflict of Interest
Sample Board Policy on Conflict of Interest
Sample Board Code of Conduct
Sample Position Description – Board of Directors
Tips for Directors
Annual Director Declaration and Consent

# Chapter 7

Form 7.1:	Sample Board of Directors' Skills Matrix and Inventory
Form 7.2:	Sample Guidelines for Director Selection
Form 7.3:	Sample Application for Board Membership – Long Form
Form 7.4:	Sample Application for Board Membership – Short Form
Form 7.5:	Sample Director Recruitment and Selection Process
Form 7.6:	Sample Board of Directors' Nomination and Election Policy
Form 7.7:	Overview of Director Election Processes

Form 7.9:	Sample Board Peer Assessment
	Questionnaire

- Form 7.10: Board Evaluation Process Overview
- Form 7.11: Guideline for Creating a Board Self-Assessment Survey
- Form 7.12: Sample Committee Self-Assessment Survey

## **Chapter 8**

Form 8.1:	Sample Board Chair Role Description
Form 8.2:	Sample Board Chair Selection Process Guidelines
Form 8.3:	Tips for the New Chair
Form 8.4:	Overview of Committees Referred to in Legislation
Form 8.5:	Committee Principles and Rules and Regulations
Form 8.6:	Sample Format for Committee Terms of Reference
Form 8.7:	Sample Quality Committee Terms of Reference
Form 8.8:	Sample Committee Responsibilities
Form 8.9:	Comparison of Meeting Requirements

- Form 8.10: Sample Board Annual Work Plan
- Form 8.11: Sample Board and Committee Meeting Attendance Policy

Form 8.12:	Sample Policy for Open Board Meetings
Form 8.13:	Checklist for Developing a Policy for Open Board Meetings
Form 8.14:	Procedure for Members of the Public Addressing the Board
Form 8.15:	Sample Board Agenda Development Policy
Form 8.16:	Consent Agenda Policy
Form 8.17:	Sample Board Agenda
Form 8.18:	Sample Format for Board Briefing Report
Form 8.19:	Meeting Minutes Best Practices
Form 8.20:	Annual Meetings – Frequently Asked Questions
Form 8.21:	Sample Policy for Meeting Without Management
Form 8.22:	Sample Meeting Effectiveness Survey
Form 8.23:	Sample Meeting Evaluation

# Chapter 9

Form 9.1:	Sources Documenting a Board's Governance
Form 9.2:	Sample Governance Audit Questionnaire
Form 9.3:	List of Matters that Require a Special Resolution under <i>Corporations Act</i> (Ontario)

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National Association of Corporate Directors, online: http://www.nacdonline.org

Ontario Hospital Association, online: www.oha.com

Governance Centre of Excellence, online: www.thegce.ca

# Freedom of Information and Protection of Privacy Act

For information on freedom of information implementation supports see: www.oha.com/foi

### **Governance Collaboration**

Effective Governance Collaboration – A Resource Guide, is available in the Resources section of the Governance Centre of Excellence website. Visit www.thegce.ca

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Hospital Management Regulation, R.R.O. 1990, Reg. 965, ss. 3, 4(1)(a), ss. 5, 7.

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Public Hospitals Act, R.S.O. 1990, c. P 40, s. 15.

For cases that discuss the role of the chair, see:

John v. Rees, [1970] 1 Ch. 345.

Johnson v. Hall, (1957), 10 D.L.R. (2d) 243 (B.C.S.C).

National Dwellings Society v. Sykes, [1894] 3 Ch. 159.

Chapter 10: The Not-for-Profit Corporations Act

Not-for-Profit Corporations Act, 2010, S.O. 2010, c. 15.

# Appendix III Glossary of Governance Terms

# Code of Conduct

"Code of conduct" refers to an agreed statement of the duties, accountabilities and behaviours of directors. The adopted code of conduct will reflect the fiduciary duties of directors.

## **Consent Agenda**

A consent agenda is a process used during a board meeting to accept items that are not expected to be contentious or that are routine or recurring. The items are identified on the agenda as consent items and a single motion is moved to accept these items without discussion.

# **Collaborative Governance**

A structured process in which boards with a common interest engage in joint needs analysis, planning, implementation in service of the collective good, and then share accountability for outcomes. Source – *Effective Governance Collaboration – A Resource Guide*, Governance Centre of Excellence, 2014

# **Constating Documents**

The term "constating documents" refers to the letters patent, supplementary letters patent and by-laws that form the "constitution" of the corporation. Once the new *Not-for-Profit Corporations Act* comes into force, letters patent and supplementary letters patent will no longer be the documents by which a not-for-profit is incorporated or its constating documents amended. The new Not-for-Profit Corporations Act will replace these documents with articles of incorporation and articles of amendment.

# Due Diligence

"Due diligence" is often used in relation to a legal defence available under many statutes that impose liability on directors or officers. The general test for proving a due diligence defence is proving that all reasonable steps were taken to prevent the offence. The term due diligence is also used by boards of directors to describe the process of scrutiny that they undertake in reviewing corporate actions and advice of management.

# Ex officio

The term "*ex officio*" means by virtue of office and describes the method or process by which someone achieves a position. An *ex officio* director is a director by virtue of holding an office elsewhere. Unless the by-laws or letters patent provide otherwise, *ex officio* directors have all of the rights, duties and obligations of elected directors. Regulation 965 under the *Public Hospitals Act* requires that any director that is an employee of the hospital or a member of the medical, dental, midwifery or extended nursing staff is to be a non-voting director.

# Fiduciary

"Fiduciary" describes a person or entity that stands in a relationship with another person or entity and by virtue of that relationship owes a broad range of duties and obligations that are described as fiduciary duties. Directors owe fiduciary duties to the corporation they serve. Fiduciary duties include the duty to act honestly and in good faith.

### Flex/Floating Board

Under the Not-for-Profit Corporations Act, the articles may authorize the number of directors to be determined from time to time within the minimum and maximum number set out in the articles. The number is determined from time to time by the members or the directors if the members have authorized the directors to determine the size of the board.

#### **Generative Governance**

From the book Governance as Leadership by Richard Chait, William Ryan and Barbara Taylor, the term is used to describe one of three modes of governance in which the authors recommend a board should be engaged; the other two being a strategic and a fiduciary mode. When operating in a generative mode, a board is not in a decision or approval mode. Instead, the board is engaged in a conversation about possibilities and opportunities with management. The board may be highly speculative, consider out-of-the-box ideas, and dig into what may appear to be operational matters. The value of these discussions is to provide a broad diverse perspective on identifying more than answering the key questions the organization needs to face. That conversation should assist management to develop well conceived proposals that will later come forward for the board to consider in its fiduciary or strategic mode.

# Hospital Management Regulation or Regulation 965

The Hospital Management Regulation is Regulation 965 passed under the *Public Hospitals Act*. This regulation is frequently referred to with respect to hospital governance. It includes the provisions with respect to board composition and by laws. The Hospital Management Regulation also contains provisions with respect to the medical advisory committee. It is frequently referred to as a resource on board governance and should be included in a board governance manual.

### In Camera

In camera refers to a closed proceeding of the board. Unless legislation is passed requiring board meetings of hospitals to be open to the public, meetings of hospital boards are not required to be open to the public; however, many boards have voluntarily opened their proceedings to the public, and in such cases use the term *in camera* refers to the portion of the meeting where the public (and perhaps management, depending upon the issue) is excluded. For those boards that do not have open board meetings, the term *in camera* is often used to describe that portion of the meeting at which management is excluded.

### **Limited Liability**

"Limited liability" refers to the legal principle that the directors and members of the corporation are not, as such, liable for the obligations of the corporation.

### Quorum

The minimum number of directors, committee members or members that must be present to properly constitute a meeting for the transaction of business at a meeting of the board, committee or members as the case may be.

### **Rules of Order**

These are the procedural rules that have been adopted by the board to govern both its affairs and the affairs of members at meetings of members, the board and committees. *Robert's Rules of Order* is perhaps the most recognized name, but there are a number of other procedural texts which contain rules of order that have been written specifically for not for profit corporations and may be more appropriate for a hospital.

### **Special Resolution**

A "special resolution" is a term that is defined in the *Corporations Act.* It is a resolution that is passed by the directors and confirmed with or without variation by at least two-thirds of the vote cast at a general meeting of the members of the corporation duly called for that purpose. In lieu of approving the resolution at a meeting of the members, the members may also sign a written consent to the resolution; however all members must sign the written consent. There are some matters that are required to be approved by Special Resolution such as an increase or decrease in the number of directors. Under the new *Not-for-Profit Corporations Act* only the members, by a two-thirds vote, must approve a special resolution: no director approval will be required.

# Appendix IV Terms and Acronyms

Acronym	Full Name
ADM	Assistant Deputy Minister
AFPs or APPs	Alternative Funding Plans or Alternative Payment Plans (for physician payments)
AHSCs	Academic Health Science Centres
ALC	Alternate Level Care
ALOS	Acute Length of Stay
BPSAA	Broader Public Sector Accountability Act, 2010
САНО	Council of Academic Hospitals of Ontario (Formerly OCOTH)
ССС	Complex Continuing Care
ССН	Chronic Care Hospitals
ССО	Cancer Care Ontario
CEO	Chief Executive Officer
CFMA	Commitment to the Future of Medicare Act (Bill 8)
CHAC	Catholic Health Association of Canada
СНС	Community Health Centre
CIHI	Canadian Institute for Health Information
CNE	Chief Nursing Executive
CNO	College of Nurses of Ontario
COS	Chief of Staff
CPSI	Canadian Patient Safety Institute
CPSO	College of Physicians and Surgeons of Ontario
DM	Deputy Minister
ECFAA	Excellent Care for All Act, 2010
EHR	Electronic Health Record
ERM	Enterprise Risk Management
FOI	Freedom of Information
FIPPA	Freedom of Information and Protection of Privacy Act
FTE	Full Time Equivalent
HAPS	Hospital Annual Planning Submission
НААО	Hospital Auxiliaries Association of Ontario
НВАМ	Health Based Allocation Model
HIROC	Healthcare Insurance Reciprocal of Canada

Acronym	Full Name
HIP	Hospital Improvement Plan
HLDAA	Hospital Labour Disputes Arbitration Act
НОСС	Hospital On-Call Coverage (for physicians)
HOCFA	Hospital On-Call Funding Agreement
НООРР	Healthcare of Ontario Pension Plan
HPARB	Health Professions Appeal and Review Board
НРРА	Health Protection and Promotion Act
HQO	Health Quality Ontario
H-SAA	Hospital Service Accountability Agreement
HSFR	Health System Funding Reform
HSMR	Hospital Standardized Mortality Rate
ICES	Institute for Clinical Evaluative Sciences
IHI	Institute for Healthcare Improvement
IHSP	Integrated Health Service Plan
IO	Infrastructure Ontario
LGIC	Lieutenant Governor in Council (Cabinet)
LHIN	Local Health Integration Network
LHISA	Local Health System Integration Act, 2006
LOS	Length of Stay
L-SAA	Long-term care – Service Accountability Agreement
LTC	Long-term care
MAC	Medical Advisory Committee
MOHLTC	Ministry of Health and Long-Term Care
MSA	Medical Staff Association
M-SAA	Multi-sectoral Service Accountability Agreement
NFPCA	Not-for-Profit Corporations Act (Ontario)
OACCAC	Ontario Association of Community Care Access Centres
OLTCA	Ontario Long Term Care Association
OMA	Ontario Medical Association
ONA	Ontario Nurses' Association
PCOP	Post-Construction Operating Plan
PGT	Public Guardian and Trustee
РНА	Public Hospitals Act
PHIPA	Personal Health Information Protection Act
PIPEDA	Personal Information Protection and Electronic Documents Act
PSA	Professional Staff Association
QCIPA	Quality of Care Information Protection Act

Acronym	Full Name
QBP	Quality-Based Procedures
QIP	Quality Improvement Plan
RCEC	Regional Council Executive Committee
RCPSC	Royal College of Physicians and Surgeons of Canada
RFP	Request for Proposal
RFQ	Request for Qualifications
RHPA	Regulated Health Professions Act
RNEC	Registered Nurses in the Extended Class
TCF	The Change Foundation
WSIB	Workplace Safety and Insurance Board

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